

**Seven Mountains Media Family, LLC  
EEO PUBLIC FILE REPORT**

**WBGN-AM (Facility ID: 27243) Bowling Green, KY  
WBVR-FM (Facility ID: 71244) Auburn, KY  
WUHU-FM (Facility ID: 27243) Smiths Grove, KY**

**April 1, 2023 - March 31, 2024**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Marketing Consultant-Bowling Green KY	3-4, 6-7, 9-13, 16-19, 21-23, 27-33, 35- 39	12
Marketing Consultant-Bowling Green KY	3-4, 6-7, 9-13, 16-19, 21-23, 27-33, 35- 39	36
Marketing Consultant-Bowling Green KY	3-4, 6-7, 9-13, 16-19, 21-23, 27-33, 35- 39	12
Account Executive-Bowling Green	1-4, 7, 9-11, 14, 16-17, 19-26, 28-29, 31-35, 37-39	1
Digital Strategist	2-5, 9-11, 13-17, 19-26, 28, 30, 32, 34, 38-39	5
WUHU Program Director	5, 29, 39	5
PROMOTIONS DIRECTOR	8, 29, 39	8

**WBGH, WBVR, WUHU**  
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**April 1, 2023 - March 15, 2024**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Application already on file	N	1
2	Arkansas State University Aggid Road Jonesboro, Arkansas Phone : 8709723025 Tiffany Johnson Manual Posting	N	0
3	Campbellsville University 1 University Dr Campbellsville, Kentucky Phone : 270-789-5192 Teresa Elmore Manual Posting	N	0
4	Centre College 600 West Walnut Street Danville, Kentucky Phone : (859) 238-5283 Joy Asher Manual Posting	N	0
5	Current Employee	N	2
6	Employee Referral	N	2
7	Forevercom.com 1919 Scottsville Rd. Bowling Green, Kentucky Phone : 931-561-3501 Jared Mims Manual Posting	N	1
8	Internal Candidate	N	1

9	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, Kentucky 40601 Phone : 502-848-0426 Amber Rhodes Manual Posting	N	0
10	Kentucky State University 400 E Main St Frankfort, Kentucky Phone : 5025976700 Chris Cribbs Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
11	Kentucky Wesleyan College 3000 Frederica Street Owensboro, Kentucky Phone : 270-852-3222 Laura Rudolph Manual Posting	N	0
12	Linked In	N	4
13	LinkedIn 605 W. Maude Ave. Sunnyvale, California 94085 Job Postings Manual Posting	N	0
14	Lipscomb University 1 University Park Drive Nashville, Tennessee Phone : 615-966-1000 Monica Wentworth	N	0

	Manual Posting		
15	MediaRecruiter.com 9457 So. University Blvd. #303 Littleton, Colorado Art Scott Manual Posting	N	0
16	Middle Tennessee State University 1301 East Main Street Murfreesboro, Tennessee Phone : 615-898-2500 Beka Crocket Manual Posting	N	0
17	Murray State University Murray Murray, Kentucky Phone : 270-809-3735 Matt Purdy Manual Posting	N	0
18	Station Website	N	1

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
19	Tennessee State University 3500 John A Merritt Blvd Nashville, Tennessee Phone : (615) 963-5981 Angela Davis Manual Posting	N	0

20	The University of Tennessee-Martin University St Martin, Tennessee Phone : 731-881-7712 Katie Mantooth Manual Posting	N	0
21	Trevecca Nazarene University 333 Murfreesboro Pike Nashville, Tennessee Phone : (615) 248-1316 Becky Farley Manual Posting	N	0
22	University of Kentucky Lexington Lexington, Kentucky Phone : 859-257-2746 Ray Clere Manual Posting	N	0
23	University of Louisville Louisville Louisville, Kentucky Phone : (502) 852-6701 Karen Boston Manual Posting	N	0
24	University of Memphis Memphis Memphis, Tennessee Phone : 901-678-2239 Eric Wilson Manual Posting	N	0
25	University of Mississippi University of Mississippi Oxford, Mississippi Phone : 662-915-7174 Bailey Bracken Manual Posting	N	0

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26	WBGN Facebook 1919 Scottsville Rd. Bowling Green, Kentucky Phone : 270-843-3333 Tammie Haney Manual Posting	N	0
27	WBGN On-Air 1919 Scottsville Rd. Bowling Green, Kentucky Email : jingram@forevercom.com Jon Ingram	N	0
28	WBVR Facebook 1919 Scottsville Rd. Bowling Green, Kentucky 42104 Phone : 270-843-3333 Lisa Skinner Manual Posting	N	0
29	WBVR/WUHU/WBGN Internal Posting 1919 Scottsville Road Bowling Green, Kentucky 42104 Phone : 270-753-2400 Email : lskinner@forevercom.com Lisa Skinner	N	0
30	WCLU Facebook 1919 Scottsville Road Bowling Green, Kentucky 42104 Phone : 270-753-2400 Lisa Skinner Manual Posting	N	0
31	WENK/WWGY Internal Posting 1729 Nailling Dr Union City, Tennessee 38261 Phone : 731-885-1240 Email : wpayne@forevercom.com	N	0

	Wilma Payne		
32	Western Kentucky University 1906 College Heights Blvd Bowling Green, Kentucky Phone : (270) 745-0111 Adrienne Browning Manual Posting	N	0

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33	WFGS/WNBS/WBZB Internal Posting 1500 Diuguid Road Murray, Kentucky 42071 Phone : 270-753-2400 Email : rlowe@forevercom.com Risa Lowe	N	0
34	WLYE facebook 1919 Scottsville Rd. Bowling Green, Kentucky Tammie Haney Manual Posting	N	0
35	WOGY/WHHG/WYJJ/WTJF Internal Posting 22 Radio Road Jackson, Tennessee 38301 Phone : 731-427-3316 Email : rvestal@forevercom.com Roger Vestal	N	0
36	Word of Mouth Referral	N	1

37	WTPR/WLZK/WHNY/WHDM/WRQR Internal Posting 206 N Brewer St Paris, Tennessee 38242 Phone : 731-644-9455 Email : lpierce@forevercom.com Lance Pierce	N	0
38	WUHU facebook 1919 Scottsville Road Bowling Green, Kentucky 42104 Phone : 270-753-2400 Lisa Skinner Manual Posting	N	0
39	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
	<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>		13

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**III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event	Establishment of training programs for station personnel	Bi-Weekly training/meeting with the management team, program directors, operations managers, sales team and program directors. Training in the form of printer materials, webinars and recorded educational materials. In addition to regular on-going sales training, sales reps participated in several webinars regarding selling during tough	8	Operations Manager Program Director Senior Account Executive Promotions Manager

			economic times.		
2	Ongoing Event	Establishment of training programs for station personnel	The sales department staff meets regularly to review sales goals, results, products and promotions. Along with reviews, these sessions include training opportunities in the form of printed materials, webinars and recorded educational materials.	4	Marketing Consultant Marketing Consultant Marketing Consultant General Manager
3	8/17/2023	Co Sponsoring Job Fair	Participated with multiple area businesses in a business expo/job fair, put on by the Barren County Chamber of Commerce. Applications were accepted and an employee authorized to hire was available to schedule interviews.	4	General Manager Marketing Consultant Marketing Consultant Sports Producer
4	1/24/2024	Establishment of training programs for station personnel	This training program includes the programming department and management team where we are trained on contest rules and policies in accordance with FCC guidelines. Training included a review of procedures and available resources.	3	General Manager Operations Manager Program Director Promotions Manager