

KSEY FM AM Issues  
First Quarter 2021  
Jan Feb March

1) The Corvid 19 virus is still serious issue in Seymour, Baylor county and Texas. KSEY AM and FM reported on Covid19 every month and day. Here is a list of things we do to keep our community informed. Top of the hour newscast from 8am till 7pm to discuss Corvid19 news, 100-plus PSA's per week about safety. We have aired every news conference Governor Abbot has had in regards to Covid. Mayor Jon Hrnick has an open door to be on the air to discuss Covid every Friday at 10AM. We provide free announcements to all local businesses to report opening and closing dates related to Covid 19,

2) KSEY FM and AM broadcast a weekly public affairs program called THIS WEEK IN TEXAS. The show is produced by the Texas State Network and explores all issues of importance to Texans. Covid 19 Immigration, rural affairs, race relations, the economy - topic will usually mirror events in the news. The show is broadcast every Sunday morning at 5:05 till 5:30. Show summaries are available thru the Texas State Network.

3) With many people in our Community without jobs or hours cut because of Covid 19, KSEY AM and FM do daily updates about were to go for free food and other benefits. We have made these updates as part of our newscasts Monday-Friday at 8:05a, 12:05p and 5:05p.

4) KSEY AM FM in conjunction with the Chamber of Commerce and the City of Seymour broadcast a series of PSA announcements to encourage shopping locally and help the local economy. Economic development has long been a problem in rural communities. We broadcast 100 PSAs per month this quarter January, February and March

5) KSEY FM AM broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday- Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am.

6) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and Agri related shows every day, Monday thru Friday. Farm shows are broadcast on KSEY FM AM from 5:00 till 10:00am, 12:noon till 1:00 am and 5:00pm till 6:00pm

7) Farm and Ag related accidents and injuries are always important concerns on farmers. This quarter KSEY FM AM continued a campaign that's stress safety on the Farm. We aired 200 psa announcements in Farm related shows every month. We broadcast the campaign on both AM and FM this quarter.

8) KSEY AM FM broadcast a 3 minute community events bulletin broad monday thu friday at :15 past the hour between the hours of 5:00AM and 6:00pm. Free airtime is provided to all community service groups in the listening area.

9) KSEY's EAS encoder-decoder has a telephone interface. The City of Seymour has access to the system to immediately broadcast local emergencies. We also stock EAS monitors and sell to listeners at cost.

10) KSEY AM/FM broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd Thursday of every month. And with Covid 19 we feel this is very important to our community. Additional, we broadcast 100 PSAs every month promoting our broadcast and also promote our broadcast in the Baylor County Banner and on various social medias and Facebooks.