

**BEASLEY MEDIA GROUP, LLC**  
**ISSUES AND PROGRAMS REPORT**

**FOR**  
**STATION KDWN-AM**

**3RD QUARTER 2019**  
**(JULY 1 – SEPTEMBER 30, 2019)**

**Prepared by:**  
**Terrie Springs**

**ISSUES OF CONCERN TO STATION KDWN**  
**ADDRESSED IN RESPONSIVE PROGRAMMING IN THE**  
**3RD QUARTER, 2019**

**HEALTH/PUBLIC HEALTH/MENTAL HEALTH:** Information & resources to help access medical & public health services. Treat chronic conditions, prevent disease & promote healthy lifestyles.

**COMMUNITY RESOURCES:** Options for Southern Nevadans of all ages with disabilities, & help with basics including food, clothing & other items for those in need. Programs & activities available for everyone in our area.

**EDUCATION:** Improving graduation rates & making ongoing learning available to all. What's happening in our schools for both kids & adults.

**DOMESTIC VIOLENCE:** Resources available to all for escaping to safety & starting a new, healthier life.

**HOMELESSNESS/AFFORDABLE HOUSING:** Raising awareness of kids & families who are a big part of our homeless population, and options available to get them into homes.

**ADDICTION & OPIOIDS:** Nevada struggles with addiction in general, and has been hit hard by the Opioid crisis. Removing the stigma for families dealing with addiction.

**#VEGASSTRONG & PUBLIC SAFETY:** Caring for those affected by 1 October, along with resources available to protect people & ways they can prepare for emergency situations.

**CHILDREN'S ISSUES/CHILDREN'S HEALTH/BULLYING:** Challenges for kids & improvements to their situations...Anti-bullying efforts.

**MENTAL HEALTH:** Nevada ranks 51<sup>st</sup> in Mental Health services, ranking behind Puerto Rico. Services & new options are spotlighted.

**ANIMAL RESCUE & OVERPOPULATION:** Spay, Neuter & adoption efforts in Southern Nevada. Food & Medical services available in our community to help keep pets in their forever homes.

**DESCRIBING REGULARLY SCHEDULED  
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

- LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

## **Various Public Service Announcements**

Over the last 3 months BMG has run extensive public service announcements for organizations including:

NV Dept. of HHS/Naloxone, NV Opioid Response.org, Make-A-Wish, NDPBH/Sober Moms, Sober Moms Healthy Babies/Marijuana, Lou Ruvo Center for Brain Health/Balance & Memory Screenings, knowyourpainmeds.com, CDC.org/RX Awareness, loveNVwaters.com/Storm Water Awareness, NDOT/Storm Water Awareness Month, NV Dept. of Homeland Security/Emergency Preparedness, den.NV.gov/plan ahead Nevada, Immunize Nevada/vaccines4children, CityofHenderson.com/see say do something, Help of So. NV/weatherization assistance program

Safe Nest Run for Hope, Autism Speaks Walk, Age of Chivalry Free School Day, Moving Day Las Vegas, Paint The Town Red, Project HOPE/Hurricane Dorian Project, United Way Day of Caring, UW Women's Suit Drive, SNHD Smoke-free Housing, SNHD Quit Smoking, OV KC Bakery Treats, AFAN Black & White Party, Stand Up 2 Cancer, Fisher House, Hearts Alive Village, New Horizons Academy, Animal Foundation/Adopt A Shelter Pet, SNHD/Flavored Tobacco, SNHD/Secondhand Smoke, RighttobreatheNV.com, Cub Scouts, OV/Gift of Opportunity, OV/We can always help

SNHD/Type 2 Diabetes, Goodwill of Southern NV, Overdose Awareness, HAVLV, Animal Foundation/Foster, Animal Foundation/Lost Pets, UNLV Alumni Assn., Medicare.gov, Texting Safety/Driving Safety, Look Down, Passengers, Multi-Tasking, Short But Deadly, Texting While Driving/Rich, Allison, Adoption/Multiple Choice Parenting, Totally, GOAT, Hundo P, Jelly, Dad bod, ADA/Pre-Diabetes Test, ADA/Type 2 Diabetes/In Reverse, FDW/Pavlov, Meals on Wheels/Desk, What does MOV do, Retirement/Car Ace, House Ace, American Lung Assn/Save your life, Next step, Komen/Know your girls, Gun Safety/8 Kids a day, They'll find it, AAP/Suicide Prevention, AAP/Importance of Play, Vegas Strong Resiliency Center, Junior Achievement/Generic, Clark County/See Something, Say Something, RTC/Love The Cone, Buzzed Driving Prevention, Shade Tree, 3 Square Food Bank, Autism Speaks, Red Cross/Disaster Preparedness, Michael J Fox Foundation

## **Participation in the Southern Nevada Emergency Alert System**

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

**3rd Quarter 2019**

**(July 1 to September 30)**

### **MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: PUBLIC HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 14, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**HEALTHY NEVADA PROJECT**

**Michelle Frankovich, Healthy Nevada Project**

The Healthy Nevada Project visited, as they bring 25,000 FREE DNA Testing Kits to Southern Nevada! Individual results will tell us about our ancestry, health facts & other amazing insights from just spitting into a test tube.

### **MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 28, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**COLLABORATION CENTER FOUNDATION**

**Lynda Tache & Cindy Goussak**

This new center will combine services of all kinds for people with disabilities, like Downs Syndrome, Autism, Cerebral Palsy & more conditions, from birth to adulthood. Recreational options will also be part of the complex in SW as Vegas.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: PUBLIC HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 28, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**SMOKE-FREE HOUSING**

**Malcom Ahlo & Neleida Palaez, Southern Nevada Health District**

The SNHD helps people find Smoke-Free Housing, more than 50,000 choices are listed in their database. The dangers of smoking & side smoke were discussed, along with the Tobacco Quit Line, with free help @ 1-800-QUIT-NOW.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 18, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**MAKING STRIDES AGAINST BREAST CANCER**

**Josiah LeRow & Samantha Molinero, American Cancer Society**

The Kickoff Breakfast is Thursday, 8/22, for this huge event! 30,000 did the last walk & this year is expected to be even bigger, Sunday, Oct. 27th @ Red Rock Casino Resort & Spa! Josiah & Samantha joined us from ACS with great info.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 1, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**MDA MUSCLE WALK**

**Anne Browne, MDA Nevada**

**Brett Lashbrook, Owner, Las Vegas Lights Football Club**

**Our local MDA has teamed with the Las Vegas Lights for an event encouraging movement for individuals with Muscular Dystrophy, their families & all in the community who wish to participate on Saturday morning, September 21st . There's no cost to sign up, but raising money through sponsor pledges is requested, to provide research funds & client services.**

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 15, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**MOVING DAY**

**Ruth Almain, Cleveland Clinic**

This event on Sat., Sept. 28th is to gather people & families affected by Parkinson's Disease for outdoor fun, while raising awareness of the importance of exercise in slowing progression of the disease. Everyone's welcome, and movement is important for all of us.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 14, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**PAUL PAYS IT FORWARD**

**Paul Powell, Paul Powell Law Firm**

**Achieving success in Southern Nevada makes Paul Powell committed to helping our community. Details of the Christmas In July giveaway & the distribution of 500 backpacks with school supplies, haircuts & food donations were shared.**

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 21, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**BATTLE BORN HOCKEY FUNDRAISER**

**Michael DiBarri, Event Organizer**



Hockey fans can help a local family with crushing medical bills at a free Ice Hockey game between Battle Born Hockey & the Vegas Jesters, August 3rd @ Sobe Arena. 100% goes to Susan Goldsmith's cancer battle.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 28, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**DAY OF CARING & WOMEN'S SUIT DRIVE**

**Laurie Mann, United Way of Southern Nevada**

The Day of Caring invites people to volunteer on October 4<sup>th</sup> & do various projects to help Community Organizations. The November 1<sup>st</sup> Women's Suit Drive was also discussed, asking ladies to start gathering items in advance.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 4, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE GIFT OF OPPORTUNITY**

**Adam Joseph, Opportunity Village**

**OV helps families caring for people with disabilities, and their new fundraising effort strives to provide even more individuals in Southern Nevada with pride, purpose & a paycheck.**

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 11, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE 35<sup>TH</sup> ANNUAL BLACK & WHITE PARTY**

**Antioco Carrillo, Executive Director, Aid For AIDS of Nevada**

**AFAN serves Southern Nevadans who are HIV positive, & much has changed with the AIDS epidemic in 35 years. Everyone's invited to the 33rd Annual Black & White party, Saturday, August 10th @ The Joint, inside the Hard Rock!**

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 8, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**SILVER STATE HEALTH**

**Ryan Linton, CEO & Executive Director, Silver State Health**

Nevada ranks 51st in Mental Health services, even below Puerto Rico. Silver State Health is here to help, offering Primary Care, Mental Health, Dental & more, including under-served & uninsured groups. We found out about the lower costs, open to anyone.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 15, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**WOMEN'S SUIT DRIVE**

**Laurie Mann, United Way of Southern Nevada**

This annual event provides gently-used clothing items for women re-entering the work force. Many have new jobs after overcoming domestic violence, recovering from addictions, or a variety of circumstances.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 7, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**HOPE LINK BACK-TO-SCHOOL**

**Don Miller, Hope Link of Southern Nevada**

Kids return to classes in 5 weeks! Time's gonna fly, but you still have time to make a huge difference...the cost of clothing & school supplies is too high for many families, so Hope Link asks people to sponsor a kid with a \$100 donation.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 14, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**NEVADA WORK-READY COMMUNITIES**

**Jaime Cruz, Malik Williams & Trudy Hazlauer**

Work Ready Communities match education, job seekers & employers with the skills they need to be successful! Representatives from Workforce Connections, CSN & NV Energy filled us in on how they work together to provide results.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 21, 2019**

**20 MINUTES OF A 60 MINUTE PROGRAM**

**JAG NEVADA**

**Tiernan Bailey & Marcus Sherfield**

Nevada JAG not only helps get graduation rates up, their specialists continue with students for another year to guide them toward education & job success.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 25, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**NEW HORIZONS ACADEMY**

**Barbara Bidell, Principal, NHA**

Kids with disabilities can feel out-of-place in regular schools, but not at New Horizons Academy. Their programs are for those who learn differently, and each student has a unique lesson plan for success, focusing on their strengths.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 1, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**JUNIOR ACHIEVEMENT**

**Chris Palladino & Jennifer Bambao/J.A of Southern Nevada**

J.A. teaches important life skills to kids, including financial literacy. Guidance from local businesspeople is always appreciated & we found out details & how to help by bowling in October's BOO-A-Thon.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: DOMESTIC VIOLENCE**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 4, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**SAFE NEST TECH UPGRADES**

**Liz Ortenberger, Safe Nest**

Domestic Violence is an issue throughout our country, but the rates are even higher here. Safe Nest is adding texting options to their main phone number to further improve access for those in need of their services.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: DOMESTIC VIOLENCE**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 25, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE DRIVE FOR SAFE NEST**

**Stan Kalman, Safe Nest**

**Brenda Meehan, Harvest Festival**

The Harvest Festival returns Sept. 6-8, along with the Annual Drive for Canned Goods for Safe Nest. We also got details on the shelter's latest efforts to help reduce the rate of Domestic Violence here in Southern Nevada.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: DOMESTIC VIOLENCE**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 29, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE SHADE TREE GALA**

**Linda Perez, Executive Director, The Shade Tree**

October 3rd is a big fundraiser for the Shade Tree, with Christina Aguilera, performers from Le Reve, food, drink & more...Linda Perez told us about the event & gave an update on the shelter's work to help curb domestic violence. We also discussed ways to change the culture for future generations.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HOMELESSNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 18, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**TACKLING HOMELESSNESS FOR FAMILIES**

**Terry Lindemann, Family Promise**

**Laurie Mann, United Way of Southern Nevada**

Thanks to a \$190,000 grant, many local families will be lifted from the threat of homelessness! The United Way & Family Promise are working together on this project, and Family Promise is taking the lead after funding became available.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HOMELESSNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 22, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**WALK A MILE IN MY SHOES**

**Craig Kirkland, LVRM Board**

**Valerie Weiderman, LV Rescue Mission**

Next Sat., Sept. 28th is your chance to walk a little (1/2 mile each way), get an inside tour of the facility in Downtown Las Vegas, & learn a lot about how much the Las Vegas Rescue Mission does to help homeless families, children & individuals, people in our community.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: HOMELESSNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 29, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**TACKLING FAMILY HOMELESSNESS**



**Cherry Richardson & Tristan Hightower**

**Lutheran Social Services of Nevada**

Homeless families are getting help from Clark County's marijuana dispensary licensing fees. Three Southern NV charities are sharing the 6 Million dollar grant & LSSN joined us to explain what they're doing to get families into housing, along with wrap-around services to help them stay there.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: ADDICTION & OPIOIDS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 21, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**PACT COALITION**

**Jamie Ross, PACT Coalition Executive Director**

How is Nevada doing in dealing with the opioid crisis, and how early should we start teaching our kids about drugs? Jamie Ross joined us from the PACT Coalition with some surprising information.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: ADDICTION & RECOVERY**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 11, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**ALCOHOLICS ANONYMOUS**

**Diane & Sam, AA Members**

We invited AA members in to tell us about Alcoholics Anonymous from the inside, so we can better understand how to deal with the disease. Diane & Sam explained how the organization really works, including Al-Anon & Alateen.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: PUBLIC SAFETY**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 14, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**DMV DASH PASS**

**Kevin Malone, Nevada Dept. of Motor Vehicles**

The next time you need to go to the DMV, make a appointment & make it quick! Kevin Malone stopped by to tell us how the DMV is changing to more of an appointment-based agency, he also shared info on Dash Pass & Express Plates.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: PUBLIC SAFETY**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 22, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**LAS VEGAS K9 TRIALS**

**Ryan Malia, Metro Police Officer & K9 Handler**

The importance of trained Police Dogs for our community's safety was discussed, and the public was invited to a day of competitions between departments from across the U.S. Funds raised help provide veterinary services & various needs for retired Metro K9 Dogs.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: CHILDREN'S HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 8, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**LUCKY DUCK**

**Michelle Gorelow & Fred Schultz, Foundation for Positively Kids**

One "Lucky Duck" will win \$5000, & there are other great prizes, while we help The Foundation for Positively Kids! Use the code DUCK19 for discounted admission to Wet and Wild on Sat., Sept. 28. Funds provide services for medically fragile children in our community.

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: MENTAL HEALTH**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 8, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**SILVER STATE HEALTH**

**Ryan Linton, CEO & Executive Director, Silver State Health**

**Nevada ranks 51st in Mental Health services, even below Puerto Rico. Silver State Health is here to help, offering Primary Care, Mental Health, Dental & more, including under-served & uninsured groups. We found out about the lower costs, open to anyone.**

**MOST SIGNIFICANT ISSUE - RESPONSIVE PROGRAMMING**

**ISSUE: ANIMAL RESCUE & OVERPOPULATION**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 7, 2019**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**HAV OLDIES BUT GOODIES**

**Sheryl Green, Hearts Alive Village**

**Hearts Alive Village is expanding, opening a new shelter & adoption center for older animals. An adjacent Second-Hand Store helps fund their efforts, including plans for a mobile outreach to vaccinate dogs for parvo.**

