

NCC Cable System Order

Order #	62499362
Syscode	6139
System Name	Comcast/Rensselaer, IN
Market	Chicago

AE	Jonas Lawson
Sales Coordinator	Ella Kirchner
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Dec17
-	

Flight Dates	02/12/18 - 03/04/18
Agency	Brabender Cox
Advertiser	Friends of Steve Braun

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	3		
Total	\$1,292.00		
Commission	\$193.80		
Net Total	\$1,098.20		
Total Spots	167		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4 3.8 removed missed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	2/12/18	2/18/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
2	ESPN	AVG. ALL WKS<	2/19/18	2/25/18	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$6.00	\$84.00	30	2.26 -1x
3	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	05:00	09:00	X	X	X	X	X	X	X	-	-	15	\$6.00	\$90.00	30	2.26 -1x
4	ESPN	AVG. ALL WKS<	2/12/18	2/18/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
5	ESPN	AVG. ALL WKS<	2/19/18	2/25/18	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$5.00	\$75.00	30	
6	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$5.00	\$75.00	30	
7	ESPN	AVG. ALL WKS<	2/12/18	2/18/18	16:00	19:00		X	X	X	X	X	X	-	-	11	\$10.00	\$110.00	30	2.23 -1x
8	ESPN	AVG. ALL WKS<	2/19/18	2/25/18	16:00	19:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	2.26 -1x
9	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	16:00	19:00	X	X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	2.26 -1x
10	ESPN	AVG. ALL WKS<	2/12/18	2/18/18	19:00	24:00		X	X	X	X	X	X	-	-	11	\$10.00	\$110.00	30	2.23 -1x
11	ESPN	AVG. ALL WKS<	2/19/18	2/25/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	2.26 -1x
12	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	19:00	24:00	X	X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	2.26 -1x
13	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	2.23 MG+1x
14	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	2.23 MG+1x
15	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$6.00	\$6.00	30	2.26 MG+1x
16	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	16:00	19:00		X	X	X	X	X	X	-	-	0	\$10.00	\$0.00	30	3.8 -1x

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				CPP	-
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17	ESPN	AVG. ALL WKS<	2/26/18	3/4/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	2.26 MG+1x

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	103	64	0	0	0	0	0	0	0	0	0	0	167
AMT	\$791.00	\$501.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,292.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/08/18

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