## INVOICE



WVLT 6450 Papermill Dr. Knoxville, TN 37919 Sales T & C: www.gray.tv/advertising Main: (865) 450-8888 Billing:

Billing Address:

Targeted Strategy Attention: Accounts Payable 1810 Water Mill Trl Knoxville, TN 37922

Send Payment To:

WVLT P.O. Box 14200 Tallahassee, FL 32317-4200

WVLT		
3446291-1	Order #	3446291
03/05/24	Alt Order #	
March 2024	Deal #	
02/26/24 - 03/05/24	Flight Dates	03/01/24 - 03/05/24
Ballard for Property A	Assessor	
Ballard for Property A	Assessor	
Account Executive	James Koch	
Sales Office	Knoxville Nat	ional
Sales Region	National	
Agency Code		
Advertiser Code		
Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		
Agency Ref	104811	
Advertiser Ref	629366	
Product 1		
Product 2		
	3446291-103/05/24March 202402/26/24 - 03/05/24Ballard for Property ABallard for Property AAccount ExecutiveSales OfficeSales RegionAgency CodeAdvertiser CodeBilling CalendarBilling TypeSpecial HandlingAgency RefAdvertiser RefProduct 1	3446291-1Order #03/05/24Alt Order #March 2024Deal #02/26/24 - 03/05/24Flight DatesBallard for Property AssessorBallard for Property AssessorAccount ExecutiveJames KochSales OfficeKnoxville NatiSales RegionNationalAgency CodeBilling CalendarBilling TypeCashSpecial HandlingAgency RefAdvertiser Ref629366Product 1Image: Code

_ine Start	Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate	Туре		
1 03/0	1/24	03/03/24	Local a	8 This Morning @	26 6:00 AM-7:00 AM	1	:30	1		\$115.00	NM		
Week	(S:	Start Date 02/26/24	End Da		Spots/Week 1	<u>Rate</u> \$115.00							
Spots: #		<u>Day</u> A		Air Time Descrip		Start/End Time		h Ad-ID				Rate	
1	WVI	LT F O	3/01/24	6:28 AM Local 8	3 This Morning @6a	6:00 AM-7:00 AN	1 :3	) Phil	Ballaro	l Property	/ Ass	\$115.00	NM
2 03/0	1/24	03/01/24	Price	Is Right	11:00 AM-12:00 PM	1	:30	1		\$230.00	NM		
Week	(S:	Start Date 02/26/24	End Da		Spots/Week 1	<u>Rate</u> \$230.00							
Spots: #	Ch	Day A		Air Time Descrip		Start/End Time		h Ad-ID				Rate	Туре
1	WVI	LT F O	3/01/24	11:59 AM Price Is	s Right	11:00 AM-12:00	PN :3	) Man o	n the s	street-Phl	Bal	\$230.00	NM
3 03/0	1/24	03/01/24	Local	8 @ Noon		1	:30	1		\$230.00	NM		
Week	KS:	Start Date	End Da		Spots/Week	<u>Rate</u> \$230.00							
Spots: #	Ch	Day A		Air Time Descrip	otion	Start/End Time	Lenat	h Ad-ID				Rate	Type
1	WVI			12:29 PM Local 8		<u> </u>			Ballard	l Property	/ Ass	\$230.00	
5 03/04	4/24	03/05/24	Local	8 This Morning @	26 6:00 AM-7:00 AM	11	:30	2		\$115.00	NM		
Week	KS:	Start Date	End Da		Spots/Week	<u>Rate</u> \$115.00							
Spots: #	Ch	Day A		Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID				Rate	Туре
. 1	WVI		3/04/24		3 This Morning @6a	6:00 AM-7:00 AM	1 :3	) Man o	n the s	street-Phl	Bal	\$115.00	
2	WVI	LT Tu O	3/05/24	6:09 AM Local 8	3 This Morning @6a	6:00 AM-7:00 AM	1 :3	) Man o	n the s	street-Phl	Bal	\$115.00	NM
6 03/04	4/24	03/05/24	Price	Is Right	11:00 AM-12:00 PM	11	:30	2		\$230.00	NM		
Week	(S:	Start Date 03/04/24	End Da		Spots/Week 2	<u>Rate</u> \$230.00							
Spots: #	Ch	<u>Day</u> A	ir Date	Air Time Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>				Rate	Туре
1	WVI	LT M 0	3/04/24	11:31 AM Price Is	s Right	11:00 AM-12:00 I	PN :3	) Phi l	Ballard	l Property	/ Ass	\$230.00	NM
2	WVI	LT Tu O	3/05/24	11:29 AM Price Is	s Right	11:00 AM-12:00 I	PN :3	) Phil	Ballard	d Property	/ Ass	\$230.00	NM
We warrant t	that the a	ictual broadcas	t information	shown on this invoice w	as taken from the program log.	The station does not discri	minata in ite	advartising		and it will not	accent ad	vertising intend	od to

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.





WVLT P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	3446291-1	Invoice Month March 2024			
Invoice Date	03/05/24	Invoice Period	02/26/24 - 03/05/24		
Advertiser	Ballard for Property Assessor				
Product	Ballard for Property Asse	essor			
Estimate #					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6 03/04/24	03/05/24	Price Is Right	11:00 AM-12:00 PM	11	:30	2	\$230.00	NM	
7 03/04/24	03/05/24	Local 8 @ Noon	12p-1230p	11	:30	2	\$230.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS   03/10/24 11	Spots/Week 2	Rate \$230.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WV	/LT M 03/	/04/24 12:15 PM Local 8 (	@ Noon	12p-1230p	:3	0 Phil Bal	lard Proper	ty Ass	\$230.00 NM
2 WV	/LT Tu 03/	/05/24 12:24 PM Local 8	@ Noon	12p-1230p	:3	0 Phil Bal	lard Proper	ty Ass	\$230.00 NM
8 03/03/24	03/03/24	Su Local 8 News @ 11p	11p-1135p	1	:30	1	\$200.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS   03/03/24 1	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descripti	ion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 WV	/LT Su 03/	/03/24 11:23 PM Su Local	l 8 News @ 11p	11p-1135p	:3	0 Phil Bal	lard Proper	ty Ass	\$200.00 NM
9 03/04/24	03/04/24	M-F Local 8 News @ 11p	o 11p-1135p	1	:30	1	\$200.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS   03/10/24 1	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch	<u>Day Air</u>	Date <u>Air Time</u> Descripti	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WV	/LT M 03/	/04/24 11:34 PM M-F Loca	al 8 News @ 11p	11p-1135p	:3	0 Phil Bal	lard Proper	ty Ass	\$200.00 NM
				Total Spots	1	1			

## Payment Terms 30 Days

\$2,125.00	Gross Total
\$318.75	Agency Commission
\$1,806.25	Net Amount Due
\$0.00	Invoice Balance as of 03/08/24 8:34:49 AM ET

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.