

KDFO-FM  
Bakersfield, CA  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/07/2014

KDFO-FM  
Quarterly Issues/Programs List

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KDFO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture/Health:** Maple Syrup there's not much to it/Prioritizing your life.
  - **Air quality:** Valley Air spoke about how we can help the air quality as well as their new iPhone app.
  - **Business:** What makes a great ceo
  - **Business/Religion:** What makes a great boss/How pranks affect the world
  - **Charity Event:** Kern Federal credit union NOR Chamber of Commerce Casino Night
  - **COMMUNITY INVOLVEMENT:** Kern County Library Tech Week
  - **Employment/Mental Health:** Resumes what you need to know./Living in fear of phobias
  - **Environment/Government:** Water conservations and what we can do/Making the Presidency
  - **Environment/Politics:** Wildlife encounters/ How columnists define our culture
  - **Finance/Business:** The quest for masculinity/Navigating business in social events
  - **Health:** Women's Veterans Assistance putting on a health and wellness fair
  - **HELP YOUR COMMUNITY.ORG:** Relay for life kickoff event trying to raise 2 million this year
  - **Marriage/History:** Secrets can change our lives/History and why it's fun to learn
  - **Poverty/Education:** Bearing witness to hard times/ How dark and gory stories affect kids
  - **Presidents/Health:** Americas History through objects/New year's resolutions how to keep them
  - **Public safety:** Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer
  - **Recreation/Family:** Learning science projects/Family trees
  - **Slavery/Medicine:** Human Trafficking/the future of the mind
  - **Technology/Art:** Too much tech for kids now?/ A daughter remembers her eccentric dad
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Presidents/Health	VIEWPOINTS	Americas History through objects/New year's resolutions how to keep them	Richard Kurin/Frank Farley	01/05/2014 07:02 AM	027:53
Air quality	KERN CO. THIS WEEK #42	Valley Air spoke about how we can help the air quality as well as their new iPhone app.	Valley Air District	01/05/2014 07:30 AM	011:40
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	01/05/2014 07:44 AM	021:45
Poverty/Education	VIEWPOINTS	Bearing witness to hard times/ How dark and gory stories affect kids	Elixabeth Partridge/Adam Gidwitz	01/12/2014 07:00 AM	027:54
HELP YOUR COMMUNITY.ORG	KERN CO. THIS WEEK #73	Relay for life kickoff event trying to raise 2 million this year	American Cancer Society	01/12/2014 07:28 AM	008:36
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	01/12/2014 07:39 AM	021:45
Environment/Politics	VIEWPOINTS	Wildlife encounters/ How columnists define our culture	Ben Kilham/Errol Louis	01/19/2014 07:01 AM	027:58
HELP YOUR COMMUNITY.ORG	KERN CO. THIS WEEK #73	Relay for life kickoff event trying to raise 2 million this year	American Cancer Society	01/19/2014 07:29 AM	008:36
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	01/19/2014 07:41 AM	021:45
Technology/Art	VIEWPOINTS	Too much tech for kids now?/ A daughter remembers her eccentric dad	Anne Katherine/Tanya Goodman	01/26/2014 07:02 AM	027:58
HELP YOUR COMMUNITY.ORG	KERN CO. THIS WEEK #74	Habitat for humanity reveals a home for a family that is in need of help	HABITAT FOR HUMANITY	01/26/2014 07:30 AM	006:37
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	01/26/2014 07:41 AM	021:45
Employment/Mental Health	VIEWPOINTS	Resumes what you need to know./Living in fear of phobias	Amy Brow/Dr. Dean McKay	02/02/2014 07:03 AM	027:57
Health	KERN CO.	American Heart Assoc.	American Heart Assoc.	02/02/2014	000:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	THIS WEEK #75	Bakersfield wear red day in downtown Bakersfield		07:31 AM	
Health	KERN CO. THIS WEEK #38	-----	Kern County Public Health Dep	02/02/2014 07:32 AM	009:49
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	02/02/2014 07:46 AM	021:45
Recreation/Family	VIEWPOINTS	Learning science projects/Family trees	Stephan Voltz/Ori Soen	02/09/2014 07:03 AM	027:57
Health	KERN CO. THIS WEEK #38	-----	Kern County Public Health Dep	02/09/2014 07:31 AM	009:49
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	02/09/2014 07:45 AM	021:45
Environment/Government	VIEWPOINTS	Water conservations and what we can do/Making the Presidency	Dr. Mark LeChevallier/Harlow Unger	02/16/2014 07:01 AM	027:59
Health	KERN CO. THIS WEEK #76	Women's Veterans Assistance putting on a health and wellness fair	Women's Vet foundation	02/16/2014 07:30 AM	007:14
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	02/16/2014 07:39 AM	021:45
Agriculture/Health	VIEWPOINTS	Maple Syrup there's not much to it/Prioritizing your life.	Dr. Michael Farrell/David Menasche	02/23/2014 06:58 AM	027:58
Charity Event	KERN CO. THIS WEEK #77	Kern Federal credit union NOR Chamber of Commerce Casino Night	NOR Chamber of Commerce	02/23/2014 07:26 AM	008:26
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	02/23/2014 07:38 AM	021:45
Marriage/History	VIEWPOINTS	Secrets can change our lives/History and why it's fun to learn	Dr. Robert Feldman/Tom Jackson	03/02/2014 07:00 AM	027:58
Charity Event	KERN CO. THIS WEEK #77	Kern Federal credit union NOR Chamber of Commerce Casino Night	NOR Chamber of Commerce	03/02/2014 07:28 AM	008:26
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	03/02/2014 07:40 AM	021:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Finance/Business	VIEWPOINTS	The quest for masculinity/Navigating business in social events	Joel Stein/Susan RoAne	03/09/2014 07:00 AM	027:58
COMMUNITY INVOLVEMENT	KERN CO. THIS WEEK #78	Bakersfield Diamond Divas spoke about their organization	Bakersfield Diamond Divas	03/09/2014 07:28 AM	006:14
COMMUNITY INVOLVEMENT	KERN CO. THIS WEEK #79	Kern County Library Tech Week	KC Library	03/09/2014 07:35 AM	001:00
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	03/09/2014 07:38 AM	021:45
Business/Religion	VIEWPOINTS	What makes a great boss/How pranks affect the world	Bill Pasmore/Kembrew McLeod	03/16/2014 07:00 AM	027:54
COMMUNITY INVOLVEMENT	KERN CO. THIS WEEK #78	Bakersfield Diamond Divas spoke about their organization	Bakersfield Diamond Divas	03/16/2014 07:28 AM	006:14
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	03/16/2014 07:37 AM	021:45
Business	VIEWPOINTS	What makes a great ceo	Bill Pasmore	03/23/2014 07:03 AM	027:58
Air quality	KERN CO. THIS WEEK #42	Valley Air spoke about how we can help the air quality as well as their new iPhone app.	Valley Air District	03/23/2014 07:31 AM	011:40
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	03/23/2014 07:45 AM	021:45
Slavery/Medicine	VIEWPOINTS	Human Trafficking/the future of the mind	Melysa Sperber/Dr. Michio	03/30/2014 07:04 AM	027:58
Health	KERN CO. THIS WEEK #80	CBCC Campout against cancer out at state farm fields to camp out with activities to raise money	Cancer Center	03/30/2014 07:32 AM	006:46
Health	KERN CO. THIS WEEK #81	National Walking Day American Heart Association and the nation will spread awareness on Weds	American Heart Assoc.	03/30/2014 07:39 AM	000:42
Public safety	KERN CO. THIS WEEK #55	Chris Cochran from California Office of Traffic Safety spoke about driving safe during summer	Cali Office of Traffic Safety	03/30/2014 07:43 AM	021:45

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	National Foundation for Infec	000:15	005
Activism	AD COUNCIL	000:30	003
Activism	BIG BROTHERS/BIG SISTERS	000:31	002
Activism	GET INVLOVED.GOV	000:31	002
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	007
Activism	PARALYZED VETERANS OF AMERICA	000:30	002
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	001
Armed Services	U.S. MARINES	000:30	004
Charity Event	Live United	001:00	001
COMMUNITY INVOLVEMENT	UNITED WAY	000:31	002
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	001
CRIME	NATIONAL CENTER FOR MISSING	000:15	004
CRIME	CENTER FOR MISSING AND EXPLOI	000:30	003
CRIME	NATIONAL CRIME PREVENTI	000:29	002
CRIME	NATIONAL CRIME PREVENTION COU	000:30	002
CRIME	OFFICE OF NATIONAL DRUG CONTR	000:30	001
CRIME	OFFICE VICTIMS	000:31	001
Education	4-H	001:00	001
Education	AAE TEACHERS.ORG	000:30	001
Education	AD COUNCIL	000:29	002
Education	GIRL SCOUTS	000:30	004
Education	Give Kids The World.COM	000:30	001
Education	KC Museum	000:29	002
Education	NATIONAL PTA	000:15	006
Education	NATIONAL PTA	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	NEIGHBOR WORKS	000:30	003
Education	PSA: 30-4H	000:30	002
Education	US DET OF EDUCATION	000:30	001
Environment	AD COUNCIL	000:28	004
Environment	CALIFORNIA CITRUS RESEARCH BO	000:31	003
Environment	CALIFORNIA CITRUS RESEARCH BO	001:00	002
Environment	ENERGY HOG	000:30	001
Environment	EPA	000:15	002
Environment	EPA	000:30	001
Environment	HUMANE SOCIETY	000:30	002
Environment	LOSE YOUR EXCUSE.GOV	000:30	001
Environment	NATIONAL ARBOR DAY FOUNDATION	000:15	008
Environment	NATIONAL PEST MANAGEMENT	000:30	006
Environment	RECREATIONAL BOATING & FISHIN	000:31	002
Environment	U.S. DEPT. OF AGRICULTURE	000:30	003
Environment	U.S. DEPT. OF AGRICULTURE	001:00	001
Environment	U.S. FOREST SERVCE	000:30	004
Environment	U.S. FOREST SERVCE	000:31	002
Environment	U.S. FOREST SERVCE	000:58	003
Environment	WORLD WILDLIFE FUND	000:30	001
FAMILY	AD COUNCIL	000:30	004
FAMILY	DEPT. HEALTH & HUMAN SERVICE	000:30	001
FAMILY	US DEPT. OF HEALTH AND HUMAN	000:30	003
Government	AD COUNCIL	000:30	004
Government	DEPT. HEALTH & HUMAN SERVICE	000:30	002
Government	FIRST GOV.GOV	000:15	005
Government	MEDICARE	000:30	001
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	001
Government	NAT. FAIR HOUSING ALLIANCE	000:29	001
Government	NAT. FAIR HOUSING ALLIANCE	000:30	006
Government	NAT. FAIR HOUSING ALLIANCE	001:01	001
Government	NRTW.org	000:30	001
Government	SELECTIVE SERVICE SYSTEM	000:30	003
Government	U.S. MARINES	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government	USO	000:14	007
Government	USO	000:15	003
Government	USO	000:30	010
Government	USO	001:00	003
Health	AD COUNCIL	000:15	012
Health	AD COUNCIL	000:30	003
Health	AHRQ	000:14	005
Health	ALZHEIMER'S DISEASE ASSOCIATION	000:30	001
Health	AMER. DIABETES ASSOC	000:30	005
Health	AMER. DIABETES ASSOC	000:59	001
Health	AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS	000:31	002
Health	AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS	001:00	001
Health	AMERICAN ACADEMY OF PEDIATRIC SURGEONS	000:30	001
Health	AMERICAN ACADEMY OF PEDIATRIC SURGEONS	001:00	001
Health	AMERICAN HEALTH ASSISTANCE	000:30	003
Health	American Heart Assoc.	000:30	001
Health	AMERICAN LUNG ASSOCIATION	000:30	001
Health	AMERICAN STROKE ASSOC.	000:30	003
Health	ARTHRITIS FOUNDATION	000:17	007
Health	ARTHRITIS FOUNDATION	000:30	005
Health	ARTHRITIS FOUNDATION	000:32	004
Health	ARTHRITIS FOUNDATION	001:00	001
Health	CROHN'S & COLITIS FOUNDATION	001:00	002
Health	DEPT. HEALTH & HUMAN SERVICE	000:29	001
Health	DEPT. HEALTH & HUMAN SERVICE	001:00	002
Health	DEPT. HEALTH & HUMAN SERVICE	001:01	002
Health	EPA	000:15	001
Health	EPA	001:00	001
Health	Epilepsy Foundation.org	000:15	006
Health	Epilepsy Foundation.org	000:30	002
Health	FOUNDATION FOR A BETTER LIFE	000:30	013
Health	MARCH OF DIMES	000:30	001
Health	MARCH OF DIMES	001:00	002
Health	MARCH OF DIMES	001:01	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	MEDICARE	000:59	001
Health	NARCONON	000:15	005
Health	NARCONON	000:29	001
Health	NARCONON	001:00	001
Health	NATIONAL KIDNEY FOUNDATION	000:29	004
Health	NATIONAL KIDNEY FOUNDATION	000:30	001
Health	NATIONAL MENINGITIS ASSOCIATI	000:30	002
Health	NATIONAL PEST MANAGEMENT	001:00	001
Health	OVEREATERS ANON	000:15	004
Health	OVEREATERS ANON	000:27	005
Health	PSA:30-EPA 800-QUITNOW	000:30	001
Health	RSNA	000:57	001
Health	UNITED WAY	000:15	004
Health	US DEPT. OF HEALTH AND HUMAN	000:31	006
Health	US DEPT. OF HEALTH AND HUMAN	001:00	001
Health	WEST GLEN COMM	000:30	002
HEALTH AND FITNESS	WEST GLEN COMM	000:31	001
Human Services	AMERICAN RED CROSS	000:30	001
Human Services	BOYSTOWN	000:29	002
Human Services	BOYSTOWN	000:30	002
Human Services	DEPT. HEALTH & HUMAN SERVICE	000:15	012
Human Services	FOUNDATION FOR A BETTER LIFE	000:30	002
Human Services	FREEDOM CENTER.ORG	000:30	001
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	089
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	260
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	149
MILITARY AND VETERANS	VETERANS MATTER.ORG	000:29	002
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	002
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	001
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	011
MONEY	SMARTABOUTMONEY.ORG	000:31	001
PSA	SHOW YOUR STRIPES	000:30	006
Public safety	Act Against Violence	000:30	001



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public safety	AD COUNCIL	000:30	002
Public safety	AD COUNCIL	000:31	001
Public safety	CTIA	000:30	002
Public safety	US DEPT OF TRANSPORTATION	000:30	001
Tourism	KERN COUNTY BOARD OF TRADE	000:30	004
Veterans	PARALYZED VETERANS OF AMERICA	000:15	016
Veterans	PARALYZED VETERANS OF AMERICA	000:30	002
Veterans	WOUNDED WARRIOR PROJECT	000:30	006
Veterans	WOUNDED WARRIOR PROJECT	000:54	001
Volunteers	HABITAT FOR HUMANITY	000:30	002
Volunteers	Live United	000:15	008
Volunteers	U.S. FREEDOM CORPS	000:30	002