

WKLY PUBLIC FILE 1st QUARTER 2021

DATE: Wednesday, January 20, 2021

TIME: 11a-1p

LENGTH: 3x per hour

ISSUE: Introduction of the Work Ready Kentucky student tuition program

SUBJECT: Encouraging students to earn a degree, up to 60 hours tuition-free

FEATURED: Deena White, Office of Admissions, SouthCentral Kentucky Community & Technical College

DATE: Thursday, January 21, 2021

TIME: 8:33am

LENGTH: 6:00

ISSUE: Covid-19 Vaccine Rollout for South Central Kentucky

SUBJECT: Status of when to expect vaccines for various age groups

FEATURED: Stacy Biggs, Executive Vice President of Marketing, TJ Samson Community Hospital

DATE: Friday, January 22, 2021

TIME: 8:34am

LENGTH: 3:30

ISSUE: Recognizing business leaders who have given back to community efforts

SUBJECT: Junior Achievement Business Hall Of Fame nominations

FEATURED: Casey Birge, President, Junior Achievement of Southern Kentucky

DATE: Wednesday, February 3, 2021

TIME: 8:35am

LENGTH: 6:10

ISSUE: Reopening/Rescheduling the arts during the pandemic going forward

SUBJECT: Orchestra Kentucky and SKyPAC's new merger

FEATURED: Jeff Reed, President and CEO, Arts Of Southern Kentucky

DATE: Tuesday, February 24, 2021

TIME: 9:12am

LENGTH: 6:00

ISSUE: WKU students' fundraiser for Norton's Children's Hospital

SUBJECT: Dance Big Red

FEATURED: Haley Cooper- Dance Big Red Co-Chair, Briley Barks – Dance Big Red Co-Chair, Grant Oller – Dance Big Red Committee Member

DATE: Thursday, March 4, 2021

TIME: 8:34am

LENGTH: 6:29

ISSUE: Availability of Covid-19 vaccines

SUBJECT: TJ Samson Community Hospital, Glasgow

FEATURED: Stacy Biggs, Executive VP, TJ Samson Regional Health

DATE: Wednesday, March 10, 2021
TIME: 8:44am
LENGTH: 3:50
ISSUE: Girl Scout fundraiser
SUBJECT: Girl Scouts cookie sales
FEATURED: Felicia Bland, Member Experience Coordinator, Girl Scouts of Kentuckiana, Caveland Region

DATE: Tuesday, March 23, 2021
TIME: 8:43am
LENGTH: 7:00
ISSUE: Helping the American Red Cross
SUBJECT: American Red Cross Month – Day Of Giving
FEATURED: Jennifer Capps, Executive Director, American Red Cross of South Central Kentucky

DATE: Wednesday, March 24, 2021
TIME: 8:46am
LENGTH: 3:30
ISSUE: Providing free funerals for stillborn babies
SUBJECT: Funding from a professional headshot day – all proceeds go to Glory Baby Ministry
FEATURED: Jessica Heffinger, Founder and President of Glory Baby Ministry

DATE: Monday, March 29, 2021
TIME: 8:41am
LENGTH: 3:50
ISSUE: Supporting Down Syndrome of South Central Kentucky
SUBJECT: “Duffing For Downs” Down Syndrome Buddy House golf scramble
FEATURED: Stephanie Morton, Executive Director Down Syndrome of South Central Kentucky

DATE: Wednesday, March 31, 2021
TIME: 8:39am
LENGTH: 4:25
ISSUE: Offering assistance for children in disasters, accidents and incidents
SUBJECT: KSP Trooper Teddy Bear program and Trooper Island preview
FEATURED: Officer Daniel Priddy, Kentucky State Police Post 3, Bowling Green