



125 West 55th St
New York, NY 10019

Contract # 26236249	Changes as of: 10/31/2018 at 2:01 PM	Version: Original Order	
CPE:	Flight: 11/1/18 - 11/6/18	Station: KELO	Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC	Advertiser: Noem for SD Gov	Market: Sioux Falls	Total \$: \$60,910.00
1351 King Ave	Product: Noem for SD Gov	Office: WASHINGTON	Total Spots: 85
2nd Floor	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
COLUMBUS, OH	Buyer: Tanya Renicker	Primary Demo: Adults 35+	Total GRP:
43212			
	Salesperson: SAMUEL LITTLE	Assistant: SAMUEL LITTLE	
	202-955-5342	202-955-5342	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/5			Total Spots	Total \$	CPP*	GRP*
							11/1	11/5					
1	M-F 4:30a-5a		KELOLAND This Morning	\$50.00	0.0	60	1	1		2	\$100.00	\$0.00	0.0
2	M-F 5a-5:30a		KELOLAND This Morning	\$190.00	0.0	60	1	1		2	\$380.00	\$0.00	0.0
3	M-F 5:30a-6a		KELOLAND This Morning	\$300.00	0.0	60	1	1		2	\$600.00	\$0.00	0.0
4	M-F 6a-6:30a		KELOLAND This Morning	\$600.00	0.0	60	1	1		2	\$1,200.00	\$0.00	0.0
5	M-F 6:30a-7a		KELOLAND This Morning	\$600.00	0.0	60	1	1		2	\$1,200.00	\$0.00	0.0
6	M-F 7a-8a		CBS This Morning	\$700.00	0.0	60	2	2		4	\$2,800.00	\$0.00	0.0
7	M-F 8a-9a		CBS This Morning	\$350.00	0.0	60	2	2		4	\$1,400.00	\$0.00	0.0
8	M-F 9a-10a		Lets Make a Deal	\$450.00	0.0	60	2	2		4	\$1,800.00	\$0.00	0.0
9	M-F 10a-11a		The Price is Right	\$400.00	0.0	60	2	2		4	\$1,600.00	\$0.00	0.0
10	M-F 11a-12n		Young & Restless	\$500.00	0.0	60	2	2		4	\$2,000.00	\$0.00	0.0
11	M-F 12n-12:30p		Midday in KELOLAND	\$400.00	0.0	60	1	1		2	\$800.00	\$0.00	0.0
12	M-F 12:30p-1p		Bold and Beautiful	\$450.00	0.0	60	1	1		2	\$900.00	\$0.00	0.0
13	M-F 1p-2p		The Talk	\$200.00	0.0	60	1	1		2	\$400.00	\$0.00	0.0
14	M-F 2p-3p		KELOLAND Living	\$90.00	0.0	60	1	1		2	\$180.00	\$0.00	0.0
15	M-F 3p-4p		Dr oz	\$130.00	0.0	60	1	1		2	\$260.00	\$0.00	0.0
16	M-F 4p-5p		Dr Phil	\$170.00	0.0	60	1	1		2	\$340.00	\$0.00	0.0
17	M-F 5p-5:30p		KELOLAND News	\$700.00	0.0	60	1	1		2	\$1,400.00	\$0.00	0.0
18	M-F 5:30p-6p		CBS Evening News	\$1,800.00	0.0	60	1	2		3	\$5,400.00	\$0.00	0.0
19	M-F 6p-6:30p		KELOLAND News at 6	\$1,200.00	0.0	60	1	1		2	\$2,400.00	\$0.00	0.0
20	M-F 6:30p-7p		Entertainment Tonight	\$600.00	0.0	60	1	1		2	\$1,200.00	\$0.00	0.0
21	M 7p-8p		The Neighborhood/Happy Together	\$1,250.00	0.0	60	0	1		1	\$1,250.00	\$0.00	0.0



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22	M 8p-9p		Magnum PI	\$1,200.00	0.0	60	0	1	1	\$1,200.00	\$0.00	0.0
23	M 9p-10p		Bull	\$1,300.00	0.0	60	0	1	1	\$1,300.00	\$0.00	0.0
24	M-F 10p-10:35p		KELOLAND News at 10	\$1,400.00	0.0	60	1	1	2	\$2,800.00	\$0.00	0.0
25	M-F 10:35p-11:35p		The Late Show	\$250.00	0.0	60	1	1	2	\$500.00	\$0.00	0.0
26	Th 7p-8p		Big Bang Theory/Young Sheldon	\$1,700.00	0.0	60	1	0	1	\$1,700.00	\$0.00	0.0
27	Th 8p-9p		Mom/Murphy Brown	\$1,250.00	0.0	60	1	0	1	\$1,250.00	\$0.00	0.0
28	Th 9p-10p		SWAT	\$1,000.00	0.0	60	1	0	1	\$1,000.00	\$0.00	0.0
29	F 9p-10p		Blue Bloods	\$1,200.00	0.0	60	1	0	1	\$1,200.00	\$0.00	0.0
30	Sa 6a-6:30a		KELOLAND This Morning	\$200.00	0.0	60	1	0	1	\$200.00	\$0.00	0.0
31	Sa 6:30a-7a		KELOLAND This Morning	\$200.00	0.0	60	1	0	1	\$200.00	\$0.00	0.0
32	Sa 7a-8a		CBS This Morning	\$350.00	0.0	60	1	0	1	\$350.00	\$0.00	0.0
33	Sa 8a-9a		CBS This Morning	\$350.00	0.0	60	1	0	1	\$350.00	\$0.00	0.0
34	Sa 6p-6:30p		KELOLAND Weekend News	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
35	Sa 9p-10p		48 Hours	\$550.00	0.0	60	1	0	1	\$550.00	\$0.00	0.0
36	Su 7a-7:30a		KELOLAND This Morning	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
37	Su 7:30a-8a		KELOLAND This Morning	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
38	Su 8a-9a		CBS Sunday Morning	\$700.00	0.0	60	1	0	1	\$700.00	\$0.00	0.0
39	Su 9a-9:30a		CBS Sunday Morning	\$700.00	0.0	60	1	0	1	\$700.00	\$0.00	0.0
40	Su 9:30a-10a		Face the Nation	\$400.00	0.0	60	1	0	1	\$400.00	\$0.00	0.0
41	Su 12n-6p		NFL Vikings	\$2,600.00	0.0	60	2	0	2	\$5,200.00	\$0.00	0.0
42	Su 12n-3p		NFL	\$1,400.00	0.0	60	1	0	1	\$1,400.00	\$0.00	0.0



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43	Su 3:05p-6p		NFL	\$1,400.00	0.0	60	2	0	2	\$2,800.00	\$0.00	0.0
44	Su 3:25p-6:30p		NFL	\$1,400.00	0.0	60	3	0	3	\$4,200.00	\$0.00	0.0
45	Su 5:30p-6p		KELOLAND Weekend	\$500.00	0.0	60	1	0	1	\$500.00	\$0.00	0.0
46	Su 6p-7p		60 Minutes	\$1,100.00	0.0	60	1	0	1	\$1,100.00	\$0.00	0.0
47	Su 7p-8p		God Friended Me	\$1,100.00	0.0	60	1	0	1	\$1,100.00	\$0.00	0.0
48	Su 10p-10:35p		KELOLAND News	\$1,400.00	0.0	60	1	0	1	\$1,400.00	\$0.00	0.0
TOTALS:							54	31	85	\$60,910.00	\$0.00	0.0