

KSEY AM and KSEY FM ISSUES PROGRAMMING  
4TH QUARTER of 2014  
OCTOBER, NOVEMBER, DECEMBER

1) Because of the increased cost of food and equipment expresses Meal On Wheels in Seymour can not meet all expenses any longer. In December, KSEY started to broadcast an intense campaign discussing the situation and urging residents to help out with donations. In the month of December we broadcast 12 announcements per day, 7 days a week. The schedule was the same on both KSEY FM and AM.

2) KSEY broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd Thursday of every month. Meetings were broadcast at 7pm on the following dates. 10/16, 11/20 and 12/18. We feel this is a valuable public service to the shut-in and elderly who can not attend City Council Meetings. The City Council meetings are broadcast on KSEY AM FM.

3) We broadcast a weekly Public Affairs Show produced by the Texas State Network called THIS WEEK IN TEXAS. The program will explore issues in the news, problems in our state and possible solutions to the problems. The show is broadcast every Sunday morning at 5:30 on both KSEY FM and AM. Included is a summary of the shows aired and topics,

4) The "Chamber Connection" is produced in conjunction with the Seymour Chamber of Commerce by Virginia Stanley every week on both AM and FM.

The program explores economic development, agricultural issues and the overall quality of life in rural Texas. The show is hosted by Virginia Stanley and is 15 minutes long. In the 4<sup>th</sup> Quarter shows were broadcast on October 4, 11, 18, 25 - November 1, 8, 15, 22, 29 and December 6, 13, 20. All shows are archived in the control room production computer. These shows are broadcast on both KSEY FM and AM.

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4) KSEY broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am. We feel this is a valuable service to meals-on-wheels clients. Our broadcasts give them enough time to make other lunch arrangements if they don't want or, for health reasons, can't eat the planned menu. The Menus are broadcast on KSEY FM and AM at 6:45am and 7:45am.

5) Severe weather conditions always are a concern to our listeners. KSEY's AM/FMs EAS encoder-decoder has a telephone interface. The City of Seymour has access to the system to immediately broadcast local emergencies. 25 announcements per week are broadcast on both KSEY AM and FM promoting the EAS system. We also stock EAS radio and will sell at cost to listeners.

6) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and agri related shows every day, Monday thru Friday. We do a farm programming from 5:00 am till 5:30 am on both KSEY AM/FM. Other Farm shows are broadcast on KSEY FM from 7:00 till 7:30am and from 12:15pm till 1:00pm.

7) Some in Seymour estimate that up to 200 children in our community live below the poverty line. Every year the Lions Club and Child Welfare Board conduct a campaign in November to raise money to buy Christmas presents for needy children. On November, 23 KSEY FM AM broadcast a live remote cake/pie auction from 6:00pm till 10:00pm from the Extension office in Seymour. In addition to the air time, we provided the broadcast equipment and employees to assist with the producing the program. The on air auction raised over \$3700.00 for the Welfare Board and Lion's club.