

# INVOICE



**WVLT**  
**6450 Papermill Dr.**  
**Knoxville, TN 37919**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (865) 450-8888**  
**Billing:**

Property	WVLT		
Invoice #	3446291-1	Order #	3446291
Invoice Date	03/05/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	03/01/24 - 03/05/24
Advertiser	Ballard for Property Assessor		
Product	Ballard for Property Assessor		
Estimate #			
Account Executive	James Koch		
Sales Office	Knoxville National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	104811		
Advertiser Ref	629366		
Product 1			
Product 2			

Billing Address:

**Targeted Strategy**  
**Attention: Accounts Payable**  
**1810 Water Mill Trl**  
**Knoxville, TN 37922**

Send Payment To:

**WVLT**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/01/24	03/03/24	Local 8 This Morning @6 a	6:00 AM-7:00 AM	----1--	:30	1	\$115.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/26/24	03/03/24	----1--	1	\$115.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVLT	F	03/01/24	6:28 AM	Local 8 This Morning @6a	6:00 AM-7:00 AM	:30	Phil Ballard Property Ass	\$115.00	NM
2	03/01/24	03/01/24	Price Is Right	11:00 AM-12:00 PM	----1--	:30	1	\$230.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/26/24	03/03/24	----1--	1	\$230.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVLT	F	03/01/24	11:59 AM	Price Is Right	11:00 AM-12:00 PM	:30	Man on the street-Phl Bal	\$230.00	NM
3	03/01/24	03/01/24	Local 8 @ Noon		----1--	:30	1	\$230.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/26/24	03/03/24	----1--	1	\$230.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVLT	F	03/01/24	12:29 PM	Local 8 @ Noon		:30	Phil Ballard Property Ass	\$230.00	NM
5	03/04/24	03/05/24	Local 8 This Morning @6 a	6:00 AM-7:00 AM	11-----	:30	2	\$115.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/04/24	03/10/24	11-----	2	\$115.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVLT	M	03/04/24	6:59 AM	Local 8 This Morning @6a	6:00 AM-7:00 AM	:30	Man on the street-Phl Bal	\$115.00	NM
2	WVLT	Tu	03/05/24	6:09 AM	Local 8 This Morning @6a	6:00 AM-7:00 AM	:30	Man on the street-Phl Bal	\$115.00	NM
6	03/04/24	03/05/24	Price Is Right	11:00 AM-12:00 PM	11-----	:30	2	\$230.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/04/24	03/10/24	11-----	2	\$230.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVLT	M	03/04/24	11:31 AM	Price Is Right	11:00 AM-12:00 PM	:30	Phil Ballard Property Ass	\$230.00	NM
2	WVLT	Tu	03/05/24	11:29 AM	Price Is Right	11:00 AM-12:00 PM	:30	Phil Ballard Property Ass	\$230.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



Send Payment To:  
**WVLT**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3446291-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	Ballard for Property Assessor		
Product	Ballard for Property Assessor		
Estimate #			

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<u>Total Spots</u>							<b>11</b>																																																							

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,125.00</b>
<u>Agency Commission</u>	<b>\$318.75</b>
<u>Net Amount Due</u>	<b>\$1,806.25</b>
<u>Invoice Balance as of 03/08/24 8:34:49 AM ET</u>	<b>\$0.00</b>

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