

KSEY FM AM
Issues Programming
3rd Quarter 2020
July August September 2020

So much of our programming now centers around what is going on in our City, County and State regarding Covid 19.

As Covid 19 continues to grip our community and state, KSEY FM AM has made it a priority to make Covid 19 paramount in news and information programming in this quarter. Here is a list of what we have done and in most cases continue to do to keep our community informed.

- 1) beginning last quarter we started to broadcast a Covid 19 update on the top of the hour every hour Monday thru Friday from 6am till 8pm. We get these daily reports from the Texas State Network and supplement with local information when warranted.
- 2) KSEY AM and FM do a weekly interview with Seymour Mayor John Hrnick regarding Covid 19 and what is going on in Seymour every Friday at 12:10pm in our noon news. We have an open door for the Mayor to go on the air anytime he and other local officials feel it is warranted, including Emergency Management Director John Hostas and County Judge Rusty Stafford.
- 3) We have and continue to offer free air time to any business or organization to broadcast Covid 19 related news. - ie, events canceled, closings, social distancing, food delivery to those confined at home and ride services to the hospital and doctors.

2) KSEY FM and AM Broadcast a weekly Public Affairs called THIS WEEK IN TEXAS produced by the TEXAS STATE NETWORK. On a weekly basis the show addresses COVID 19 issues in our state. We broadcast the show every Sunday Morning at 5:05 am till 5:30am. A complete rundown of all shows are achieved with the TEXAS STATE NETWORK.

2) KSEY AM and FM broadcast the regular monthly meetings of Seymour City Council

for the benefit of the shut-ins and elderly in our community. Covid 19 has make it impossible now for many citizens to attend meetings. The Meetings are the 3rd Thursday of every month. Meeting were broadcast at 7pm on the following dates. July 16, August 30 and September 17.

3) Farm and Agri related news is away of interest and of importance to Baylor County and Seymour. And of course, the Agri/Farm communities are not exempt from Covid 19. We broadcast a weekly Farm News/Issues Show every Saturday at 5:05 am till 5:15. The show is produced by the Texas Farm Bureau who has archives of all shows broadcast this period.

4)KSEY AM FM broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am. 8:45am, 9:45am, 10:45am and 11:45am.

5) KSEY's EAS encoder-decoder has a telephone interface. The City of Seymour and Baylor County Emergency Management has access to the system to immediately broadcast local emergencies. Those who can access the system are Seymour Mayor John Hostas, Seymour Police Department and Baylor County Emergency Management.

6) Economic development in rural Texas is a serious issue facing Baylor county. And particularity now with Covid 19, KSEY AM FM broadcast 100 :30 announcements in in July, August, September promoting economic development and programs offered thru the Seymour Chamber of Commerce and the City of Seymour aimed attracting news business and creating jobs.