



125 West 55th St
New York, NY 10019

Contract # 25801552	Changes as of: 12/6/2017 at 10:46 AM	Version: Original Order	
CPE: 358/489/5564	Flight: 12/6/17 - 12/13/17	Station: WFVX	Total \$: \$500.00
Agency: MENTZER MEDIA SERVIC	Advertiser: 45 Committee	Market: Bangor	Total Spots: 5
210 W. Pennsylvania Avenue	Product: MD45C	Office: WASHINGTON	Total CPP: \$45.05
Suite 250	Agency Order #: 6792719	Primary Demo: Adults 18+	Total GRP: 11.1
Towson, MD 21204	Buyer: David, Brady	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	12/6 - 12/13								Total Spots	Total \$	CPP	GRP
							12/6	12/7	12/8	12/9	12/10	12/11	12/12	12/13				
1	W-F,M-Tu 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	2.5	30	0	1	0	0	0	1	0	1	3	\$300.00	\$40.00	7.5
Target 108 Index: 91. Nielsen: 0.4																		
2	Sa 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	1.8	30	0	0	0	1	0	0	0	0	1	\$100.00	\$55.56	1.8
Target 108 Index: 118. Nielsen: 0.4																		
3	Sa 10:30p-11p		FOX 22 NEWS AT 10	\$100.00	1.8	30	0	0	0	1	0	0	0	0	1	\$100.00	\$55.56	1.8
Target 108 Index: 132. Nielsen: 0.1																		
TOTALS:							0	1	0	2	0	1	0	1	5	\$500.00	\$45.05	11.1



125 West 55th St
New York, NY 10019

Contract # 25801552	Changes as of: 12/6/2017 at 10:46 AM	Version: Original Order	
CPE: 358/489/5564	Flight: 12/6/17 - 12/13/17	Station: WFVX	Total \$: \$500.00
Agency: MENTZER MEDIA SERVIC	Advertiser: 45 Committee	Market: Bangor	Total Spots: 5
210 W. Pennsylvania Avenue	Product: MD45C	Office: WASHINGTON	Total CPP: \$45.05
Suite 250	Agency Order #: 6792719	Primary Demo: Adults 18+	Total GRP: 11.1
Towson, MD 21204	Buyer: David, Brady	Con Type: POLITICAL/VOTE	
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Separation:

Special Instructions

Competitive Information	
Market Budget:	\$50,000
WFVX Share:	1%
Comment:	
WABI:	70%
WLBZ:	20%
WVII:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$500.00	\$45.05	11.1
Total	100%	5	\$500.00	\$45.05	11.1

Monthly Summary		
Month	Spots	Dollars
2017-Dec	5	\$500.00
Total	5	\$500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	12/6/17 10:46 AM	JENNA NUBAR	New	5		\$500.00	\$500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---