



**WEAU**  
**1907 S. Hastings Way**  
**Eau Claire, WI 54701**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (715) 835-1313**  
**Billing:**

# INVOICE

Property	WEAU		
Invoice #	1814685-1	Order #	1814685
Invoice Date	11/03/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/30/20	Flight Dates	10/27/20 - 10/30/20
Advertiser	WMCIMC		
Product	SD32T 1027-1030		
Estimate #			
Account Executive	Jami Clish		
Sales Office	Eau Claire National		
Sales Region	National		
Agency Code	9913682		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2837		
Advertiser Ref	19177		
Product 1			
Product 2			

Billing Address:

**Nonbox**  
**Attention: Accounts Payable**  
**5307 S 92 St**  
**Hales Corner, WI 53130**

Send Payment To:

**WEAU**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/20	10/30/20	Today Show	7a-9a	-1111--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -1111-- 4 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WEAU	Tu	10/27/20	7:26 AM	Today Show	7a-9a	:30	BAD BRAD WMC	\$1,000.00 NM
2	WEAU	W	10/28/20	8:27 AM	Today Show	7a-9a	:30	BAD BRAD WMC	\$1,000.00 NM
3	WEAU	Th	10/29/20	8:43 AM	Today Show	7a-9a	:30	BAD BRAD WMC	\$1,000.00 NM
4	WEAU	F	10/30/20	8:59 AM	Today Show	7a-9a	:30	BAD BRAD WMC	\$1,000.00 NM
2	10/27/20	10/30/20	Wheel of Fortune M-F	630p-7p	-111---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -111--- 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WEAU	Tu	10/27/20	6:43 PM	Wheel of Fortune M-F	630p-7p	:30	BAD BRAD WMC	\$2,000.00 NM
2	WEAU	W	10/28/20	6:43 PM	Wheel of Fortune M-F	630p-7p	:30	BAD BRAD WMC	\$2,000.00 NM
3	WEAU	Th	10/29/20	6:43 PM	Wheel of Fortune M-F	630p-7p	:30	BAD BRAD WMC	\$2,000.00 NM
<u>Total Spots</u>							<b>7</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$10,000.00</b>
<u>Agency Commission</u>	<b>\$1,500.00</b>
<u>Net Amount Due</u>	<b>\$8,500.00</b>
<u>Invoice Balance as of 11/17/20 2:16:16 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.