

**RADIO STATION WGOG-HD2
(WSNW)
94.1 The Lake**

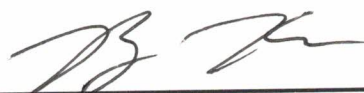
ISSUES/PROGRAM LIST

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1st Quarter - 2024

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REVIEWED AND APPROVED BY:



General Manager

4/19/24

Date

WGOG-HD2 (WSNW) RADIO FIRST QUARTER 2024 **ISSUES OUTLINE**

Section A: Newscast Overview and Quarterly Issues Addressed

Section B: Special and Non-Broadcast Events

- Website
- Facebook
- Community Events

Section C: Long Form Programs

- Coffee Time

Section D: Short Form Programs

- 1: Community Calendar & PSAs

Section A: Newscast Overview and Quarterly Issues Addressed

A top priority for WGOG-HD2 (WSNW) is notifying the public in the event of an emergency. As the local community radio station in Seneca, SC, we educate listeners of situations through our local news coverage, hourly weather forecasts and public service announcements. WGOG-HD2 (WSNW) produces daily newscasts that air on a regularly scheduled basis. These newscasts air at approximately 6:20 am, 7:20 am, 8 am, 10:20 am, 11:20 am, 12:20 pm, 1:20 pm, 2:20 pm, 3:20 pm, 4:20 pm, 5:20 pm and 6:20 pm. WGOG-HD2 (WSNW) also airs two minutes of national and world news from CBS at the top of each hour when special local programming is not being aired. Each weekday following CBS News at 9am WGOG-HD2 (WSNW) does a show called Coffee Time where Nonna Carlson and/or Kevin D. Hollis interviews prominent community leaders. WGOG-HD2 (WSNW) reports local and area news events and issues on an on-going basis. WGOG-HD2 (WSNW) also frequently interviews guests involved with community events and issues during the station's morning show (6-9AM Monday-Friday).

News Treatments: The nominal length of each of our lead or featured news stories described below is between 30-seconds and one minute 30 seconds per news item.

Coffee Time: The length of the daily Coffee Time program is approximately 25 minutes.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

- **Firearm Found at Elementary School in Easley** Jan 19 2024 - On Thursday, a firearm was discovered in a restroom at West End Elementary School in Easley. The School District of Pickens County reported that a student admitted to bringing the weapon to school and leaving it in the restroom. The district stated that the school administration, in collaboration with a School Resource Officer from the Easley Police Department, conducted an investigation and retrieved the unloaded handgun. The district emphasized that there were no threats associated with the weapon. The district commended the swift and effective actions of the staff, administrators, and law enforcement in adhering to district protocols to ensure the safety and security of all. The statement, however, did not disclose the disciplinary measures that the student would face.
- **Allegedly Stolen Truck Leads to Drug Bust** Jan 23 2024 - Ryan Allen Wolford, now detained at the Anderson County Detention Center, is facing multiple charges. His

troubles began when deputies stopped a stolen truck he was driving on Highway 28 Bypass in Anderson County. The truck contained 15 grams of methamphetamine and over seven grams of a mixture of Fentanyl and Amphetamine, leading to immediate charges of drug trafficking and possession of a Schedule II controlled substance. Additional charges, including grand larceny, were pending. Wolford was served warrants on January 17, 2024, for grand larceny, following his initial arrest on January 12, 2024, for drug trafficking. His charges include possession of controlled substances, trafficking in fentanyl, methamphetamine or cocaine base, and two counts of grand larceny. The total bond set for all these charges is \$230,000.

- **Charges Dropped Against Clemson's Defensive Tackle** Feb 27 2024 - Clemson Athletics confirmed that charges against defensive tackle DeMonte Capehart were dismissed. The charges stemmed from a traffic stop where Capehart's vehicle was seen speeding and spinning its tires. Upon stopping the vehicle, officers found a loaded magazine in the glove compartment and a 9mm rifle in the trunk. Capehart was charged with carrying firearms on school property and failure to exercise due care while driving. However, the charges were dropped after Capehart fulfilled the legal system's requirements. He has since returned to team activities. Capehart, a junior at Clemson, played in 12 games last season.
- **Pedals Possible: A New Way to Ride for Students with Disabilities** Feb 23 2024 - On Monday, February 26, a special event will take place at James M. Brown Elementary School in Walhalla. Three Oconee County elementary schools will receive adaptive bicycles from Pedals Possible, a nonprofit organization that promotes cycling for people with disabilities. The event, organized by Walhalla Rotary, will feature a presentation of the bikes and a demonstration of how they work. Representatives from Pedals Possible, Walhalla Rotary, and the School District of Oconee County will be present to celebrate the occasion. The adaptive bicycles are designed to accommodate different types of physical and cognitive challenges, such as cerebral palsy, autism, Down syndrome, and spinal cord injuries. They allow students to enjoy the benefits of cycling, such as exercise, fun, and social interaction. To learn more about the project and how it was made possible, speak with a Walhalla Rotary member or visit <https://www.pedalspossible.com>.
- **Seneca Police Looking for Wanted Subject** March 15, 2024 - Seneca Police are seeking Shaqueal Volvo Verner for Financial Identity Fraud and Obtaining Goods by False Pretense. After investigating multiple identity fraud complaints across South Carolina, 23 warrants have been issued for Verner, who has connections to Seneca and Clemson, SC. Contact Investigator M. Teramano at 864.973.3228 or the Seneca Police Department at 864.885.2718 with any information.
- **Candidates Register for Upcoming Elections** March 18 2024 - On Saturday, a number of candidates registered to run for various offices, marking the start of an exciting election season. The filing is open Monday through Friday from 8:30 AM to 5:00 PM at the Pine Street Complex in Walhalla, and will continue until noon on Monday, April 1st. Stewart O Jones has registered for the U.S. House of Representatives, District 3. Thomas C Alexander is running for State Senate, District 1. For the State House of Representatives, Bill Whitmire and Bill Sandifer are running for District 1 and District 2 respectively. The

race for Solicitor Circuit 10 includes Micah Black and Beth Blundy. Mike Crenshaw is running for Sheriff, Karl E Addis for Coroner, and Tonya Y Keller for County Treasurer. For the County Council, Matthew Durham and India Lancaster are running for District 2, and Glenn Hart for District 5. The upcoming elections promise to be a pivotal moment for the community, as these candidates bring a diverse range of experiences and perspectives to the table. As the election season progresses, voters are encouraged to learn more about each candidate and their platforms.

Section B: Special and Non-Broadcast Events

WEBSITE: WGOG-HD2 (WSNW) has its own, updated website at www.941TheLake.com. Listeners are encouraged to visit our site for updated news, weather, sports, local events and more. There is also a page to introduce the staff and information about programming. In this Quarter, www.941TheLake.com averaged 7,000 visits per week and social media “sharing” buttons were added to each news story, allowing users to instantly share the WGOG-HD2 (WSNW) story on Facebook, Twitter, Google+, Pinterest and LinkedIn, as well as Email.

FACEBOOK: WGOG-HD2 (WSNW) increased its social media presence, utilizing Facebook as the primary outlet. The WGOG-HD2 (WSNW) Facebook page has listed as Administrators/Editors Brandon Kessler, Ian Lundin, Tug Carter, Nonna Carlson and Kevin Hollis. Posts include breaking news, weather issues, weather related closings, as well as general interest stories, event announcements for both the radio station and various charitable agencies/fundraisers. This breaking news was posted by WGOG-HD2 (WSNW) and was viewed by more than 5,000 individuals.

Section C: Long Form Programs

Coffee Time

Coffee Time is a half-hour program that airs Monday through Friday following CBS News at 9:00am, covering topics ranging from news, health, local sports, education and politics. Some of the Coffee Time Topics and dates are listed below. This is only a sampling of some of the Coffee Time shows aired in the quarter.

- City Day w/Mayor Dan Alexander & Special Guests – City of Seneca each Wednesday
- Excel Patients First w/Excel Sports & Rehab – Topics of interest from the field of medicine 1st & 3rd Tuesday each month
- Blair Hinson, Executive Director, Oconee County Public Library - Second Thursday of Each Month
- Seneca Police Chief - First Monday of Each Month
- Mayor of Clemson - Featured Monthly Guest

Community Calendar/PSAs

The Community Calendar is a listing both on the website, and on air of various community events. The on air announcements are scheduled ROS, and are generally approximately 30 seconds in length. Some of the community organizations who have benefited from these announcements in the **1st** quarter are listed below. This is only a sampling of the organizations and events promoted.

- Oconee Humane Society events
- OCPL Friends of the Library Book Sales & Events
- Disable American Veterans Officers Available to give free assistance to local vets