

ORDER



Orders

Order / Rev:

1260057

Alt Order #:

WOC14512652

Product Desc:

candidate

Estimate:

11155

Flight Dates:

02/28/24 - 03/05/24

Original Date / Rev:

02/27/24 / 02/27/24

Order Type:

GENERAL

WFTX

Primary AE:

Joshua Reiter

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

Strategic Media Services Inc - Politica

Buying Contact:

Billing Contact:

4601 Fairfax Drive

Arlington, VA 22203

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Price/Republican/Mayor

Demographic:

A35+

Product Codes:

State Candidate

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

DEF

New Business End:

Advertiser External ID:

280148

Agency External ID:

121406

Unit Code:

General

Order Separation:

00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	3	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3	\$700.00	\$595.00	0.00
Totals	3	\$700.00	\$595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTX	02/28/24	03/05/24	FOX 4 Morning News at 7A FOX 4 Morning News at 7A	CM	7-8am	- 2 - 2 - - -	:15/:15	4	\$150.00	P-3	0.00	BK	2	\$300.00
(Program: FOX4 MORN-7A) 1Q24 COMSCORE (sell) - FT. MYERS-NAPLES - 1Q23 average of news at 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/24	03/05/24	- 1 - 1 - - -			2			\$150.00		0.00			
N 2	WFTX	02/28/24	03/03/24	FOX News Sunday Fox News Sunday	CM	9-10am	- - - - - 2	:15/:15	2	\$400.00	P-3	0.00	BK	1	\$400.00
(Program: AVG. ALL WKS) 1Q24 COMSCORE (sell) - FT. MYERS-NAPLES - 1Q23 average of Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	- - - - - 1			1			\$400.00		0.00			
													Totals	3	\$700.00