


**BEASLEY BROADCAST GROUP
ISSUES AND PROGRAMS REPORT**

**FOR
STATION KDWN-AM**

**1st QUARTER
(JANUARY 1 – MARCH 31, 2017)**

Prepared by KDWN Program Director John Shaffer:


Date: 4/5/17

Reviewed by Market Manager Tom Humm:


Date: 4/5/17

ISSUES OF CONCERN TO STATION KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
1st QUARTER, 2017

HEALTH: Information & resources to help access medical services, treat chronic conditions, prevent disease & promote healthy lifestyles.

COMMUNITY RESOURCES: Options for Southern Nevadans with disabilities, & help with necessities including food, clothing & other needed items.

PUBLIC SAFETY: Resources available to protect people & ways they can prepare for emergency situations.

EDUCATION/JOBS: Improving graduation rates & making ongoing learning available to all. What's happening in our schools for both kids & adults. Training, interview & resume assistance, career centers & job placement.

ADDICTION & RECOVERY: Surviving the Opioid Epidemic, treatment options & mental health services available to families.

NUTRITION & FITNESS: Information on improving our overall diets, including managing Type 2 Diabetes & the importance on movement for overall health.

CHILDREN'S ISSUES: Challenges for kids & improvements to their situations.

DOMESTIC VIOLENCE: Resources available to all for escaping to safety & starting a new, healthier life.

AFFORDABLE HOUSING: Options available from helping end homelessness, to pathways for achieving home ownership.

ANIMAL RESCUE: Pets moving from shelters to forever homes, and their use as therapy animals. What's groups are doing to maximize spay & neutering, plus adoption.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

- LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Serving Our Kids Foundation, Back The Badge, UNLV Scholarship Golf Tournament, Purple Stride 2017, LV Metro K9 Golf Tournament, Incline Village General Improvement District, LV Metro Chamber of Commerce, Goodwill of Southern NV, Nevada Attorney General, UNLV Cooperative Extension - Radon, Nevada Proud, WIC - Breastfeeding, Dept. of Employment, Training & Rehabilitation, Girl Scouts of Southern NV, Miracle Flights, NV Division of Public & Behavioral Health/Safe Sleep, Elko Convention & Visitors Authority, Bureau of Healthcare, Quality & Compliance/Child Care Licensing, Grant A Gift Autism Foundation, Immunize Nevada, NV Div of Public & Behavioral Health/Substance Abuse, NV Div. of Public & Behavioral Health/Abstinence, LV Ad Federation, BE Engaged

Stand Up Speak Out, UNLV Alumni Association, NDOT Look Twice, Ronald McDonald House, Mt. Charleston Winter Alliance, National Runaway Safeline, United Blood Services, NV Donor Network, Ready.gov, Talking Book Services, NV PEP, Flood Smart, Veterans Crisis Line, Stop Texts Stop Wrecks, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, Goodwill - Jobs, United Way of Southern Nevada, Fatherhood.org, Las Vegas Jazz Society, Highway Traffic Safety Commission, Matching Donors, 3 Square Food Bank, Rape Crisis Center, Wish Upon A Wedding, Foundation For Positively Kids, Foreclosure Prevention, Stroke Awareness, Women's Heart Health, Texting & Driving Safety, Girls In Tech, Southern Nevada Water Authority, Leukemia & Lymphoma Society, Three Square Food Bank, Assistance League of Las Vegas, Lutheran Social Services of NV, Hope Link of So NV, U.S. Navy, Bullying Prevention, Recycling, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Caregiver Assistance, Financial Literacy, Buzzed Driving Prevention, High School Equivalency, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awareness, High Blood Pressure, Mental Health Awareness, Metro/Domestic Violence Prevention, SaferCar.gov, Zero Fatalities, Am Legion PTSD, Feeding America, Autism Speaks, Girl Scouts of So NV, Shade Tree, Nathan Adelson Hospice, Helping Hands of Vegas Valley, Hearts Alive Village

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2017

(January 1 to March 31)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

January 1, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Nevada Donor Network

Kelli Little, Nevada Donor Network

Amazing info about organ & tissue donation, how many people can benefit & what percentage of us participate. The number of people who can be helped thanks to one donor is impressive.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

January 8, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

ER At The Lakes

Adam Rudd, CEO, Southern Hills Hospital

The brand new ER at The Lakes is a first for our state...a complete, state-of-the-art emergency room that's not attached to a hospital! Adam Rudd shared all the details on this terrific facility, designed to take care of our medical needs quickly, when we need them most

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

January 8, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

Medicine on the Move

Dr. Trina Wiggins, Pediatric Specialist

You might never have to go to your Doctor's office again with Medicine On The Move. a mobile medical clinic that brings services directly to those who need them. Information on how to access the MOTM calendar thru their website was included.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

February 5, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Flu Shots

Jaime Monturo, Head of Smith's Pharmacies

When you get your flu shot at a Smith's Pharmacy, Feeding America will provide a meal for a needy family in our community! Jamie filled us in on their partnership, along with tips on staying healthy during flu season.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

February 26, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Scale The Strat

Lisa King, Andrea Howell & Richard Davis – Event Participants

It's about time for this year's Scale The Strat! Hundreds will run or walk all 1,455 steps to the 108th floor...three climbers came in with info on the Sunday, 2/26 event. Proceeds benefit the American Lung Association.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

March 12, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Purple Stride

Rebecca Shanahan & Jeana Churchill/Purple Stride Volunteer Organizers

Pancreatic Cancer is horrible & Beasley Media is proud to be a sponsor of Purple Stride again this year, to raise awareness & funds for research to find a cure. Rebecca Shanahan & Jeana Churchill visited with personal stories & details on the Sat., March 25th event @ Town Square

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

March 26, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

ACS Relay for Life

Mark Campbell, Desiree Lovelace & Lisa Buchina/American Cancer Society

We've all been affected by cancer in some way, and Relay For Life events are coming up soon in Henderson & Las Vegas...Mark, Desiree & Lisa gave details on the April & May events.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

January 1, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

LSSNV/Digi-Mart

Armena Mnatsakanyan, Executive Dir., Lutheran Social Services of Nevada

Digi-Mart adds the convenience of online ordering to Lutheran Social Service's Food Pantry (www.LSSNV.org) feeding thousands in Southern Nevada who don't have the resources to feed their families. It also helps manage inventories & maximize use of goods.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

January 22, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

VITA Hope Link

Kathy Matson, Tax Expert & Don Miller, Hope Link

Tax season is upon us & you might be able to get your return prepared for FREE...Kathy Matson & Don Miller filled us in on Hope Link's VITA tax services. Clark County's median income is below the income threshold to take advantage of VITA, thousands are eligible to participate.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

March 5, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Red Cross of Southern Nevada

Heather Silvio, Frank Rutkowski & Edd Lockwood/Red Cross

March is Red Cross month, celebrating 100 years of Service here in Southern NV...services provided, volunteer efforts & how we can help were covered.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

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Local Weekly: Talking Solutions with Terrie Springs

March 5, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

NAH Flair 4 Fashion

Stephanie Forbes, NAH Development Director

A Flair for Care raises funds to help support Nathan Adelson Hospice's Uncompensated Care program, and Stephanie Forbes told us all about how we can all be part of next Friday's event @ The Wynn.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

March 12, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Hope Link VITA tax
Don Miller, Hope Link & Kathy Matson, Tax Expert

Hope Link provides services to people in need in the Southeast part of the Valley, including Boulder City. Tax time is closing in & Hope Link may be able to help prepare your return for FREE, and they offer financial education services to stretch tax refund dollars.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

January 29, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

DMV
Kevin Malone, Public Information Officer, DMV

The DMV has many services we can access without needing to visit in-person. Kevin Malone came in to tell us about Dash Pass & other time-savers from the Nevada DMV...now you can make an appointment & get in & out in minutes.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

February 19, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Marsy's Law

Will Batista/Marsy's Law organizer

Do you believe in Equal Rights for Crime Victims? Then Marsy's Law is something you should know about...Will Batista has details on what our NV Legislature is discussing right now SJR17

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

February 26, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Las Vegas Metro Police Department Foundation

Tom Kovach, Friends of Metro Foundation

Metro protects us 24/7, have you ever wondered how we can show support in return? Tom Kovach from the Friends of Metro Foundation told us all about their events, our volunteer opportunities, and what they're able to do for our officers

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

March 5, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Police Unity Tour

Metro Detective Richard Golgart & Toad from Stoney's Rockin' Country

Honor officers killed in the line of duty by attending the Police Unity Tour Benefit Concert, March 10th @ Stoney's. Metro's Richard Golgart & "Toad" from Stoney's visited with details on the annual bike event honoring fallen officers.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

January 15, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

JAG Nevada

Shannon Fox & Brandon Singleton, JAG Nevada

JAG Nevada works with High School students, improving graduation rates & preparing them for success...Shannon Fox & Brandon Singleton told us about the program, currently available in dozens of Nevada schools.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

March 26, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

CCSD Transportation Job Fair

Sonia Jepson, CCSD Transportation Dept.

CCSD is hiring hundreds of new School Bus Drivers & they'll train you & pay for your CDL...Sonia called us with details on the Job Fair & filled us in on the benefits

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

March 26, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

UNLV Alumni Assn

Tod Bannister, UNLV Athletic Development

UNLV Athletic events are a big part of our community, so we invited Tod Bannister In to update us on what's going on there & how we can all get involved. The importance on the growth & development of UNLV athletes & their contributions to our community were also covered.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ADDICTION & RECOVERY

Local Weekly: Talking Solutions with Terrie Springs

February 12, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Suicide Prevention

Heather Shoop, West Care Counselor

Addiction is often a pre-cursor to a person taking their own life. Nevada's Suicide numbers are improving, but it's an on-going effort. Heather gave info on help and resources that are available - Suicide Prevention Lifeline 800-273-TALK (8255)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ADDICTION & RECOVERY

Local Weekly: Talking Solutions with Terrie Springs

February 19, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Black Monday/There Is No Hero In Heroin

Joe Engle & Jeff Horn/TINHIIH

Prescription pain medication can lead to heroin use, and it's becoming an epidemic. Opiate addiction is a big problem, and we want more people overcoming it thru recovery...There's No Hero In Heroin helps, and their free Black Monday event is tomorrow.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ADDICTION & RECOVERY

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March 19, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Naloxone

Bob Vickrey, West Care & Dan Heller, Smith's Pharmacies

Opioid addiction is an epidemic...details were offered on paths to recovery & info on Naloxone, a drug that can help save lives of people in the midst of an overdose. April 29th is the next Drug Take Back Day to dispose of unused medication.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: FITNESS

Local Weekly: Talking Solutions with Terrie Springs

January 8, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Fall Prevention

Dr. RJ Williams & Cameron Deems, Fyzical Balance Centers

Falls are costly & can drastically change your life, especially with older people. Dr. RJ Williams & Cameron Deems from Fyzical came in to share the stats on this epidemic & how to avoid them!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: NUTRITION & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

February 5, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

**Care4Life/Southern Nevada Health District
Rayleen Earney, SNHD Registered Dietician**

Rayleen gave details on Care 4 Life, a free program to help manage (or even prevent) Type 2 Diabetes. Participants can use their phone or other device to use this important service to benefit their overall health.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: NUTRITION

Local Weekly: Talking Solutions with Terrie Springs

February 26, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

**Senior Nutrition Solutions
Becky Watson, ClaraBar Inventor**

Becky Watson committed herself to helping stop her elderly Mom's excessive weight loss, and ended up creating a delicious answer for Senior Nutrition...she shared the story of noticing a need & coming up with a solution.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

January 22, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

NV Pep

Stephanie Vrsnik & Robin Kincaid. NV Pep

Nevada Pep is a state-wide program to help families who have kids who learn differently & are involved with our state's anti-bullying efforts, since those are the kids who suffer most.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

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**Southern Nevada Girl Scouts
Linda Bridges/So. NV Girl Scouts, Cheryl & C.C. King/GS Mom & her 8-year-old**

Girl Scout Cookie Season kicks off this weekend & we found out how Troops use funds generated by cookie sales & what the Girl Scouts of Southern Nevada are doing these days!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: DOMESTIC VIOLENCE

Local Weekly: Talking Solutions with Terrie Springs

March 5, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

Shade Tree Shelter HERO Walk

Zakeisha Steele-Jones, The Shade Tree & Kathleen Hovietz, Event Volunteer

Next Sat., March 11th is the Hero Walk in Downtown Las Vegas...family fun & 100% of the money raised goes to the Shade Tree Domestic Violence Shelter! Zaneisha & Kathleen visited to give us details on the prevalence of the problem & info on helping those affected.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: DOMESTIC VIOLENCE

Local Weekly: Talking Solutions with Terrie Springs

March 19, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Safe Nest & Nevada's Big Give

Liz Ortenberger & Heather Brook/Safe Nest

Nevada's Big Give is next Thursday, March 23 & we invited Liz & Hannah to tell us of the help the Domestic Violence Shelter provides for our community. Big Give donations will help our neighbors in crisis.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: AFFORDABLE HOUSING

Local Weekly: Talking Solutions with Terrie Springs

January 15, 2017

30 MINUTES OF A 60 MINUTE PROGRAM

Target Homelessness

Caitlin Shea, Home Aid & Rebecca Keenan, So. NV Subcontractors' Assn

The Target Homelessness event in March will help Home Aid & people in Southern Nevada who are currently homeless. The Annual Homeless Census counted more than 14,000 living without safe shelter.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: AFFORDABLE HOUSING

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30 MINUTES OF A 60 MINUTE PROGRAM

Neighborhood Lift

Darius Toston/Wells Fargo Bank

Neighborhood Lift is a program with Wells Fargo, designed to help people become homeowners...they've dedicated \$5.5 Million to the effort here in Southern Nevada! Details on participation were covered.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL RESCUE

Local Weekly: Talking Solutions with Terrie Springs

February 12, 2017

15 MINUTES OF A 60 MINUTE PROGRAM

NAH Pet Drive

Lisa Browder, Nathan Adelson Hospice

Pet topics on this week's show, as Lisa Browder shared info on Nathan Adelson Hospice's Pet Therapy services & their 6th Annual Pet Supply (Dog Bed & Blanket) Drive. Animals are the stars of their popular program that benefits patients & their families.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL RESCUE

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15 MINUTES OF A 60 MINUTE PROGRAM

LVVHS/Heart to Heart

Jeanne, Las Vegas Valley Humane Society Volunteer

Services provided by LWHS were discussed, the importance of volunteers was covered & we found out about the Heart to Heart Valentine's luncheon, which will help fund programs for the Las Vegas Valley Humane Society.