

**BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT**

FOR


STATION KDWN

4TH QUARTER, 2014

(OCT 1 THROUGH DEC 31, 2014)

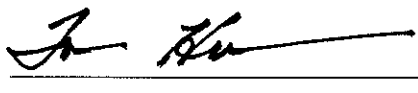
Prepared by:

KDWN Program Director John Shaffer


Date: 1/8/15

Reviewed by:

Market Manager Tom Humm


Date: 1/8/15

ISSUES OF CONCERN TO STATION KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4th QUARTER, 2014

1. PUBLIC HEALTH: Information on preventing diseases & promoting healthy lifestyles
2. EDUCATION: Improving graduation rates & making ongoing learning available to all
3. HOUSING ASSISTANCE: Aiding the homeless with affordable options & foreclosure education & prevention
4. HUNGER: Efforts to feed the 1 in 6 Southern Nevadans who are food insecure
5. VETERANS AFFAIRS; Helping our Vets with jobs, food, shelter & health
6. JOBS: From training to hiring, helping So. NV recover from recession unemployment
7. TRAFFIC PROJECTS & ROAD SAFETY: Mass Transit is limited, and we depend on our cars. What remedies are planned for our highways, from the Boulder City Bypass, to the genesis of I-11, as we pursue the goal of Zero Fatalities
8. ANIMAL OVERPOPULATION & RESCUE: Are County ordinances having a positive effect on the problem of too many pets? What's being done to maximize adoption & lessen euthanization
9. DISABILITY AWARENESS : Bringing to light disabilities to aid understanding & acceptance of those affected, and services that are available
10. QUALITY OF LIFE: What's available to make things better, for people of all ages & circumstances

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. LOCAL WEEKLY: SUNDAY, 11:00 PM TO 11:30 PM. LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY ANGIE RUSH/TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Chefs for Kid's Annual Golf Tournament, Assistance League of Las Vegas and Macy's Preview Charity Event, Down Syndrome Organization's Festival of Trees and Lights, Operation Christmas Child, Las Vegas Jazz Society's Annual Picnic, A Home 4 Spot, Nevada 150 Parade, Rape Crisis Center Signs of Hope Dinner, Boulder City's Art in the Park, Opportunity Village's HalloVeen Fest, Grant a Gift Fashion for Autism, Special Olympics Over the Edge, St. Francis of Assisi Church Festival, Operation Kidsafe Safety Week, Adopt a Rescue Pet Pennies for Pups, Dinosaurs and Roses Street Store Event, Animal Foundation BarktoberFest, Assistance League of Las Vegas Holiday Shop, Goodwill of Southern Nevada Career Connections, Glittering Lights, The Poppy Foundation, Big Brothers/Big Sisters of Southern Nevada, Scouting For Food, Living Grace Home, Salvation Army of Southern Nevada, Got Your 6,org, Animal Foundation, Hispanic Scholarship Fund, United Blood Services, Zero Fatalities

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times

QUARTERLY ISSUES/PROGRAMS REPORT

Fourth Quarter 2014

(October 1 to December 31)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 12, 2014

15 MINUTES OF A 30 MINUTE PROGRAM, part 1

Host Angie Rush interviewed Aurora Buffington, Southern Nevada Health District Health Educator/Registered Dietician to discuss the various programs and clinics offered by the Southern Nevada Health District to educate and help the community live better lives through exercise and healthy eating choices.

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 19, 2014

15 MINUTES OF A 30 MINUTE PROGRAM, part 2

Host Angie Rush interviewed Ms. Mauricia Baca, the Executive Director of Outside Las Vegas to promote Get Outdoors Nevada Day on October 25, 2014. Also discussed were the ways in which the community can volunteer for the organization, donate, and Southern Nevada's special outdoor places like Red Rock National Park and Mt. Charleston.

Local Weekly: Talking Solutions with Terrie Springs

November 30, 2014

15 MINUTES OF A 30 MINUTES PROGRAM

Eric Hill, Director of Operations at United Blood Services, and Lisa Gorelick, Director of Laboratory Services at UMC, joined us to talk about next Wednesday's UBS/"Find the Hero in You" Blood Drive. The event is being held @ UMC and is the largest blood drive of the year. Lisa added information on how the blood supplies are utilized for the medical needs of patients.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 5, 2014

30 MINUTES OF A 30 MINUTE PROGRAM

PROVIDING EDUCATION ON LEGAL AID ISSUES, HOST ANGIE RUSH INTERVIEWED LEGAL AID CENTER OF SOUTHERN NEVADA'S ASSISTANT EXECUTIVE DIRECTOR, LYNN ETKINS, TO DISCUSS WAYS IN WHICH THE CENTER PROVIDES DIRECT LEGAL REPRESENTATION, COUNSEL, ADVICE, AND COMMUNITY LEGAL EDUCATION TO THOSE WHO CANNOT AFFORD AN ATTORNEY.

Local Weekly: Talking Solutions with Terrie Springs

November 30, 2014

15 MINUTES OF A 30 MINUTES PROGRAM

Host Terrie Springs interviewed Kyle Dunlap, of Big Brothers & Big Sisters of Southern Nevada about the needs & effectiveness of their program. BBBSN helps improve graduation rates & reduce crime rates among kids who benefit from their guidance. 3,000 children are still waiting to be matched with adult mentors. Next Saturday's "Holiday Bike & Board Bonanza" was discussed, along with opportunities for listeners to get involved in improving our community.

Local Weekly: Talking Solutions with Terrie Springs

December 7, 2014

20 MINUTES OF A 30 MINUTES PROGRAM

Christina Aldan & Melissa Skipworth joined us to discuss Girls in Tech, a local non-profit dedicated to increasing female interest & access in technology-related areas. They've worked with groups including the Girl Scouts and the Boys & Girls Clubs, showing how technology is "cool". Everyone is welcome to log on to their website, www.girlsintechlasvegas.org, for information & free learning opportunities.

Local Weekly: Talking Solutions with Terrie Springs

December 21, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Kathleen Miller, Executive Director of Living Grace Home in Henderson, was our guest on this week's program. They shelter pregnant young ladies who would otherwise be homeless, along with helping them continue on to graduation from school, and teaching them necessary skills for finding employment & housing.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HOUSING ASSISTANCE

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 26, 2014

15 MINUTES OF A 30 MINUTE PROGRAM, part 2

Host Angie Rush interviewed Eric Chavez, Home Ownership Manager for Housing for Nevada to discuss how they teach necessary life skills to help clients live in a stable community with a full understanding of the value of sustainable home ownership and financial literacy.

Local Weekly: Talking Solutions with Terrie Springs

November 23, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Leslee Rogers & Major Kelly Pontsler of the Salvaton Army of Southern Nevada joined Host Terrie Springs for this week's show. The annual Red Kettle campaign starts this week, with a \$900,000 goal for their programs in our area during the Holiday season, including providing food, shelter & gifts for children and families.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HUNGER

Local Weekly: Talking Solutions with Terrie Springs

December 14, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Matt Muldoon, 3 Square Food Bank & Salvation Army update

Three Square's Development Director Matt Muldoon filled us in on how Southern Nevada's food bank works with organizations like the Salvation Army, Las Vegas Rescue Mission, Catholic Charities & dozens of other groups to meet the nutritional needs of more than 300,000 who are "food insecure" in our area. His discussion of interaction with other local groups led to an update of how their Salvation Army partners are able to utilize 3 Square's food network to maximize the uses of their donated dollars.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS' AFFAIRS

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 12, 2014

15 MINUTES OF A 30 MINUTE PROGRAM, part 2

Host Angie Rush interviewed Executive Director, Shalimar Cabrera of US Vets Las Vegas to discuss the various programs available to area homeless veterans and guide them to crucial services that might help alleviate the challenges they face as a result of their homelessness like housing, counseling, education, and career counseling.

Local Weekly: Talking Solutions with Terrie Springs

November 16, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Host Terrie Springs welcomed Goodwill's Kathy Topp, who filled us in on their Veteran Integration Program , where Veterans are V.I.P.'s & Goodwill's Career Connections Centers in our area. Sales of new & gently-used items fund their efforts, available to all who live in Southern Nevada.

Renee Guglielmetti of Glittering Lights also joined the conversation, to give details on the popular Holiday attraction at Las Vegas Motor Speedway. Goodwill of Southern Nevada is very involved with the event, and is one of the charities that benefits from Glittering Lights, along with the Boy Scouts, Girl Scouts & Speedway Children's Charities.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

November 16, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Goodwill's Kathy Topp provided details on the Career Connections Centers in our area, a free resource for finding work. Training & resume help is also available when needed. Sales of new & gently-used items fund their efforts, available to all who live in Southern Nevada.

Renee Guglielmetti of Glittering Lights also joined the conversation, to give details on the popular Holiday attraction at Las Vegas Motor Speedway. Goodwill of Southern Nevada is very involved with the event, and is one of the charities that benefits from Glittering Lights, along with the Boy Scouts, Girl Scouts & Speedway Children's Charities.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: TRAFFIC PROJECTS & ROAD SAFETY

Local Weekly: Talking Solutions with Terrie Springs

December 28, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Terrie Springs interviewed Tony Illia from the Nevada Dept. of Transportation, during this heavily-travelled Holiday weekend for top-of-mind awareness. Details on projects, including the Boulder City Bypass, along with plans for improving our highways & reminders to be safe on the road. Zero Fatalities is the goal!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

November 9, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

Host Terrie Springs welcomed Linda Newman, President of The Poppy Foundation, to discuss Animal Rescue & Overpopulation issues in Southern Nevada. The Poppy Foundation cares for abandoned, abused & chronically ill cats & is a 501c-3 charity, operating solely on donations. Clark County's TNR (Trap/Neuter or Spay/Release) efforts were identified as key to the long-term goal of helping control the numbers of pets in local shelters, many of which face euthanization.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: DISABILITY AWARENESS

Local Weekly: Inside Your Community with Angie Rush

October 19, 2014

15 MINUTES OF A 30 MINUTE PROGRAM

Host Angie Rush interviewed volunteer Ms. Sue Covey with the Down Syndrome Organization of Southern Nevada to discuss and promote their upcoming, pinnacle event, the Festival of Trees and Lights.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: QUALITY OF LIFE

Local Weekly: Inside Your Community with Angie Rush

OCTOBER 26, 2014

15 MINUTES OF A 30 MINUTE PROGRAM, part 1

Host Angie Rush interviewed Brenda Meehan with Meehan and Associates and Lizzette Sundvick of Sundvick Legacy Center to promote Samaritan's Purse and Operation Christmas Child. Ways to pack a shoebox for a needy child, send a shoebox, and national collection week were also discussed. The community was asked to volunteer for the Operation Christmas Child packing party

Local Weekly: Inside Your Community with Angie Rush

November 2, 2014

30 MINUTES OF A 30 MINUTES PROGRAM

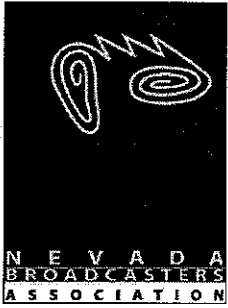
Host Angie Rush interviewed Erin Breen, the Program Coordinator for the Family Grief Center to discuss healthy ways to grieve the loss of a loved one. Group counseling and programs were talked about in depth as well as ways for the community to volunteer and donate to the organization.

Local Weekly: Talking Solutions with Terrie Springs

December 7, 2014

10 MINUTES OF A 30 MINUTES PROGRAM

Major Kelly Pontsler & Leslee Rogers of the Southern Nevada Salvation Army joined us for an update on their ongoing Red Kettle Campaign. They also filled us in on their free addiction rehabilitation services that are ongoing in our area, fully funded by sales of donated items through the Salvation Army stores in the Las Vegas area.



Nevada Broadcasters Association
1050 East Flamingo Drive
Las Vegas NV 89119-7429
Office: (702) 794-4994
Fax: (702) 794-4997

PUBLIC FILE
Observations Radio
Quarter 4 Report
October-November-December 2014

KDWN-720AM
AIRING TIME: SUNDAY-11:30PM

OBSERVATIONS-Aired: October 03-09, 2014

TOPIC: NEVADA SUPERINTENDENT OF PUBLIC INSTRUCTION-PART 2

GUESTS: DALE ERQUIAGA-NEVADA SUPERINTENDENT OF PUBLIC INSTRUCTION

Education in Nevada is a topic on the minds of all parents and teachers. This week Observations host Bob Fisher and Nevada Superintendent of Public Instruction Dale Erquiaga continued discussing how education has changed over the years and what changes are in store for Nevada in the coming years. Highlights of the conversation include the language barrier in schools throughout Nevada and how this is being addressed and on the overcrowding in the schools and how serious a problem this has become.

OBSERVATIONS-Aired: October 10-16, 2014

TOPIC: A VISIT WITH HUGH ANDERSON

**GUESTS: HUGH ANDERSON-CHAIRMAN OF GOVERNMENT AFFAIRS FOR THE METRO
CHAMBER OF COMMERCE**

What is the future of small business? What is the Margin Tax and what does it mean for our states businesses? On this edition of Observations, host Bob Fisher talked with Hugh Anderson, Chairman of Government Affairs for the Metro Chamber of Commerce and also Managing Director/ Partner of High Tower Investments. Hugh discussed the importance of small businesses in our state and how the Margin Tax will have a profound impact on all business, including gaming. He talked about getting out the vote in November, getting voters to the polls. Having every voter know what the issues are and who they are voting for.

OBSERVATIONS-Aired: October 17-23, 2014

TOPIC: ENTERTAINER CLINT HOLMES - PART 1

GUESTS: CLINT HOLMES-ENTERTAINER

He is a Las Vegas entertainment Icon with a voice you will long remember. This week on Observations, host Bob Fisher welcomed Entertainer Clint Holmes to the show. A staple of Las Vegas entertainment, Clint has appeared at Harrahs, the Smith Center and several locations throughout Nevada. He is the singers singer and proves it with every performance he gives. In part one of this interview, Clint talked about his bout with colon cancer and how the doctors caught it in time before it took his life. He talks about his amazing life, his amazing wife and his amazing health... which he guards on a daily basis.

OBSERVATIONS-Aired: October 24-30, 2014

TOPIC: ENTERTAINER CLINT HOLMES-PART 2

GUESTS: CLINT HOLMES-ENTERTAINER

He is a Las Vegas entertainment Icon with a voice you will long remember. This week on Observations, host Bob Fisher welcomed Entertainer Clint Holmes to the show. A staple of Las Vegas entertainment, Clint has appeared at Harrahs, the Smith Center and several locations throughout Nevada. He is the singers singer and proves it with every performance he gives. In part two of this interview, Clint talked more about his bout with colon cancer and how the doctors caught it in time before it took his life. He talks about his amazing life, his amazing wife and his amazing health... which he guards on a daily basis.

OBSERVATIONS-Aired: October 31-November 06, 2014

TOPIC: A VISIT WITH CLARK COUNTY SHERIFF DOUG GILLESPIE-PART 1

GUEST: DOUG GILLESPIE-SHERIFF OF CLARK COUNTY

He is not running for re-election...and he talks with host Bob Fisher about his life as a police officer. He is Clark County Sheriff Doug Gillespie reflecting on his life as a police officer and his years as Sheriff of Clark County. He discussed his family, his decades as a metro police officer and what he plans to do in the future after leaving office. He talked about how Las Vegas has changed as the population has grown. It was part 1 of Bob's visit with Clark County Sheriff Doug Gillespie.

OBSERVATIONS-Aired: November 07-13, 2014

TOPIC: A VISIT WITH SHERIFF DOUG GILLESPIE-PART 2

GUESTS: DOUG GILLESPIE-CLARK COUNTY SHERIFF

Host Bob Fisher continued his conversation with Clark County Sheriff Doug Gillespie-Part 2. The Sheriff discussed the election of 2014 and the changes that will be taking place in the next few months. He talked about the extensive training that police officers have to undergo before actually being put on the streets. He talked about what life will be like after he leaves office and what some of his immediate plans are when he retires. It was "A Visit with Sheriff Doug Gillespie-Part 2.

OBSERVATIONS-Aired: November 14-20, 2014

TOPIC: PROJECT 150-PART 1

GUEST: MELI PULIDO-EXECUTIVE DIRECTOR OF PROJECT 150

What is Project 150? Project 150 was formed because school districts across Nevada have an overwhelming number of homeless teens attending high school. On this week's Observations, host Bob Fisher talked with the Executive Director of Project 150, Meli Pulido. Meli discussed the overall mission of Project 150 and how it provides needed clothes and school supplies, not to mention food, to these homeless children. Meli talked also about how the general public can help these children. It's a look at Project 150-Part 1.

OBSERVATIONS-Aired: November 21-27, 2014

TOPIC: PROJECT 150-PART 2

GUEST: MELI PULIDO-EXECUTIVE DIRECTOR OF PROJECT 150

It's another look at Project 150-Part 2. Project 150 was formed because school districts across Nevada have an overwhelming number of homeless teenagers attending high school. Host Bob Fisher talked with the Executive Director of Project 150, Meli Pulido. Meli talked more about the various organizations that assist Project 150 in their efforts to help get teens off the streets, help them finish high school and land a job. Project 150 depends on contributions from the public. You can go to [Project 150.org](http://Project150.org) if you would like more information about this amazing organization.

OBSERVATIONS-Aired: November 28-December 04, 2014

TOPIC: A VISIT WITH MR. AND MRS. MARTY ALLEN-PART 1

GUESTS: MARTY ALLEN-COMEDIAN AND WIFE KARON KATE BLACKWELL-SINGER

He is a comedy icon, 92 years old and still performing and still going strong. Host Bob Fisher talked with Marty Allen and his wife Karon Kate Blackwell. The Allen and Rossi comedy team was known worldwide, they followed the Beatles on the Ed Sullivan Show back in the 60's. Marty and his wife Karon talked about their experiences together and how show business has been a blessing to both of them. They work together and they play together and at 92, Marty is as funny today as he was 50 years ago. A Visit with Mr. and Mrs. Marty Allen-Part 1.

OBSERVATIONS-Aired: December 05-11, 2014

TOPIC: A VISIT WITH MR. AND MRS. MARTY ALLEN-PART 2

GUESTS: MARTY ALLEN-COMEDIAN AND WIFE KARON KATE BLACKWELL-SINGER

They made us smile on last week's Observations and host Bob Fisher invited them to stay for another 30 minute conversation with Mr. and Mrs. Marty Allen. Marty and his wife Karon Kate Blackwell talked about the good ole days with Bob and how the team of Allen and Rossi got started. Marty discussed the many years that him and his beautiful wife have performed together as a team after Allen and Rossi broke up. They discussed their future and what's in store for them in 2015. A Visit with Mr. and Mrs. Marty Allen-Part 2.

OBSERVATIONS-Aired: December 12-18, 2014

TOPIC: A CONVERSATION WITH LORI BRAZFIELD

GUEST: LORI BRAZFIELD-NEVADA SYSTEM OF HIGHER EDUCATION

This week on Observations, host Bob Fisher talked with Lori Brazfield, Director of the Nevada System Sponsored Programs Office which houses the Nevada EPSCOR Program and Lori is also from the Nevada System of Higher Education. Lori spoke about her responsibilities as far as administrative operations are concerned. She discussed the Solar Nexus project which is a five-year research project which focuses on creating a center of research excellence on solar energy conversion to electricity, minimizing its negative impacts on water usage and the environment. Lori is a graduate of UNLV and Trident University International. Lori spoke about the educational system in Nevada and how changes are developing within the educational system.

OBSERVATIONS-Aired: December 19-25, 2014

TOPIC: REMINISCING WITH MAYNARD SLOATE-PART 1

GUEST: MAYNARD SLOATE-JAZZ LEGEND

This week on Observations, Host Bob Fisher welcomed Jazz Legend Maynard Sloate to the show. In part one of this two-part interview Maynard talked about his early years as a jazz drummer and takes us on an historical journey through time. He shares some great anecdotes about some of the most memorable names in entertainment. He also talks about some of the struggles he encountered as well as some of his greatest successes. Reminiscing with Maynard Sloate- Part 1.

OBSERVATIONS-Aired: December 26, 2014-January 01, 2015

TOPIC: REMINISCING WITH MAYNARD SLOATE-PART 2

GUEST: MAYNARD SLOATE-JAZZ LEGEND

He is 92 years old and sharp as a tack. On this week's Observations, host Bob Fisher reminisces once again with Maynard Sloate. Maynard talks about Jazz and Music in general... a life filled with excitement, laughter, memories and many decades living in the fast lane. The Entertainment Capital of the World has been good to Maynard and on this edition of Observations, more amazing stories were told. Reminiscing with Maynard Sloate-Part 2.