

## ORDER



**Orders**  
**Order / Rev:** 22232  
**Alt Order #:** 31864997  
**Product Desc:** Issue  
**Estimate:**  
**Flight Dates:** 05/31/18 - 06/24/18  
**Original Date / Rev:** 05/30/18 / 05/30/18  
**Order Type:** GENERAL

WNNK-FM

**Primary AE:** Katz New York  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mid-Atlantic LECET  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/24/18	131	\$16,000.00	\$13,600.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	131	\$16,000.00	\$13,600.00	0.00
<b>Totals</b>	<b>131</b>	<b>\$16,000.00</b>	<b>\$13,600.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNNK	05/31/18	06/05/18	M-F Prime M-F	CM	6:00 AM-7:00 PM	---TF--	1:00	15	\$155.00	P-60	0.00	NM	15	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/31/18	06/06/18	---TF--		15			\$155.00			0.00			
N 2	WNNK	06/02/18	06/24/18	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----SS	1:00	10	\$50.00	P-60	0.00	NM	41	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	06/02/18	06/08/18	-----SS		10			\$50.00			0.00			
	Week:	06/09/18	06/15/18	-----SS		11			\$50.00			0.00			
	Week:	06/16/18	06/22/18	-----SS		10			\$50.00			0.00			
	Week:	06/23/18	06/29/18	-----SS		10			\$50.00			0.00			
N 3	WNNK	06/04/18	06/24/18	M-F Prime M-F	CM	6:00 AM-7:00 PM	MTWTF--	1:00	25	\$155.00	P-60	0.00	NM	75	\$11,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--		25			\$155.00			0.00			
	Week:	06/11/18	06/17/18	MTWTF--		25			\$155.00			0.00			
	Week:	06/18/18	06/24/18	MTWTF--		25			\$155.00			0.00			
													Totals	131	\$16,000.00

May 30, 18  
 CONT# 31864997 Mod# Ver# 1 (Last = )  
 REP WW1 National  
 TO WNNK-FM (Harrisburg-Lebanon-Carlisle, PA)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV MID-ATLANTIC LECET  
 PDT Issue  
 FLT May 31, 18 - Jun 24, 18

\* REP ORDER COMMENT \*

\*\* 5/30/2018 9:54:00 AM: OLD TOWNE MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 5/30/2018 9:54:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WTF..	6A - 7P	60	5/30/2018 - 6/1/2018	1W	15	\$155.00	15
	1.2	.....SS	6A - 7P	60	6/2/2018 - 6/3/2018	1W	10	\$50.00	10
				** WEEKLY FLIGHT TOTALS **			25	\$2,825.00	
		<b>FLIGHT 2</b>							
	2.1	.....SS	6A - 7P	60	6/9/2018 - 6/10/2018	1W	11	\$50.00	11
	2.2	MTWTF..	6A - 7P	60	6/4/2018 - 6/8/2018	1W	25	\$155.00	25
				** WEEKLY FLIGHT TOTALS **			36	\$4,425.00	
		<b>FLIGHT 3</b>							
	3.1	.....SS	6A - 7P	60	6/16/2018 - 6/24/2018	2W	10	\$50.00	20
	3.2	MTWTF..	6A - 7P	60	6/11/2018 - 6/22/2018	2W	25	\$155.00	50
				** WEEKLY FLIGHT TOTALS **			35	\$8,750.00	

	<b>Jun 18</b>						
SPOTS	131						
CASH	16000.00						
TRADE	0.00						
NSL	0.00						
TOTAL	16000.00						

May 30, 18  
CONT# 31864997 Mod# Ver# 1 (Last = )  
REP WW1 National

DDS CONT# 0  
C/P/E: na / na / na

							TOTAL
SPOTS							131
CASH							16,000.00
TRADE							0.00
NSL							0.00
TOTAL							16,000.00

**\*\* Competitive Comments \*\***

SVC: FA17 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.