



**WSB-TV**  
**PO Box 809036**  
**Chicago, IL 60680-9036**  
**(404) 496-7531**

# CONTRACT

<u>Contract / Revision</u> 1135625 /		<u>Alt Order #</u> 10780320
<u>Advertiser</u> <b>POL/Fani Willis/D/DAT/GA-A</b>		<u>Original Date / Revision</u> 05/16/24 / 05/16/24
<u>Contract Dates</u> <b>05/16/24 - 05/21/24</b>	<u>Estimate #</u> <b>11758</b>	
<u>Product</u> <b>WILLIS FOR DA</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSB-TV</b>	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> P00019678	<u>Advertiser Ref</u> P00074862-A	<u>Product 1/2</u> 1886

And:

**Canal Partners Media LLC**  
**900 Circle 75 Pkwy SE**  
**Ste 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WSBT	05/16/24	05/16/24	CH2 Action News at 5:5a-530a			:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$600.00				
2	WSBT	05/21/24	05/21/24	CH2 Action News at 5:5a-530a			:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-1-----				1	\$600.00				
3	WSBT	05/17/24	05/17/24	CH2 Action News at 5:530a-6a			:30			P-04	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$800.00				
4	WSBT	05/20/24	05/20/24	CH2 Action News at 5:530a-6a			:30			P-04	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$800.00				
5	WSBT	05/16/24	05/16/24	CH2 Action News at 6:6a-7a			:30			P-04	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$1,300.00				
6	WSBT	05/21/24	05/21/24	CH2 Action News at 6:6a-7a			:30			P-04	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-1-----				1	\$1,300.00				
7	WSBT	05/17/24	05/17/24	Good Morning Americ:7a-9a			:30			P-04	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$1,400.00				
8	WSBT	05/20/24	05/20/24	Good Morning Americ:7a-9a			:30			P-04	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$1,400.00				
9	WSBT	05/18/24	05/18/24	CH2 Action News at 7:7a-8a			:30			P-04	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$750.00				
10	WSBT	05/18/24	05/18/24	CH2 Action News at 8:8a-9a			:30			P-04	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> <b>POL/Fani Willis/D/DAT/GA-A</b>		<u>Original Date / Revision</u> 05/16/24 / 05/16/24
<u>Contract Dates</u> <b>05/16/24 - 05/21/24</b>	<u>Product</u> WILLIS FOR DA	<u>Estimate #</u> <b>11758</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$1,000.00				
11	WSBT	05/19/24	05/19/24	CH2 Action News at 9:9a-10a			:30			P-04	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$900.00				
12	WSBT	05/19/24	05/19/24	CH2 Action News at 11(10a-11a			:30			P-04	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$800.00				
13	WSBT	05/17/24	05/17/24	The View	11a-12p		:30			P-04	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$950.00				
14	WSBT	05/16/24	05/16/24	CH2 Action News at N 12p-1p			:30			P-04	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$750.00				
15	WSBT	05/20/24	05/20/24	CH2 Action News at N 12p-1p			:30			P-04	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$750.00				
16	WSBT	05/21/24	05/21/24	CH2 Action News at N 12p-1p			:30			P-04	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-1-----				1	\$750.00				
17	WSBT	05/18/24	05/18/24	Sa CH2 Action News	12:00 PM-12:30 P		:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$600.00				
E 18	WSBT	05/19/24	05/19/24	CH2 Action News	12p-1230p		:30			P-04	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$600.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WSBT	05/13/24-05/19/24	CH2 Action News	12p-1230p	-----SL	:30	<del>\$600.00</del>	NM			
See MG 39.2,39.3,39.4													
19	WSBT	05/16/24	05/16/24	M-F 3p-4p	3p-4p		:30			P-04	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$500.00				
20	WSBT	05/20/24	05/20/24	M-F 3p-4p	3p-4p		:30			P-04	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$500.00				
21	WSBT	05/17/24	05/17/24	CH2 Action News at 4:4:00 PM-5:00 PM			:30			P-04	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$700.00				
22	WSBT	05/20/24	05/20/24	CH2 Action News at 5:5p-6p			:30			P-04	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$1,100.00				
23	WSBT	05/20/24	05/20/24	CH2 Action News at 6:6p-7p			:30			P-04	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$1,500.00				
24	WSBT	05/19/24	05/19/24	CH2 Action News at 6:6p-630p			:30			P-04	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$900.00				

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1135625 /	10780320

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>POL/Fani Willis/D/DAT/GA-A</b>	05/16/24 / 05/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>05/16/24 - 05/21/24</b>	WILLIS FOR DA	<b>11758</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
25	WSBT	05/17/24	05/17/24	M-F GA Lottery Drawir655p-7p			:30			P-04	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$1,600.00				
26	WSBT	05/20/24	05/20/24	M-F GA Lottery Drawir655p-7p			:30			P-04	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$1,600.00				
27	WSBT	05/17/24	05/17/24	CH2 News Nightbeat a11p-1135p			:30			P-04	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$1,200.00				
28	WSBT	05/20/24	05/20/24	CH2 News Nightbeat a11p-1135p			:30			P-04	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$1,200.00				
29	WSBT	05/16/24	05/16/24	Jimmy Kimmel Live 1135p-1235a/120'			:30			P-04	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$900.00				
30	WSBT	05/20/24	05/20/24	Jimmy Kimmel Live 1135p-1235a/120'			:30			P-04	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$900.00				
31	WSBT	05/17/24	05/17/24	ABC News Nightline 1235a-105a/107a-			:30			P-04	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$400.00				
D 32	WSBT	05/20/24	05/20/24	M-F 105a-135a	105a-135a		:30			P-04	NM	0	\$0.00
33	WSBT	05/17/24	05/17/24	M-F 135a-205a	135a-205a		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$150.00				
34	WSBT	05/20/24	05/20/24	M-F 135a-205a	135a-205a		:30			P-04	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	1-----				1	\$150.00				
35	WSBT	05/18/24	05/18/24	Sa 1135p-1207a	1135p-1207a		:30			P-04	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$450.00				
36	WSBT	05/19/24	05/19/24	Su 1135p-1205a Sport1135p-1205a			:30			P-04	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$600.00				
37	WSBT	05/19/24	05/19/24	Su 1205a-1235a	1205a-1235a		:30			P-04	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$300.00				
38	WSBT	05/19/24	05/19/24	NBA PS Day Game 1 3:00 PM-6:00 PM			:30			P-04	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$5,500.00				
N 39	WSBT	05/18/24	05/18/24	WNBA	12:30 PM-3:00 PM		:30			P-04	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSBT	05/13/24-05/19/24	WNBA	12:30 PM-3:00 PM	-----Sa--	:30		<del>\$700.00</del>		NM		
	See MG 39.2,39.3,39.4												

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<b>POL/Fani Willis/D/DAT/GA-A</b>	05/16/24 / 05/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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N 40	WSBT	05/18/24	05/18/24	WNBA	12:30 PM-3:00 PM		:30			P-02	NM	1	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/13/24	05/19/24	-----1-				1	\$1,470.00				
<b>Totals</b>												<b>37</b>	<b>\$37,070.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/21/24	37	\$37,070.00	(\$5,560.50)	\$31,509.50
<b>Totals</b>	<b>37</b>	<b>\$37,070.00</b>	<b>(\$5,560.50)</b>	<b>\$31,509.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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