

KSEY AM FM

Issues programming 2rd Quarter 2021
APRIL, MAY, JUNE

- 1) KSEY AM FM airs a program called THIS WEEK IN TEXAS every Sunday at 5:05 am till 5:30 produced by the Texas State Network. The show addresses all issues in the state from immigration to economic development. A run down of all topics addressed are available from the Texas State Network.
- 2) KSEY continues to monitor the Covid 19 situation in Seymour and Baylor County. According to the Texas State Health Department close to 50% of all Texans have not been vaccinated. In this quarter we broadcast 70 announcement per week promoting free vaccines offered by the Seymour Hospital. We also continued to offer free air time to state, city and county officials regarding Covid 19.
- 3) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farmrelated shows every day, Monday thru Friday. We do a farm show from 5:00 am till 10:00am on both KSEY AM/FM. Other Farm shows are broadcast on KSEY FM/AM Monday thru Friday from 12:20pm till 1:00pm and 5:20pm till 6:00pm
- 4) KSEY AM FM is staunch in its support to HAPPY TAILS, a no-kill animal shelter. We broadcast 50 announcements per week this quarter supporting HAPPY TAILS. Also, we raised \$500.00 for the group via our on air exposure and various ticket giveaway.

6) KSEY's EAS encoder-decoder has a telephone interface. The City of Seymour has access to the system to immediately broadcast local emergencies. The city and Emergency Management have 24/7 access to our EAS system and can use the system as determined by the local Emergency Management Director. All KSEY warnings are broadcast on both KSEY FM and AM. We also stock and sell EAS radios.

7) KSEY FM and AM broadcast a 2:00 minute community bulletin board Monday thru Friday at :15 past the hour from 8:00 am till 6:00. Free time is provided to any community or non profit group in our listening area.

8) After no fund raisers in 2021 because of Covid 19 the Lions Club, Child Welfare Board resumed activities in April. KSEY FM and AM broadcast 50 announcements per week supporting the groups efforts, highlighting the groups efforts to buy eyeglasses for kids in need.

9) KSEY broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am on KSEY FM, KSEY AM.

10) To benefit our elderly shut-in listeners. KSEY broadcast the regular monthly meetings of Seymour City Council. In this quarter, meetings were broadcast on April 15, May 20th and June 17th. Meeting and air time is 7:00pm. These meetings are broadcast on Both KSEY FM and KSEY AM.