



## WUPL-TV NEW ORLEANS

### CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2016 – September, 2016

During the above period, WUPL-TV aired the following educational/informational weekly programs produced for an audience of children 13 to 16 years of age:

***WHADDYADO – SUNDAY @ 7:00AM***  
***XPLORATION AWESOME PLANET –SUNDAY@7:30AM & 9:30AM***  
***XPLORATION OUTER SPACE – SUNDAY @ 8:00AM***  
***XPLORATION EARTH 2050 – SUNDAY @ 8:30AM & 7:00AM***  
***XPLORATION FABLAB–SUNDAY @ 9:00AM***  
***THE YOUNG ICONS - SUNDAY @ 9:30AM***  
***XPLORATION WEIRD BUT TRUE – SUNDAY @ 9:00AM***  
***XPLORATION DIY SCI – SUNDAY @ 9:30AM***  
***XPLORATION NATURE KNOWS BEST – SUNDAY @ 7:30am***

WUPL-TV aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

\_\_\_\_\_  
Charlene Watkins  
Program Coordinator  
WUPL-TV, New Orleans, LA.

DATE: 10/01/2016

Quarter Ending: 3<sup>rd</sup> Quarter 2016

### CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

*[Upload to FCC Station Online Public File Not Later Than  
April 10, July 10, October 10, January 10th]*

**WUPL-TV/DT2** ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

**Program Title**

*[list all network and non-network 12-and-under children's programs carried on primary and multicast channels.]*

Wibbly Pig, Gran, Gran Mundo (It's A Big Big World), Artzooka!, Averiguando Cosas (Finding Stuff Out)

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X                      \_\_\_\_\_  
Yes                      No

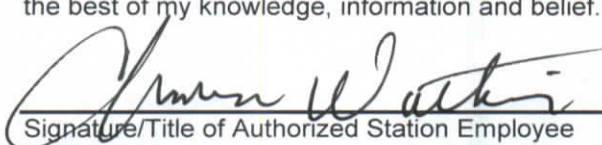
If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X                      \_\_\_\_\_  
Yes                      No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

  
Signature/Title of Authorized Station Employee

10/1/16  
Date

*(Attach any commercial certification or confirmation provided by network and program suppliers.)*



MUNDOMAX

## COMMERCIAL LIMITS CERTIFICATION

The undersigned hereby certifies that the children's programs and series (originally produced and broadcast primarily for children 12 years old and younger) as distributed, transmitted, and furnished to you, the affiliate television station, by the MundoMax Network during the 3rd quarter of 2016 contained no more than 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays of commercial time, in compliance with the commercial time limits set forth in the Children's Television Act of the 1990 and the rules and regulations of the Federal Communications Commission.

This certifies that the children's programming as provided and distributed was in compliance with Sections 73.670(b) and (c) of the Rules of the Federal Communications Commission.

\_\_\_\_\_  
Oscar E. Ramirez  
VP, Business and Legal Affairs  
MundoMax Broadcasting, LLC

10.4.16

\_\_\_\_\_  
Date

Quarter Ending: 3<sup>rd</sup> Quarter 2016

### CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

*[Upload to FCC Station Online Public File Not Later Than  
April 10, July 10, October 10, January 10th]*

**Heroes & Icons/DT3** ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

**Program Title**

*[list all network and non-network 12-and-under children's programs carried on primary and multicast channels.]*

Star Trek: The Animated Series

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X                                 
Yes                                  No

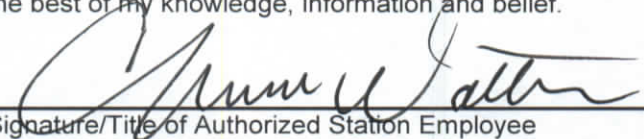
If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X                                 
Yes                                  No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

                      10/1/16  
Signature/Title of Authorized Station Employee                      Date

*(Attach any commercial certification or confirmation provided by network and program suppliers.)*

**H&I NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**THIRD QUARTER 2016**

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2016, JULY 1, 2016 THROUGH SEPTEMBER 30, 2016. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2016, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Programs (series)

1. Program: Star Trek: The Animated Series  
Times: Sundays 7:00- 8:00 PM ET {Two (2) individual half-hour episodes} between the dates of 9/4/16 through 9/25/16  
Duration: 30 minutes  
Rating: TV-Y7

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ALL H&I NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2016, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY H&I NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE

CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2016, JULY 1, 2016 THROUGH SEPTEMBER 30, 2016. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Programs (series)

1. Program: So You Want to Be  
Times: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
2. Program: Tomorrow Today  
Times: Sundays 11:00 AM- 12:00 PM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
3. Program: Safari  
Times: Sundays 12:00- 1:00 PM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS H&I NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE

SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:  
*KYLE HART*/ DIRECTOR OF NETWORK PROGRAMMING & OPERATIONS- H&I NETWORK  
10/5/16