

1031285

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFXL 1201 Stuart Ave Albany, GA 31708	Date: 8/23/18
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I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Brian Kemp,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kemp for Governor - PO BOX 5486 ATHENS, GA 30604

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Kemp

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/23/18

Date



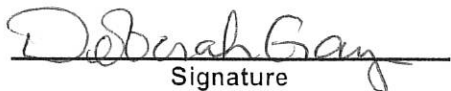
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Deborah Gay

Printed Name

Station Mgr

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 9276658
*** ORIGINAL REV#0 ***
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/18 15.43
*** WFXL-TV ***

ADV #	ADV. NAME	POLI/GA. GOP-KEMP/R/GOV/GA	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MEDIUM BUYING LLC	BUYER NAME	KATHERINE COOKSON	
		1351 KING AVE., 2ND FLOOR	SALES PRSN	PH- MICK NESCI (H)	
		COLUMBUS, OH 43212			

ORDER #	1031885	CONTRACT #	9276658	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	KEMP / GA GOP	*NFL*	EST#563	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT3/18	OCT9/18	WK-1			

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT2/18	15.43
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REP: NEW ORDER
TTL \$400
PLS CNF
THANKS, MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
AGENCY ADVERTISER CODE =							AGENCY EST# = 563					
AGENCY PRODUCT CODE =												
1			100P-400P	30		\$400.00	10/7	10/7	1		SUN	1
PROGRAM : FALCONS FOOTBALL												
OCT/18						\$400.00				CONTRACT TOTAL \$400.00		
										TOTAL SPOTS 1		

MARKET TOTALS \$400 WFXL 100% WALB 0% WABW 0% WESK 0% WVZG 0% WSWG 0% EALB 0%

THIS ORDER IS JUST FALCONS FOOTBALL, SO WE TOOK 100%

SVC- NSI
DEMOS- RA35+*

CONTRACT



WFXL
1201 Stuart Ave
Albany, GA 31707
(229) 435-3100

And:

Medium Buying LLC
3380 Tremont Rd, Ste 290
Columbus, OH 43221

<u>Contract / Revision</u> 1031885 /		<u>Alt Order #</u> 09276658
<u>Product</u> KEMP / GA GOP *NFL*		
<u>Contract Dates</u> 10/03/18 - 10/09/18		<u>Estimate #</u> 563
<u>Advertiser</u> Kemp for GA Governor-R		<u>Original Date / Revision</u> 10/03/18 / 10/03/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFXL	<u>Account Executive</u> Philadelphia HRP/PHI	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 76148	<u>Advertiser Ref</u> 112538	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFXL	10/07/18	10/07/18	NFL Premium (1:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$400.00				
Totals								0.00				1	\$400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	1	\$400.00	(\$60.00)	\$340.00
Totals	1	\$400.00	(\$60.00)	\$340.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.