

KDTR- THE TRAIL 103.3 MISSOULA QUARTERLY ISSUES/PROGRAMS LIST

Compiled by Aubrey Nilsen-Assistant Operations Manager

Dates 04/01/2018-06/30/2018

The following is a list of some of the significant issues responded to by survey of this stations city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

1. Education
2. Health
3. Public Issues
4. Economic Development
5. Environmental

EDUCATION- Title/Source/Run Dates/ Length/Description of Segment or Script

Historical Museum of Fort Missoula History Camps Locally produced PSA 6/08-7/08/2018 30 seconds

"Step back into time and become a history detective during the Historical Museum at Fort Missoula's summer camps! Open to ages 8 to 13, check out History Camp July 16th-20th where campers will travel back through time and experience the trials and triumphs of homesteading. Or the Montana Time Travelers Camp July 9th through 13th! Become a famous historical figure and create your own mini documentary with MCAT! To sign up and learn more about the summer camps visit them online at fort missoula museum dot org"

Montana Wilderness Association Locally produced PSA 4/11-4/16/2018 30 seconds

"With more than 100 free adventures to choose from, Montana Wilderness Association is THE go-to for outdoor adventuring in Montana. Learn about their great line-up of 2018 programs at Spring Into Summer this Tuesday night at the Trailhead. Sign up for wilderness walks and volunteer trail crews, check out citizen science opportunities, hear from author Doug Lorain about his new book on classic Montana hikes - you might even win a Scout packraft! Spring Into Summer with Montana Wilderness Association - that's 7-9 pm this Tuesday at The Trailhead."

Missoula Senior Center Classes Locally produced PSA 4/10-4/24/2018 30 seconds

Missoula Senior Center was established to develop, implement, and promote programs and services that support the physical, intellectual and emotional health and well-being of Missoula's senior population. On April 11th and April 25th The Missoula Senior Center will host an Origami Class, donations of paper are always welcome. To learn more about programs, services and activities at the Missoula Senior Center go to Missoula Senior center dot org

UM Science Walk Locally produced PSA 4/17-4/22/2018 30 seconds

Take a stroll through a billion years of science history at a new exhibit on the University of Montana campus. "A Walk Through Time: From Stardust to Us" opened Science Day and runs through Earth Day - that's Sunday, April 22 - around the UM oval. The exhibit was developed in celebration of Earth Day 1997 is one of three in the world. Check out "A Walk Through Time", share your science story and celebrate Earth Day at the University of Montana. Visit umt dot edu slash conservation calendar or call 243-5153.

HEALTH -Title/Source/Run Dates/ Length/Description of Segment or Script

Sportsman Against Cancer Banquet Locally produced PSA 5/24-6/22/2018 30 seconds

The 3rd Annual Sportsmen Against Cancer Banquet takes place June 23rd at the Linda Vista Golf Course. Montana's Sportsmen and women come together to help families fight cancer! The Sportsmen Against Cancer Banquet is an evening of family fun along with Dinner, drinks, raffles, silent auction and activities for the kiddos like a Bouncy house, Balloon animals, face painting and more. All proceeds will benefit the Cash Hyde Foundation and their Sportsmen Against Cancer Hunting and Fishing grants to children fighting cancer. Details online at cashhydefoundation dot org

Babes & Bullets clinic/fundraiser locally produced PSA 4/17-5/25/2018 30 seconds

Registration is now open for the 7th annual Babes n Bullets shooting event, Saturday, June 2nd. This for-women-only shooting event at Deer Creek Range requires no previous experience. Registration fees benefit cancer programs through tough enough to wear pink of Montana and includes an all-day shooting clinic, catered lunch, a goody bag, and an after party with appetizers, drinks, auction, and raffle! Participation is extremely limited so register now at bob wards dot com. Babes n Bullets, presented by Bob Ward's, June 2nd at the Deer Creek range.

Alzheimer's Class Locally produced PSA 4/10-4/20/2018 30 seconds

Missoula Senior Center was established to develop, implement, and promote programs and services that support the physical, intellectual and emotional health and well-being of Missoula's senior population. Monday April 23rd from 6-8pm the Missoula Senior Center will host a FREE session on Alzheimer's Education for seniors, their families and the entire community. To learn more about programs, services and activities at the Missoula Senior Center go to Missoula Senior center dot org

Global Grizzlies Locally produced PSA 4/4-4/12/2018 30 seconds

The student run group Global Grizzlies is having a fundraiser for their next trip, bringing medical care and supplies to Uganda! Help these students, our future doctors and nurses' help make the world a better place at the Global Grizzly fundraiser happening April 13th from 5:30-9pm at the UC south ballroom. Enjoy a fun evening with food, drinks, a cash bar and live and silent auction. The live auction features an African Safari, river trip, Hawaii trip, ski trips, hot springs and more! To rsvp or learn more search global grizzlies on facebook.

PUBLIC ISSUES- Title/Source/Run Dates/ Length/Description of Segment or Script

Dogs In Hot Cars Locally produced PSA 6/8-8/31/2018 30 seconds

Warm weather means increased danger to dogs left in hot vehicles. Missoula Broadcasting Company reminds you to never leave your dog in the car on a warm day. Even if the windows are open or you're in the shade, temperatures can get unbearable inside and cause brain damage or even death. On a 78 degree day, the inside temp can soar above 100 in just minutes! So don't even think about it. And if you see a dog in distress, don't ignore it - contact local law enforcement immediately. A courtesy reminder from your dog-loving friends at Missoula Broadcasting Company.

Suicide Awareness fundraiser Locally produced PSA 4/12-5/18/2018 30 seconds

The 4th Annual Austen Martell Memorial Mud Bog and Tough Truck event is coming to the Drummond Fairgrounds May 19th and 20th ! Saturday May 19th, racers will compete to see who can make it through the mud hole! On Sunday May 20th - tough truckers will roll out onto the course.... catching some major air! The entire weekend is filled with games, raffles, cash prizes, and vendors! It's the 4th Annual Austen Martell Memorial Mud Bog and Tough Truck event - May 19th & 20th

Frenchtown Sticker Shock Campaign Locally produced PSA 5/1-5/3/2018 30 seconds

The Frenchtown Community Coalition and the Frenchtown Youth Action Committee will be out and about Thursday May 3rd stickering Frenchtown! You won't be able to miss the hundreds of bright orange stickers at local bars, grocery and convenience stores. This sticker shock campaign is an effort to raise awareness and remind their community that it is illegal to purchase alcohol for minors. The Frenchtown Youth action committee wants to make a positive long term change in their community, discouraging underage drinking and substance misuse.

Kids Club Locally Produced PSA 6/11-6/14/2018 30 seconds

Join the North Missoula Community Development Corporation on Thursday, June 14th from 4 - 6pm to celebrate the kickoff of the Burns Street Kids Club AND to enjoy a FREE Community Dinner. Hot dogs, fruit salad, green salad, and cookies. There will also be milk and kids activities. The Burns Street Kids Club is a free summer drop-in center for school-aged youth (ages 5-18) at the Burns Street Center. It includes free healthy snacks and dinner, and takes place Monday - Thursday all summer long. Celebrate the kickoff of the Burns Street Kids Club on Thursday, June 14th

ECONOMIC DEVELOPMENT- Title/Source/Run Dates/ Length/Description of Segment or Script

Dolce Canto Choir auditions Locally produced PSA 6/5-6/15/2018 31 seconds

Missoula's premier acapella chorus has hired a new artistic director and has scheduled dates for open auditions. Meet Yong Mao, the new director of Dolce Canto, at a public reception 6 pm June 16th at Knights of Columbus, 312 East Pine Street. And then consider auditioning for the group - singers in all voice parts are invited to audition June 18th and 19th. Sign up and information on both events is available at [dolcecanto dot info](http://dolcecanto.info). Meet the new artistic director June 16th, audition June 18th and 19th - visit [dolcecanto dot info](http://dolcecanto.info).

Missoula Downtown Association Locally produced PSA 6/6-8/29/2018 30 seconds

Join the Missoula Downtown Association for Out to Lunch Wednesdays from 11am-2pm and Downtown ToNight Thursdays from 5:30pm-8:30pm all summer long at Caras Park! Enjoy free live music, food from Missoula's best food trucks, and activities for the kids each week. Summer was made for being outside, so why not spend it with family and friends in the heart of Downtown Missoula! Visit [missoula downtown dot com](http://missoula.downtown.com) for the full schedule. Missoula Downtown...Connecting Our Community!

Folklore Society Locally produced PSA 4/18-5/13/2018 30 seconds

Missoula Folklore Society invites you to the family friendly Contra Dances in April and May. No experience is necessary and you don't need to come with a dancing partner. There is a workshop from 7:30 to 8, and then the live caller and music guides you through each dance. Cost is \$9 and under 18 are free. All ages are welcome. There are multiple events in April and May. For more information on days, times and locations of the contra dances, go to missoulafolk.org.

Kiwanis Pancake Breakfast Locally produced PSA 4/-4/27/2018 30 seconds

April has arrived, and you know what that means - it's time for the annual Kiwanis Club Pancake Breakfast! Enjoy great flapjacks and better fellowship Saturday, April 28th from 6:30 am to 1 pm at Saint Anthony's, at the corner of Woodford and Tremont. Tickets are five dollars, but kiddos under five eat for free! Money raised supports the Missoula Kiwanis Club's youth and family activities, including its basketball program, high school key clubs and the Aktion Club. Visit missoulakiwanis.com or email [panckaes \[at\] missoulakiwanis dot com](mailto:panckaes[at]missoulakiwanis.com)

Environmental- Title/Source/Run Dates/ Length/Description of Segment or Script

RC Mudders for Conservation Locally produced PSA 2/27-5/16/2018 30 seconds

It is time to get down and dirty with your bad self at the RC Mudders for Conservation 5k mud obstacle course. Over 17 obstacles for the adults, 10 obstacles for little munchkins along with a treasure hunt for totally cool prizes. A shoe drive and canned food drive the whole community benefits. It's all happening June 16th At the Ravalli County Airport in Hamilton. Get registered now 20 bucks off for adults and 10 bucks off for munchkins. Check it out [rcmudders dot com](http://rcmudders.com) or call 777-5842. Do it for the Mud of it.

World Ocean Day Locally produced PSA 5/25-6/8/2018 30 seconds

This year, don't just celebrate World Ocean Day - commit to taking a few small steps to increase ocean health and awareness by supporting the Save Our Oceans campaign. Friday, June 8th , you can help bring awareness to the importance of oceanic health by committing to a day without single-use plastics or eating seafood and by sharing content about the ocean and the campaign with your family and friends. This year you're also invited to vote on a finalist for the Ocean Film Challenge Award. For more information or to donate to the cause, find Audience Awards on Facebook.

World Environment Day Locally produced PSA 5/31-6/5/2018 30 seconds

In the US alone we use and toss an estimated 500 million plastic straws EVERY DAY. Plastic straws slip end up in the bellies of fish, turtles, sea birds, and mammals. June 5th is World Environment Day. Observe World Environment Day by committing to go straw-free. ESRAG is the Environmental Sustainability Rotarian Action Group, and they're asking you to band with the United Nations and Rotary to Beat Plastic Pollution. For more information go to unenvironment.org.

Garden Club Locally produced PSA 4/14-4/27/2018 30 seconds

It's time to prepare your entries for the annual Missoula Garden Club spring flower show! This year's show runs the last weekend of April under the theme "Celebrating Spring Colors." To enter bring your flowers, foliage or artistic designs to the JC Penney's Court at Southgate Mall between 7 and 9 am on Friday, April 27th. Free public viewing opens at 10 am that day and runs through 6 pm Saturday, April 28th. For more info about the Missoula Garden Club's spring flower show or for rules to exhibit, call Gary at 728-7633.