

## KDTR 1<sup>ST</sup> QTR 2018 ISSUES/PROGRAMS LIST

### KDTR- THE TRAIL 103.3 MISSOULA QUARTERLY ISSUES/PROGRAMS LIST

Compiled by Aubrey Nilsen-Assistant Operations Manager

Dates 01/01/2018-03/31/2018

The following is a list of some of the significant issues responded to by survey of this stations city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

1. Education
2. Health
3. Public Issues
4. Economic Development
5. Activism

#### **EDUCATION- Title/Source/Run Dates/ Length/Description of Segment or Script**

*ASD Family Group*      Locally produced PSA      1/12-1/30/2018    30 seconds

"If you care about someone with Autism Spectrum Disorder and are seeking support and resources, connection with other parents, or if you want to learn ways that YOU can help to better support the ASD community, come to Family Group and ASD kids club. Next meeting is January 31st , 6:30 to 8pm at Sunburst, 725 West Alder Missoula. Guest speaker to join is Melissa Neff a licensed clinical psychologist. Kids Club is FREE and open to kids with all types and levels of ASD and is sponsored in collaboration with BASE Missoula."

*Lacrosse Registration*      Locally produced PSA      2/8-3/8/2018    30 seconds

"Calling all Bitterrooters, are you or your children curious about playing lacrosse? University of Montana Lacrosse head coach and Montana Lacrosse Association president Tucker Sargent would like to hear from you. Hamilton, Victor, Corvallis, Stevi, Florence, Lolo, and all areas in between - Tucker wants to give your kids an opportunity to play lacrosse this summer! Whether you've got experience or not, if you'd like to take part in a summer lacrosse program and you live in the Bitterroot Valley, call Tucker Sargent today at 546-6171"

*Alberton Senior Project*      Locally produced PSA      2/1-2/28/2018    30 seconds

Looking for a way to support a few western Montana high school high school students?  
Two Alberton High School students are seeking financial support for their plans to construct a community small engine shop in the Mission Valley. The shop will serve as training grounds for Alberton students as well as other folks interested in learning the mechanic and technician trades. If you would like to support this community-oriented senior project, submit your financial contribution to Alberton High School or search Alberton School at youcaring dot com

*Missoula Sunrise Rotary Seminar*      Locally produced PSA      3/1-3/31/2018    30 seconds

Missoula Sunrise Rotary presents a half day seminar on "A Way Other Than Our Own: Ethical Leadership as a Catalyst for Success." Dr. Udo Fluck works with class participants exploring how an expanded understanding of

## KDTR 1<sup>ST</sup> QTR 2018 ISSUES/PROGRAMS LIST

cultural diversity can help you succeed. The seminar is only \$75 per person and takes place Thursday, April 26th from 8am to noon at the Doubletree Hotel. This seminar may qualify for continuing education credit. Register at [missoulasunriserotary.org](http://missoulasunriserotary.org). Sponsored in part by The Washington Companies.

### **HEALTH -Title/Source/Run Dates/ Length/Description of Segment or Script**

*Take It From A Teen*      Live Interview Trail Morning Show      1/19/2018 8:30am 5minutes

Safe Kids Missoula coordinator Kira Huck visited about the Take it From a teen Video contest:

Take it From a Teen video challenge –The local competition is open to teens age 13 to 19 residing in Missoula, Ravalli, Granite, Powell, Lake, Sanders or Mineral County. Teens are asked to create a 60-second video addressing a driving or passenger safety message. The local winner will receive \$100. Their video will be submitted to the national competition for a chance to win \$1,000 and have their video professionally recreated. The Coalition who submits the winning video will also receive \$500.

*Radon Resistant Construction*      Locally produced PSA      1/1-1/31/2018 30 seconds

Are you planning on building a new home? Homes in Missoula tend to have high levels of radon. Radon is a radioactive gas that is drawn into homes and can cause lung cancer. Missoula homes tend to have radon levels 5 times the national average. Homes can be built to be radon-resistant from the start. Ask your builder about Radon Resistant New Construction: a low-cost solution that will protect your family. To learn more about radon control contact the Missoula City-County Health Department at 258-4755, or [missoula.radon.org](http://missoula.radon.org)

*Curry Health Center & DUI Task Force*      Locally produced PSA      3/14-3/19/2018 30 seconds

The Curry Health Center, the DUI task force, and Missoula Parking commission believes your safety after a night downtown is paramount. So if you and your friends have had a few drinks and question your ability to get home safely, remember your options

- Download the Uber or Lyft app
- Have a designated driver
- Hit up a local taxi company
- Or, when in doubt, walk

For more information about safe ride options, check out Curry Health Center's Facebook page and be on the lookout for metered parking violation waivers this St. Patrick's day weekend. If you choose a safe ride, you're in luck!

*Cost Care Boot Camp*      Locally produced commercial      3/12-3/30 30 seconds

Exercise, diet, lifestyle - ever feel like you're doing all the right things and still not getting results? Confused about why it seem to be working for everyone BUT you? Cost Care is hosting a six-week boot camp dedicated to helping you finally get over that hump! Learn the science behind diet and exercise and its impact on your health at the Cost Care boot camp! Get re-oriented on a path that's proven to work! The Cost Care spring boot camp starts April 4th, Call 370-7050 or visit [costcare.com](http://costcare.com) to register today!

### **PUBLIC ISSUES- Title/Source/Run Dates/ Length/Description of Segment or Script**

*Christmas Evergreen*      Locally produced PSA      1/9-1/14/2018 30 seconds

Missoula Parks and Recreations Urban Forestry Division is inviting citizens to drop off their cut Christmas trees to be recycled into productive mulch with the Christmas Ever-Green program. Last year, the program recycled over 10,000 trees, conserving valuable landfill space. Residents may drop off their undecorated trees, at McCormick or Playfair parks through January 15 . Learn more about the Urban Forestry Division or the Christmas Ever- Green program, call 721-PARK or online at [missoula.parks.org](http://missoula.parks.org)

## KDTR 1<sup>ST</sup> QTR 2018 ISSUES/PROGRAMS LIST

*Humanities Montana event*      Live Interview Trail Morning Show      1/17/2018 8:30 am 5 minutes

Humanities Montana – Kim Anderson (Director of Program and Grants) Community discussion 'Fake News in a Post-Truth Era'. Fake News in a Post-Truth Era is part of Humanities Montana's year-long focus, "Democracy and the Informed Citizen", administered by the Federation of State Humanities Councils. The initiative seeks to deepen the public's knowledge and appreciation of the vital connections between democracy, the humanities, journalism, and an informed citizenry.

*Missoula Renters Union*      Locally produced PSA      2/12-2/15/2018 30 seconds

The first Missoula Renters Union is meeting this Thursday, February 15th, six to seven thirty pm. This meeting and potluck is open to all renters. Attorney Klaus Sitte will be speaking about renters' rights and answering questions from tenants. The meeting is located at the Home ReSource Conference Room, 1515 Wyoming. They will also be deciding the final legal name of the organization. Be part of the first Missoula Renters Union meeting this Thursday the 15th, six to seven thirty pm.

*Water Forum*      Locally produced PSA      1/6-1/9/2018 30 seconds

The Missoula chapter of the League of Women Voters invites the public to an informational forum on Missoula's water utility. The free public event "Missoula's Water Utility: Where are we now" will be held Tuesday the 9th at 7pm at Missoula City Council Chambers at 140 West Pine Street. League members aim to provide a forum for the public and for water utility customers to ask questions about City ownership of Missoula's water system. What improvements are planned? Come with questions, January 9th 7pm at Missoula City Council chambers.

### **ECONOMIC DEVELOPMENT- Title/Source/Run Dates/ Length/Description of Segment or Script**

*Concept to Consumer*      Locally produced PSA      1/19-1/30/2018 31 seconds

Pick up the essential tools you need to start your own food business.

Join Lake County Community Development Corporation's at a FREE workshop Wednesday, January 31st, in Superior.

This wide-ranging class will provide you with a wide foundation, with topics like: the cottage food law, food safety regulations, product development, business and marketing plan development and more!

This FREE class runs 9 am to 3, Wednesday, January 31st at Mineral Community Hospital in Superior. Register today at 406-676-5901.

*Culture Crawl Hamilton*      Locally produced PSA      2/6-2/9/2018 30 seconds

Hamilton Culture Crawl is February 9th in downtown Hamilton. Visit 5 venues and be entered for a drawing! Venues include Art City, Artisans on Second and Montana Bliss Artworks, Chapter One Bookstore, Art Focus, Mine Shaft Pasty and Coffeehouse. There will also be a talk hosted by BitterrootArts.org, Shari Jarvis from the Montana Entrepreneur Program will speak on how to market your art at 6 pm in the conference room of Montana Bliss Artworks.

Feed your inner art on Friday, February 9th in Downtown Hamilton from 5-8 pm looks for Culture Crawl signs.

*Arts Missoula Awards Banquet*      Locally produced PSA      2/17-3/19/2018 30 seconds

Arts Missoula's annual Arts & Culture Awards honor individuals and organizations whose outstanding work in the arts and humanities have made a significant contribution to the community's quality of life. Tickets for the event are \$30 each or \$240 for a table of 8. Local businesses are encouraged to sponsor tables for their employees and guests. The 2018 Arts Missoula Arts & Culture Awards are Thursday, March 22nd at the Doubletree Hotel from 11:30 to 1. Tickets can be purchased at arts missoula dot org

## KDTR 1<sup>ST</sup> QTR 2018 ISSUES/PROGRAMS LIST

*Garden City Harvest CSA sign up* Live Interview Trail Morning Show 3/19/2018 8:30am 5 minutes

Garden City Harvest – Mark Wayne (youth farm director) talking about CSA Garden Shares, signing up and how it helps youth and our community!

*Jayden Fred Pancake Raffle* Locally produced PSA 2/22-3/09/2018 30 seconds

Win a Samsung tablet, a Fitbit, a new mountain bike and more plus support a good cause at the annual Jady Fred Foundation raffle, Saturday, March Tenth at Paul's Pancake Parlor!

Pick up your raffle ticket for three bucks between six-thirty am and twelve-thirty pm, enjoy breakfast and don't miss out on a special visit from Monte ten a.m. to eleven!

Win big, eat big and support big. Saturday, March Tenth at Paul's Pancake Parlor - the Jady Fred Foundation annual raffle, providing financial assistance for local children with special needs.

Call 370-2159.

### **ACTIVISM- Title/Source/Run Dates/ Length/Description of Segment or Script**

*Women's March* Locally produced PSA 1/11-1/19/2018 30 seconds

The Women of Missoula invite all to join in solidarity and march saturday the 20th. The MISSOULA WOMEN'S MARCH will begin at the X's at the North end of Higgins and end at Caras Park via Higgin's Ave Sidewalks. The March will begin at 12:00pm. The mission of Women's March is to harness the political power of diverse women and their communities to create transformative social change. Committed to dismantling systems of oppression through nonviolent resistance and building inclusive structures guided by self-determination, dignity and respect.

*Ravalli County Fish & Wildlife Association* Locally produced PSA 2/1-2/24/2018 30 seconds

Enjoy an evening of good fun and dinner with your friends at the Ravalli County Fish and Wildlife Association at the 36th annual "Auction to Benefit Wildlife" - Saturday, February 24th in the First Interstate Building at Ravalli County Fairgrounds in Hamilton. Auction preview opens at 4:30 pm with dinner at 6 and auction to follow. Tickets are 40 dollars for adults, 15 for children and must be purchased in advance. Money raised will go to support responsible use of the Bitterroot's public lands. Visit rcfwa dot com.

*Florence HS Senior Project Shoe Drive* Locally produced PSA 1/27-2/28/2018 30 seconds

A group of dedicated seniors from Florence Carlton High School are collecting donations for their senior project, a community wide SHOE drive! You can help these students make a BIG impact in the lives of those less fortunate by dropping off your donation of new or gently used shoes in Missoula at our the Missoula Broadcasting Company studios, or all three Peak wellness centers, In Lolo at Harvest Foods and in Florence at the elementary and high school offices, Ace Hardware and Florence Physical Therapy. Call Florence High School for more details.

*Women's Day* Locally produced PSA 2/24-3/07/2018 30 seconds

Join men and women from around the area at a celebration of International Women's Day Thursday, March 8th, at Free Cycles Missoula. This celebration will feature a line-up of female-fronted bands and the works of female artists, with all proceeds going to Women's Opportunity and Resource Development. It's time for International Women's Day, and you're invited to partake in the celebration - Thursday, March 8th, 7 pm at Free Cycles Missoula. Five dollars suggested donation at the door. Call 541-7284.