



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 170762 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 07/30/15 - 07/31/15		<u>Estimate #</u>
<u>Advertiser</u> Planned Parenthood		<u>Original Date / Revision</u> 07/29/15 / 07/29/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> House House	<u>Sales Office</u> Local House
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Women 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	07/30/15	07/31/15	M-F 7a-9a	7a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	----F--				1	\$200.00	0.00			
N 2	CBS	07/30/15	07/31/15	M-F 4p-5p	4p-5p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	--TF--				2	\$225.00	0.00			
N 3	CBS	07/30/15	07/31/15	M-F 6p-630p	6p-630p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	---TF--				2	\$350.00	0.00			
N 4	CBS	07/30/15	07/31/15	M-F 11p-1135p	11p-1135p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	---TF--				2	\$500.00	0.00			
N 5	CBS	07/30/15	07/31/15	M-F 12p-1230p	12p-1230p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	---T---				1	\$300.00	0.00			
N 6	CBS	07/30/15	07/31/15	M-F 5p-6p	5p-6p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/27/15	08/02/15	---TF--				2	\$300.00	0.00			
Totals											0.00	10	\$3,250.00

Time Period	# of Spots	Gross Amount	Net Amount
07/27/15 - 07/31/15	10	\$3,250.00	\$2,762.50
Totals	10	\$3,250.00	\$2,762.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

