


RADIO STATION WGOG-FM

Issues / Programs List

First Quarter-2024

Compiled by Dick Mangrum/Gary Butts

REVIEWED AND APPROVED BY

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General Manager Date

WGOG RADIO FIRST QUARTER 2024 ISSUES OUTLINE

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5. INTERNET ACCESS FOR UNDER-SERVED ANDERSON COUNTY ADDRESSES
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1. COMMUNITY CALENDAR & PSA'S

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WGOG Radio produces daily newscasts that air on a regularly scheduled basis. These newscasts air at approximately 6:30 am, 7:03 am, 7:30 am, 8:03 am, 12:03 pm, 4:03 pm, and 5:03 pm, Monday – Friday, and at 12:03 pm on Saturdays and Sundays. WGOG also airs two minutes of national and world news from ABC News around the top of each hour. Each Sunday at 12:15 pm, Community Sound-Off airs, which highlights local community issues and an interview with a prominent community leader. WGOG reports local and area news events and issues on an on-going basis. WGOG's Morning Show host frequently interviews guests involved with community events and issues during the station's show (6-9 AM Monday-Friday)

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute 30 seconds.

Community Sound-Off: The length of the weekly Community Sound-Off program is approximately 10 minutes.

Some of the issues covered in these newscasts and programs during the **FIRST** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1. "NOLA" – No Other Life Affected
CS: 1/6

Jacory Benson found a love for sports early. He experienced a traumatic loss, when his older brother suffered a sudden cardiac death while playing basketball. Jacory and his mother, Lekesha Benson worked together to found the NOLA Network (No Other Life Affected). Jacory has traveled the state, working to extend the reach of the network, providing preventive health screenings for students. The importance of early detection was illuminated at the December 2023 Walhalla City Council meeting when a local resident, Jocelyn Bybee, explained how young people can avoid sudden cardiac arrest through early screenings. On school campuses, she said, sudden cardiac arrest is the number one cause of student deaths. Bybee has personal experience. At the age of three years old, she underwent heart surgery. The program ran 5:43.

2. "Why now a mental health summit in Oconee County"

CS: 1/13

News: 12/29, Jan. 2

In his first year in office, the realization struck Oconee Probate Judge Danny Singleton that much must be done to improve mental health services for Oconeeans in need. That triggered in him the need for a summit meeting, to take place January 16 in Seneca. The county probate judge has lined up a schedule of speakers who can illuminate the problems of mental health and what can and is being done to help. One of them, Associate Judge Caroline Horlbeck of Greenville County, is expected to shine a light on what goes during mental health hearings – a major duty of county probate judges and staff.

3. "Central Sewer Basin Study"

CS: 1/24

News: 2/16

Why discuss sanitary sewer infrastructure in Oconee County is the question that kick started the January 24 'Community Sound Off'. Sanitary sewer service is a significant public investment that can determine where and how Oconee County will develop and grow for years to come. With big decisions ahead, major sewer projects require thoughtful conversations weighing costs and benefits to ensure all factors are considered. Why talk about it now? Oconee Joint Regional Sewer Authority is the only public wastewater treatment provider in the county. Seneca, Walhalla, Westminster, and West Union have their own municipal collection systems, pump stations, and force mains. Oconee County owns the pump station and force main at Golden Corner Commerce Park. All the individual collection systems and pump stations connect to the OJRSA system and are conveyed to the Coneross Wastewater Treatment Facility. The presence of public sewer can lead to considerable increases in property value, as it can significantly increase the potential scale and value of site development. Areas being served by sewer can help attract new residential and commercial/industrial investment. Areas being served by sewer can help attract new residential and commercial/industrial development. Public sewer provides environmental benefits by replacing septic systems that are failing and in areas with poor soil drainage. The program ran 7:16.

4. “Public participation in environmental review of Oconee Nuclear Station”

CS: 3/2 News: 2/27, 2/28

If you have an opinion or question about environmental considerations associated with the request to allow a second license extension for Duke Energy’s Oconee Nuclear Station, you have opportunities as afforded by the NRC – the Nuclear Regulatory Commission. You could have attended a meeting in Clemson, taken part in a webinar a week later, or sent a written comment in line with a notice published February 13 in the Federal Register. 101.7/WGOG tuned into the webinar to hear the NRC’s Lance Rakoven outline the draft environmental impact statement. Duke Energy has carbon monoxide goals of at least goals of 50% by 2030 and net-zero by 2050. Many countries have announced commitments to cut their carbon emissions, promising to reach net-zero in the coming years.

Most countries have joined the Paris Agreement on climate change, which calls for keeping the global temperature to 1.5 C above pre-industrial era levels. At least one Oconeean worries about the effect of climate change during a new, 20-year license for the local nuclear plant.

Rosellen Aleguire specifically worries about flooding events that could lead to disastrous impacts at Oconee Nuclear.

The program 10:17

5. “Internet access for under-served Anderson County addresses”

CS: 3/16 News: 3/14, 3/15

A \$32M grant directed through the South Carolina Broadband Office allows the WCFiber and Upcountry Fiber project to offer internet access to under-served sections of Anderson County. It’s another leg of the project to bridge the digital divide in the counties throughout the service territory of the Blue Ridge Electric Cooperative. BREC and West Carolina Telephone Company are partnered to install and sell to subscribers internet access to 3,000 underserved Anderson County addresses in Belton, Honea Path, Piercetown, Sandy Springs, La Frances, Broadway, Williamston, Homeland Park, and other areas. Construction has begun, and by the end of 2025, those addresses included in the South Carolina Broadband Office grant will be able to sign up for broadband internet service through either WCFIBER or Upcountry Fiber, depending on their location. Community Soundoff spoke to Jim Lovinggood, president/CEO of the Blue Ridge Electric Cooperative. “Utility cooperatives like ours have a long history of serving our neighbors in traditionally underserved areas,” he said. “This grant not only benefits people in their homes but makes it possible for them to have

access to better healthcare, education and job opportunities, which help to build a better, more competitive community for everyone.” The program ran 9:31.

6. “Local school’s healing program to benefit from two fundraisers”
CS: 3/30

The place referred to as “The Place of the Sunlight of God”, the Tamassee DAR School turns to the public for help to continue to fund “Tamassee Starlight” – a Tennessee-inspired program that helps mothers and families overcome substance problems and allows mothers and children to heal together in a faith-based program. Specifically, it allows mothers to get sober and to rear children in a safe, loving environment. Starlight debuted in 2022 with the opening of campus cottages for as many as 10 families.

SECTION B: SPECIAL EVENTS

1- WEB SITE

WGOG has its own web site, updated daily. Listeners are encouraged to visit wgog.com to see updates on news, weather, obituaries, flea market, sports and more. Social media “sharing” buttons are on each news story, allowing users to instantly share the WGOG story on Facebook, Twitter, Instagram and other social media outlets. A popular website feature is the Community Calendar, where listeners can view, at a glance, all the events happening around The Golden Corner for any given day.

2- FACEBOOK

WGOG continues to increase its social media presence, utilizing Facebook as the primary outlet. The WGOG Facebook page has two administrators, Gary Butts and Tug Carter, and throughout the quarter, breaking news stories, including weather issues, were posted. The Facebook feed was also used to promote ticket giveaways on the morning show and concert events that are also advertised on air.

SECTION C: LONG FORM PROGRAMS

1- **Community Sound-Off:** The Community Sound-Off program is approximately 10 minutes in length and airs on Saturdays at approximately 7:00 am.

2- COMMUNITY CALENDAR/ PSAs/ LIVE INTERVIEWS

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

1. EAGLES NEST ART CENTER FUNDRAISING EVENTS.

2. ST. LUKE U.M.C. FOOD DISTRIBUTION.

3. WORLD OF ENERGY ORCHID SHOW.

4. OCONEE HUMANE SOCIETY

5. OCONEE ADULT EDUCATION CLASSES

6. S.C. WORKS JOB FAIR

7. OCONEE FRIENDS OF THE LIBRARY

8. BRUNSWICK STEW FUNDRAISER FOR DEPUTY WATTS.

9. LOCAL CHURCH EVENTS

10. DAV CLAIMS SERVICE

11. KNIGHTS OF COLUMBUS LENTIN FISH FRY