

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>1081656</b>	
	Alt Order #:	32235793	
	Product Desc:	Beto O'Rourke for US Senate	
	Estimate:	4556	
	Flight Dates:	10/10/18 - 10/16/18	Primary AE: Katz Philadelphia
	Original Date / Rev:	10/09/18 / 10/09/18	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: National
<b>Agency</b>			
	<b>Name:</b>	<b>Screen Strategies Media</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		15409 Whitechapel Court	Billing Cycle: EOM/EOC
		Centreville, VA 20120	Agency Commission: 15%
<b>Advertiser</b>			
	<b>Name:</b>	<b>Beto O'Rourke</b>	New Business Thru:
	Demographic:	HH	Order Separation: 00:30:00
	Product Codes:	Candidates,Issues/Propositions	Advertiser External ID: 4078627
	Priority:	FULL	Agency External ID: 4045379
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	POL	
	Revenue Code 3:	POL-CAND	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/18	10/16/18	56	\$8,445.00	\$7,178.25	October 2018	56	\$8,445.00	\$7,178.25	0.00
					Totals	56	\$8,445.00	\$7,178.25	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMKV	10/10/18	10/16/18	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	--333--	:30	9	\$258.00	FULL	0.00	NM	15	\$3,870.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--333--			9			\$258.00		0.00			
Week:		10/15/18	10/21/18	33-----			6			\$258.00		0.00			
N 2	KMKV	10/10/18	10/16/18	M-F 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	--333--	:30	9	\$100.00	FULL	0.00	NM	15	\$1,500.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--333--			9			\$100.00		0.00			
Week:		10/15/18	10/21/18	33-----			6			\$100.00		0.00			
N 3	KMKV	10/10/18	10/16/18	M-F 3p-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	--333--	:30	9	\$150.00	FULL	0.00	NM	15	\$2,250.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--333--			9			\$150.00		0.00			
Week:		10/15/18	10/21/18	33-----			6			\$150.00		0.00			
N 4	KMKV	10/13/18	10/16/18	Sa-Su 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/18	10/19/18	-----2-			2			\$75.00		0.00			

Order / Rev: 1081656  
 Alt Order #: 32235793  
 Flight Dates: 10/10/18 - 10/16/18

Advertiser: Beto ORourke  
 Product Desc: Beto O'Rourke for US Senate  
 Estimate: 4556

Entercom Dallas KMVK-FW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMVK	10/13/18	10/16/18	Sa-Su 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/18	10/19/18	-----2-	2		\$75.00		0.00						
N 6	KMVK	10/13/18	10/16/18	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/18	10/19/18	-----2-	2		\$75.00		0.00						
N 7	KMVK	10/14/18	10/16/18	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6:00 AM-10:00 AM	-----2	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/18	10/20/18	-----2	2		\$75.00		0.00						
N 8	KMVK	10/14/18	10/16/18	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----2	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/18	10/20/18	-----2	2		\$75.00		0.00						
N 9	KMVK	10/14/18	10/16/18	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----1	:30	1	\$75.00	FULL	0.00	NM	1	\$75.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/18	10/20/18	-----1	1		\$75.00		0.00						
													Totals	56	\$8,445.00

Oct 09, 18  
 CONT# 32235793 Mod# Ver# 1 (Last = )  
 REP Entercom Radio Sales  
 TO KMKV-FM (Dallas-Ft Worth, TX)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: BOFS / TX / 4556

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS  
 ADV BETO O'ROURKE FOR US SENATE  
 PDT Beto O'Rourke for US Senate  
 FLT Oct 10, 18 - Oct 16, 18

\* REP ORDER COMMENT \*

\*\* 10/8/2018 3:10:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1		..W....	6A - 10A	30	10/10/2018 - 10/10/2018	1D	3	\$258.00	3
	1.2		..W....	10A - 3P	30	10/10/2018 - 10/10/2018	1D	3	\$100.00	3
	1.3		..W....	3P - 7P	30	10/10/2018 - 10/10/2018	1D	3	\$150.00	3
						<b>** FLIGHT TOTALS **</b>		9	\$1,524.00	
		<b>FLIGHT 2</b>								
	2.1		...T...	6A - 10A	30	10/11/2018 - 10/11/2018	1D	3	\$258.00	3
	2.2		...T...	10A - 3P	30	10/11/2018 - 10/11/2018	1D	3	\$100.00	3
	2.3		...T...	3P - 7P	30	10/11/2018 - 10/11/2018	1D	3	\$150.00	3
						<b>** FLIGHT TOTALS **</b>		9	\$1,524.00	
		<b>FLIGHT 3</b>								
	3.1		....F..	6A - 10A	30	10/12/2018 - 10/12/2018	1D	3	\$258.00	3
	3.2		....F..	10A - 3P	30	10/12/2018 - 10/12/2018	1D	3	\$100.00	3
	3.3		....F..	3P - 7P	30	10/12/2018 - 10/12/2018	1D	3	\$150.00	3
						<b>** FLIGHT TOTALS **</b>		9	\$1,524.00	
		<b>FLIGHT 4</b>								



Oct 09, 18  
 CONT# 32235793 Mod# Ver# 1 (Last = )  
 REP Entercom Radio Sales

DDS CONT# 0  
 C/P/E: BOFS / TX / 4556

4.1		.....S.	6A - 10A	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
4.2		.....S.	10A - 3P	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
4.3		.....S.	3P - 7P	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$450.00	
	<b>FLIGHT 5</b>								
5.1		.....S	6A - 10A	30	10/14/2018 - 10/14/2018	1D	2	\$75.00	2
5.2		.....S	10A - 3P	30	10/14/2018 - 10/14/2018	1D	2	\$75.00	2
5.3		.....S	3P - 7P	30	10/14/2018 - 10/14/2018	1D	1	\$75.00	1
					** FLIGHT TOTALS **		5	\$375.00	
	<b>FLIGHT 6</b>								
6.1		M.....	6A - 10A	30	10/15/2018 - 10/15/2018	1D	3	\$258.00	3
6.2		M.....	10A - 3P	30	10/15/2018 - 10/15/2018	1D	3	\$100.00	3
6.3		M.....	3P - 7P	30	10/15/2018 - 10/15/2018	1D	3	\$150.00	3
					** FLIGHT TOTALS **		9	\$1,524.00	
	<b>FLIGHT 7</b>								
7.1		.T.....	6A - 10A	30	10/16/2018 - 10/16/2018	1D	3	\$258.00	3
7.2		.T.....	10A - 3P	30	10/16/2018 - 10/16/2018	1D	3	\$100.00	3
7.3		.T.....	3P - 7P	30	10/16/2018 - 10/16/2018	1D	3	\$150.00	3
					** FLIGHT TOTALS **		9	\$1,524.00	

	<b>Oct 18</b>						
SPOTS	56						
CASH	8445.00						
TRADE	0.00						
NSL	0.00						
TOTAL	8445.00						

CONT#      **Oct 09, 18**  
REP      **32235793 Mod# Ver# 1 (Last = )**  
            **Entercom Radio Sales**

DDS CONT# **0**  
C/P/E: **BOFS / TX / 4556**

						<b>TOTAL</b>
SPOTS						56
CASH						8,445.00
TRADE						0.00
NSL						0.00
TOTAL						8,445.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KMVK-FM

**Date:** 10/1/2018

I, Screen Strategies Media,

being/on behalf of: Beto O'Rourke,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$7,178.25**



I represent that the payment for the above described broadcast time has been furnished by:

Beto for Texas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

GWENDOLYN PULIDO

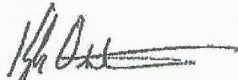
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/1/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

**Printed Name**

VP/DOS

**Title**