

KDFO  
Bakersfield, CA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/07/2014

KDFO  
Quarterly Issues/Programs List

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KDFO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air quality:** Valley Air spoke about how we can help the air quality as well as their new iPhone app.
- **Art:** Whatever happened to the funny pages
- **Charity Event:** Village Fest spoke with Jim on the event this year
- **Children:** Feathering the empty nest
- **Civil Rights:** Remembering the Freedom Summer 1964
- **Crime:** Incarcerating Juveniles does it help
- **Depression:** The complicated issue of suicide prevention
- **Ecology:** the underwater museum and how it helps the oceans
- **Environment:** hunting the biggest baddest freshwater fish
- **Health:** The wild lands conservancy guided nature hikes
- **HEALTH AND FITNESS:** Denise from Volkslauf spoke about upcoming games
- **Labor:** making conflict work for you at work
- **Law:** John Marshall and the transformation
- **Literature:** The curious case of sherlock Holmes copyright
- **Medicine:** Robogenesis fact or fiction
- **Non-profit:** Man's best friend a dog
- **Prison:** making a success for your life after prison
- **Public safety:** Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer
- **Science:** NASA technology goes mainstream
- **Sports:** Fantasy Football and the allure
- **Wildlife:** Saving a unique animals

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Art	VIEWPOINTS	Thrillers and why we love them	Steve Berry	07/06/2014 07:01 AM	013:08
Prison	VIEWPOINTS	making a success for your life after prison	Weldon Long	07/06/2014 07:17 AM	014:09
Health	KERN CO. THIS WEEK #87	CAPK Food Bank Drought Distribution	Community Action Partnership	07/06/2014 07:29 AM	001:55
Health	KERN CO. THIS WEEK #88	The wild lands conservancy guided nature hikes	WORLD WILDLIFE FUND	07/06/2014 07:31 AM	005:24
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	07/06/2014 07:39 AM	020:10
Art	VIEWPOINTS	Letters why they help us learn	Shaun Usher	07/13/2014 07:03 AM	012:46
Art	VIEWPOINTS	Animations in the movies	William Joyce	07/13/2014 07:17 AM	013:16
Health	KERN CO. THIS WEEK #87	CAPK Food Bank Drought Distribution	Community Action Partnership	07/13/2014 07:31 AM	002:10
Health	KERN CO. THIS WEEK #88	The wild lands conservancy guided nature hikes	WORLD WILDLIFE FUND	07/13/2014 07:33 AM	005:24
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	07/13/2014 07:41 AM	020:10
Health	VIEWPOINTS	The benefits of eating local	Myra Goodman	07/20/2014 07:05 AM	012:46
Ecology	VIEWPOINTS	the underwater museum and how it helps the oceans	Jason Taylor	07/20/2014 07:17 AM	014:48
Health	KERN CO. THIS WEEK #87	CAPK Food Bank Drought Distribution	Community Action Partnership	07/20/2014 07:33 AM	002:02
Health	KERN CO. THIS WEEK #88	The wild lands conservancy guided nature hikes	WORLD WILDLIFE FUND	07/20/2014 07:35 AM	005:24
Public safety	KERN CO. THIS	Chris Cochran from California Office	Cali Office of	07/20/2014	020:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WEEK #55	of Traffic Safety spoke about driving safe during summer	Traffic Safety	07:44 AM	
Environment	VIEWPOINTS	how green building can help the environment	Courtney White	07/27/2014 07:00 AM	014:37
Children	VIEWPOINTS	Feathering the empty nest	Wendy Aronsson	07/27/2014 07:16 AM	015:38
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	07/27/2014 07:46 AM	020:10
Sports	VIEWPOINTS	Fantasy Football and the allure	Matthew Berry	08/03/2014 07:02 AM	013:00
Environment	VIEWPOINTS	hunting the biggest baddest freshwater fish	Dr. Zeb Hogan	08/03/2014 07:16 AM	015:02
Health	KERN CO. THIS WEEK #89	Houchin Blood Bank Drive	Houchin Blood Bank	08/03/2014 07:30 AM	009:37
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	08/03/2014 07:41 AM	020:10
Crime	VIEWPOINTS	Incarcerating Juveniles does it help	Nell Bernstein	08/10/2014 07:02 AM	012:46
Science	VIEWPOINTS	Brain games and how it can trick you	Jason Silva	08/10/2014 07:16 AM	014:37
Health	KERN CO. THIS WEEK #89	Houchin Blood Bank Drive	Houchin Blood Bank	08/10/2014 07:30 AM	009:37
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	08/10/2014 07:43 AM	020:10
Medicine	VIEWPOINTS	Robogenesis fact or fiction	Daniel Wilson	08/17/2014 07:00 AM	013:21
Non-profit	VIEWPOINTS	Man's best friend a dog	Julie Klam	08/17/2014 07:16 AM	015:23
Air quality	KERN CO. THIS WEEK #42	Valley Air spoke about how we can help the air quality as well as their new iPhone app.	Valley Air District	08/17/2014 07:28 AM	011:40
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	08/17/2014 07:43 AM	020:10
Civil Rights	VIEWPOINTS	Remembering the Freedom Summer 1964	Matt Herron	08/24/2014 07:00 AM	011:53
Wildlife	VIEWPOINTS	Saving a unique animals	Dr. Laurie Marker	08/24/2014 07:16 AM	013:56
Charity Event	KERN CO. THIS WEEK #90	Village Fest spoke with Jim on the event this year	Village Fest	08/24/2014 07:28 AM	013:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Air quality	KERN CO. THIS WEEK #42	Valley Air spoke about how we can help the air quality as well as their new iPhone app.	Valley Air District	08/24/2014 07:46 AM	011:40
Health	VIEWPOINTS	Amazing common exotic plants	Michael Largo	08/31/2014 07:00 AM	014:13
Charity Event	KERN CO. THIS WEEK #90	Village Fest spoke with Jim on the event this year	Village Fest	08/31/2014 07:28 AM	013:24
Air quality	KERN CO. THIS WEEK #42	Valley Air spoke about how we can help the air quality as well as their new iPhone app.	Valley Air District	08/31/2014 07:45 AM	011:40
Science	VIEWPOINTS	NASA technology goes mainstream	Alan Pope	09/07/2014 07:01 AM	012:58
Children	VIEWPOINTS	is TV becoming too raunchy	Dan Isett	09/07/2014 07:16 AM	014:59
Depression	VIEWPOINTS	The complicated issue of suicide prevention	Dr. Frank Farley	09/14/2014 07:01 AM	011:40
Art	VIEWPOINTS	The real story behind Pirates	Charles Ewen	09/14/2014 07:16 AM	011:40
Charity Event	KERN CO. THIS WEEK #86	Contreras Foundation Scholarship Foundation Gold Tournament	Contreras Scholarship Found.	09/14/2014 07:29 AM	006:22
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	09/14/2014 07:40 AM	020:10
Art	VIEWPOINTS	Whatever happened to the funny pages	Guy Gilchrist	09/21/2014 07:03 AM	013:58
Literature	VIEWPOINTS	The curious case of sherlock Holmes copyright	Ed Fitzelle	09/21/2014 07:16 AM	015:00
HEALTH AND FITNESS	KERN CO. THIS WEEK #92	Denise from Volkslauf spoke about upcoming games	Volkslauf	09/21/2014 07:32 AM	012:43
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	09/21/2014 07:48 AM	020:10
Law	VIEWPOINTS	John Marshall and the transformation	Harlow Unger	09/28/2014 07:01 AM	012:26
Labor	VIEWPOINTS	making conflict work for you at work	Peter Coleman	09/28/2014 07:16 AM	012:26
HEALTH AND FITNESS	KERN CO. THIS WEEK #92	Denise from Volkslauf spoke about upcoming games	Volkslauf	09/28/2014 07:29 AM	012:43
Charity Event	KERN CO. THIS WEEK #93	Ryan from Contreras Scholarship Foundation	Contreras Scholarship Found.	09/28/2014 07:42 AM	007:39
Air quality	KERN CO. THIS	Valley Air spoke about how we can	Valley Air	09/28/2014	011:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WEEK #42	help the air quality as well as their new iPhone app.	District	07:54 AM	

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	National Foundation for Infec	000:15	004
Activism	AD COUNCIL	000:30	003
Activism	GET INVLOVED.GOV	000:31	003
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	006
Activism	PARALYZED VETERANS OF AMERICA	000:30	003
Animal Safety	ASPCA	000:30	001
Animal Safety	HUMANE SOCIETY	000:30	001
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	001
Animal Safety	NAVS	000:29	002
Animal Safety	OCEANA	000:30	002
Armed Services	U.S. MARINES	000:30	003
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	003
COMMUNITY INVOLVEMENT	UNITED WAY	000:30	002
COMMUNITY INVOLVEMENT	UNITED WAY	000:31	001
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	001
CRIME	NATIONAL CENTER FOR MISSING	000:15	006
CRIME	OFFICE VICTIMS	000:31	003
Education	4-H	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	AAE TEACHERS.ORG	000:30	003
Education	AMERICANS FOR THE ARTS	000:30	001
Education	BOYS AND GIRLS CLUB	000:30	002
Education	FOUNDATION FOR A BETTER LIFE	000:30	002
Education	GIRL SCOUTS	000:30	001
Education	Give Kids The World.COM	000:30	001
Education	KC Museum	000:29	004
Education	NATIONAL PTA	000:15	003
Education	NEIGHBOR WORKS	000:30	001
Education	US DET OF EDUCATION	000:30	001
Environment	AD COUNCIL	000:28	004
Environment	ENERGY HOG	000:30	001
Environment	EPA	000:15	005
Environment	EPA	000:30	001
Environment	NAT. WILDLIFE REFUGE SYSTEM	001:00	001
Environment	NATIONAL ARBOR DAY FOUNDATION	000:15	006
Environment	NATIONAL PEST MANAGEMENT	000:30	003
Environment	U.S. FOREST SERVICE	000:29	002
Environment	U.S. FOREST SERVICE	000:30	004
Environment	U.S. FOREST SERVICE	001:00	001
Environment	WORLD WILDLIFE FUND	000:30	001
FAMILY	DEPT. HEALTH & HUMAN SERVICE	000:30	002
FAMILY	US DEPT. OF HEALTH AND HUMAN	000:30	001
Government	FIRST GOV.GOV	000:15	010
Government	HUD	000:30	001
Government	MEDICARE	000:30	001
Government	NAT. FAIR HOUSING ALLIANCE	000:30	007
Government	NRTW.org	000:30	003
Government	SELECTIVE SERVICE SYSTEM	000:30	002
Government	U.S. MARINES	000:30	001
Government	USO	000:14	009
Government	USO	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government	USO	000:30	011
Government	WOMEN GOVT	000:29	002
Health	AD COUNCIL	000:15	010
Health	AD COUNCIL	000:30	003
Health	AHRQ	000:14	005
Health	AHRQ	000:31	001
Health	AHRQ	000:58	001
Health	AMER. DIABETES ASSOC	000:30	002
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:31	002
Health	AMERICAN ACADEMY OF ORTHOPEDI	001:00	001
Health	AMERICAN ACADEMY OF PEDIATRIC	000:30	001
Health	AMERICAN ACADEMY OF PEDIATRIC	001:00	002
Health	American Heart Assoc.	000:30	003
Health	American Heart Assoc.	001:00	001
Health	American Heart Assoc.	001:01	001
Health	AMERICAN LUNG ASSOCIATION	000:30	005
Health	AMERICAN LUNG ASSOCIATION	001:00	002
Health	AMERICAN STROKE ASSOC.	000:30	002
Health	ARTHRITIS FOUNDATION	000:17	008
Health	ARTHRITIS FOUNDATION	000:30	002
Health	ARTHRITIS FOUNDATION	000:32	001
Health	ARTHRITIS FOUNDATION	001:00	002
Health	COPD FOUNDATION	000:30	001
Health	DEPT. HEALTH & HUMAN SERVICE	000:29	002
Health	DEPT. HEALTH & HUMAN SERVICE	000:30	001
Health	DEPT. HEALTH & HUMAN SERVICE	001:00	001
Health	DRIVE4COPD.COM	000:59	003
Health	EPA	000:15	003
Health	EPA	000:30	001
Health	EPA	001:00	001
Health	Epilepsy Foundation.org	000:15	005
Health	Epilepsy Foundation.org	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	FOUNDATION FOR A BETTER LIFE	000:29	001
Health	FOUNDATION FOR A BETTER LIFE	000:30	013
Health	MARCH OF DIMES	000:30	002
Health	NARCONON	000:15	006
Health	NARCONON	000:29	001
Health	NARCONON	001:00	001
Health	NATIONAL KIDNEY FOUNDATION	000:29	003
Health	NATIONAL KIDNEY FOUNDATION	000:30	001
Health	OVEREATERS ANON	000:15	003
Health	OVEREATERS ANON	000:27	003
Health	PSA:30-EPA 800-QUITNOW	000:30	002
Health	RSNA	000:57	001
Health	SAMHSA	000:30	001
Health	UNITED WAY	000:15	004
Health	US DEPT. OF HEALTH AND HUMAN	000:30	001
Health	US DEPT. OF HEALTH AND HUMAN	000:31	001
Health	US DEPT. OF HEALTH AND HUMAN	001:00	001
Health	WEST GLEN COMM	000:30	002
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:31	001
Human Services	BOYSTOWN	000:29	003
Human Services	BOYSTOWN	000:30	001
Human Services	DEPT. HEALTH & HUMAN SERVICE	000:15	003
Human Services	DEPT. HEALTH & HUMAN SERVICE	001:00	001
Human Services	HABITAT FOR HUMANITY	000:30	001
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	002
Human Services	THERMOSTAT RECYCLING CORP	000:31	003
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	043
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	066
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	006
MILITARY AND VETERANS	VETERANS MATTER.ORG	000:29	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	003
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	001
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:01	002
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	003
Public safety	CTIA	000:30	001
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	014
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
Tourism	KERN COUNTY BOARD OF TRADE	000:30	003
Veterans	PARALYZED VETERANS OF AMERICA	000:15	011
Veterans	PARALYZED VETERANS OF AMERICA	000:30	003
Veterans	WOUNDED WARRIOR PROJECT	000:54	001
Volunteers	HABITAT FOR HUMANITY	000:30	002
Volunteers	Live United	000:15	013
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	001