# QUARTERLY ISSUES PROGRAMS LIST KDWN AM 720

October 1, 2013 – December 31, 2013 4th QUARTER

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# BEASLEY BROADCAST GROUP, INC.

## MODEL ISSUES AND PROGRAMS REPORT

FOR

STATION: KDWN-AM

4th QUARTER 2013

October 1, 2013 through December 31, 2013

Prepared by:

John Shaffer

# DESCRIBING REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAMS

# STATION KDWN PROGRAMS THAT ADDRESS COMMUNITY ISSUES

- 1. Local News (Monday Friday 5:00 am 9:00am) Locally produced programming focusing on issues of importance in the news, hosted by the station.
- 2. The Alan Stock Show: (Monday Friday 6:00am 9:00 am) Locally produced programming encompassing issues of importance to the audience.

#### ISSUES OF CONCERN TO KDWN

#### ADDRESSED IN RESPONSIVE PROGRAMMING IN THE

### 4th QUARTER of 2013

- 1. HEALTH: Discussion lingers over the impact of new national health care legislation on the state level. The effects of air pollution and smoking on health are underscored in a new survey
- HOUSING: Nevada's housing market is getting better, but is a new bubble on the way? Housing
  prices are rising but buyers are investers paying in cash and shutting first time buyers out of the
  market.
- 3. ECONOMY: Nevada's unemployment rate continues to be a drain on the economy as a whole.
- 4. ENERGY: Renewable energy is touted as a way to save on costs as well as its benefits in bringing new jobs to Nevada. But is solar ever going to take off in the sunniest place in the nation?
- 5. CRIME/SAFETY: Drugs and gang problems are the root of many crime concerns in Southern Nevada. A focus remains on the use of deadly force by law enforcement.
- 6. EDUCATION: Nevada looks to improve its results in K-12 education while having its higher education system help increase employment opportunities in Nevada. Improvements, however, are not being seen in testing.
- 7. TAXES: State and local governments cope with deficits during a sluggish economy with the realization these concerns will carry over into the next year. And some new taxes are hitting residents in the new year.
- 8. TRANSPORTATION: Ways to improve transit throughout the Las Vegas valley are high on the agenda for local transportation agencies. There's renewed talk about extending the monorail to the airport.
- COMMUNITY: The discussion of race and ethnicity is in the spotlight as Nevadans look for a way to achieve harmony and best address the needs of a minority population. Immigration reform is discussed.

10. FAMILY: Abuse of children and the elderly is add County has come under fire.	ressed. Also the foster care system in Clark

## SAMPLE QUARTERLY ISSUES/PROGRAMS REPORT

### 4th Quarter of 2013

(October 1 to December 31)

## MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUES: HEALTH

**Local News** 

October 7, 2013

5:00am - 9:00am

DIABETES IS ONE OF THE MOST RAPIDLY GROWING HEALTH PROBLEMS IN AMERICA. THE SOUTHERN NEVADA HEALTH DISTRICT WANTS TO HELP PATIENTS AND THOSE IN DANGER OF CONTRACTING THE DISEASE THROUGH FREE SIX-WEEK COURSES IN DIABETES SELF MANAGEMENT. INSTRUCTOR, RAYLEEN ERNIE, SAYS PARTICIPANTS CAN LEARN FROM EACH OTHER.

**Local News** 

October 11, 2013

5:00am - 9:00am

THE SOUTHERN NEVADA HEALTH DISTRICT IS TAKING SOME OF THE STING OUT OF GETTING A FLU SHOT BY OFFERING THE VACCINES FOR FREE AT ITS LOCAL CLINICS. SPOKESWOMAN, VICKIE SWANSON, SAYS FLU SEASON IS ALMOST HERE, SO IT'S TIME TO GET YOUR BODY READY.

**Local News** 

October 14, 2013

5:00am - 9:00am

THE HEALTH CARE CONSUMER GROUP - FAMILIES USA - SAYS NEVADA HAS A LOT TO GAIN FROM THE NEW FEDERAL HEALTH CARE LAW. IT SAYS MORE THAN 287-THOUSAND NEVADANS WILL BE ELIGIBLE FOR HEALTH CARE PREMIUM TAX CREDITS IN 2014. CONGRESSWOMAN DINA TITUS SAYS SHE HAS SEEN A SHIFT IN PEOPLE'S ATTITUDES TOWARD HEALTH CARE REFORM.

October 22, 2013

5:00am - 9:00am

DR. KEITH ZUPNIK OF THE SOUTHERN NEVADA HEALTH DISTRICT WARNS OF THE HAZARDS OF LEAD POSED FOR CHILDREN IN MANY COMMON ITEMS SUCH AS CAR KEYS. HE SAYS MAJOR CONCERNS IN THE PAST CENTERED AROUND PAINT CHIPS... BUT THAT HAS EXPANDED TO WORRIES ABOUT LEAD IN JEWELRY - AND EVEN PLAYGROUND TURF. HE EXPLAINS SIGNS TO LOOK FOR THAT MAY INDICATE LEAD POISONING.

**Local News** 

November 6, 2013

5:00am - 9:00am

THE SMOKE SHOP -- WEEDZ ALTERNATIVES IN LAS VEGAS - HAS BEEN TEMPORARILY SHUT DOWN - AFTER SIX PEOPLE WERE SENT TO THE HOSPITAL AFTER SMOKING INCENSE. MAYOR CAROLYN GOODMAN COMMENTS ON THE HAZARDS OF SUCH BEHAVIOR.

**Local News** 

November 18, 2013

5:00am - 9:00am

THE WORK OF THE GREAT AMERICAN SMOKEOUT IS FAR FROM OVER - 34 YEARS AFTER IT FIRST DEBUTED IN 1976. SOUTHERN NEVADA HEALTH DISTRICT TOBACCO CONTROL COORDINATOR, MARIA AZZARELLI, SAYS SMOKING REMAINS A HEALTH CARE CONCERN. AZZARELLI SAYS THE HEALTH CARE COSTS DIRECTLY ATTRIBUTED TO SMOKING IN NEVADA ALONE - RING IN AT \$565 MILLION DOLLARS A YEAR.

**Local News** 

November 27, 2013

5:00am - 9:00am

MENTAL HEALTH PROFESSIONALS ARE CONCERNED ABOUT THE EFFECTS OF THE ECONOMIC CRISIS -- COMPOUNDED BY THE STRESSES THAT COME ALONG WITH THE HOLIDAY SEASON. DR. MARK COLLINS, THE MEDICAL DIRECTOR FOR SEVEN HILLS BEHAVIORAL INSTITUTE, SAYS THEY HAVE ALREADY SEEN AN INCREASE IN PATIENTS REQUIRING HOSPITALIZATION.

November 29, 2013

5:00am - 9:00am

YOU CAN NOW LOG ONTO THE HEALTH DISTRICT'S WEBSITE TO FIND OUT IF YOUR FAVORITE RESTAURANT HAS A CLEAN BILL OF HEALTH. ENVIRONMENTAL HEALTH DIRECTOR, GLENN SAVAGE, SAYS EACH EATERY LISTED IS GRADED -- AND ON AVERAGE - 92 RESTAURANTS OUT OF 100 GET A PASSING "A" GRADE, WITH EIGHT PERCENT NOT PASSING -- WITH A "B", "C" OR CLOSURE.

**Local News** 

December 2, 2013

5:00am - 9:00am

THE NUMBER OF HIV/AIDS CASES IN NEVADA ARE ON THE RISE AT A TIME WHEN CONCERNS OVER THE DISEASE HAVE BEEN WANING. THAT TROUBLES THE CHIEF MEDICAL OFFICER AT UNITED-HEALTHCARE NEVADA - DR. STEVEN EVANS. HE SAYS THE FACTS INDICATE THAT ONE OF THE HIGHEST PROPORTIONS OF INCREASES IN THE DISEASE ARE AMONG WOMEN CONTRACTING IT THROUGH HETEROSEXUAL SEX.

**Local News** 

December 5, 2013

5:00am - 9:00am

RUNNERS FROM ACROSS THE WORLD HAVE CONVERGED ON LAS VEGAS FOR THE 2013 ROCK N' ROLL LAS VEGAS MARATHON TO BENEFIT THE CROHN'S AND COLITIS FOUNDATION. ATTORNEY ED BERNSTEIN SAYS HIS DAUGHTER DANA HAS HAD THE DISEASE SINCE THREE AND IS NOW 21 -- AND HE REMEMBERS HOW HARD IT WAS TO DIAGNOSE. DANA NOW IS SPEAKING OUT IN AN EFFORT TO FIND BETTER TREATMENTS AND A CURE... SAYING THE DISEASE IS HARD TO ADDRESS AS IT CHANGES OVER THE YEARS... AND IT MANIFESTS DIFFERENTLY AMONG PATIENTS.

**Local News** 

December 13, 2013

5:00am - 9:00am

A LOW RATE OF PREVENTABLE HOSPITALIZATIONS AND LOW AIR POLLUTION LEVELS ARE AMONG NEVADA'S HIGH POINTS ON THE UNITED HEALTH FOUNDATION SURVEY. BUT SOUTHWEST MEDICAL ASSOCIATES PRESIDENT, DR. LINDA JOHNSON, SAYS IT REALLY BOILS DOWN TO DOLLARS AND CENTS... IN COMPARING A LOWER RANKED STATE LIKE NEVADA TO MASSACHUSETTS WHICH IS AT THE TOP. DR. JOHNSON SAYS OTHER CHALLENGES NEVADA FACES ARE SOCIO-ECONOMIC, INCLUDING A HIGH VIOLENT CRIME RATE, LIMITED ACCESS TO EARLY PRENATAL CARE AND A LOW HIGH SCHOOL GRADUATION RATE.

December 17, 2013

5:00am - 9:00am

A STUDY SHOWS THAT PUTTING A HEALTH IMPACT FEE ON TOBACCO PRODUCTS WOULD DRAMATICALLY REDUCE NEVADA'S DEFICIT. ECONOMICS PROFESSOR, FRANK CHALOUPKA, SAYS HIS RESEARCH ESTIMATES THAT A DECLINE OF JUST ONE PERCENTAGE POINT IN ADULT SMOKING RATES WOULD SAVE NEVADA \$186 MILLION IN HEALTH CARE COSTS IN 2014, WHILE SAVING LIVES.

**Local News** 

December 20, 2013

5:00am - 9:00am

AN ACCIDENTAL DISCHARGE OF PEPPER SPRAY SICKENED A NUMBER OF PEOPLE AT AN AREA NURSING HOME. CLARK COUNTY BATALLION CHIEF, ERIC POLESKI, SAYS THEY WERE CALLED TO THE HARMON MEDICAL AND REHABILITATION HOSPITAL. HE DISCUSSES THE HAZARDS PRESENTED BY THESE TYPES OF SUBSTANCES, IN PARTICULAR, AMONG THE ELDERLY OR INFIRMED.

ISSUES: HOUSING

**Local News** 

October 9, 2013

BANK OF AMERICA IS HALTING FORECLOSURE SALES IN ALL 50 STATES. PAUL BELL -- OF THE GREATER LAS VEGAS ASSOCIATION OF REALTORS - ISN'T SURPRISED BY THE MOVE - SAYING THE LENDER HAS SOMETHING TO GAIN HERE TOO, IN THAT THEY MAY WANT TO HOLD THE HOMES TO LOWER SUPPLY AND FORCE PRICES UP.

**Local News** 

October 22, 2013

5:00am - 9:00am

ONE MAN'S MISFORTUNE -- TURNED INTO ANOTHER'S GAIN -- AS ABOUT ONE HUNDRED FORECLOSED HOMES IN NEVADA WERE AUCTIONED OFF. AUCTION.COM'S VICE PRESIDENT, RICK WEINBERG, SAYS GETTING PEOPLE INTO THESE HOMES - SERVES AS AN ECONOMIC STIMULUS.

November 11, 2013

5:00am - 9:00am

MORE HOMES WERE SOLD IN THE LAS VEGAS VALEY LAST MONTH, THAN IN SEPTEMBER. BUT PAUL BELL - THE PRESIDENT OF THE GREATER LAS VEGAS ASSOCIATION OF REALTORS SAYS THAT'S NOT SURPRISING CONSIDERING THE STATE OF THE MARKET.

**Local News** 

November 12, 2013

5:00am - 9:00am

HOME VALUES IN LAS VEGAS INCREASED IN THE THIRD QUARTER. ANALYST JOHN RESTREPO SAYS, EVEN SO, ZILLOW'S LATEST FIGURES SHOWS 80 PERCENT OF VEGAS HOMEOWNERS ARE UNDERWATER ON THEIR MORTGAGE.

**Local News** 

November 18, 2013

5:00am - 9:00am

A LAS VEGAS COUNCILMAN SAYS ONE ITEM FOR LAWMAKERS TO DEAL WITH IN THE COMING YEAR IS THE EFFECTS OF THE FORECLOSURE CRISIS... AND HOW UNSCRUPULOUS PEOPLE HAVE BEEN PREYING ON DOWN-ON-THEIR-LUCK HOMEOWNERS. WARD 6 COUNCILMAN STEVEN ROSS SAYS ANOTHER AREA IN NEED OF ADDRESSING -- IS THE ILL EFFECTS OF FORECLOSURE ON SOME NEIGHBORHOODS WHICH HAVE BECOME FERTILE GROUND FOR PROSTITUTION, PARTY HOUSES AND MARIJUANA GROW HOUSES.

**Local News** 

November 25, 2013

5:00am - 9:00am

NEW AND USED HOME SALES IN OCTOBER WERE UP FROM YEAR AGO LEVELS IN SOUTHERN NEVADA AS THE MEDIAN RESALE PRICE ROSE.

December 9, 2013

5:00am - 9:00am

THE NOVEMBER NUMBERS FOR THE SOUTHERN NEVADA HOUSING MARKET WERE LOOKING UP. PAUL BELL OF THE GREATER LAS VEGAS ASSOCIATION OF REALTORS SAYS THE INCREASE IN SALES BETWEEN OCTOBER AND NOVEMBER IS CONTINUING THE UPWARD TREND.

**Local News** 

December 20, 2013

5:00am - 9:00am

THE STATE OF NEVADA IS SUING BANK OF AMERICA. NEVADA ATTORNEY GENERAL CATHERINE CORTEZ-MASTO SAYS THE COMPANY MISLED HOME OWNERS WHO WERE TRYING TO MODIFY THEIR MORTGAGES, AND DIDN'T DO ENOUGH TO HELP PEOPLE SAVE THEIR HOMES.

ISSUES: ECONOMY

**Local News** 

October 8, 2013

5:00am - 9:00am

TOUGH ECONOMIC TIMES ARE BEING FELT AMONG HIGH-END RETAILERS TOO. MAUREEN CRAMPTON OF THE FORUM SHOPS AND PETER SINIBALDI OF TIFFANY & COMPANY DISCUSSES MAJOR PURCHASES OF LUXURY ITEMS.

**Local News** 

October 11, 2013

5:00am - 9:00am

NEVADA'S GAMING WIN IS SHOWING AN ENCOURAGING RISE AS IT IS UP BY DOUBLE DIGITS. INDUSTRY ANALYST, DAVID SCHWARTZ, SAYS PEOPLE ARE RETURNING TO LAS VEGAS AND AGAIN SPENDING ON GAMING.

October 18, 2013

5:00am - 9:00am

LAS VEGAS MAYOR CAROLYN GOODMAN SAYS CONSTRUCTION IS MOVING FORWARD IN THE DOWNTOWN AREA... A SIGN THE RECESSION MAY BE WINDING DOWN. AND THE DOWNTOWN GRAND IS SLATED TO OPEN.

**Local News** 

October 21, 2013

5:00am - 9:00am

THE NEW "SLOTZILLA" ZIPLINE WILL HAVE FOLKS SHOOTING ACROSS STEEL LINES HIGH ABOVE THE CROWDS ON FREMONT STREET BELOW MUCH LIKE A BIRD IN FLIGHT. IT'S EXPECTED TO OPEN ON NEW YEARS EVE.

**Local News** 

October 22, 2012

5:00am - 9:00am

IS IT THE GOVERNMENT'S JOB TO CREATE JOBS? REPUBLICAN CONGRESSMAN JOE HECK SAYS THE PUBLIC SECTOR CANNOT SOLVE OUR UNEMPLOYMENT CRISIS.

**Local News** 

October 24, 2013

5:00am - 9:00am

ABOUT 14-HUNDRED LAS VEGAS CITY EMPLOYEES WILL BE GOING ON A FOUR-DAY WORK WEEK IN JANUARY AS CITY COUNCIL APPROVED A CONTRACT WITH THE CITY EMPLOYEES ASSOCIATION. COUNCILMAN STAVROS ANTHONY SAYS THE SHORTER WORK WEEK WILL HAVE MINIMAL IMPACT ON THE DELIVERY OF SERVICES.

October 25, 2013

5:00am - 9:00am

NEVADANS LOOKING FOR WORK FOUND SOME SOLACE IN THE SEPTEMBER UNEMPLOYMENT NUMBERS WHICH DROPPED BELOW 9 PERCENT FOR THE STATE. THE STATE'S CHIEF ECONOMIST, BILL ANDERSON, SAYS THE HOLIDAYS WILL HELP THOSE LUCKY ENOUGH TO LAND A SEASONAL JOB. HE SAYS LAS VEGAS AND THE STATE AS A WHOLE STILL LAG BEHIND THE NATIONAL RECOVERY.

**Local News** 

November 4, 2013

5:00am - 9:00am

THERE HAVE BEEN SOME SIGNS OF IMPROVEMENT IN THE 3RD QUARTER FOR THE COMMERCIAL REAL ESTATE MARKET IN SOUTHERN NEVADA. MIKE HILLIS OF THE COMMERCIAL ALLIANCE LAS VEGAS SAYS WITH A HUGE INVENTORY SOME BUSINESSES ARE TAKING ADVANTAGE OF DEALS TO BE HAD.

**Local News** 

November 8, 2013

5:00am - 9:00am

A UNLV ECONOMIST DOES NOT SEE EYE TO EYE WITH THE STATE ECONOMIST'S JOBS' FORECAST WHICH FIGURES NEVADA BUSINESSES WILL ADD ONLY 25 THOUSAND JOBS IN THE NEXT THREE YEARS. BUT THAT'S NOT TO SAY UNLV ANALYST STEPHEN BROWN DOES NOT FORESEE TOUGH TIMES FOR SOME JOB SEEKERS.

**Local News** 

November 12, 2013

5:00am - 9:00am

THE FASHION SHOW MALL'S MARKETING DIRECTOR, HEATHER VALERA, SAYS RETAILERS ARE OPTIMISTIC THAT THE 2013 HOLIDAY SHOPPING SEASON WILL BE BETTER THAN LAST YEAR. VALERA SAYS RETAILERS ARE OFFERING EARLY SALES -- GIVING FOLKS REASON TO DO THEIR HOLIDAY SHOPPING IN MORE THAN THE NICK OF TIME.

November 13, 2013

5:00am - 9:00am

EFFORTS TO BRING A SPORTS ARENA TO CLARK COUNTY ARE A STEP CLOSER TO REALITY. MGM RESORTS INTERNATIONAL ANNOUNCED PLANS FOR AN ARENA BEHIND NEW YORK NEW YORK.

**Local News** 

November 13, 2013

5:00am - 9:00am

NEWLY AVAILABLE LAND AT SYMPHONY PARK MAY HAVE CLEARED THE FINAL MAJOR HURDLE TO A NEW DOWNTOWN SPORTS ARENA. CITY SPOKESMAN DAVE RIGGLEMAN SAYS THE SITE WOULD BE MUCH CHEAPER TO BUILD THAN THE CURRENT PROPOSED LOCATION OF THE EXISTING CITY HALL, BECAUSE THEY WOULDN'T HAVE TO MAKE EXPENSIVE INFRASTRUCTURE CHANGES.

**Local News** 

November 15, 2013

5:00am - 9:00am

THE LATEST TOURISM NUMBERS SHOW LAS VEGAS MAY BE CLIMBING OUT OF THE TOURISM DOWNTURN. LVCVA PRESIDENT ROSSI RALENKOTTER TELLS US CONVENTION BUSINESS IS PICKING UP, AND SIN CITY IS SHOWING AN UPWARD TREND OVERALL.

Alan Stock Show

November 15, 2013

6:00am - 9:00am

PROGRESS IS BEING MADE BY CITY-CENTER TO GET SUBCONSTRACTORS PAID FOR WORK ON THE PROJECT. ALAN FELDMAN, A VICE PRESIDENT AT MGM RESORTS, SAYS THE LATEST COURT FILING INDICATES AGREEMENTS HAVE BEEN REACHED WITH 205 OF 221 SUBCONTRACTORS. FELDMAN SAID THE FATE OF THE HARMON HOTEL & SPA AT CITY-CENTER REMAINS UNCERTAIN SINCE CONSTRUCTION WAS HALTED MONTHS AGO DUE TO IMPROPERLY INSTALLED REBAR. HE SAYS THEY'RE STILL AWAITING FINAL ENGINEERING ANALYSIS TO DETERMINE WHETHER REPAIRS CAN BE MADE OR IF IT SHOULD BE DEMOLISHED SO SOMETHING ELSE CAN BE BUILT ON THE SITE.

November 18, 2013

5:00am - 9:00am

THE FINANCIAL FORECAST FOR THE CITY OF LAS VEGAS IS MUCH IMPROVED SINCE MAY. THE CITY'S CHIEF FINANCIAL OFFICER SAYS THE PROJECTED DEFICIT OVER THE NEXT FIVE YEARS HAS DROPPED FROM \$270 MILLION TO \$66 MILLION DOLLARS. COUNCILMAN STAVROS ANTHONY SAYS IT'S NOT QUITE TIME TO CELEBRATE... BUT THE FORECAST IS EASIER TO STOMACH.

**Local News** 

November 19, 2013

5:00am - 9:00am

NEVADA CONGRESSMAN STEVEN HORSFORD IS SLAMMING HIS FELLOW HOUSE MEMBERS WHO DEFEATED A BILL TO EXTEND UNEMPLOYMENT BENEFITS THROUGH FEBRUARY. THE LAS VEGAS DEMOCRAT SAYS 27-THOUSAND OUT-OF-WORK NEVADANS NOW STAND TO LOSE THEIR JOBLESS CHECKS AFTER THE FIRST OF THE YEAR.

Local News

November 22, 2013

5:00am - 9:00am

LAS VEGAS' MAYOR SAYS SHE IS CAUTIOUSLY OPTIMISTIC THAT THE CITY IS ON ITS WAY TO RECOVERY. CAROLYN GOODMAN SAYS THE RECESSION WAS PAINFULLY BENEFICIAL IN ONE WAY, AS IT PUSHED THE CITY TOWARD BELT-TIGHTENING.

Local News

November 22, 2013

5:00am - 9:00am

CLOSE TO THREE MILLION PEOPLE WILL BE TRAVELING IN THE MOUNTAIN WEST OVER THE THANKSGIVING WEEKEND THIS YEAR WHICH IS UP BY TEN PERCENT OVER 2012. BUT THE TRIPLE A'S MICHAEL GEESER SAYS PEOPLE ARE ONLY PLANNING ON SPENDING AN AVERAGE 235 DOLLARS - COMPARED TO MORE THAN 600 LAST THANKSGIVING WEEKEND.

November 23, 2010

5:00am - 9:00am

3 minutes of 18 minute block

THE JOBLESS PICTURE IS IMPROVING IN CLARK COUNTY AND STATEWIDE. STATE ECONOMIST BILL ANDERSON IS CAUTIOUSLY OPTIMISTIC ABOUT THE LATEST FIGURES.

**Local News** 

November 25, 2013

5:00am - 9:00am

THE LAS VEGAS SKI AND SNOWBOARD RESORT WILL OPEN FOR THE SEASON ON BLACK FRIDAY. SPOKESMAN CURT SHEFFIELD SAYS THEY MAY NOT NEED AS MUCH OF MOTHER NATURE'S HELP THIS YEAR THANKS TO IMPROVEMENTS WITH ITS SNOW-MAKING SYSTEM.

**Local News** 

November 26, 2013

5:00am - 9:00am

REWARDS CARDS ARE BEING PUT IN THE MAIL TO ABOUT A QUARTER MILLION WORKERS WHO ARE EMPLOYED BY BUSINESSES THAT ARE MEMBERS OF THE LAS VEGAS CHAMBER OF COMMERCE. THE CHAMBER'S CARA ROBERTS SAYS IT'S A WAY TO HELP STIMULATE THE LOCAL ECONOMY.

**Local News** 

November 27, 2013

5:00am - 9:00am

SHOPPERS ARE LOOKING TO SPEND A LITTLE MORE THIS YEAR. THE RETAIL ASSOCIATION OF NEVADA'S - BRYAN WACHTER - PROJECTS A 2.3 PERCENT INCREASE IN HOLIDAY SPENDING IN 2013... WITH A SHIFT AWAY FROM GIFTING NECESSITIES AS MANY DID LAST YEAR... TOWARD HAVING AN EYE ON LUXURY ITEMS.

December 2, 2013

5:00am - 9:00am

THE LAS VEGAS ECONOMY TOOK THE BIGGEST TUMBLE IN A BROOKINGS INSTITUTION REPORT ON WORLDWIDE METRO AREAS. RESEARCH DIRECTOR ALAN BERUBE SAYS THE CITY NEEDS TO DEVELOP A MORE INNOVATIVE GLOBAL PROFILE TO GET OUT OF ITS RUT.

**Local News** 

December 2, 2013

5:00a - 9:00am

SOUTHERN NEVADA'S ECONOMY SEEMS TO BE TAKING A STEP FORWARD ONLY TO SLIP BACK AGAIN. . BOB POTTS, THE ASSISTANT DIRECTOR AT THE CENTER FOR BUSINESS AND ECONOMIC RESEARCH SAYS THE SHAKIEST INDICATOR IS A MAJOR ONE - BUILDING PERMITS.

**Local News** 

December 3, 2013

5:00m - 9:00am

ZAPPOS.COM HAS MOVED INTO IT'S DOWNTOWN LAS VEGAS HEADQUARTERS WHICH IS EXPECTED TO REVITALIZE THE AREA... AND GET PEOPLE TO CALL DOWNTOWN HOME. LAS VEGAS COUNCILMAN, RICKY BARLOW, SAYS THE ONLINE RETAILER WILL INITIALLY BRING ONE THOUSAND JOBS DOWNTOWN TO WHAT'S THE CURRENT SITE OF CITY HALL.

**Local News** 

December 3, 2013

5:00am - 9:00am

VINCE ALBERTA OF THE CONVENTION AND VISITORS AUTHORITY SAYS LAS VEGAS HAS A FULL SLATE FOR DECEMBER WHICH WILL GENERATE A LOT OF VISITORS AND MONEY. ALBERTA SAYS ABOUT 300-THOUSAND VISITORS ARE EXPECTED EACH DAY THIS MONTH, GENERATING MORE THAN 250-MILLION DOLLARS FOR THE LOCAL ECONOMY.

December 6, 2013

5:00am - 9:00am

NEVADA GOVERNOR BRIAN SANDOVAL SAYS JOBS AND EDUCATION WILL BE A TOP CONCERN AS HE RUNS FOR A SECOND TERM. BUDGET CONCERNS IN THE STATE HANG HEAVY OVER SPENDING.

**Local News** 

December 9, 2013

5:00am - 9:00am

THE ORGANIZER OF THE ROYAL PURPLE BOWL LAS VEGAS SAYS THE CLASH BETWEEN TOP TWENTY TEAMS IS GOING TO GENERATE A LOT OF NATIONAL INTEREST -- NOT TO MENTION A LOT OF TOURISTS FROM CALIFORNIA AND IDAHO TO NEVADA.

Alan Stock Show

December 11, 2013

6:00am - 9:00am

NEVADA'S SENIOR DEPUTY ATTORNEY GENERAL, BRIAN ARMSTRONG, DISCUSSES A MAJOR SETTLEMENT WITH BANK OF AMERICA OVER MORTGAGES.

**Local News** 

December 12, 2013

5:00am - 9:00am

IT WAS A TRIFECTA FOR LAS VEGAS TOURISM IN OCTOBER. THE LAS VEGAS CONVENTION AND VISITORS AUTHORITY'S, VINCE ALBERTA, SAYS IT LOOKS LIKE THE REST OF THE COUNTRY NOW SEES THAT ALL THE TALK ABOUT FORECLOSURES AND HIGH UNEMPLOYMENT HAVE NOT CHANGED THE WONDERFUL AMMENITIES LAS VEGAS HAS TO OFFER ITS VISITORS.

December 16, 2013

5:00am - 9:00am

2 ½ minutes of 18 minute block

EXTENDING BUSH-ERA TAX CUTS TO THOSE MAKING MORE THAN 250-THOUSAND DOLLARS A YEAR HAS BEEN QUESTIONED BY SOME... BUT UNLY GAMING RESEARCHER DAVID SCHWARTZ SAYS PUTTING MORE MONEY IN THEIR POCKETS GIVES THEM MORE TO BURN IN VEGAS.

**Local News** 

December 23, 2013

5:00am - 9:00am

A VEGAS CHRISTMAS IS IN THE WORKS FOR THOUSANDS OF TRAVELERS THIS YEAR. VINCE ALBERTA OF THE CONVENTION AND VISITOR'S AUTHORITY SAYS THAT'LL MAKE FOR A NICE HOLIDAY WINDFALL FOR THE AREA.

**Local News** 

December 27, 2013

5:00am - 9:00am

ANALYSTS SAY TOTAL SPENDING IS ON TRACK TO GROW AT ITS STRONGEST RATE SINCE 2006 NATIONWIDE. THE RETAIL ASSOCIATION OF NEVADA'S BRYAN WACHTER SAYS HE'S OPTIMISTIC THE NUMBERS WILL BE GOOD ONCE THEY ARE FINALIZED LOCALLY.

**Local News** 

December 30, 2013

5:00am - 9:00am

THE VISITOR COUNT WILL BE UP IN LAS VEGAS AS WE RING IN THE NEW YEAR. ALAN FELDMAN, OF MGM RESORTS INTERNATIONAL, SAYS THERE WILL BE PLENTY FOR OUR 320-THOUSAND VISITORS TO DO AND SEE.

**ISSUES: ENERGY** 

**Local News** 

October 2, 2013

5:00am - 9:00am

NATIONAL PARK SERVICE SPOKESMAN AT LAKE MEAD, ANDREW MUNOZ, TALKS ABOUT THE DIFFICULTY PRESENTED BY HEAVY RAINS OVER A SHORT PERIOD OF TIME AND FLASH FLOODING DAMAGE THE RESULT.

**Local News** 

October 8, 2013

5:00am - 9:00am

NATIONAL PARK SERVICE SPOKESMAN ANDREW MUNOZ DISCUSSES THE DEVASTATION FROM FLASH FLOODING AND EFFORTS TO REFURBISH AREAS DAMAGED.

**Local News** 

November 8, 2013

5:00am - 9:00am

YUCCA MOUNTAIN CONTINUES TO BE THE SUBJECT OF DEBATE -- EVEN AFTER ITS APPARENT DEATH KNELL HAS BEEN STRUCK. DR. TOM SANDERS OF THE AMERICAN NUCLEAR SOCIETY SAYS IN THE 1950'S NEVADA TOOK A STAND FOR THE NATION IN BECOMING A NUCLEAR WEAPONS TEST SITE -- AND HE SAYS ENERGY CONCERNS ARE EVERY BIT AS MUCH A NATIONAL SECURITY ISSUE.

**Local News** 

November 15, 2013

5:00am - 9:00am

CONSERVATION ORGANIZATIONS IN SOUTHERN NEVADA ARE LOOKING FOR WAYS TO BECOME BETTER STEWARDS OF OUR PUBLIC LANDS. EXECUTIVE DIRECTOR, BRIAN O'DONNELL, OF THE CONSERVATION LANDS FOUNDATION, SAYS WE NEED TO PROTECT THESE NATIONAL RESOURCES AS THEY ENHANCE OUR QUALITY OF LIFE.

November 22, 2013

5:00am - 9:00am

NATIONAL WEATHER SERVICE METEOROLOGIST, CHRIS STACHELSKI, TALKS ABOUT HAZARDS PRESENTED FOR VEGETATION AS A FREEZE TAKES HOLD IN THE AREA. HE ADVISES HOW BEST TO PROTECT PLANTS, SHRUBS AND TREES, ALONG WITH OUR HOME'S PIPES.

**Local News** 

December 6, 2013

5:00am - 9:00am

DAN BURNS, SPOKESMAN FOR NEVADA'S GOVERNOR BRIAN SANDOVAL, TALKS ABOUT THE SIGNIFICANCE OF WATER CONCERNS IN THE SOUTHWEST REGION. BURNS SAYS THE GOVERNOR HAS ALSO STRIVED TO PROMOTE GREEN BUSINESSES IN NEVADA AS A MEANS OF CONSERVATION AND TO HELP CREATE JOBS.

**Local News** 

December 9, 2013

5:00am - 9:00am

A PETITION CALLING FOR CONGRESS TO HOLD POLLUTERS ACCOUNTABLE BEARS THE NAMES OF NEARLY 600-THOUSAND PEOPLE, MORE THAN FOUR THOUSAND OF THEM FROM NEVADA. LEAH YUDIN OF ENVIRONMENT NEVADA SAYS THE INITIATIVE IS AIMED AT GETTING THE LAME DUCK CONGRESS TO TAKE NOTICE.

**Local News** 

December 20, 2013

5:00am - 9:00am

POST OFFICE SPOKESPERSON MARILYN FENNIMORE OFFERS ADVICE ON HOW TO GET PACKAGES TO THEIR DESTINATION ON TIME DURING THE BUSY HOLIDAY RUSH.

December 24, 2013

5:00am - 9:00am

LEN DEJORA WITH MESQUITE FIRE AND RESCUE AND JENNIFER RAMI WITH THE RED CROSS DISCUSS OPERATIONS DURING TIMES OF DISASTER WHICH INCLUDES FLOODING.

**Local News** 

December 24, 2013

5:00am - 9:00am

CLARK COUNTY EMERGENCY MANAGER IRENE NAVIS DISCUSSES OFFICIAL RESPONSE WHEN AN AVALANCHE WARNING IS POSTED FOR MOUNT CHARLESTON.

ISSUES: CRIME/SAFETY

**Local News** 

October 7, 2013

5:00am - 9:00am

A COMMITTEE OF NINE HAS BEEN CHARGED WITH THE TASK OF OVERHAULING CLARK COUNTY'S INQUEST PROCESS INTO POLICE SHOOTINGS. COMMISSIONER STEVE SISOLAK SAYS THERE ARE SEVERAL AREAS IDENTIFIED WHERE CHANGES MAY BE MADE. SISOLAK SAYS THE GOAL IS TO ARRIVE AT THE TRUTH WHEN IT COMES TO POLICE INVOLVED SHOOTINGS.

**Local News** 

October 7, 2013

5:00am - 9:00am

LAS VEGAS METRO'S OFFICER JAY RIVERA DISCUSSES A HIGH SPEED CHASE THAT YIELDED A SUSPECTED CARJACKER AND ROBBER. HE DISCUSSES THE HAZARDS OF SUCH PURSUITS.

October 8, 2013

5:00am - 9:00am

NYE COUNTY SHERIFF TONY DEMEO DISCUSSES A MAJOR NARCOTICS AND BURGLARY SWEEP IN HIS AREA. HE UNDERSCORES THE IMPORTANCE OF THE WORK OF A TASK FORCE TO STOP SUCH CRIMINAL ENTERPRISES.

**Local News** 

October 11, 2013

5:00am - 9:00am

LAS VEGAS FIRE'S TIM SZYMANSKI SAYS EVEN WITH THE HIGH FORECLOSURE RATE IN NEVADA THERE HAS NOT BEEN AN UPTICK IN ARSON AS PEOPLE TRY TO CASH IN ON INSURANCE POLICIES FOR THEIR UNDERVALUED PROPERTY.

**Local News** 

October 14, 2013

5:00am - 9:00am

METRO LIEUTENANT DAVE LOGUE TALKS ABOUT A MAJOR CRIME SWEEP IN THE LAS VEGAS AREA INVOLVING HOME INVASIONS AND BURGLARIES. OPERATION BAD COMPANY INVOLVED LOCAL AND FEDERAL AGENTS POSING AS NEIGHBORS WHO MADE DEALS WITH THE SUSPECTS OVER THE STOLEN ITEMS.

**Local News** 

October 14, 2013

5:00am - 9:00am

CLARK COUNTY SCHOOL POLICE LT. KEN YOUNG TALKS ABOUT THE CONSEQUENCES OF BRINGING A GUN ON CAMPUS.

October 15, 2013

5:00am - 9:00am

VIOLENCE AGAINST STUDENTS ON COLLEGE CAMPUSES IN OTHER PARTS OF THE NATION HAS UNLY STUDENTS TAKING A STAND. OUTREACH COORDINATOR AT THE NIDETCH WOMEN'S CENTER, CHRISTINA HERNANDEZ, SAYS THE "TAKE BACK THE NIGHT" EVENT WAS ONE WAY TO RAISE AWARENESS ABOUT SEXUAL ASSAULT AND DOMESTIC VIOLENCE.

**Local News** 

October 16, 2013

5:00am - 9:00am

THE F-B-I IS INVESTIGATING THREE LAS VEGAS COMPANIES ACCUSED OF SCAMMING OTHER SMALL BUSINESSES INTO GIVING THEM MONEY IN EXCHANGE FOR BOGUS GOVERNMENT STIMULUS FUNDS. F-B-I SPOKESMAN, JOSEPH DICKEY, SHEDS LIGHT ON THE OPERATION.

Local News

October 21, 2013

5:00am - 9:00am

METRO OFFICER BARBARA MORGAN TALKS ABOUT THE POTENTIAL CONSEQUENCES OF DRIVING UNDER THE INFLUENCE, ESPECIALLY WHEN IT INVOLVES A TEEN DRIVER.

**Local News** 

October 22, 2013

5:00am - 9:00am

A HIGH SCHOOL SCIENCE TEACHER WAS KILLED BY A CAR AFTER BEING BEATEN BY ROBBERS. METRO OFFICER BILL CASSELL SHEDS NEW LIGHT ON THIS TRAGIC INCIDENT.

**Local News** 

October 22, 2013

5:00am - 9:00am

A SCIENCE TEACHER AT A LOCAL HIGH SCHOOL WAS ONE OF SEVERAL VICTIMS OF RANDOM ATTACKS DURING A ROBBERY SPREE THAT ENDED IN HIS DEATH. LEW ROBERTS WITH METRO HOMICIDE DIVISION EXPLAINS HOW THE PUBLIC CAN HELP BUILD A CASE AND APPREHEND SUSPECTS.

November 7, 2013

5:00am - 9:00am

LAS VEGAS IS STILL BUZZING OVER A HUGE HEROIN BUST OVER THE WEEKEND AT MCCARRAN AIRPORT. METRO SPOKESMAN LAZ CHAVEZ SAYS A DRUG-SNIFFING DOG PICKED UP ON A SUITCASE DURING A ROUTINE SCAN.

**Local News** 

November 8, 2013

5:00am - 9:00am

AN EFFORT TO CURB CHILD PROSTITUTION HAS LED TO A NUMBER OF ARRESTS ACROSS THE COUNTRY AND HERE IN LAS VEGAS AS PART OF A THREE-DAY EFFORT LABELED "OPERATION CROSS COUNTRY". FBI SPECIAL AGENT, JOSEPH DICKEY, SAYS THE ROUND-UP WAS CONDUCTED LOCALLY IN CONJUNCTION WITH METRO POLICE.

**Local News** 

November 12, 2013

5:00am - 9:00am

CHANGES ARE IN THE MAKING FOR CORONER INQUESTS IN CLARK COUNTY AFTER A TEN-MEMBER PANEL OFFERED ITS RECOMMENDATION AT THE END OF SEVERAL MEETINGS ON OVERHAULING THE PROCESS. COMMISSIONER STEVE SISOLAK SAT IN ON THE SESSIONS AND SAID DESPITE SOME DISAGREEMENT KEY CHANGES WERE ARRIVED AT.

**Local News** 

November 15, 2013

5:00am - 9:00am

METRO CAPTAIN PATRICK NE-VILL' DISCUSSES OFFICER INVOLVED SHOOTINGS – AND HOW DEADLY FORCE IS A WELL THOUGHT OUT DECISION.

November 18, 2013

5:00am - 9:00am

IMPOSTERS POSING AS LAS VEGAS VALLEY WATER DISTRICT EMPLOYEES HAVE BEEN TRYING TO PREY ON SOME UNSUSPECTING HOMEOWNERS. WATER DISTRICT SPOKESMAN, SCOTT HUNTLEY, DISCUSSES HOW HOMEOWNERS CAN PROTECT THEMSELVES.

**Local News** 

November 19, 2013

5:00am - 9:00am

CHANGES PROPOSED TO THE CORONER'S INQUEST PROCESS GOT A LUKEWARM RECEPTION AS CLARK COUNTY COMMISSIONERS GOT THEIR FIRST LOOK AT A REVIEW PANEL'S RECOMMENDATIONS. THE COMMISSIONERS CONCERNS LARGELY FOCUSED ON THE ADDITION OF AN OMBUDSPERSON TO REPRESENT THE DECEASED'S FAMILY AND THE PUBLIC DURING PROCEEDINGS. A PROPOSAL COMMISSION STEVE SISOLAK SAYS DOES NOT SIT WELL WITH POLICE.

Local News

November 20, 2013

5:00am - 9:00am

IF YOU REFUSE A BODY PAT-DOWN AT THE AIRPORT BECAUSE OF YOUR RELIGIOUS BELIEFS, YOU WON'T BE ALLOWED TO BOARD A PLANE. NEVADA SENATOR DEAN HELLER SAYS THAT IS WHAT HE WAS TOLD WOULD BY THE CASE BY THE HEAD OF TSA. HELLER UNDERSTANDS THE UPROAR THIS MAY CAUSE BUT ALSO SAID WE NEED TO KEEP OUR TRANSPORATION SYSTEM SAFE.

**Local News** 

November 22, 2013

5:00am - 9:00am

LAS VEGAS METRO OFFICER JAY RIVERA TALKS ABOUT THE SCOURGE OF HOME INVASIONS ON THE COMMUNITY.

November 25, 2013

5:00am - 9:00am

METRO OFFICER MARCUS MARTIN SAYS MURDER-SUICIDES HAVE BEEN ON THE RISE IN THE VALLEY AND IT IS RAISING CONCERN. HE DISCUSSES POSSIBLE CONTRIBUTING FACTORS.

**Local News** 

November 29, 2013

5:00am - 9:00am

F-B-I SPECIAL AGENT JOSEPH DICKEY DISCUSSES THE CRIME OF BANK ROBBERY AND HOW THEY WORK TO APPREHEND SUSPECTS.

**Local News** 

November 29, 2013

5:00am - 9:00am

VANDALISM OF HISTORIC RED ROCK CANYON HAS LED TO A REWARD BEING OFFERED FOR THE PEOPLE WHO PAINTED GRAFFITI OVER THE PICTOGRAPHS AND PETROGLYPHS AT THE SCENIC PRESERVE. PAT WILLIAMS OF FRIENDS OF RED ROCK CANYON TALKS ABOUT THIS TROUBLING CRIMINAL ACTIVITY.

**Local News** 

December 2, 2013

5:00am - 9:00am

METRO POLICE HAVE IDENTIFIED A GANG THAT WAS LIKELY RESPONSIBLE FOR THE DEFACING OF FEDERALLY PROTECTED CAVE WRITINGS AT RED ROCK CANYON. OFFICER BARBARA MORGAN SAYS IT GOES BY THE LETTERS "N-H-C" OR NASTY HABITS CREW. SHE DISCUSSES GANG ACTIVITY IN THE VALLEY.

Local News

December 3, 2013

5:00am - 9:00am

A NATIONWIDE ALERT HAS BEEN ISSUED BY THE NEVADA DMV - IN AN EFFORT TO FIND OUT WHO A MAN WITH MANY IDENTITIES REALLY IS. KEVIN MALONE SAYS THE DEPARTMENT'S FACIAL REGOGNITION FLAGGED THE SUSPECT AT A LOCAL DMV OFFICE.

December 4, 2013

5:00am - 9:00am

NEVADA SENATOR DEAN HELLER IS GOING AFTER WIKILEAKS. THE REPUBLICAN HAS INTRODUCED A BILL AIMED AT CLOSING LEGAL LOOPHOLES, AND ALLOWING PEOPLE LIKE THE SITE'S FOUNDER JULIAN ASSANGE TO BE PROSECUTED FOR PUBLISHING THE NAMES OF INFORMANTS.

**Local News** 

December 9, 2013

5:00am - 9:00am

AN ARREST HAS BEEN MADE IN A HOME INVASION WITH DRUG TIES - THAT LED TO THE SHOOTING DEATH OF A 15 YEAR OLD. METRO HOMICIDE LT. LEW ROBERTS TALKS ABOUT THESE TYPES OF TRAGEDIES.

**Local News** 

December 11, 2013

5:00am - 9:00am

ARRESTS HAVE BEEN MADE IN WHAT APPEARS TO BE A MURDER SCHEME THAT LED TO THE KILLING OF A NELLIS AIRMAN. METRO OFFICER BARBARA MORGAN DISCUSSES THE MURDER OF THE AIRMAN.

**Local News** 

December 12, 2013

5:00am - 9:00am

POLICE SAY THEY'VE CAUGHT THE PERSON RESPONSIBLE FOR THE DEFACING OF THOUSAND YEAR-OLD ROCK ART AT RED ROCK CANYON. METRO DETECTIVE SCOTT BLACK SAYS THESE VANDALS DEAL IN SHOCK VALUE.

**Local News** 

December 13, 2013

5:00am - 9:00am

METRO'S LEW ROBERTS SAYS LAW ENFORCEMENT WAS HELPED BY THE TIPS FROM AREA RESIDENTS IN APPREHENDING THE SUSPECTS WHO PREYED UPON AN ELDERLY WOMAN. ROBERTS TALKS ABOUT HOW THESE TYPES OF CRIMES TRULY TEAR AT A COMMUNITY.

December 16, 2013

5:00am - 9:00am

METRO POLICE OFFICER BILL CASSELL DISCUSSES A CASINO GAMBLING CHIP ROBBERY AND HOW THE CRIMINAL MAY FIND IT DIFFICULT TO CASH IN ON HIS THIEVERY.

Local News

December 20, 2013

5:00am - 9:00am

IF A THIEF PREYS ON YOU -- THERE'S A WAY YOU CAN HELP POLICE TRACK DOWN YOUR VALUABLES. NORTH LAS VEGAS SERGEANT, TIM BEDWELL, SAYS THE FREE ONLINE SERVICE leadsonline.com ALLOWS YOU TO UPLOAD IMAGES OF YOUR PROPERTY ALONG WITH SERIAL NUMBERS - WHICH IS HELPFUL SHOULD IT BE STOLEN.

**Local News** 

December 20, 2013

5:00am - 9:00am

CLARK COUNTY SCHOOL POLICE LIEUTENANT KEN YOUNG DISCUSSES A CASE INVOLVING THEFT BY A TEACHER WITHIN THE SCHOOL SYSTEM AND THE CONSEQUENCES.

**Local News** 

December 23, 2013

5:00am - 9:00am

THE SIGNIFICANCE OF THE "SEE SOMETHING, SAY SOMETHING" CAMPAIGN IS DISCUSSED WITH METRO DETECTIVE JASON LEAVITT. HE SAYS IT IS A WAY TO THWART TERRORISTS ACTS IN THE COMMUNITY.

**Local News** 

December 24, 2013

5:00am - 9:00am

THERE'S BEEN A DRAMATIC DROP IN VIOLENT CRIME AND PROPERTY CRIMES IN THE LAS VEGAS AREA,-ACCORDING TO PRELIMINARY FBI STATS. METRO POLICE SPOKESMAN, JAY RIVERA, SAYS A STRONG POLICE PRESENCE IS MAKING A DIFFERENCE.

December 26, 2013

5:00am - 9:00am

METRO LIEUTENANT ROB LUNDQUIST DISCUSSES HIGH-PROFILE MISSING PERSON CASES AND THE NEED FOR COMMUNITY INVOLVEMENT TO HELP FIND THE POSSIBLE VICTIM IF A CRIME WAS COMMITED.

ISSUES: EDUCATION

Local News

October 11, 2013

5:00am - 9:00am

THE ACTING PRESIDENT OF NEVADA STATE COLLEGE LESLEY DIMARE DISCUSSES HOW NEW TECHNOLOGY EMPLOYED IN THE CLASSROOM CAN MAKE STUDENTS MORE SAAVY ONCE THEY MAKE IT INTO THE WORKFORCE. SHE ALSO DISCUSSES THE NEED FOR HIGHER EDUCATION IN ORDER TO TRANSFORM THE ECONOMIC BASE OF A COMMUNITY.

**Local News** 

October 21, 2013

5:00am - 9:00am

THE UNLV RUNNIN' REBELS BASKETBALL TEAM WILL SOON HAVE A NEW PLACE TO PRACTICE. OFFICIALS BROKE GROUND ON THE MENDENHALL CENTER, AN ELEVEN MILLION DOLLAR FACILITY. ATHLETIC DIRECTOR JIM LIVENGOOD SAYS IT'LL ATTRACT RECRUITS WITHOUT THE UNIVERSITY PAYING A DIME.

**Local News** 

October 25, 2013

5:00am - 9:00am

HARD ECONOMIC TIMES HAVE MORE STUDENTS BANKING ON A HIGHER EDUCATION. ENROLLMENT FIGURES AT NEVADA STATE COLLEGE SOARED BY MORE THAN 18 PERCENT THIS FALL COMPARED TO A YEAR AGO. NSC PRESIDENT LESLIE DIMARE SAYS THE NUMBERS REFLECT THE CRITICAL ROLE THE INSTITUTION PLAYS IN THE HIGHER EDUCATION SYSTEM.

November 5, 2013

5:00am - 9:00am

THE INCOMING CLARK COUNTY SCHOOL SUPERINTENDENT HAS A MESSAGE FOR PARENTS. HE SAYS PARENTS MUST HOLD THE DISTRICT ACCOUNTABLE THAT THEIR CHILDREN ARE GOING TO BE JOB ONE. HE ALSO SAID BEFORE DECIDING HOW TO ADDRESS THE DISTRICT'S GRADUATION RATE, HE NEEDS TO GET A CLEAR PICTURE OF WHAT IT IS.

**Local News** 

November 23, 2013

5:00am - 9:00am

PARENTS UNSATISFIED WITH WHERE THEIR KIDS ARE ZONED CAN REQUEST A NEW SCHOOL UNDER THE DISTRICT'S OPEN ENROLLMENT PLAN, WHICH GOES INTO EFFECT NEXT FALL. THE DISTRICT IS RELEASING ITS LIST OF AVAILABLE SCHOOLS IN A MOVE THAT DEPUTY SUPERINTENDENT LAUREN KOHUT-ROST SAYS IS A WIN-WIN DEAL. SHE EXPLAINS THE SIGNIFICANCE OF THE CHANGE AND THE BENEFITS IT WILL HOLD FOR THE DISTRICT AND ITS STUDENTS.

Local News

December 13, 2013

5:00am - 9:00am

CALL IT A NEVADA FIRST - AS WE TAKE A MAJOR STEP FORWARD IN BIO-TECHNOLOGY. NEVADA STATE COLLEGE DOCTOR ANDY KUNIYUKI SAYS NSC AND UNLV STUDENTS WILL BE THE FIRST IN THE NATION TO TRAIN ON A CRITICAL TOOL IN PHARMACEUTICAL DRUG DEVELOPMENT, USUALLY AVAILABLE ONLY TO WORKING PROFESSIONALS IN THE FIELD. HE SAYS THIS WILL GIVE THEM AN EDGE IN THE JOB MARKET WHILE ATTRACTING NEW RESEARCH TO THE NEVADA EDUCATIONAL COMMUNITY THANKS TO A HIGHLY PROFICIENT WORKFORCE.

Alan Stock Show

December 13, 2013

6:00am - 9:00am

FORMER CONGRESSWOMAN SHELLEY BERKLEY IS EMBARKING ON A NEW CAREER PATH. BERKLEY HAS BEEN NAMED THE HEAD OF TOURO UNIVERSITIES NEVADA AND CALIFORNIA BRANCHES.

**ISSUES: TAXES** 

**Local News** 

October 4, 2013

5:00am - 9:00am

FOLKS IN SOUTHERN NEVADA WANT ANSWERS AFTER A NEW REPORT OUTLINED MILLIONS OF DOLLARS IN LOCAL GOVERNMENT WASTE. COUNTY COMMISSIONER STEVE SISOLAK SAYS MISMANAGEMENT OF PUBLIC FUNDS HAS BECOME SO ENDEMIC THAT HE LEARNS ABOUT MANY OF THESE CASES AROUND THE SAME TIME WE DO.

**Local News** 

October 4, 2013

5:00am - 9:00am

CLARK COUNTY ELECTIONS CHIEF LARRY LOMAX TALKS ABOUT THE IMPORTANCE OF REGISTERING TO VOTE AND CASTING A BALLOT. LOMAX SAYS THAT IS WHAT DEMOCRACY IS ALL ABOUT.

**Local News** 

October 7, 2013

5:00am - 9:00am

A NEW POLL SUGGESTS A LOT OF LATINOS MAY SIT OUT THE MIDTERM ELECTION. THE PEW HISPANIC CENTER FOUND JUST 51 PERCENT OF REGISTERED LATINOS ABSOLUTELY CERTAIN THEY'LL VOTE IN NOVEMBER COMPARED TO 70 PERCENT OF ALL VOTERS. UNLV POLITICAL SCIENCE PROFESSOR, KENNETH FERNANDEZ, SAYS THAT COULD BE SIGNIFICANT AS THEY GENERALLY LEAN TOWARD DEMOCRATS.

**Local News** 

October 7, 2013

5:00am - 9:00am

THE STORIES OF DEAD PEOPLE WILL COME TO LIFE IN A NEW CABLE REALITY SHOW BASED ON THE CLARK COUNTY DEPARTMENT THAT HANDLES THEIR ESTATES. JOHN CAHILL, THE COUNTY'S PUBLIC ADMINISTRATOR, SAYS IT'S TRULY INCREDIBLE WHAT THEY FIND AS THEY SEEK HEIRS AND SORT THROUGH VALUABLES LEFT BEHIND.

October 11, 2013

5:00am - 9:00am

LAS VEGAS CITY COUNCILWOMAN LOIS TARKANIAN SAYS CONSIDERING BUDGET SHORTFALLS - THE TAX ISSUE MAY HAVE TO BE ADDRESED.

**Local News** 

October 14, 2013

5:00am - 9:00am

THE STATE DEMOGRAPHER SAYS NEVADA'S BAD JOB SITUATION IS ONLY GOING TO GET WORSE IN THE NEAR TERM. JEFF HARDCASTLE SAYS OVER THE NEXT TWENTY YEARS, WE COULD SEE AN EMPLOYMENT GAIN OF AS MUCH AS ONE-POINT-TWO MILLION, OR AS LITTLE AS FOURTEEN THOUSAND AND THIS IS A PROBLEM GOVERNMENT AGENCIES WILL HAVE TO DEAL WITH.

**Local News** 

October 18, 2013

5:00am - 9:00am

LAS VEGAS MAYOR CAROLYN GOODMAN DISCUSSES LEADERSHIP ISSUES AND THE NEED FOR THE CITY TO BE COGNIZANT OF WHAT ITS CITIZENS NEED MOST.

**Local News** 

October 21, 2013

5:00am - 9:00am

GOVERNOR BRIAN SANDOVAL, SAYS WHILE HE WOULD NOT RAISE TAXES AS GOVERNOR HE WOULD GO ALONG WITH GIVING LOCAL GOVERNMENTS THE AUTHORITY TO DO SO.

**Local News** 

November 1, 2013

5:00am - 9:00am

ALLEGATIONS CAME TO LIGHT THAT A STAFFER FOR HARRY REID MAY HAVE SENT EMAILS TO HARRAH'S EXECUTIVES TO GET ITS WORKERS TO VOTE FOR THE SENATOR'S REELECTION. SECRETARY OF STATE ROSS MILLER SAYS THE ELECTION INTEGRITY TASK FORCE RECEIVED NO COMPLAINT BUT IT WOULD BE CHECKED OUT TO MAKE SURE THERE WERE NO IMPROPRIETIES.

November 4, 2013

5:00am - 9:00am

NEVADA CONGRESSMAN STEVEN HORSFORD MAINTAINS IT DOES NOT HAVE TO BE A HOUSE DIVIDED AS REPUBLICANS HAVE TAKEN OVER THE HOUSE WHILE THE DEMOCRATS STILL CONTROL THE SENATE. HORSFORD SAYS ANYONE WHO DISMISSES THE IMPACT OF THE TEA PARTY MOVEMENT IS ONLY KIDDING THEMSELVES. BUT UNLV POLITICAL ANALYST, KENNETH FERNANDEZ, BELIEVES IN THE AFTERMATH OF THE VOTE - THE TEA PARTY IMPACT WILL BE LIMITED.

**Local News** 

November 12, 2013

5:00am - 9:00am

MEMBERS OF NEVADA'S CONGRESSIONAL DELEGATION SAY FEDERAL LAWMAKERS ARE FALLING SHORT WHEN IT COMES TO FUNDING FOR VETERANS AND HEALTH CARE. CONGRESSMAN AND ARMY RESERVE COLONEL JOE HECK SAYS THIS IS ESPECIALLY TRUE WHEN IT COMES TO VETERANS OF OUR CURRENT CONFLICTS. SENATOR DEAN HELLER SAYS WHILE MANY PARTS OF THE BUDGET SHOULD BE TRIMMED, VETERANS' CARE IS NOT ONE OF THEM.

**Local News** 

November 18, 2013

5:00am - 9:00am

THE IRS IS LOOKING FOR MORE THAN 17-HUNDRED NEVADA TAXPAYERS. RAPHAEL TULINO SAYS THESE FOLKS HAD UNDELIVERABLE TAX REFUNDS WITH A COMBINED TOTAL OF MORE THAN \$2.4 MILLION DOLLARS. TULINO OFFERS ADVICE ON HOW THESE TAXPAYERS CAN BE REUNITED WITH THEIR MONEY.

**Local News** 

December 6, 2013

5:00am - 9:00am

A CONSERVATIVE NEVADA THINK TANK HAS LAUNCHED A LEGAL ARM, AIMED AT DEFENDING PEOPLE WHOSE CONSTITUTIONAL RIGHTS HAVE BEEN INFRINGED UPON BY THE GOVERNMENT. ANDY MATTHEWS WITH THE CENTER FOR JUSTICE AND CONSTITUTIONAL LITIGATION SAYS WE'RE SEEING A LOT OF NEW LAWS THAT HAVE NO REGARD FOR THE BILL OF RIGHTS.

December 9, 2013

5:00am - 9:00am

A POTENTIAL COURT CHALLENGE IS IN THE MAKING AGAINST A PETITION INITIATIVE THAT CALLS FOR A SPECIAL TAXING DISTRICT TO FINANCE A SPORTS ARENA ON THE LAS VEGAS STRIP. SCOTT SHEARER, THE ATTORNEY FOR "TAXPAYERS FOR THE PROTECTION OF NEVADA JOBS," SAYS THEY HAVE FOUND DISCREPANCIES AMONG SIGNATURES GATHERED.

**Local News** 

December 10, 2013

5:00am - 9:00am

NEVADA EMPLOYERS WILL BE PAYING ABOUT 50-PERCENT MORE PER WORKER IN STATE UNEMPLOYMENT TAXES STARTING IN JANUARY. EMPLOYMENT SECURITY DIVISION ADMINISTRATOR, CINDY JONES, SAYS EVEN WITH THIS ADDED \$136 MILLION OVER THE NEXT YEAR - THE STATE'S UNEMPLOYMENT TRUST FUND WILL STILL STAND SHORT.

**ISSUES: TRANSPORTATION** 

**Local News** 

October 15, 2013

5:00am - 9:00am

THE HOOVER DAM BYPASS BRIDGE WAS FORMALLY NAMED AFTER FORMER NEVADA GOVERNOR MIKE O'CALLAGHAN AND FORMER PRO FOOTBALL PLAYER-TURNED-SOLDIER PAT TILLMAN. O'CALLAGHAN'S SON MIKE SAID HE'S PROUD THAT THE TWO NAMES ARE JOINED IN MEMORY. THE BRIDGE IS EXPECTED TO EASE CONGESTION FOR VEHICLES PASSING THROUGH THE DAM AREA.

November 9, 2013

5:00am - 9:00am

STATE WORKERS HAVE BEEN BANNED FROM TEXTING WHILE DRIVING A GOVERNMENT VEHICLE. THE NEVADA BOARD OF EXAMINERS TOOK THAT ACTION .SECRETARY OF STATE ROSS MILLER SAYS SUPPORT FOR THE BAN WAS UNANIMOUS BY THE THREE MEMBER PANEL WHICH ALSO INCLUDES THE GOVERNOR AND STATE ATTORNEY GENERAL.

**Local News** 

November 12, 2013

5:00am - 9:00am

DIGNITARIES MARKED VETERANS DAY BY OPENING THE AIRPORT'S LONG-AWAITED USO LOUNGE.
MISTER LAS VEGAS WAYNE NEWTON WAS A DRIVING FORCE BEHIND THE FIVE-YEAR EFFORT TO BUILD A
REST FACILITY FOR SERVICEMEN AND WOMEN. MEMBERS OF OUR MILITARY WHO PASS THROUGH THE
AIRPORT WILL NOW HAVE A PLACE TO KICK BACK, HAVE SOME REFRESHMENTS AND CATCH UP WITH
LIFE. VETERANS LIKE JACK FORD SAY THE LOUNGE IS ONE OF THE BEST OF ITS KIND.

**Local News** 

November 13, 2013

5:00am - 9:00am

GAS PRICES ARE ON THE DECLINE IN NEVADA. THE TRIPLE A'S MICHAEL GEESER SAYS WE'RE CURRENTLY PAYING FIVE CENTS LESS THAN AT THE BEGINNING OF OCTOBER. GEESER SAYS GAS PRICES TRADITIONALLY DROP IN THE FALL.

**Local News** 

November 22, 2013

5:00am - 9:00am

SOUTHERN NEVADANS BUCKLE UP THEIR SEAT BELTS FOR THE MOST PART... BUT IT SEEMS WHILE THAT HOLDS TRUE DURING THE DAY... IT IS NOT THE CASE AT NIGHT. UNLV SAFE COMMUNITY PARTNERSHIP DIRECTOR ERIN BREEN SAYS PEOPLE EJECTED FROM A VEHICLE ARE FOUR TIMES MORE LIKELY TO DIE IN A CRASH.

Alan Stock Show

November 22, 2013

6:00am - 9:00am

NEVADA SENATOR DEAN HELLER DISCUSSES RESERVATIONS OVER BEEFED UP AIRPORT SCREENING. HELLER SAYS THAT AS A FREQUENT FLYER HE IS CONCERNED ABOUT THE CUMULATIVE EFFECT OF THE RADIATION FROM BODY SCANS.

**Local News** 

November 25, 2013

5:00am - 9:00am

THE THANKSGIVING TRAVEL RUSH USUALLY MEANS LONGER LINES AT THE AIRPORT. BUT WHILE YOU MAY BE THINKING OF THE SECURITY CHECKPOINT, OFFICIALS AT MCCARRAN AIRPORT POINT OUT THAT THE LONGEST WAIT USUALLY HAPPENS AT THE CHECK-IN COUNTER. SPOKESMAN CHRIS JONES SAYS MANY TRAVELERS DON'T TAKE ADVANTAGE OF THE WAYS TO GET AROUND IT.

**Local News** 

November 26, 2013

5:00am - 9:00am

NEVADA CONGRESSMAN STEVEN HORSFORD DISCUSSES CONCERNS OVER MORE INVASIVE AIRPORT SCREENING BALANCED AGAINST THE NEED FOR ENHANCED SECURITY TO KEEP OUR TRANSPORTATION SYSTEMS SAFE.

**Local News** 

December 12, 2013

5:00am - 9:00am

THE DRIVE AROUND TOWN WILL BE A LITTLE EASIER FOR SOME NORTHWEST LAS VEGAS COMMUTERS AS THE WESTCLIFF TRANSIT CENTER AND PARK AND RIDE IS OPEN. THE REGIONAL TRANSPORTATION COMMISSION GOVERNMENT AFFAIRS DIRECTOR TRACEY BOWER SAYS IT'S ALSO AN EXPRESS SERVICE BOARDING SITE. SHE SAYS THE SERVICE CAN SAVE MONEY, TIME AND THE ENVIRONMENT.

December 23, 2013

5:00am - 9:00am

MCCARRAN AIRPORT SPOKESMAN CHRIS JONES DISCUSSES HOW BEST TO DEAL WITH POOR WEATHER CONDITIONS IN OTHER PARTS OF THE COUNTRY THAT ARE CREATING TRAVEL DELAYS. HE SAYS THE BEST THING TO DO IS CONCENTRATE ON THE SPECIFIC FLIGHT YOU ARE TAKING.

**Local News** 

December 27, 2013

5:00am - 9:00am

MCCARRAN AIRPORT SPOKESMAN CHRIS JONES TALKS ABOUT HOW BEST TO COPE WITH WEATHER DELAYS DURING HIGH TRAVEL PERIODS.

**Local News** 

December 30, 2013

5:00am - 9:00am

NEVADA NATIONAL GUARD SOLDIERS AND AIRMAN ARE HELPING TO KEEP SOUTHERN NEVADA'S TRANSPORTATION SYSTEM SAFE DURING HIGH TRAVEL PERIODS. CAPTAIN JON ASHBAUGH SAYS THEIR PATROLS ARE NOT DUE TO ANY SPECIFIC THREAT IN NEVADA, IT'S JUST PART OF THEIR NORMAL TRAINING MANEUVERS.

ISSUES: COMMUNITY

**Local News** 

October 7, 2013

5:00am - 9:00am

UNLV POLITICAL SCIENCE PROFESSOR, KENNETH FERNANDEZ, DISCUSSES THE IMPACT OF THE MINORITY VOTE ON ELECTIONS.

October 11, 2013

5:00am - 9:00am

OPPORTUNITY VILLAGE'S STEVE MILLER DISCUSSES ITS FUNDING SOURCES WHICH INCLUDE A THRIFT STORE. HE SAYS THE AGENCY REALIZED A LOSS OF FUNDS WHEN FIRE DESTROYED THE STORE. OPPORTUNITY VILLAGE SERVES THE INTELLECTUALLY CHALLENGED POPULATION AND THE STORE ALSO SERVES AS A MEANS FOR THESE CLIENTS TO WORK IN A RETAIL ENVIRONMENT SO THEY CAN MAINTAIN THEIR INDEPENDENCE.

**Local News** 

October 14, 2013

5:00am - 9:00am

OUTREACH COORDINATOR AT THE NIDETCH WOMEN'S CENTER AT UNLV, CHRISTINA HERNANDEZ, DISCUSSES VIOLENCE AGAINST WOMEN AND ITS OVERALL EFFECT ON THE COMMUNITY.

Local News

October 18, 2013

5:00am - 9:00am

NEVADA SENATOR HARRY REID TALKS ABOUT THE IMPORTANCE OF THE SOCIAL SECURITY SYSTEM IN ASSURING RETIREES THEY WILL BE ABLE TO TAKE CARE OF THEIR NEEDS.

**Local News** 

October 21, 2013

5:00am - 9:00am

LEADERS IN THE LOCAL HISPANIC COMMUNITY ARE SLAMMING A NEW AD CAMPAIGN URGING LATINOS NOT TO VOTE IN THIS YEAR'S ELECTION. LATIN CHAMBER OF COMMERCE CHAIRMAN, LUIS VALERA, SAYS HE WAS DISGUSTED BY THE AD. HE UNDERSCORES THE POWER OF THE VOTE IN MAKING CERTAIN MINORITY NEEDS ARE MET.

November 8, 2013

5:00am - 9:00am

FBI SPECIAL AGENT, JOSEPH DICKEY, DISCUSSES CHILD PROSTITUTION IN SOUTHERN NEVADA AND HOW OUR YOUNG PEOPLE NEED TO BE PROTECTED.

**Local News** 

November 25, 2013

5:00am - 9:00am

THE ROUGH ECONOMY HAS LEFT LOCAL CHARITIES SCRAMBLING FOR FUNDS TO MEET THE NEEDS OF THE LESS FORTUNATE. THE SALVATION ARMY'S CHARLES DESIDARIO SAYS THE FACES OF THE HOMELESS HAVE CHANGED AND INCLUDE PARENTS WITH CHILDREN WHO HAVE NO MONEY TO PROVIDE FOR THEMSELVES.

**Local News** 

December 2, 2013

5:00am - 9:00am

CANDICE NICHOLS, EXECUTIVE DIRECTOR OF THE GAY & LESBIAN COMMUNITY CENTER OF SOUTHERN NEVADA, SAYS A NEW SURVEY OF MILITARY MEMBERS CONFIRMS AMERICAN VALUES IN EMPLOYMENT LOOK AT THE QUALITY OF THE WORKER -- NOT WHETHER THEY ARE GAY OR STRAIGHT.

**Local News** 

December 12, 2013

5:00am - 9:00am

LAS VEGAS CITY COUNCILMAN RICKI BARLOW DISCUSSES CONTROVERSY SURROUNDING THE CLOSING OF F-STREET, IN A PREDOMINANTLY BLACK NEIGHBORHOOD, AND WHY IT NEEDS TO BE REOPENED. HE SAYS THE STREET CREATES A BRIDGE BETWEEN THE AREA AND BENEFITS REAPED BY THE SYMPHONY PARK DEVELOPMENT IN THE DOWNTOWN AREA. RESIDENTS OF THE MOSTLY BLACK NEIGHBORHOOD CLAIMED BIAS - AS THE STREET WAS TO PERMANENTLY CLOSE DUE TO A ROAD WIDENING PROJECT. THEY SAID IT SEGREGATED THEIR COMMUNITY FROM DOWNTOWN.

December 20, 2013

5:00am - 9:00am

A LAS VEGAS GAY RIGHTS ACTIVIST, DEREK WASHINGTON WHO IS THE CHAIRMAN OF STONEWALL DEMOCRATS OF SOUTHERN NEVADA, TALKS ABOUT THE SIGNIFICANCE OF SAME SEX MARRIAGE BEING LEGALIZED IN SEVERAL STATES. HE WISHES NEVADA WOULD FOLLOW SUIT.

**Local News** 

December 23, 2013

5:00am - 9:00am

OPPORTUNITY VILLAGE SPECIAL EVENTS MANAGER, AMANDA PINNEY, TALKS ABOUT THE ORGANIZATION'S NEED FOR ADDED FUNDS AS THEY ARE A QUARTER MILLION DOLLARS BEHIND IN FUNDRAISING EFFORTS DUE TO A FIRE AND OTHER SUCH LOSSES. THEY HAVE CREATED AN ONLINE PLEDGE DRIVE TO MAKE CERTAIN THEY ARE ABLE TO CONTINUE THEIR MISSION TO ADDRESS THE NEEDS OF SOUTHERN NEVADA'S INTELLECTUALLY DISABLED POPULATION.

Local News

December 31, 2013

5:00am - 9:00am

NEVADA SENATOR HARRY REID DISCUSSES THE NEED FOR IMMIGRATION REFORM. HE TOUCHES ON THE CONCERNS OF MINORITY POPULATIONS AND HOW THEY ARE BEST ADDRESSED. THE SENATOR ALSO TALKS ABOUT WHY THE DREAM ACT SHOULD BE PASSED BY CONGRESS.

**ISSUES: FAMILY** 

**Local News** 

October 9, 2013

5:00am - 9:00am

OVERALL CHILD FATALITIES WERE DOWN IN CLARK COUNTY LAST YEAR, BUT CHILD DROWNINGS AND ACCIDENTAL OVERDOSES WERE ON THE RISE. TARA PHEBUS, ANALYST FOR THE NEVADA INSTITUTE FOR CHILDREN'S RESEARCH AND POLICY, SAYS THE OVERDOSE DEATHS ARE PARTICULARLY TROUBLING. POISONING AND OVERDOSE CASES INVOLVING CHILDREN JUMPED TO 16 LAST YEAR FROM FOUR IN 2007.

October 17, 2013

5:00am - 9:00am

SENATOR HARRY REID TALKS ABOUT THE NEEDS OF AN ELDERLY POPULATION AND HOW BEST TO MEET THEM.

**Local News** 

October 22, 2013

5:00am - 9:00am

IT MAY BE A WAY OF SCARING TEENS "SMART" AS FAR AS NOT DRINKING AND DRIVING - AS SOME LAS VEGAS AREA HIGH SCHOOL STUDENTS PARTICIPATED IN THE "EVERY 15 MINUTES" PROGRAM. OFFICER KELLY RAYBUCK SAYS THE REENACTMENT OF ADRUNK DRIVING ACCIDENT SCENE SEEMS TO CONNECT WITH THE JUNIORS AND SENIORS.

**Local News** 

November 19, 2013

5:00am - 9:00am

FBI SPECIAL AGENT IN NEVADA, JOSEPH DICKEY, DISCUSSES THE SEX TRADE INVOLVING CHILDREN.

**Local News** 

December 5, 2013

5:00am - 9:00am

NON-CUSTODIAL PARENTS IN CLARK COUNTY WHO OWE CHILD SUPPORT CAN AVOID PAYING STIFF PENALTIES BY TAKING PART IN A SPECIAL PROGRAM CALLED "HELP FOR THE HOLIDAYS." JEFF WITHUNE SAYS THE DISTRICT ATTORNEY'S OFFICE PROGRAM ALLOWS THOSE WHO OWE CHILD SUPPORT TO NEGOTIATE A SETTLEMENT.

December 10, 2013

5:00am - 9:00am

LAS VEGAS METRO HOMICIDE LT. LEW ROBERTS TALKS ABOUT CRIMES AGAINST THE ELDERLY AND WHY THEY ARE SINGLED OUT AS BEING AN EASY TARGET. HE ALSO TALKS ABOUT HOW THIS SEGMENT OF THE POPULATION CAN HELP PROTECT THEMSELVES.

**Local News** 

December 13, 2013

5:00am - 9:00am

CLARK COUNTY SPOKESMAN JOE BOTELLO SAYS IF YOU WANT TO GIVE A CHILD A PET AS A GIFT IT IS BEST TO LET THEM BE A PART OF THE SELECTION PROCESS TO MAKE CERTAIN THEY ARE A GOOD MATCH.

# BEASLEY BROADCAST GROUP ISSUES AND PROGRAMS REPORT

**FOR** 

**KDWN 720 AM** 

4<sup>TH</sup> QUARTER, 2013

(OCTOBER 1 – DECEMBER 31)

#### ISSUES OF CONCERN TO STATION KDWN

## ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4<sup>TH</sup> QUARTER, 2013

- 1. Animal Welfare: Animal rescue and adoption in area shelters
- Domestic Violence: Safe Nest is Nevada's largest and most comprehensive organization devoted to domestic violence awareness
- 3. Education: Receiving education to become more successful
- 4. Quality of Life: promoting the general well-being of all individuals and societies
- 5. Health Awareness: Health permits people to lead an individually, socially, and economically productive life.
- 6. Disability Awareness: bringing awareness to those with disabilities
- 7. Art and Culture: Raising awareness in area of arts and cultural diversity
- 8. Food Outreach: hunger relief programs offered by Three Square Food Bank
- 9. Community Awareness for Children: social networking for children to become more confident and educated
- 10. Veteran Affairs: bringing veteran issues like education, mental illness, homelessness, PSTD, disabilities, and health to the forefront

# REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAMS

# STATION KDWN PROGRAMS THAT ADDRESS COMMUNITY ISSUES

LOCAL WEEKLY: SUNDAY, 1100P TO 1130P. LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS. HOSTED BY CAMILA BUECHLER AND ANGIE RUSH.

## BEASLEY BROADCAST GROUP PUBLIC SERVICE INITIATIVES 4<sup>TH</sup> QUARTER 2013

#### Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Safe Nest, Colossal Canine Care, Nevada SPCA, Opportunity Village, 3 Square Food Bank, Family Grief Center, FARE Walk for food allergies, Southern Nevada Pug Rescue, Big Brothers Big Sisters of Southern Nevada, the Animal Foundation, Leukemia and Lymphoma Society, Children's Miracle Network. Las Vegas Metro Police Search and Rescue, Reach for the Stars, New Vista, DOWNS Syndrome of Southern Nevada, The Key Foundation, Vietnam Veterans Memorial Wall in Mesquite, NV, Project 150, Amen Ministries, Operation Christmas Child, Gary Sinise Veteran Foundation, Left of Center Art Gallery, Girl Scouts of Southern NV, Care.Org: Typhoon Relief for the Philippines, Las Vegas Emblem Club #114, Save a Manatee Organization, Pull the Flag NV on Drunk Driving, A Home for Spot, Cultural Arts Training Foundation, Crohn's and Colitis Foundation, Goodwill of Southern Nevada, Animal Foundation's Forever Family Picnic, Help a Hero Scholarships for Veterans, A Home 4 Spot, Goodwill of Southern Nevada, Contemporary Arts Center, Making a Difference Foundation, Can You Identify Me, Southern NV Health District for Worlds Aid Day, Life After Active Duty, Boys and Girls Clubs of Southern Nevada, Animal Help Alliance, Clark County Museum, CASA Foundation, Communities in Schools, Light Shine Events Holidaze Solstice Celebration, Goody Two Shoes Foundation

#### Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

# QUARTERLY ISSUES/PROGRAMS REPORT 4TH QUARTER OCTOBER 1THROUGH DECEMBER 31<sup>ST</sup>

October 6, 2013 program

Issue: Education: 15 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler and Director of Fire Science and Emergency Management, Greg Gammon, discuss the program at College of Southern Nevada and the national top ten ranking the program has received.

Issue: Education: 15 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler and President of the Great Las Vegas Association of Realtors, Dave Tina, discuss the local housing market, decrease of foreclosures, housing prices and more readily availability to housing loans.

October 13, 2013

Issue: Animal Welfare: 10 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler and President of Colossal Canine Care, Collin Jotz, discuss the program's main mission to bridge the gap between the no-kill and the kill animal shelters and help keep dogs with their humans. Also featured was a discussion of the 4<sup>th</sup> Annual Oktober-Fur Event on Sunday, October 27, 2013.

#### October 13, 2013

Issues: **Quality of Life/Health Awareness**: 10 minutes of a 30 minute program "Conversations with Camila"

Host Camila Buechler along with Lorenzo Reed, with Empowering 2 Xcel Organization, discuss the program's mission to provide rehabilitation and mentoring to severely emotionally disturbed kids. Lizelle Trinidad Miles, with Rosie's Community Development Corporation Organization, discusses the main mission of her organization to help bring awareness and prevention to Type 2 Diabetes focusing on nutritious habits for children. Both organizations promoted the 2<sup>nd</sup> Annual Reading Rainbow in the Park Event for October 13, 2013.

Issue: Animal Welfare: 10 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler and Public Affairs Director of the Animal Foundation, Meghan Scheibe, discuss the upcoming event, Furever Home Family Picnic and 4K-9 Run, on November 3, 2013.

#### October 20, 2013

Issues: Quality of Life: 15 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler along with guest, Adia Lancaster, from Congo Justice Organization, discuss the organization's mission to engage conscientious citizens and communities in efforts to address current humanitarian crises in the world today primarily human trafficking. The facts, statistics, and recent reports were discussed along with the issue in the Southern Nevada and surrounding areas.

Issue: **Arts and Culture**: 15 minutes of a 30 minute program "Conversations with Camila"

Host Camila Buechler talks with CEO of the Cultural Diversity Foundation, Joni Flowers, about her organization which strives to provide learning opportunities to individuals from disadvantaged populations and the Golden Hand Service Awards.

#### October 26, 2013

Issue: Veterans Affairs: 10 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler with guest, Janet Franco-Dunn, talks about the organization, Forever Dreams for Veterans and how their productions showcase a story of a serviceman or woman who have faced the greatest challenge of war and effects of PTSD.

Issue: **Community Awareness for Children**: 10 minutes of a 30 minute program "Conversations with Camila"

Host Camila Buechler interviews Kelley McClellan, Director of Development for St. Jude's Children Ranch promoting Toyota's 100 Cars for Good 2013 event. The Sibling Bill of Rights was talked about and Toys for the Holidays.

Issue: Quality of Life: 10 minutes of a 30 minute program

"Conversations with Camila"

Host Camila Buechler interviews Abby Quinn, Community Outreach Manager, of HELP of Southern Nevada to promote the 14<sup>th</sup> Annual Tea, Trends and Tranquility event set for October 30, 2013 to honor women who have helped benefit the community.

#### November 3, 2013

Issue: Animal Welfare: 30 minutes of a 30 minute program

"Inside Your Community"

Host Angie Rush interviewed, Kathy Jung, President of the Nevada SPCA. Topics discussed were adoptions, volunteerism, donations, humane education, the new book being offered for sale at the NV SPCA, <u>Daisy Finds a Forever Home</u>, the need for spay and neuter in the Las Vegas community. Time was also devoted to promote their November 9<sup>th</sup> event, Run for the Hills.

#### November 10, 2013

Issue: **Disability Awareness**: 15 minutes of a 30 minute program "Inside Your Community"

Host Angie Rush welcomes Sue Covey with the Down Syndrome Organization of Southern Nevada to discuss the issues faced by children and adults who have Down Syndrome. Sue talked about all the services offered by DSOSN and promoted their biggest fundraiser of the year, the 25<sup>th</sup> Annual Festival of Trees and Lights on November 22-24, 2013.

#### November 10, 2013

Issue: **Veteran Affairs**: 15 minutes of a 30 minute program "Inside Your Community"

Host Angie Rush interviews the CEO of The Key Foundation for Veterans, Steve Dennis. The in-depth discussion covered difficulties faced by some veterans like mental illness, homelessness, and joblessness. Steve gave out vital information on where struggling veterans could receive job counseling, mental health counseling, and placement in a temporary home. In lieu of Veteran's Day, the program closed with a rendition of TAPS.

#### November 17, 2013

Issue: Food Outreach for the Community: 25 minutes of a 30 minute program "Inside Your Community"

Host Angie Rush welcomed CEO of Three Square Food Bank, Brian Burton. How a food bank works was discussed as well as beneficial programs available to those needing food assistance. Fundraisers were talked about as well as how the community can donate and volunteer.

Issue: **Community Awareness for Children**: 5 minutes of a 30 minute program Host Angie Rush interviewed Community Relations Manager, Kyle Dunlap, of Big Brothers and Big Sisters of Southern Nevada to help promote their Holiday Bike and Board Bonanza event on December 7, 2013

#### November 24, 2013

Issue: Domestic Violence: 30 minutes of a 30 minute program

"Inside Your Community"

Host Angie Rush interviews Lisa Lynn Chapman, Community Relations Director of Safe Nest. Forms of abuse were discussed as well of definitions of domestic violence. Ways to become awareness of domestic violence traits were highlighted as well as ways to reach out for assistance via the hotline. Volunteerism and donation options were discussed. The new CD from Safe Nest, Songs Against Domestic Abuse, was also promoted.

#### December 1, 2013

Issue: Community Awareness for Children: 15 minutes of a 30 minute program. "Inside Your Community"

Host Angie Rush interviews Kyle Dunlap, Community Relations Manager of Big Brothers Big Sisters of Southern Nevada. Up for discussion was recruitment of volunteers, matching of bigs and littles, the history of the organization. Kyle related the many ways that the organization benefits a child's confidence and mental well being. Their upcoming Board and Bike Bonanza event was also promoted.

Issue: Animal Welfare: 15 minutes of a 30 minute program.

Host Angie Rush welcomed Keith Williams, founder of Community Cat Coalition of Clark County (C5) whose main agenda is to eliminate the senseless euthanasia of feral and free-roaming cats which live in the Las Vegas valley by implementing trap, neuter, return (TNR) programs. The humane trapping program was described in detail, how to volunteer and donate was relayed in the program, as well as low cost spay and neuter facilities in Clark County.

#### December 8, 2013

Issue: **Community Awareness for Children**: 15 minutes of a 30 minute program. "Inside Your Community"

Host Angie Rush featured Liz Ortenburger, CEO, of Girlscouts of Southern Nevada. The organization's mission was highlighted which focuses on empowering girls and making them aware of all the various opportunities available to them to make them successful women. The Girl Scouts Core Values were related: Innovative/Visionary/Progressive Diversity and Inclusion, Girl-Driven, Volunteerism/Volunteer Support, Tradition-Girl Scout Promise and Law. The upcoming Thin Mint Sprint was promoted for January 2014 when the Girl Scout cookie season will kick off.

Issue: Community Awareness for Children: 15 minutes of a 30 minute program.

Host Angie Rush spoke with Ken Rubeli, President and CEO of the Boys and Girls Clubs of Southern Nevada. The Boys & Girls Clubs of Las Vegas offers more than 100 quality youth development programs designed to develop character and life-enhancing skills. When members leave the Club at age 18, they will have:

- A positive self-identity
- Scholastic, career, social, emotional and cultural competencies
- A desire to remain involved in their community
- Health and well-being
- A moral compass

Also discussed were annual fundraisers, volunteerism and donating to the organization.

#### December 15, 2013

Issue: Quality of Life/Health Awareness: 30 minutes of a 30 minute program "Inside Your Community"

Host Angie Rush interviewed Erin Breen, Program Coordinator for the Family Grief Center. We discussed the grieving process and stages and the various programs available to the community for support: Peer support groups for children, teens, young adults and adults. Also discussed were the services offered by the Grief Center including: Volunteer training, Lending library, Spanish Language Services, Family consultation, Continuing Medical Educations, Community outreach, Grief workshops and camp.

December 22, 2013

Issue: Education/Veterans Affairs: 30 minutes of a 30 minute program

"Inside Your Community"

Host Angie Rush welcomed Elizabeth McDaniels, Director of Mission Services, and Kathy Topp, spokesperson for Goodwill of Southern Nevada. Goodwill of Southern Nevada, Inc. is a non-profit organization whose mission is to provide education, employment and training for people with disabilities and other barriers to employment, and to maximize the quality of life for each individual served. The various programs offered by Goodwill were discussed in length. The programs include: the Veterans Integration Program, Beyond Jobs, Adult and Youth Disability Service, and Business Solutions, and the Job Training programs. Ways to volunteer, donate, and shop with Goodwill were also featured in the interview. The upcoming holiday event "Glittering Lights" was also promoted.

December 29, 2013

Issue: **Arts and Culture/Education**: 30 minutes of a 30 minute program "Inside Your Community"

Host Angie Rush welcomed Vicki Richardson, Director of Left of Center Art Gallery, and Harold Bradshaw, instructor and artist with LOC. Vicki relayed how LOC is committed to encouraging art in public places and creating venues where the public can observe the steps of the creative process and encourage dialogue with individual artists. They represent an ethnically diverse group of members and resident artists. LOC holds the belief that the visual arts can serve as an education tool to help teach respect and understanding for all cultures. Harold Bradshaw discussed his mural at McCarran Airport terminal and his upcoming exhibition at the Summerlin Library Gallery. Donations were also discussed.

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#### **Nevada Broadcasters Association**

1050 East Flamingo Drive Las Vegas NV 89119-7429 Office: (702) 794-4994 Fax: (702) 794-4997

# PUBLIC FILE Observations Radio Quarter 4 Report

October-November-December 2013

KDWN-720AM
AIRING TIME: SUNDAY-11:30PM-12:00AM

**OBSERVATIONS-Aired: October 04-10, 2013** 

**TOPIC: FOUNDATION FOR AN INDEPENDENT TOMORROW** 

GUESTS: JANET BLUMAN-FOUNDER AND PRESIDENT OF THE FOUNDATION FOR AN INDEPENDENT TOMORROW
JUANA HART-PRESIDENT OF J-HART COMMUNICATIONS

On this installment of Observations, host Bob Fisher talks with Janet Bluman, Founder and President of the Foundation for an Independent Tomorrow and Juana Hart, President of J-Hart Communications. Janet discusses the early beginnings of F.I.T. and how it has grown over the past few years. F.I.T. provides assistance to individuals in need and helps them get back into the work force and get their lives back on track. This is a non-profit foundation and depends primarily on grants and donations. Juana talked about the upcoming event for F.I.T. which takes place on October 19, 2013 at the Paris Las Vegas Resort. This is a great cause and truly does help thousands of people.

**OBSERVATIONS-Aired: October 11-17, 2013** 

TOPIC: NEVADA INSURANCE COUNCIL

**GUESTS: JOHN HAGER-HEAD OF THE NEVADA INSURANCE COUNCIL** 

What is the Nevada Insurance Exchange and how can it help you? The Affordable Care Act kicks in on January 01, 2014. Will you be ready? On this edition of Observations, host Bob Fisher discusses the Affordable Care Act with the man in-charge of making sense of it, John Hager. John talks about what his responsibilities are to the people of Nevada and the difficult challenges that he faces between now and January 01, 2014. He appeared on this program to try and simplify Obamacare as best he could with the limited time available.

**OBSERVATIONS-Aired: October 18-24, 2013** 

**TOPIC: NEVADA YOUTH LEGISLATURE-PART 1** 

**GUEST: STUDENT LEGISLATORS FROM AROUND THE STATE OF NEVADA** 

What is the Nevada Youth Legislature? Are they the future leaders of our state? On this edition of Observations, host Bob Fisher talks with these incredibly bright and well-informed student legislators about a variety of topics ranging from the economy, violence in the mideast, cyber bullying and the current economic crisis right here in Nevada. The Nevada Youth Legislature-Part 1-students taking an interest in your future and theirs.

**OBSERVATIONS-Aired: October 25-31, 2013** 

**TOPIC: NEVADA YOUTH LEGISLATURE-PART 2** 

**GUEST: STUDENT LEGISLATORS FROM AROUND THE STATE OF NEVADA** 

On this installment of Observations, host Bob Fisher continues his discussion with students of the Nevada Youth Legislature. These students are chosen by Assemblymen and State Senators to represent the students of Nevada. The spend a lot of time in Carson City learning the business of politics. Exploring issues such as Nevadas Financial Crisis, Education, Bullying, Healthcare Issues and much more. The Nevada Youth Legislature - Part 2, students taking an interest in your future and theirs.

**OBSERVATIONS-Aired:** November 01-07, 2013

TOPIC: A DISCUSSION WITH THE CLARK COUNTY SHERIFF

**GUESTS: CLARK COUNTY SHERIFF DOUG GILLESPIE** 

It was reported that Nevada is the second most dangerous state to live in. Tennessee ranks as number one. Clark County Sheriff Doug Gillespie spoke with Observations host Bob Fisher about the increasing crime rate, not only in Nevada but throughout the United States. He sighted easy access to guns, drugs, alcohol and an increase in criminal activity on the roads. He had requested more funds for the Metro Police department and is waiting for the approval from the County Commission. He also discussed the various problems plaguing the schools in the state due to continued bullying which is also trying to be addressed by law enforcement and children taking weapons to school and teachers and instructors having to deal with this ever growing problem.

**OBSERVATIONS-Aired: November 08-14, 2013** 

**TOPIC: FACTS ABOUT CANCER** 

**GUESTS: TOM MCCOY AND STACY ESCALANTE-CANCER SURVIVORS** 

Fact-Cancer will strike one in three Americans!Cancer is the topic on this edition of Observations as host Bob Fisher talks with Tom McCoy-Nevada Government Relations Director for the American Cancer Society and the Cancer Action Network and Stacy Escalante from Escalante Media Management, both who are cancer survivors. They bring to this 30 minute program may facts about this deadly disease that you may not be aware of. They talk of their own encounters with Cancer and how it effected their lives and families. They discussed symptoms, treatments and recovery. A fact filled 30 minutes that should not missed by anyone.

**OBSERVATIONS-Aired:** November 15-21, 2013

**TOPIC: A VISIT WITH TOM SKANKE-PART 1** 

GUESTS: TOM SKANKE-PRESIDENT AND CEO OF THE LAS VEGAS GLOBAL ECONOMIC ALLIANCE

Who is Tom Skanke and why is his current position so important to the future of Las Vegas and Nevada? On this edition of Observations, host Bob Fisher welcomes Tom Skanke, President and CEO of the Las Vegas Global Economic Alliance, previously known as the Nevada Development Authority. Tom oversees the developing corporations in Las Vegas and makes certain that the city and state move forward with the growing population and the improving economy, rather than going backwards. He works closely with Governor Brian Sandoval in planning for the future and what's ahead for Las Vegas and Nevada. Bringing new diversified industry into Nevada is the goal of this organization. This is Part 1 of a 2 part series.

**OBSERVATIONS-Aired: November 22-28, 2013** 

**TOPIC: A VISIT WITH TOM SKANKE-PART 2** 

GUEST: TOM SKANKE-PRESIDENT AND CEO OF THE LAS VEGAS GLOBAL ECONOMIC ALLIANCE

Who is Tom Skanke and why is his current position so important to the future of Las Vegas and Nevada? On this edition of Observations, host Bob Fisher welcomes Tom Skanke, President and CEO of the Las Vegas Global Economic Alliance, previously known as the Nevada Development Authority. Tom oversees the developing corporations in Las Vegas and makes certain that the city and state move forward with the growing population and the improving economy, rather than going backwards. He works closely with Governor Brian Sandoval in planning for the future and whats ahead for Las Vegas and Nevada. Bringing new diversified industry into Nevada is the goal of this organization. This is Part 2 of a 2 part series.

OBSERVATIONS-Aired: November 29-December 06, 2013

**TOPIC: ABSTINENCE AND EDUCATION** 

**GUEST: VALERIE CAUHAPE-CARSON CITY HEALTH AND HUMAN SERVICES** 

How do we teach the children of todays world Abstinence? Is it even possible. On this edition of Observations, host Bob Fisher talks with Valerie Cauhape from the Carson City Health and Human Services Division. Valerie is a public health program specialist promoting health among teens. She shares the various programs that are available to families and teens concerning unplanned pregnancies and peer pressure among todays teens. Its a program devoted to abstinence and to the education of our teens.

**OBSERVATIONS-Aired: December 06-12, 2013** 

**TOPIC: MODERN TECHNOLOGY-PART 1** 

GUEST: MIKE BLETCHER-PRESIDENT OF WEARABLE TECH AND THE ACCESSORY CONNECTION

How has Wireless Technology changed the lives of Americans? On this edition of Observations, host Bob Fisher welcomes Mike Bletcher, President of Wearable Tech and the Accessory Connection. Mike discusses the pros and cons of wireless use. Texting while driving, talking on your cell phone without the use of a bluetooth. On Part 1 of this 2 part series... he brings us up-to-date on the new lpads, Ipods and cellular technology which appears to be changing on a daily basis. Its Modern Technology-Part 1

**OBSERVATIONS-Aired: December 13-19, 2013** 

**TOPIC: MODERN TECHNOLOGY-PART 2** 

GUEST: MIKE BLETCHER-PRESIDENT OF WEARABLE TECH AND THE ACCESSORY

**CONNECTION** 

How has wireless technology changed the lives of Americans? Cellphones, Iphones, Ipads, Ipods, Twitter, facebook, all inventions of the modern world. On this installment of Observations, host Bob Fisher welcomes, once again, Mike Bletcher, President of wearable Tech and the Accessory Connection. Mike continues his conversation about the technologies of today and how it has effected children and teens. The kids today text but don't talk much...this is of concern to my parents and even teachers in our school systems. It's Modern Technology-Part 2 with Mike Bletcher.

**OBSERVATIONS-Aired: December 20-26, 2013** 

**TOPIC: HUMAN TRAFFICKING** 

**GUESTS: ROBERT BILHEIMER-PRESIDENT OF WORLDWIDE DOCUMENTARIES** 

You may not see it, you may seldom hear about it until affects you. On this installment of Observations, host Bob Fisher welcomes to the microphone, Robert Bilheimer, President of Worldwide Documentaries to discuss Human Trafficking. This is a problem facing not only the United States but other countries around the world. Children as young as 12 years old are unslaved as prostitutes and sometimes sold into slavery in a day and age where problems as serious as this should not exist. Mr. Bilheimer produces documentaries about this problem and other situations not often discussed. He is an award winner and continues to bring to light atrocities around the globe.

OBSERVATIONS-Aired: December 27, 2013-January 02, 2014

**TOPIC: A VISIT WITH DEMA GUINN-PART 1** 

GUESTS: DEMA GUINN-FORMER FIRST LADY OF THE STATE OF NEVADA

On this installment of Observations, it's "A Visit with Dema Guinn". Host Bob Fisher welcomed former First Lady of the State of Nevada Dema Guinn. Mrs. Guinn talked about the accomplishments of her husband, the late Governor Kenny Guinn. She discussed her life growing up in California and her life long relationship with Governor Guinn. Dema mentioned the upcoming event at Caesar's Palace on January 11, 2014 entitled "First Ladies First" where the public can listen to some of the challenges that faced five former First Ladies who lived at the Governor's Mansion in Carson City. This event is part of the 150<sup>th</sup> Anniversary celebration for Nevada. A Visit with Dema Guinn-Part 1, a very educational program.



#### **Nevada Broadcasters Association**

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Fax: (702) 794-4997

Last Update: August 29, 2013

ATTN: TRAFFIC MANAGERS

Southern Nevada Radio

NCSA Traffic Insertion Orders
October 2013

Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND OCTOBER 15, 2013)

#### TO ALL TRAFFIC MANAGERS:

THE NEVADA BROADCASTERS ASSOCIATION IS REGISTERED WITH RADIOINVOICES.COM UNDER THE AGENCY NAME OF NEVADA BROADCASTERS ASSOCIATION AND WITH MARKETRON TO RECEIVE ELECTRONIC INVOICES. OUR EI NUMBER IS 161113. STATIONS CAN ALSO EMAIL MELANIE@NEVADABROADCASTERS.ORG WITH PDF OR EXCEL SPREADSHEETS...ELECTRONIC PROOF OF PERFORMANCE PREFERRED.

### Nevada State Health Division-Division of Child & Family Services

Start: 10/01/13

End: 10/31/13

:60 "DCFS-Spot #1" (New) :60 "DCFS-Spot #2 (New) 10 Announcements
10 Announcements

#### **Emergency Management & Homeland Security**

Start: 10/01/13

End: 10/31/13

:60 "Emergency Management-Shakeout (Clark County)" (New)

15 Announcements

## Nevada Department of Employment, Training and Rehabilitation

Start: 10/01/13

End: 10/31/13

:60 "DETR-Mechelle Merrill-October 2013" (New)

10 Announcements

## CONTINUED ON THE NEXT PAGE Page 1

- If you have insertion or spot questions, please contact Gary Campbell, gary@nevadabroadcasters.org
- Please be sure to email, fax, or mail Melanie Mueller your affidavits at the end of every month, melanie@nevadabroadcasters.org.

#### **Foundation for an Independent Tomorrow**

Start: 10/01/13

End: 10/19/13

:30 "F.I.T. Gala 2013" (New) :60 "F.I.T. Gala 2013" (New) 10 Announcements 10 Announcements

#### **Nevada State Health Division**

Start: 10/01/13

End: 10/31/13

:60 "Abstinence - Boys" :60 "Abstinence - Girls" :60 "Abstinence - Parental Influence" :60 "Abstinence - Partners & Decisions" :30 "Abstinence - Before It's Too Late"

10 Announcements 10 Announcements 10 Announcements

10 Announcements 10 Announcements

#### Elko CVA

Start: 10/01/13

End: 10/31/13

:60 "Explore Elko.Com-October 2013" (New)

10 Announcements

#### **Nevada Army National Guard**

Start: 10/01/13

End: 10/31/13 (NOTE: Please Rotate Spots)

:60 "My First Call Up"

10 Announcements

:60 "Fighting for the Environment"

10 Announcements

:60 "A Storm to Remember"

10 Announcements

:60 "Rising Waters"

10 Announcements

#### CONTINUED ON THE NEXT PAGE

Page 2

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#### **Anti-Bullying Campaign**

Start: 10/01/13

End: 10/31/13

:30 "Flip the Script-Jill and Jessica"

:30 "Flip the Script-Chris and Mark"

:30 "Flip the Script-Grown Up Insults"

**4 Announcements** 

**4 Announcements** 

**4 Announcements** 

Thank you for your participation and support!

Page 3

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#### **Nevada Broadcasters Association**

1050 East Flamingo Drive, S-102 Las Vegas NV 89119-7429 Office: (702) 794-4994

Fax: (702) 794-4997

Last Update: September 28, 2013

ATTN: TRAFFIC MANAGERS

## Southern Nevada Radio NCSA Traffic Insertion Orders November 2013

Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND NOVEMBER 15, 2013)

#### TO ALL TRAFFIC MANAGERS:

THE NEVADA BROADCASTERS ASSOCIATION IS REGISTERED WITH RADIOINVOICES.COM UNDER THE AGENCY NAME OF NEVADA BROADCASTERS ASSOCIATION AND WITH MARKETRON TO RECEIVE ELECTRONIC INVOICES. OUR EI NUMBER IS 161113. STATIONS CAN ALSO EMAIL MELANIE@NEVADABROADCASTERS.ORG WITH PDF OR EXCEL SPREADSHEETS...ELECTRONIC PROOF OF PERFORMANCE PREFERRED.

#### Nevada State Health Division-Division of Child & Family Services

Start: 11/01/13

End: 11/30/13

:60 "National Adoption Awareness Month" (New)

10 Announcements

#### **Emergency Management & Homeland Security**

Start: 11/01/13

End: 11/30/13

:60 "Emergency Management-Prevention" (New)

:60 "Emergency Management-Will You Be Ready" (New)

15 Announcements

15 Announcements

### **CONTINUED ON THE NEXT PAGE**

Page 1

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#### **Nevada State Health Division**

Start: 11/01/13

End: 11/30/13

::60 "Abstinence - Boys"

:60 "Abstinence - Girls"

:60 "Abstinence - Parental Influence" :60 "Abstinence - Partners & Decisions"

:30 "Abstinence – Before It's Too Late"

10 Announcements

10 Announcements

10 Announcements

10 Announcements

10 Announcements

#### Elko CVA

Start: 11/01/13

End: 11/30/13

:60 "Explore Elko.Com-November 2013" (Same as the October 2013 spot)

10 Announcements

#### **Nevada Army National Guard**

Start: 11/01/13

End: 11/30/13 (NOTE: Please Rotate Spots)

:60 "My First Call Up"

:60 "Fighting for the Environment"

:60 "A Storm to Remember"

:60 "Rising Waters"

10 Announcements

10 Announcements

10 Announcements

10 Announcements

#### **Anti-Bullying Campaign**

Start: 11/01/13

End: 11/30/13

:30 "Flip the Script-Jill and Jessica"

:30 "Flip the Script-Chris and Mark"

:30 "Flip the Script-Grown Up Insults"

4 Announcements

4 Announcements

4 Announcements

## Thank you for your participation and support! Page 2

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#### **Nevada Broadcasters Association**

1050 East Flamingo Drive, S-102 Las Vegas NV 89119-7429 Office: (702) 794-4994

Fax: (702) 794-4997

Last Update: October 28, 2013

ATTN: TRAFFIC MANAGERS

## Southern Nevada Radio NCSA Traffic Insertion Orders December 2013

Please do the best you can do for us

(NOTE: AN AMENDMENT TO THIS INSERTION ORDER MAY BE SENT AROUND DECEMBER 15, 2013)

#### TO ALL TRAFFIC MANAGERS:

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**Nevada Broadcasters Association** 

Start: 12/01/13

End: 12/31/13

:30 "NBA Job Bank" (New)

10 Announcements

Nevada Division of Public & Behavioral Health-Division of Child & Family Services

Start: 12/01/13

End: 12/31/13

:60 "Holiday-Clark County" (New)

10 Announcements

**Emergency Management & Homeland Security** 

Start: 12/01/13

End: 12/31/13

:60 "Resolve to be Ready" (New)

15 Announcements

## CONTINUED ON THE NEXT PAGE Page 1

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### Department of Employment, Training and Rehabilitation

Start: 12/01/13

End: 12/31/13

:60 "DETR Holiday-Mechelle Merrill" (New)

10 Announcements

#### **Nevada State Treasurer**

Start: 12/01/13

End: 12/31/13

:60 "Prepaid Tuition #1" (New) :60 "Prepaid Tuition #2" (New) 10 Announcements 10 Announcements

#### **University of Nevada Cooperative Extension**

Start: 12/01/13

End: 12/31/13

:30 "Radon Education" (New) :60 "Radon Education" (New) 10 Announcements 10 Announcements

#### **Nevada State Health Division**

Start: 12/01/13

End: 12/31/13

:60 "Abstinence - Boys" :60 "Abstinence - Girls" :60 "Abstinence - Parental Influence" :60 "Abstinence - Partners & Decisions" :30 "Abstinence - Before It's Too Late"

10 Announcements

10 Announcements 10 Announcements

10 Announcements 10 Announcements

## **Elko Convention & Visitors Authority**

Start: 12/01/13

End: 12/31/13

:60 "Explore Elko.Com-December 2013" (New)

10 Announcements

#### CONTINUED ON THE NEXT PAGE

Page 2

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#### **Nevada Army National Guard**

Start: 12/01/13 End: 12/31/13 (NOTE: Please Rotate Spots)

:60 "My First Call Up"

:60 "Fighting for the Environment" :60 "A Storm to Remember"

:60 "Rising Waters"

**10** Announcements

10 Announcements

**10** Announcements

10 Announcements

#### **Anti-Bullying Campaign**

Start: 12/01/13

End: 12/31/13

:30 "Flip the Script-Jill and Jessica":30 "Flip the Script-Chris and Mark"

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4 Announcements

**4 Announcements** 

**4 Announcements** 

# Thank you for your participation and support! Page 3

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