

ORDER

**UTV Sioux Falls**

Orders

Order / Rev: 1751198

Alt Order #:

Product Desc: Noem for SD Gov

Estimate:

Flight Dates: 11/02/18 - 11/06/18

Original Date / Rev: 11/05/18 / 11/05/18

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Medium Buying LLC

Buying Contact:

Billing Contact:

1351 King Avenue

Columbus, OH 43212

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Kristi Noem/Governor/SD/Rep

Demographic: A25-54

Product Codes: PL14

Priority: P3

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Order Separation: 00:10:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	57	\$4,410.00	\$3,748.50
11/05/18	11/11/18	76	\$4,790.00	\$4,071.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	133	\$9,200.00	\$7,820.00	0.00
Totals	133	\$9,200.00	\$7,820.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	UTV	11/02/18	11/06/18	KELOland This Morning CM KELOland This Morning		M-F 430a-7a	MT--F--	1:00	10	\$50.00	P2	0.00	NM	30	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		10				\$50.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		20				\$50.00		0.00			
2	UTV	11/02/18	11/06/18	KELOland Living CM KELOland Living		KELOland Living	MT--F--	1:00	4	\$50.00	P2	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		4				\$50.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		8				\$50.00		0.00			
3	UTV	11/02/18	11/06/18	Midday CM Midday		M-F 12p-1230p	MT--F--	1:00	3	\$60.00	P2	0.00	NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		3				\$60.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		6				\$60.00		0.00			
4	UTV	11/02/18	11/06/18	EN (M-F) CM KELOland News @ 5pm		M-F 5p-530p	MT--F--	1:00	3	\$70.00	P2	0.00	NM	9	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		3				\$70.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		6				\$70.00		0.00			
5	UTV	11/02/18	11/06/18	6pm News CM 6pm News		M-F 6p-630p	MT--F--	1:00	3	\$100.00	P2	0.00	NM	9	\$900.00

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Advertiser: POL/Kristi Noem/Governor/SD/Rep
Product Desc: Noem for SD Gov
Estimate:

UTV Sioux Falls

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						3	\$100.00		0.00			
Week: 11/05/18		11/11/18	MT-----						6	\$100.00		0.00			
6	UTV	11/02/18	11/06/18	LN M-F KELOland News @ 10pm	CM	M-F 10p-1035p	MT--F--	1:00	3	\$100.00	P2	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						3	\$100.00		0.00			
Week: 11/05/18		11/11/18	M-----						3	\$100.00		0.00			
7	UTV	11/02/18	11/02/18	Fri Prime Hour 1 Fri Hour 1	CM	F 7p-8p	----F--	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						3	\$100.00		0.00			
8	UTV	11/02/18	11/02/18	Fri Prime Hour 2 Fri Hour 2	CM	F 8p-9p	----F--	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----F--						3	\$100.00		0.00			
9	UTV	11/03/18	11/03/18	Sat Prime Hour 1 Sat Hour 1	CM	Sa 7p-8p	-----S-	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						3	\$100.00		0.00			
10	UTV	11/03/18	11/03/18	Sat Prime Hour 2 Sat Hour 2	CM	Sa 8p-9p	-----S-	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						3	\$100.00		0.00			
11	UTV	11/04/18	11/04/18	Sun Prime Hour 1 Sun Hour 1	CM	Su 7p-8p	-----S	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S						3	\$100.00		0.00			
12	UTV	11/04/18	11/04/18	Sun Prime Hour 2 Sun Hour 2	CM	Su 8p-9p	-----S	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S						3	\$100.00		0.00			
13	UTV	11/05/18	11/05/18	Mon Prime Hour 1 Mon Hour 1	CM	M 7p-8p	M-----	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						3	\$100.00		0.00			
14	UTV	11/05/18	11/05/18	Mon Prime Hour 2 Mon Hour 2	CM	M 8p-9p	M-----	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	M-----						3	\$100.00		0.00			
15	UTV	11/03/18	11/03/18	KELOland This Morning KELOland This Morning Sat	CM	Sa 6a-7a	-----S-	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						3	\$50.00		0.00			
16	UTV	11/03/18	11/03/18	KELOland News SAT Sat KELOland News @ 6pm	CM	Sa 6p-630p	-----S-	1:00	3	\$80.00	P2	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S-						3	\$80.00		0.00			
17	UTV	11/04/18	11/04/18	KELOland This Morning KELOland This Morning SUN	CM	Su 7a-8a	-----S	1:00	3	\$60.00	P2	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S						3	\$60.00		0.00			
18	UTV	11/04/18	11/04/18	Face the Nation Face the Nation	CM	Su 930a-1030a	-----S	1:00	1	\$50.00	P2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-----S						1	\$50.00		0.00			
19	UTV	11/04/18	11/04/18	KELOland News SUN Sun KELOland News @ 530p	CM	Su 530p-6p	-----S	1:00	3	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S			3		\$100.00	0.00					
N 20	UTV	11/06/18	11/06/18	6pm News 6pm News	CM	M-F 6p-630p	-T-----	1:00	1	\$100.00	P2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			1		\$100.00	0.00					
N 21	UTV	11/06/18	11/06/18	M-F 8a-9a M-F 8a-9a	CM	M-F 8a-9a	-T-----	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			3		\$50.00	0.00					
N 22	UTV	11/06/18	11/06/18	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	-T-----	1:00	2	\$50.00	P2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			2		\$50.00	0.00					
N 23	UTV	11/06/18	11/06/18	M-F 10a-11a M-F 10a-11a	CM	M-F 10a-11a	-T-----	1:00	2	\$50.00	P2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			2		\$50.00	0.00					
N 24	UTV	11/06/18	11/06/18	Midday Midday	CM	M-F 12p-1230p	-T-----	1:00	1	\$60.00	P2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			1		\$60.00	0.00					
N 25	UTV	11/06/18	11/06/18	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	-T-----	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			3		\$50.00	0.00					
N 26	UTV	11/06/18	11/06/18	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	-T-----	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			3		\$50.00	0.00					
N 27	UTV	11/06/18	11/06/18	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	-T-----	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			3		\$50.00	0.00					
N 28	UTV	11/06/18	11/06/18	M-F 4p-5p M-F 4p-5p	CM	M-F 4p-5p	-T-----	1:00	3	\$50.00	P2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/18	11/11/18	-T-----			3		\$50.00	0.00					
Totals													133	\$9,200.00	