

# 568445 - Biden/D/President - WHKR

Date	Action	Comment	By	# Spots	Total \$
0/27/20 11:50:43 AM	Processed	<sync process>	Yaman Taylor (YTAYLOR@cumulus.com)	51	\$1,275.00
0/27/20 11:13:55 AM	Approved		Merry Bigelow (mbigelow@cumulus.com)	51	\$1,275.00
0/27/20 11:13:53 AM	Approval Workf	[Business Manager - Business Office Approval Needed Default]	Merry Bigelow (mbigelow@cumulus.com)	51	\$1,275.00
10/26/20 2:05:58 PM	Approval Workf	[Sales Manager - Ready Default]	Derrick Oppelt (derrick.oppelt@cumulus.com)	51	\$1,275.00
10/26/20 1:49:56 PM	Ready for appr	changed start dat to Wednesday per e-mail attached	Patricia Smyser (psmyser@cumulus.com)	51	\$1,275.00
0/26/20 10:16:32 AM	Approval Workf	[Sales Manager - Ready Default]	Derrick Oppelt (derrick.oppelt@cumulus.com)	51	\$1,275.00
10/26/20 7:56:46 AM	Ready for appr	ready	Patricia Smyser (psmyser@cumulus.com)	51	\$1,275.00
10/26/20 7:54:07 AM	New order crea	Copied from Order #568422	Patricia Smyser (psmyser@cumulus.com)	51	\$1,860.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 568445  
**Alt Order #:** 34481377  
**Product Desc:** Candidate  
**Estimate:** 9686  
**Flight Dates:** 10/27/20 - 11/02/20  
**Original Date / Rev:** 10/26/20 / 10/27/20  
**Order Type:** GENERAL

**WHKR-FM**  
**Primary AE:** Katz Atlanta  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Biden/D/President  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-PRES  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	51	\$1,275.00	\$1,083.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	51	\$1,275.00	\$1,083.75	0.00
<b>Totals</b>	<b>51</b>	<b>\$1,275.00</b>	<b>\$1,083.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHKR	10/27/20	11/02/20	M-F AM Drive M-F	CM	6a-10a	M-WTF--	1:00	11	\$30.00	P-80	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--		11				\$30.00		0.00			
		Week: 11/02/20	11/08/20	M-----		4				\$30.00		0.00			
N 2	WHKR	10/27/20	11/02/20	M-F Midday M-F	CM	10a-3p	M-WTF--	1:00	11	\$20.00	P-80	0.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--		11				\$20.00		0.00			
		Week: 11/02/20	11/08/20	M-----		4				\$20.00		0.00			
N 3	WHKR	10/27/20	11/02/20	M-F PM Drive M-F	CM	3p-7p	M-WTF--	1:00	11	\$25.00	P-80	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--WTF--		11				\$25.00		0.00			
		Week: 11/02/20	11/08/20	M-----		4				\$25.00		0.00			
N 4	WHKR	10/27/20	11/02/20	Sa-Su AM Sa-Su	CM	6a-10a	-----11	1:00	2	\$25.00	P-80	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----11		2				\$25.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$20.00		0.00			
N 5	WHKR	10/27/20	11/02/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----11	1:00	2	\$25.00	P-80	0.00	NM	2	\$50.00

Order / Rev: 568445  
 Alt Order #: 34481377  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: Biden/D/President  
 Product Desc: Candidate  
 Estimate: 9686

WHKR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----11		2				\$25.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$20.00		0.00			
N 6	WHKR	10/27/20	11/02/20	Sa-Su PM Sa-Su	CM	3p-7p	-----11	1:00	2	\$25.00	P-80	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----11		2				\$25.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$20.00		0.00			
Totals													51	\$1,275.00	

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Polce, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Joe Biden for President

Agency requesting time (and contact information):

N/A GMMB

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Greg Schultz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Kelly Polce</i>	Signature: <i>Merry Bigelow</i>
Name: Kelly Polce	Name: <i>Merry Bigelow</i>
Date of Request to Purchase Ad Time: 9/14/2020	Date of Station Agreement to Sell Time: <i>10/26/2020</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Kelly Polce*

Name: Kelly Polce

Date: 9/14/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/26/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

*BFP6020064R "United" Radio:60 @ 50%*  
*BFP6020065R "Mission" Radio:60 @ 50%*

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>568445</i>	Station Call Letters: <i>WTKR-FM</i>	Date Received/Requested: <i>10/26/2020</i>
Est. #: <i>9686</i>	Station Location: <i>Melbourne, FL</i>	Run Start and End Dates: <i>10/27/2020 to 11/02/2020</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.