


**BEASLEY BROADCAST GROUP  
ISSUES AND PROGRAMS REPORT**


**FOR  
STATION KDWN-AM**

**3rd QUARTER  
(JULY 1 – SEPTEMBER 30, 2016)**

Prepared by KDWN Program Director John Shaffer:

 Date: 10/7/16

Reviewed By Market Manager Tom Humm:

 Date: 10/7/16

**ISSUES OF CONCERN TO STATION KDWN-AM  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
3rd QUARTER, 2016**

**PUBLIC SAFETY:** Resources available to protect people & ways they can prepare to survive emergency situations.

**HEALTH & FITNESS:** Information & resources to help prevent disease & promote healthy lifestyles.

**EDUCATION & JOBS:** Programs available for kids with behavioral problems, improving graduation rates & making ongoing learning available to all.

**SENIORS:** Information on services available in our state.

**CHILDREN'S ISSUES:** Challenges for kids & improvements to their situations.

**COMMUNITY RESOURCES:** Efforts to overcome hunger for 1 in 6 Southern Nevadans who are food insecure, identifying housing options & providing help for people with disabilities.

**VETERANS AFFAIRS:** Helping our vets & families with jobs, shelter, food & health.

**ADDICTION & RECOVERY:** Dealing with overuse of opiates & options for people & families.

**PEDESTRIAN SAFETY:** Approaches to help solve our local issue with pedestrian fatalities.

**ANIMAL OVERPOPULATION & RESCUE:** Are local ordinances having a positive effect on the problems of too many pets? What's being done to maximize spay & neutering plus adoption & lessen euthanization.

**DESCRIBING REGULARLY SCHEDULED  
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

1. LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

## **Various Public Service Announcements**

Over the last 3 months BBG has run extensive public service announcements for organizations including:

United Blood Services, Safe Nest Harvest Festival, NV Donor Network, Ready.gov, Flavors of the Heart, Talking Book Services, NV PEP, Flood Smart, NV Boxing HOF, Veterans Crisis Line, Stop Texts Stop Wrecks, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, Goodwill - Jobs, United Way of Southern Nevada, Fatherhood.org, Las Vegas Jazz Society, The Poppy Foundation, Highway Traffic Safety Commission, Matching Donors, 3 Square Food Bank, Rape Crisis Center, Wish Upon A Wedding, Foundation For Positively Kids, Foreclosure Prevention, Stroke Awareness, Women's Heart Health, Texting & Driving Safety, Girls In Tech, Las Vegas, Southern Nevada Water Authority, United Blood Services Be A Hero Program, Relay For Life/Las Vegas, Relay For Life/Henderson, One Hero At A Time, Moving For Moms, Leukemia & Lymphoma Society, Three Square Food Bank, Assistance League of Las Vegas, Lutheran Social Services of NV, Hope Link of So NV, U.S. Navy, Bullying Prevention, Recycling, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Caregiver Assistance, Financial Literacy, Buzzed Driving Prevention, High School Equivalency, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awareness, High Blood Pressure, Mental Health Awareness, Metro/Coffee With A Cop/Domestic Violence Prevention, SaferCar.gov, Zero Fatalities, Am Legion PTSD, Feeding America, Autism Speaks, WHY Ranch, Girl Scouts of So NV, Shade Tree, Nathan Adelson Hospice, Helping Hands of Vegas Valley, Hearts Alive Village, Chefs For Kids

## **Participation in the Southern Nevada Emergency Alert System**

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

**QUARTERLY ISSUES/PROGRAMS REPORT**

**Third Quarter 2016**

**(July 1 to September 30)**

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: PUBLIC SAFETY**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 3, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**WATER SAFETY – FLOAT LIKE A DUCK**

**Joe Vassallo, Founder**

**ROAD SAFETY – NEVADA HIGHWAY PATROL**

**Trooper Chelsea Stunckel**

**Our Holiday Safety show for the 4<sup>th</sup> of July weekend included the A's, B's, C's & D's of drowning prevention, along with tips on being safe on the road & avoiding impaired driving.**

**ISSUE: PUBLIC SAFETY**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 24, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**DISASTER PREPAREDNESS**

**Jennifer Lewis, NV State Contractor's Board**

**Frank Rutkowski, Red Cross of Southern Nevada**

Hiring unlicensed contractors can cause disaster for home owners, and Jennifer explained protections available from the Board. We also heard tips on being ready to deal with disasters from the Red Cross.

**ISSUE: PUBLIC SAFETY**

Local Weekly: Talking Solutions with Terrie Springs

August 28th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

**SUMMER ROAD SAFETY**

Trooper Chelsea Stuenkel, NV Highway Patrol

The NV Highway Patrol visited with common sense tips for traveling, especially during the "100 Deadliest Days" of the year. Avoiding impaired driving was emphasized, heading into the Holiday weekend.

**ISSUE: PUBLIC SAFETY**

Local Weekly: Talking Solutions with Terrie Springs

September 4th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

**SAFE NEST**

Hannah Brook, Safe Nest

Hannah Brook filled us in on the Welcome Home Food Drive @ the Harvest Festival, Sept. 9-11...plus, she shared info on the services Safe Nest has for victims...mostly women & children. Domestic Violence statistics here in Southern Nevada are twice the national average & their services are sorely needed.

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: HEALTH & FITNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 10, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**ORAL HEALTH & THE CONNECTION TO YOUR HEART**

**Chef Sharynne Frazier**

**Sharynne told us how poor oral habits can directly contribute to heart disease, and believes it's such an important preventative issue that it should be taught to grade school children to start them on the right path from a young age. The Flavors of the Heart fundraising event for the American Heart Association was also discussed.**

**ISSUE: HEALTH & FITNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 17, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**BLOOD SUPPLY NEEDS**

**Jeannine McCoy, United Blood Services**

**The Summer months make keeping blood supplies at the needed levels especially difficult, and the addition of protecting people from the Zika virus makes things even tougher.**

**ISSUE: HEALTH & FITNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 24, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**NV BOXING HALL OF FAME**

**Michelle Corrales-Lewis, Executive Dir., NVBHOF**

**Celebrating the rich history of Boxing in Southern Nevada, the NVBHOF's annual induction ceremony will include a tribute to Mohammed Ali from Sugar Ray Leonard, and the Hall's first female member, among others. They also promote the importance of activity for the health of kids.**

**ISSUE: HEALTH & FITNESS**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 21, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**ROAD TO RECOVERY & 80% BY 2018**

**American Cancer Society staff & volunteers**

**Really interesting guests on today's special show with the American Cancer Society, starting with Gertie & Bernard on the Road 2 Recovery program...then Tom, Emilia & Carol with details on 80% by 2018. great info on awareness & prevention of colon cancer deaths! [www.cancer.org](http://www.cancer.org)**

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: EDUCATION & JOBS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 17, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**STUFF THE BUS**



**Patti Gerace, Walker Furniture Marketing Director**

**Details on the Stuff The Bus drive were offered, along with a request for donations. Beasley Media Group has partnered with Walker & News 13 KTNV for this effort to provide school supplies for needy children before the start of the school year.**

**ISSUE: EDUCATION & JOBS**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 31, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**JOBS & CONNECTIONS**

**Kenadie Cobbin Richardson, Workforce Connections**

**Tanisha McCullough, Goodwill Career Connections**

**Federal funds have been awarded to area organizations who help people find employment, including Goodwill. Details were given on the state Workforce program, and Goodwill's expansion of their Career Connections centers.**

**ISSUE: EDUCATION & JOBS**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 7, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**STUFF THE PACK**

**Becky Watson, Salvation Army**

**Kristi Nagel, Cricket Wireless**

Stuff the pack is a school supply and backpack Drive by Cricket Wireless for the Salvation Army. Kristi Nagle and Becky Watson joined us with all the details. You can help a child in need to get ready for the school year through next Saturday August 13<sup>th</sup>

**ISSUE: EDUCATION & JOBS**

Local Weekly: Talking Solutions with Terrie Springs

August 28, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

**JOHN DALY**

Many of us remember John Daly from his days as Anchor & Managing Editor of News 13...since leaving Las Vegas he's been really busy, hosting Real TV & other shows...very active with social media & so much more...we're glad he found time to visit us! We talked technology and how it's affecting the job market, charities, and solutions!

**ISSUE: EDUCATION & JOBS**

Local Weekly: Talking Solutions with Terrie Springs

September 25, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

**WGU NEVADA**

**Spencer Stewart, Chancellor**

WGU Nevada is an online university, offering affordable options for degree programs in areas such as teaching, nursing, IT & business...Chancellor Spencer Stewart filled us in on the school & their scholarships for veterans.

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: SENIOR ISSUES**

**Local Weekly: Talking Solutions with Terrie Springs**

**July 3, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**FALL AWARENESS & PREVENTION**

**Dr. RJ Williams & Cameron Deems, Fyzical Physical Therapy**

**Statistics on the devastating effect of falls on people, especially seniors, were shared, along with the economic impact. Ways to reduce fall risk included more movement, even though those fearing falls might become more sedate, thinking that might actually help them.**

**ISSUE: SENIOR ISSUES**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 21, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**NEVADA STAR**

**Millie Thomas, NV Aging & Disability Services Division**

**STAR - the Senior Tax Assistance Rebate program up to \$500 for qualifying seniors, but the deadline date to file is 9/30/16. It's designed to assist low-income seniors who own their homes, by giving them back a chunk of their previously-paid property taxes.**

**ISSUE: SENIOR ISSUES**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 11, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

## **NEVADA STAR UPDATE**

**Millie Thomas, NV Aging & Disability Services Division**

The filing deadline for STAR - the Senior Tax Assistance Rebate program up to \$500 for qualifying seniors, has been extended to 10/31/16. It's designed to assist low-income seniors who own their homes, by giving them back a chunk of their previously-paid property taxes.

### **ISSUE: SENIOR ISSUES**

Local Weekly: Talking Solutions with Terrie Springs

September 18, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

### **HELPING HANDS OF VEGAS VALLEY**

**Dana Serrata, HHOVV**

We're spotlighting Helping Hands of Vegas Valley & all the things they do for older people in our city...they help low-income seniors in a number of ways, and are looking for volunteers to help drive older adults to medical appointments & deliver much-needed groceries. She also gave details on their June 10th Swingin' 4 Seniors event @ Top Golf!

### **MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: CHILDREN'S ISSUES**

Local Weekly: Talking Solutions with Terrie Springs

July 17, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

### **BOWL 4 THE KIDS**

**Dawn-Marie Pavuk & Becky, Cure 4 The Kids Foundation**

**We visited with Becky & Dawn-Marie about the annual "Bowl 4 The Kids" fundraising event, July 30th @ Sunset Station. They help kids & their families facing cancer with medical services & financial help.**

**ISSUE: CHILDREN'S ISSUES**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 14, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE JOSH STEVENS FOUNDATION**

**Jennifer Morss, Executive Director**

**Raquel Sanchez, The Ferraro Group**

**The Josh Stevens Foundation teaches & celebrates kindness, as was practiced by the pre-teen who shared its name. They partner with schools to encourage caring behavior in kids & will benefit from Tuesday's all-day fundraiser @' Crazy Pita's location @ The District.**

**ISSUE: CHILDREN'S ISSUES**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 18, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**NEVADA PEP**

**Stephanie Vrsnik & Robin Kincaid, Nevada PEP**

**NV PEP helps families who have children with disabilities, or those who learn differently...they also help with Anti-Bullying efforts...Stephanie & Robin shared info & details on the Run Walk Roll Against Bullying!**

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: COMMUNITY RESOURCES**

Local Weekly: Talking Solutions with Terrie Springs

July 3, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

**SUMMER HUNGER**

**Dan Williams, Three Square Food Bank COO**

**Details on free programs available to feed hungry kids who don't have access to free & reduced cost meal programs during months when school is not in session.**

**ISSUE: COMMUNITY RESOURCES**

Local Weekly: Talking Solutions with Terrie Springs

July 24, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

**TALKING BOOK SERVICES**

**Brett Silver, Outreach & Public Awareness Coordinator**

**Information was shared about the free service available to Nevada residents who deal with blindness, or other medical conditions that make it difficult to read standard print.**

**ISSUE: COMMUNITY RESOURCES**

Local Weekly: Talking Solutions with Terrie Springs

August 7, 2016

**30 MINUTES OF A 60 MINUTE PROGRAM**

## **FOOD INSECURITY**

**Dan Williams, Three Square Food Bank COO**

**Hunger exists in all of our neighborhoods, not just blighted areas with large numbers of homeless people. North Las Vegas' 89166 zip code has many families trying to make ends meet after the recession & Three Square is rescuing millions of pounds of food that would otherwise be wasted .**

## **ISSUE: COMMUNITY RESOURCES**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 25, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

## **WATER IN THE DESERT**

**Doug Bennett, SNWA Conservation Manager**

**One thing that's critical for all of us is WATER, and there's nobody better to fill us in is Doug Bennett, from the Southern Nevada Water District! Question...what's our allocation of the Colorado River's water...10.3%...4.6%...or 1.8%?**

## **MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

### **ISSUE: VETERANS AFFAIRS**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 4, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

## **HEROES IN THE ROUGH**

**Marie Steele, Traci Wheeler, Rob Johnson**

Heroes In The Rough helps Veterans & their families with challenges they face when they return home...Rob Jackson, Traci Brewer & Marie Steele came in with details & info on their upcoming golf tournament & fundraiser.

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: ADDICTION & RECOVERY**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 28, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**WEST CARE**

**Bob Vickery, West Care**

Perhaps you've heard of West Care, but do you know about all the great things they do for our community? Addiction to recovery, surviving domestic violence, sex trafficking, mental health issues & more...Bob Vickery shared stories on this week's show.

**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: PEDESTRIAN SAFETY**

**Local Weekly: Talking Solutions with Terrie Springs**

**August 14, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**PEDESTRIAN SAFETY**

**Erin Breen, Vulnerable Road Users Project**

We asked for an update on how we're doing with efforts to improve pedestrian safety, plus things for all of us to consider, whether we're in a car or truck, a motorcycle, or bike. There are far too many people being hit & too many fatalities as a result. Keeping the subject in the spotlight helps raise awareness & understanding of the problem.



**MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: ANIMAL OVERPOPULATION & RESCUE**

**Local Weekly: Talking Solutions with Terrie Springs**

**September 11, 2016**

**30 MINUTES OF A 60 MINUTE PROGRAM**

**THE POPPY FOUNDATION**

**Linda Newman, President**

**This week, the Poppy Foundation's Linda Newman shared stories of the cat charity's mission, and details on Sept. & Oct. events! The charity is 100% volunteer & cares for cats with chronic illnesses & those that have been abused or abandoned.**