

KDFO  
Bakersfield, CA  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/02/2017

KDFO  
Quarterly Issues/Programs List

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KDFO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Safety:** NICK CULLEN OF KERN COUNTY ANIMAL SHELTER
- **Art, History, Racism, Interpersonal Skills:** SEGMENT 1: Uniquely Jazz: Sheila Jordan SEGMENT 2: Fighting Fair and Productively
- **Arts, Creativity, Government:** SEG 1 WHAT GOES INTO A SPY THRILLER SERIES, SEG 2 A FRESH LOOK AT THE NEW BILL OF RIGHTS
- **CHARITY EVENT:** BRITTNEY SKINNER AND AMANDA FROM THE ALZHEIMER'S ASSOCIATION OF AMERICA DISCUSS UPCOMING BLONDES VS BRUNETTES FLAG FOOTBALL GAME BENEFITING THE ALZHEIMER'S ASSOCIATION.
- **Crime, Drugs, Literature, Arts:** SEGMENT 1: The State of American Cities SEGMENT 2: The Real Story Behind Our Favorite Nursery Rhymes
- **Education:** ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS
- **EDUCATION, FINANCIAL AID:** ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS
- **Employment, Mental health, Art & Creativity:** SEGMENT 1: The Art of Quitting SEGMENT 2: Unleashing Your Creativity
- **Finances:** JILL EGLUND OF UNITED WAY DISCUSSES FREE TAX PROGRAM AND SERVICES FOR LOW INCOME FAMILIES AND INDIV
- **Forensics, Technology Psychology:** SEGMENT 1: Solving crimes with new technology SEGMENT 2: What we love about time travel
- **Health:** LAURA CASTRO OF BAKERSFIELD OUTREACH CLINIC DISCUSSES UPCOMING HEALTH FAIR.
- **History, Government, Literature:** SEGMENT 1: History, Not Precedent: America (tm)s Internment Camps SEGMENT 2: The Craft and Responsibility of Writing Books for Young People

- **Mental Health, Family Issues:** SEGMENT 1: Life in the Shadow of the Columbine High School Shooting SEGMENT 2: Teaching Your Kids About Money
- **Parenting, Sexuality, Education:** SEGMENT 1: Raising a Transgender Child SEGMENT 2: Education in Somaliland
- **Philosophy, History, Civil Rights, Race Relations:** SEGMENT 1: The Funny Side of Philosophy SEGMENT 2: Civil Rights History: The March Against Fear
- **Politics, Government, Human Rights:** SEGMENT 1: Post-Election Protests: Can They Make Real Change? SEGMENT 2: Sweatshops and Unfair Labor Practices
- **Politics, History, Culture:** SEGMENT 1: Charlton Heston (tm)s Politics: MLK Marches and NRA Speeches SEGMENT 2: Bob Marley (tm)s Legendary Life
- **Politics, History, Interpersonal Skills:** SEGMENT 1: The Precarious Position of African-American Republicans SEGMENT 2: Digital Independence: How to sign off and like it
- **Religion, World, Community Involvement:** SEGMENT 1: Lessons on the Pursuit of Happiness SEGMENT 2: Empowering Your Community to Create Change
- **SAFE DRIVING:** OFFICER RODRIGUEZ DISCUSSES SAFE DRIVING

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Forensics, Technology Psychology	VIEWPOINT	SEGMENT 1: Solving crimes with new technology SEGMENT 2: What we love about time travel	Lee Reiber, Jerry Ropelator, Patricia Cornwell	01/01/2017 07:03 AM	027:56
Education	KERN CO. THIS WEEK #130	ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL	ALYSE BRAATEN, KERN COUNTY FOUNDATION	01/01/2017 07:32 AM	013:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STUDENTS					
SAFE DRIVING	KERN CO. THIS WEEK #136	OFFICER RODRIGUEZ DISCUSSES SAFE DRIVING	ROBERT RODRIGUEZ, CALIF HIGHWAY PATROL	01/01/2017 07:46 AM	012:12
Art, History, Racism, Interpersonal Skills	VIEWPOINT	SEGMENT 1: Uniquely Jazz: Sheila Jordan SEGMENT 2: Fighting Fair and Productively	Sheila Jordan, Dana Caspersen, Dr. Judith Wright	01/08/2017 07:03 AM	027:56
SAFE DRIVING	KERN CO. THIS WEEK #122	CHRIS COCHRAN FROM OFFICE OF TRAFFIC SAFETY DISCUSSES SAFE HOLIDAY DRIVING	Chris Cochran, Cali Office of Traffic Safety	01/08/2017 07:31 AM	019:14
Education	KERN CO. THIS WEEK #130	ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS	ALYSE BRAATEN, KERN COUNTY FOUNDATION	01/08/2017 07:51 AM	013:54
Politics, History, Interpersonal Skills	VIEWPOINT	SEGMENT 1: The Precarious Position of African-American Republicans SEGMENT 2: Digital Independence: How to sign off and like it	Corey Fields, Christina Crook	01/15/2017 07:01 AM	027:57
Health	KERN CO. THIS WEEK #131	CAROLA ENRIQUEZ TALKS ABOUT NATIONAL BLOOD DONOR MONTH WITH HOUCIN BLOOD BANK	Carola Enriquez, Houchin Blood Bank	01/15/2017 07:29 AM	019:14
Education	KERN CO. THIS WEEK #130	ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS	ALYSE BRAATEN, KERN COUNTY FOUNDATION	01/15/2017 07:48 AM	013:54
Employment, Mental health,	VIEWPOINT	SEGMENT 1: The Art of Quitting SEGMENT 2:	Peg Streep, Danielle Krysa,	01/22/2017 07:04 AM	027:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Art & Creativity		Unleashing Your Creativity	David W. Berner		
HEALTH	KERN CO. THIS WEEK #131	CAROLA ENRIQUEZ TALKS ABOUT NATIONAL BLOOD DONOR MONTH WITH HOUCHIN BLOOD BANK	CAROLA ENRIQUEZ, HOUCHIN BLOOD BANK	01/22/2017 07:31 AM	019:14
Health	KERN CO. THIS WEEK #131	CAROLA ENRIQUEZ TALKS ABOUT NATIONAL BLOOD DONOR MONTH WITH HOUCHIN BLOOD BANK	Houchin Blood Bank	01/22/2017 07:32 AM	019:14
Education	KERN CO. THIS WEEK #130	ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS	KERN COUNTY FOUNDATION	01/22/2017 07:51 AM	013:54
EDUCATION, FINANCIAL AID	KERN CO. THIS WEEK #130	ALYSE BRAATEN OF KERN COUNTY FOUNDATION DISCUSSES SCHOLARSHIP PROGRAMS FOR HIGH SCHOOL STUDENTS	ALYSSE BRAATEN, KERN COUNTY FOUNDATION	01/22/2017 07:51 AM	013:54
Crime, Drugs, Literature, Arts	VIEWPOINT	SEGMENT 1: The State of American Cities SEGMENT 2: The Real Story Behind Our Favorite Nursery Rhymes	Joshua Jelly-Schapiro, William Goldsmith, Chris R	01/29/2017 07:01 AM	027:57
HEALTH	KERN CO. THIS WEEK #131	CAROLA ENRIQUEZ TALKS ABOUT NATIONAL BLOOD DONOR MONTH WITH HOUCHIN BLOOD BANK	CAROLA ENRIQUEZ, HOUCHIN BLOOD BANK	01/29/2017 07:29 AM	019:14
SAFE DRIVING	KERN CO. THIS WEEK #136	OFFICER ROBERT RODRIGUEZ OF CALIFORNIA HIGHWAY PATROL	OFFICER ROBERT RODRIGUEZ, CA HIGHWAY	01/29/2017 07:48 AM	012:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DISCUSSES SAFE DRIVING PRACTICES.	PATROL		
History, Government, Literature	VIEWPOINT	SEGMENT 1: History, Not Precedent: America (tm)s Internment Camps SEGMENT 2: The Craft and Responsibility of Writing Books for Young People	Richard Cahan, Linda Fairstein, Ellen Hopkins	02/05/2017 07:02 AM	027:55
Finances	KERN CO. THIS WEEK #138	JILL EGLUND OF UNITED WAY DISCUSSES FREE TAX PROGRAM AND SERVICES FOR LOW INCOME FAMILIES AND INDIV	JILL EGLUND, UNITED WAY	02/05/2017 07:30 AM	027:39
Religion, World, Community Involvement	VIEWPOINT	SEGMENT 1: Lessons on the Pursuit of Happiness SEGMENT 2: Empowering Your Community to Create Change	Douglas Abrams, Sarah Van Gelder	02/12/2017 07:01 AM	027:58
Finances	KERN CO. THIS WEEK #138	JILL EGLUND OF UNITED WAY DISCUSSES FREE TAX PROGRAM AND SERVICES FOR LOW INCOME FAMILIES AND INDIV	JILL EGLUND, UNITED WAY	02/12/2017 07:30 AM	027:39
Philosophy, History, Civil Rights, Race Relations	VIEWPOINT	SEGMENT 1: The Funny Side of Philosophy SEGMENT 2: Civil Rights History: The March Against Fear	Thomas Cathcart and Daniel Klein, Ann Bausum	02/19/2017 07:02 AM	027:55
Finances	KERN CO. THIS WEEK #138	JILL EGLUND OF UNITED WAY DISCUSSES FREE TAX PROGRAM AND SERVICES FOR LOW INCOME FAMILIES AND INDIV	JILL EGLUND, UNITED WAY	02/19/2017 07:31 AM	027:39
Politics, Government, Human Rights	VIEWPOINT	SEGMENT 1: Post-Election Protests: Can They Make Real Change? SEGMENT 2: Sweatshops and Unfair	David Cannon, Jasmine Farrier, Corban Addison	02/26/2017 07:02 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Labor Practices					
CHARITY EVENT	KERN CO. THIS WEEK #143	BRITTNEY SKINNER AND AMANDA FROM THE ALZHEIMER'S ASSOCIATION OF AMERICA DISCUSS UPCOMING BLONDES VS BRUNETTES FLAG FOOTBALL GAME BENEFITING THE ALZHEIMER'S ASSOCIATION.	BRITTNEY SKINNER, ALZHEIMER'S DISEASE ASSOC.	02/26/2017 07:31 AM	010:45
SAFE DRIVING	KERN CO. THIS WEEK #144	CHRIS COCHRAN OF THE CA OFFICE OF TRAFFIC SAFETY DISCUSSES SAFE DRIVING PRACTICES.	CHRIS COCHRAN, Cali Office of Traffic Safety	02/26/2017 07:41 AM	015:16
Mental Health, Family Issues	VIEWPOINT	SEGMENT 1: Life in the Shadow of the Columbine High School Shooting SEGMENT 2: Teaching Your Kids About Money	Sue Klebold, Beth Kobliner	03/05/2017 07:02 AM	027:56
SAFE DRIVING	KERN CO. THIS WEEK #150	CHRIS COCHRAN OF OFFICE OF TRAFFIC SAFETY DISCUSSES ST. PATRICKS DAY AND DISTRACTED DRIVING.	Cali Office of Traffic Safety	03/05/2017 07:31 AM	026:03
Arts, Creativity, Government	VIEWPOINT	SEG 1 WHAT GOES INTO A SPY THRILLER SERIES (ARTS), SEG 2 A FRESH LOOK AT THE NEW BILL OF RIGHTS	Mark Greaney, Burt Neuborne, Norman Dorsen	03/12/2017 07:01 AM	027:57
SAFE DRIVING	KERN CO. THIS WEEK #150	CHRIS COCHRAN OF OFFICE OF TRAFFIC SAFETY DISCUSSES ST PATRICKS DAY AND DISTRACTED DRIVING.	Cali Office of Traffic Safety	03/12/2017 07:29 AM	026:03
Parenting, Sexuality, Education	VIEWPOINT	SEGMENT 1: Raising a Transgender Child SEGMENT 2: Education in Somaliland	Dr. Michele Angello, Jonathan Starr	03/19/2017 07:00 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	KERN CO. THIS WEEK #151	LAURA CASTRO BAKERSFIELD OUTREACH CLINIC DISCUSSES UPCOMING HEALTH FAIR.	LAURA CASTRO, BAKERSFIELD OUTREACH CLINIC	03/19/2017 07:28 AM	012:02
Charity Event	KERN CO. THIS WEEK #143	BRITTANY SKINNER DISCUSSES UPCOMING CHARITY EVENT HELPING THE ALZHEIMER'S ASSOCIATION OF BAKERSFIELD.	ALZHEIMER'S DISEASE ASSOCIATIO	03/19/2017 07:40 AM	010:45
Animal Safety	KERN CO. THIS WEEK #147 EDITED	NICK CULLEN KERN COUNTY ANIMAL SHELTER	Kern Co. Animal Shelter	03/19/2017 07:51 AM	007:37
Politics, History, Culture	VIEWPOINT	SEGMENT 1: Charlton Heston (tm)s Politics: MLK Marches and NRA Speeches SEGMENT 2: Bob Marley (tm)s Legendary Life	Marc Eliot, James Henke, Viven Goldman	03/26/2017 07:02 AM	027:55
Health	KERN CO. THIS WEEK #151	LAURA CASTRO OF BAKERSFIELD OUTREACH CLINIC DISCUSSES UPCOMING HEALTH FAIR.	LAURA CASTOR, BAKERSFIELD OUTREACH CLINIC	03/26/2017 07:31 AM	012:02
SAFE DRIVING	KERN CO. THIS WEEK #144	CHRIS COCHRAN OF CA OFFICE OF TRAFFIC SAFETY DISCUSSES SAFE DRIVING.	Cali Office of Traffic Safety	03/26/2017 07:43 AM	015:16

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Activism	GET INVLOVED.GOV	000:31	002
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:31	006
CRIME	CENTER FOR MISSING AND EXPLOI	000:30	001
CRIME	NATIONAL CRIME PREVENTI	000:29	001
Education	4-H	001:00	001
Education	AD COUNCIL	000:30	001
Education	Live United	001:00	001
Education	US DET OF EDUCATION	000:30	001
Environment	AD COUNCIL	000:28	001
Environment	U.S. FOREST SERVCE	000:29	001
Environment	U.S. FOREST SERVICE	001:00	001
FAMILY	AD COUNCIL	000:30	001
FAMILY	US DEPT. OF HEALTH AND HUMAN	000:30	001
Government	FIRST GOV.GOV	000:15	002
Government	HUD	000:30	001
Government	USO	000:14	003
Health	AD COUNCIL	000:15	002
Health	AHRQ	000:14	006
Health	AHRQ	000:31	001
Health	AHRQ	001:01	001
Health	AMER. DIABETES ASSOC	000:30	001
Health	American Heart Assoc.	000:30	001
Health	ARTHRITIS FOUNDATION	000:17	006
Health	ARTHRITIS FOUNDATION	000:32	011
Health	EPA	000:15	001



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Epilepsy Foundation.org	000:15	003
Health	FOUNDATION FOR A BETTER LIFE	000:29	001
Health	FOUNDATION FOR A BETTER LIFE	000:30	002
Health	MARCH OF DIMES	001:00	001
Health	NARCONON	000:15	001
Health	NATIONAL KIDNEY FOUNDATION	000:30	001
Health	OVEREATERS ANON	000:27	003
Health	RSNA	000:57	001
Health	US DEPT. OF HEALTH AND HUMAN	000:30	001
Health	US DEPT. OF HEALTH AND HUMAN	000:31	001
HEALTH AND FITNESS	FRUITS & VEGGIES	000:28	002
HEALTH AND FITNESS	FRUITS & VEGGIES	000:30	004
Human Services	US DEPT. OF HEALTH AND HUMAN	001:00	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
MILITARY AND VETERANS	VETERANS MATTER.ORG	000:29	001
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	001
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	001
PEACE	PEACE IN THE STREETS	000:31	006
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	010
Volunteers	Live United	000:15	001