

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR
STATION KDWN-AM

3RD QUARTER
(JULY 1 – SEPTEMBER 30, 2018)

Prepared by:

Terrie Springs

ISSUES OF CONCERN TO STATIONS KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2018

HEALTH/PUBLIC HEALTH: Information & resources to help access services. Treat chronic conditions, prevent disease & promote healthy lifestyles.

#VEGASSTRONG & PUBLIC SAFETY: Caring for those affected by 1 October, along with resources available to protect people & ways they can prepare for emergency situations.

EDUCATION/JOBS: Improving graduation rates & making ongoing learning available to all. What's happening in our schools for both kids & adults. Training, interview & resume assistance, career centers & job placement.

COMMUNITY RESOURCES: Options for Southern Nevadans of all ages with disabilities, & help with basics including food, clothing & other items for those in need. Programs & activities available for everyone in our area.

VETERANS ISSUES: Housing, employment, medical & mental health options supporting active & retired military & their families.

MENTAL HEALTH: Suicide prevention, available resources, the Opioid Epidemic, treatment programs & help for families.

CHILDREN'S ISSUES/BULLYING: Challenges for kids & improvements to their situations...Anti-bullying efforts.

ANIMAL RESCUE & OVERPOPULATION: Efforts being taken to make Southern Nevada shelters no-kill facilities & groups caring for animals throughout our area.

DOMESTIC VIOLENCE: Resources available to all for escaping to safety & starting a new, healthier life.

HOMELESSNESS/AFFORDABLE HOUSING: Raising awareness of kids & families who are a big part of our homeless population, and options available to get them into homes.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN-AM PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

- LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BMG has run extensive public service announcements for organizations including:

1 OCTOBER CRIME VICTIMS FUND, UWSN DAY OF CARING, AMS VEGAS STRONG RUN, UNITED WAY WOMEN'S SUIT DRIVE, CCSD GET YOUR BLUE ON, FALLS PREVENTION WEEK, RED CROSS HURRICANE RELIEF, VEGAS STRONG H-D RIDE, AAP SUICIDE PREVENTION, JASNV.ORG, RTC/LOVE THE CONE, RMHLV UNLV MIXER, SUPPLY A TEACHER DRIVE, GOODWILL OF SO NV, OVERDOSE AWARENESS DAY, ANDSON SHARPEN YOUR SENSES, ANIMAL FDN./FOSTERS NEEDED, FAMILY PROMISE, VEGAS STRONG RESILIENCY CENTER, NAA VETS/NV DONATIONS, ADOPTION FROM FOSTER CARE, A.A., UBS/O NEGATIVE, BURN AWARENESS, LAKE LAS VEGAS CLASSIC, ANIMAL FDN./LOST PETS, ANIMAL FDN./VOLUNTEERS, HELPING HANDS OF VEGAS VALLEY, SNV RED CROSS, BBBSNV, TYPE 2 HEART RISK, ALA/LUNG CANCER AWARENESS, FDA SUNSCREEN SAFETY, O.V. PAPER PROS, ACS MELANOMA AWARENESS, SHADE TREE, BEST FRIENDS FIX @ 4, AM. DIABETES ASSN., AM. BRAIN FDN., AL ANON., AAN CONCUSSION, NAT'L RUNAWAY HOTLINE, NDOT/LOOK TWICE

Opioid Addiction/WestCare, United Blood Services, NV Donor Network, Ready.gov, Talking Book Services, Flood Smart, Veterans Crisis Line, Stop Texts Stop Wrecks, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, United Way of Southern Nevada, Fatherhood.org, Matching Donors, 3 Square Food Bank, Rape Crisis Center, Wish Upon A Wedding, Southern Nevada Water Authority, Assistance League of Las Vegas, Lutheran Social Services of NV, Hope Link of So NV, U.S. Navy, Bullying Prevention, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Caregiver Assistance, Buzzed Driving Prevention, High School Equivalency, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awareness, High Blood Pressure, Mental Health Awareness, SaferCar.gov, Zero Fatalities, Am Legion PTSD, Autism Speaks, Girl Scouts of So NV, Nathan Adelson Hospice, Hearts Alive Village

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

Third Quarter 2018

(July 1 to September 30)

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

July 1, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA DONOR NETWORK

Alma Rodriguez & Christina Hernandez

Donating Life is so important,...Alma told us about her infant son's heart transplant & Christina shared stories about what a difference you can make by becoming an organ donor!

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH/HEALTH

Local Weekly: Talking Solutions with Terrie Springs

July 15, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA HEALTH LINK

Janel Davis, Silver State Health Exchange Communications Officer

People don't think about health plans in the summer, but qualifying health conditions can happen any time. Nevada Health Link is always available to answer your questions & help you get what you need.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

August 5, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

IMMUNIZATIONS

Dan Heller, Patient Care Coordinator, Smiths Pharmacies

School starts soon, so we got details on the shots kids need before parents can get them enrolled, including a Meningitis vaccination before 7th Grade & a booster for students entering College.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

August 12, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

UNITED BLOOD SERVICES

Jeannine McCoy, UBS

Different summer schedules mean a drop in donations for United Blood Services, but the need doesn't change. The extra need for O-Negative was discussed, known as the universal blood type, it can be used for anyone.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH/HEALTH

Local Weekly: Talking Solutions with Terrie Springs

August 26, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

OVERDOSE AWARENESS - OPIOID CRISIS

Bob Vickrey, West Care

Overdose Awareness Day happens this week, supporting families affected by opioids & remembering those lost to addiction. Nevada ranks #4 in overdose deaths, and Naloxone is strongly recommended for emergency use in homes.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

July 1, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA STATE CONTRACTORS BOARD

Jennifer Lewis

Avoiding Homeowner Scams

The NV State Contractors Board is an important resource for homeowners, to help you hire the best company for your project & protecting you down the road...Jennifer Lewis joined us with great information!

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

July 8, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

HIGHWAY SAFETY

Trooper Chelsea Stunckel. Nevada Highway Patrol

Summer is the deadliest time of year on our roads, so the NHP offered safe driving tips, plus advising caution with our state's legalization of recreational marijuana. It's not just alcohol use that can end with a DUI.

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ISSUE: PUBLIC SAFETY

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NEVADA DMV

Kevin Malone, DMV Public Information Officer

Most of what you need from the DMV can be handled online, or at one of their many kiosks. And, if you must go there, reserving a time through Fast Pass can make it a quick visit.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

September 2, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

MARSY'S LAW

Will Batista, Marsy's Law for Nevada

Election Day is only week's away & we'll be asked to decide several issues...Question 1 is about Crime Victim's rights. Will Batista tells us why a yes vote is needed.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

July 15, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

STEM 101

Russ Mickelson, Stem 101 & John Guedry, Bank of Nevada

CCSD Middle School Students now have access to new educational materials from STEM 101, at no cost to schools. Companies like Bank of Nevada support the program, as those kids can fill future Southern Nevada tech jobs.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

July 22, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

SUPPLY A TEACHER DRIVE

Ms. Alisha Fletcher, 4th Grade CCSD Teacher

Leticia Apablaza, Live To Give Group

Teachers spend hundreds of dollars out-of-pocket to make sure their students have the tools they need to learn. The school supply drive is to help provide them with materials before classes begin.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

August 5, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

McCAW SCHOOL OF MINES

Phil Luna, CEO, McCaw School of Mines Foundation

Nevada's only virtual gold mine is located at this educational facility in Henderson. Thousands of school kids visit to learn about mining each year. Our state produces 86% of our country's gold, an important part of our economy.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

August 12, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

BACK-TO-SCHOOL SCHOLARSHIPS

Spencer Stewart, Chancellor, WGU Nevada

WGU Nevada is all online, offering much lower costs to study Teaching, Nursing, I.T. & Business. Students complete their programs faster, & new Back-to-School Scholarships are available for Adults to return to class & get their degree.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: **Talking Solutions with Terrie Springs**

July 22, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

OPPORTUNITY VILLAGE

Cindy Chartrand, OV Executive Chef

This charity gives intellectually-challenged people in our community purpose, and a paycheck. Their programs offer products & services to consumers & companies, including their new OV To Go food choices.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: **Talking Solutions with Terrie Springs**

July 29, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

DEVELOPING DREAMS

Sam Donaldson, Grand Canyon Development Partners

Developing Dreams is a program that fulfills the needs for one local charity each year. Local non-profits are encouraged to submit the project they need to complete, and one group will have their work done free of charge.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

August 19, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

SALVATION ARMY

Leslee Rogers, Salvation Army of Southern Nevada

Family services, shelter, food, clothing, addiction & recovery programs, rescuing people from human trafficking are among the things the Salvation Army does for our community, but they rely on us for funds & volunteers.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

September 16, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

UNITED WAY DAY OF CARING

Laurie Mann, United Way of Southern Nevada

The United Way's Day of Caring is Friday, October 5th, during the Remembrance Week marking a year since the One October tragedy. They're asking "How Strong is your Vegas Strong?" & are looking for 2000 volunteers to step up & help 85 Non-Profits & schools on 250 projects.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES - VETERANS

Local Weekly: Talking Solutions with Terrie Springs

September 9, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

GOODWILL, JOBS & VETERANS

Jennifer Ramieh, Goodwill of Southern Nevada

Goodwill's mission to help provide jobs to people in Southern Nevada, with an emphasis on helping Veterans. We also got details on their new Veterans Service Center, coming soon.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: VETERANS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 16, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

VETERANS SERVICES & THE V.A. MEDICAL CENTER

Chuck Ramey, P.A. Director, Southern Nevada V.A. Medical Center

With more than 100,000 Veterans in Southern Nevada, health care services are always needed. We got info on Mental Health options & will emphasize Suicide Prevention Month & was we can work to help solve the problem.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: VETERANS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 23, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

SUICIDE PREVENTION

Tim Jobin, Mental Health Services Director, V.A. Health System

Sept. is Suicide Prevention Month & to discuss how we can prevent Veteran suicides, we asked Tim Jobin to visit from the Southern NV VA Healthcare System with help & details on Veteran benefits.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: MENTAL HEALTH

Local Weekly: Talking Solutions with Terrie Springs

September 2, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

THE ADDICT'S MOM – OPIOID CRISIS

Debi Nadler, TAM Nevada

The Opioid Crisis is an epidemic, deeply affecting Southern Nevada families...Debi Nadler told us about losing her son to a heroin overdose & gave details on the Lights of Hope event on 9/16, with info on resources to get those with addictions into recovery.

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ISSUE: MENTAL HEALTH

Local Weekly: Talking Solutions with Terrie Springs

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ISSUE: MENTAL HEALTH

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September 30, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

VEGAS STRONG RESILIENCY CENTER

Teresa Etchenberry, Terri Keenan, Tennille Periera

The one-year mark of the One October incident that changed our city is approaching fast, along with the deadline for signing up for the Crime Victims Fund. We got details on things we should know before that day arrives.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 9, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

MIRACLE FLIGHTS

Mark Brown, Miracle Flights CEO

This nationwide charity is based here in Las Vegas, providing free trips for treatment to kids with life-threatening illnesses. No insurance covers transportation costs for families, but Miracle Flights can help.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES/ANTI -BULLYING

Local Weekly: Talking Solutions with Terrie Springs

September 30, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

CCSD WEEK OF RESPECT

Stephanie Vrsnik, Nevada PEP

October is Anti-Bullying Month & will start with the CCSD's "Week of Respect". We asked for info parents need to know, especially for kids with disabilities, and got details on the Run, Walk, Roll event on October 20th.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: ANIMAL RESCUE & OVERPOPULATION

Local Weekly: Talking Solutions with Terrie Springs

July 29, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

HEARTS ALIVE VILLAGE

Sheryl Greenblatt, Director of Communications & Cuddling

Hearts Alive Village saves the lives of animals of all kinds, and always needs funds to care for them. Their new thrift store is another way to contribute, by donating, shopping, or both.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: ANIMAL RESCUE

Local Weekly: Talking Solutions with Terrie Springs

August 19, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

BARN BUDDIES RESCUE AT THE LAS VEGAS FARM

Sharon Linsenhardt, Founder, Barn Buddies

This 100% volunteer rescue cares for hundreds of abused & neglected animals of all types, from horses, cows, chickens, goats, ducks, dogs, cats, a llama & more. We were informed of the many ways we can all help.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: DOMESTIC VIOLENCE

Local Weekly: Talking Solutions with Terrie Springs

August 26, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

SAFE NEST & HARVEST FESTIVAL

Phil Kalman, Safe Nest

Domestic Violence is an issue for far too many families, Safe Nest gave info on programs that are working on the root of the problem. We also got details on the Annual Drive for Safe Nest, at the upcoming Harvest Festival.

MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING

ISSUE: HOMELESSNESS – AFFORDABLE HOUSING

Local Weekly: Talking Solutions with Terrie Springs

September 23, 2018

30 MINUTES OF A 60 MINUTE PROGRAM

EVENT FOR THE HOMELESS

Reverend Russ Smethers, Abundant Peace Lutheran Church

This church is familiar with Las Vegas' homeless population up close & decided to celebrate their 10th Anniversary by planning a kind event for others. They plan to seat & serve them a special meal with dignity on October 7th.