











**Quarterly Issues/Program List**  
**October 10, 2016 – January 9, 2017**  
**Radio Station KTSC-FM**  
**Pueblo, CO**

**ISSUE:**

What ballot issues will be voted on during the local 2016 election?

**Discussion of Issue:**

There are a number of ballot issues during the local 2016 election. Items include a servitude clause in the State of Colorado constitution, as well as several local issues. The Pueblo County Clerk's office is responsible for running the local election, counting ballots and tallying votes.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      11/06/16                      7:00 a.m. – 7:56 a.m.  
Sami Baker interviewed the Pueblo County Clerk Gilbert Ortiz to explain the 2016 ballot issues affecting the Pueblo area and the State of Colorado. The issues were discussed from a non-partisan view point. Each proposed ballot measure was broken down and explained what the direct impact on the Pueblo community would be, whether the issue passed or failed. (Local).

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**ISSUE:**

What is being done to address cases of influenza in Pueblo?

**Discussion of Issue:**

The Pueblo City-County Health Department is the leading authority on confirming cases of influenza in Pueblo and providing information on the prevention of spreading illnesses. Each year, many people succumb to influenza nationwide.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      11/13/16                      7:30 a.m. – 7:48 a.m.  
Program Manager Kathy Nelson from the Pueblo City-County Health Department discussed a confirmation of influenza in Pueblo. She explained some common myths and facts regarding catching the flu virus and what the spread of the illness means for citizens of Pueblo. She explained some preventative measures to avoid catching or spreading the illnesses and what the Pueblo City-County Health Department's responsibility is in preventing and educating the public on influenza. (Local).



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a. No shows aired beginning November 19, 2017 through November 26, 2017 and again between December 9, 2016 through January 15, 2017, due to university recognized recesses.

b. News Programming

Throughout the past three months KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 175 minutes of news programming for the quarter.

c. Remote Broadcasts

On October 14, KTSC-FM broadcasted live from the Associated Students Government Bonfire and Pep Rally as part of the homecoming celebration from 6 p.m. to 9 p.m. Interviews were conducted from members of ASG and we previewed other homecoming events for community members and alumni for the weekend.  
Duration: 3 hours.

On October 15, November 5, and November 12 KTSC-FM broadcasted live for two hours from the CSU Pueblo Alumni Tailgate events. For the October 15 event, we celebrated homecoming, discussed the homecoming court candidates and the importance of staying connected to your alma mater. On November 5, we raised awareness for breast cancer and the importance of early detection for the “Pink Out” game. On November 12, we talked about military appreciation and resources available for veteran students on campus. During each tailgate remote, we interviewed the Director of Alumni and Community Relations, Tracy Samora, to raise awareness for each topic that was highlighted.  
Total duration: 6 hours.

On October 22 and November 12, KTSC-FM broadcasted live from 7:30 a.m. until 9 a.m. for Discover Day. This event is designed to reach first generation, non-traditional and freshman students as well as transfer students interested in attending CSU Pueblo. Interviews were conducted with CSU Pueblo Admissions staff to discuss higher education, affordability, financial aid options and scholarship opportunities. Live reads about this event were also broadcasted for two-weeks leading up to this event.  
Total duration: 3 hours.