

ORDER

Orders
Order / Rev: 1081656
Alt Order #: 32235793
Product Desc: Beto O'Rourke for US Senate
Estimate: 4556
Flight Dates: 10/10/18 - 10/16/18
Original Date / Rev: 10/09/18 / 10/09/18
Order Type: GENERAL

Primary AE: Entercom Dallas KMVK-FM
Sales Office: Katz Philadelphia
Sales Region: K-PHL
 National

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 15409 Whitechapel Court
 Centreville, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Beto O'Rourke
Demographic: HH
Product Codes: Candidates,Issues/Propositions
Priority: FULL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 4078627
Agency External ID: 4045379
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/16/18	56	\$8,445.00	\$7,178.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	56	\$8,445.00	\$7,178.25	0.00
Totals	56	\$8,445.00	\$7,178.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMVK	10/10/18	10/16/18	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	--333--	:30	9	\$258.00	FULL	0.00	NM	15	\$3,870.00
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--333--		9				\$258.00		0.00			
		Week: 10/15/18	10/21/18	33-----		6				\$258.00		0.00			
N 2	KMVK	10/10/18	10/16/18	M-F 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	--333--	:30	9	\$100.00	FULL	0.00	NM	15	\$1,500.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--333--		9				\$100.00		0.00			
		Week: 10/15/18	10/21/18	33-----		6				\$100.00		0.00			
N 3	KMVK	10/10/18	10/16/18	M-F 3p-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	--333--	:30	9	\$150.00	FULL	0.00	NM	15	\$2,250.00
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--333--		9				\$150.00		0.00			
		Week: 10/15/18	10/21/18	33-----		6				\$150.00		0.00			
N 4	KMVK	10/13/18	10/16/18	Sa-Su 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
				EV -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/18	10/19/18	-----2-		2				\$75.00		0.00			

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 Flight Dates: 10/10/18 - 10/16/18

Advertiser: Beto ORourke
 Product Desc: Beto O'Rourke for US Senate
 Estimate: 4556

Entercom Dallas KMVK-FW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMVK	10/13/18	10/16/18	Sa-Su 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/18	10/19/18	-----2-					2	\$75.00		0.00			
N 6	KMVK	10/13/18	10/16/18	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----2-	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/18	10/19/18	-----2-					2	\$75.00		0.00			
N 7	KMVK	10/14/18	10/16/18	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6:00 AM-10:00 AM	-----2	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/18	10/20/18	-----2					2	\$75.00		0.00			
N 8	KMVK	10/14/18	10/16/18	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----2	:30	2	\$75.00	FULL	0.00	NM	2	\$150.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/18	10/20/18	-----2					2	\$75.00		0.00			
N 9	KMVK	10/14/18	10/16/18	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3:00 PM-7:00 PM	-----1	:30	1	\$75.00	FULL	0.00	NM	1	\$75.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/18	10/20/18	-----1					1	\$75.00		0.00			
													Totals	56	\$8,445.00

Oct 09, 18

CONT# 32235793 Mod# Ver# 1 (Last =)
 REP Entercom Radio Sales

DDS CONT# 0
 C/P/E: BOFS / TX / 4556

4.1	S.	6A - 10A	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
4.2	S.	10A - 3P	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
4.3	S.	3P - 7P	30	10/13/2018 - 10/13/2018	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$450.00	
					FLIGHT 5				
5.1	S	6A - 10A	30	10/14/2018 - 10/14/2018	1D	2	\$75.00	2
5.2	S	10A - 3P	30	10/14/2018 - 10/14/2018	1D	2	\$75.00	2
5.3	S	3P - 7P	30	10/14/2018 - 10/14/2018	1D	1	\$75.00	1
					** FLIGHT TOTALS **		5	\$375.00	
					FLIGHT 6				
6.1		M.....	6A - 10A	30	10/15/2018 - 10/15/2018	1D	3	\$258.00	3
6.2		M.....	10A - 3P	30	10/15/2018 - 10/15/2018	1D	3	\$100.00	3
6.3		M.....	3P - 7P	30	10/15/2018 - 10/15/2018	1D	3	\$150.00	3
					** FLIGHT TOTALS **		9	\$1,524.00	
					FLIGHT 7				
7.1		.T.....	6A - 10A	30	10/16/2018 - 10/16/2018	1D	3	\$258.00	3
7.2		.T.....	10A - 3P	30	10/16/2018 - 10/16/2018	1D	3	\$100.00	3
7.3		.T.....	3P - 7P	30	10/16/2018 - 10/16/2018	1D	3	\$150.00	3
					** FLIGHT TOTALS **		9	\$1,524.00	

	Oct 18					
SPOTS	56					
CASH	8445.00					
TRADE	0.00					
NSL	0.00					
TOTAL	8445.00					

Oct 09, 18
CONT# 32235793 Mod# Ver# 1 (Last =)
REP Entercom Radio Sales

DDS CONT# 0
C/P/E: BOFS / TX / 4556

						TOTAL
SPOTS						56
CASH						8,445.00
TRADE						0.00
NSL						0.00
TOTAL						8,445.00

**** Competitive Comments ****

SVC:
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMKV-FM	Date: 10/1/2018
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I, Screen Strategies Media,

being/on behalf of: Beto O'Rourke,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$7,178.25

I represent that the payment for the above described broadcast time has been furnished by:

Beto for Texas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

GWENDOLYN PULIDO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/1/2018



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Printed Name

VP/DO'S

Title