

CONTRACT



KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

And:

Craft & Associates, Inc
PO Box 88337
Sioux Falls, SD 57109

<u>Contract / Revision</u> 61694 /		<u>Alt Order #</u>
<u>Product</u> 10/24-10/29		
<u>Contract Dates</u> 10/24/14 - 10/29/14	<u>Estimate #</u>	
<u>Advertiser</u> Weiland for Senate-West River		<u>Original Date / Revision</u> 10/21/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOTA-TV	<u>Account Executive</u> House KOTA	<u>Sales Office</u> TV Rapid City
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	10/24/14	10/29/14	GM KOTA Territory	530a-7a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				2	\$300.00			
	Week:	10/27/14	11/02/14	MTW----				6	\$300.00			
N 2	KOTA	10/24/14	10/29/14	M-F GMA	7a-9a		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				2	\$250.00			
	Week:	10/27/14	11/02/14	MTW----				6	\$250.00			
N 3	KOTA	10/24/14	10/29/14	M-F	4:58-5p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$900.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$900.00			
N 4	KOTA	10/24/14	10/29/14	M-F	6p-630p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$550.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$550.00			
N 5	KOTA	10/24/14	10/29/14	M-F	1230p-1p		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$80.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$80.00			
N 6	KOTA	10/24/14	10/29/14	M-F	530p-6p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$800.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$800.00			
N 7	KOTA	10/24/14	10/29/14	M-F LN	10p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$650.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$650.00			
N 8	KOTA	10/24/14	10/29/14	M-F	630p-7p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$550.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$550.00			
N 9	KOTA	10/27/14	10/27/14	M	7-9p		:30			NM	1	\$1,000.00

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Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



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<u>Advertiser</u> Weiland for Senate-West		<u>Original Date / Revision</u> 10/21/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$1,000.00			
N 10	KOTA	10/27/14	10/27/14	M	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$700.00			
N 11	KOTA	10/29/14	10/29/14	W	7-8p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$475.00			
N 12	KOTA	10/29/14	10/29/14	W	9-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$550.00			
N 13	KOTA	10/29/14	10/29/14	W	8-9p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$850.00			
N 14	KOTA	10/28/14	10/28/14	Tues	8p-9p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-T-----				2	\$700.00			
N 15	KOTA	10/24/14	10/24/14	F	8-9p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----F--				2	\$700.00			
N 16	KOTA	10/24/14	10/24/14	M	9-10p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----F--				2	\$600.00			
N 17	KOTA	10/25/14	10/25/14	College Football Daytime	1030a-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				3	\$200.00			
N 18	KOTA	10/25/14	10/25/14	College Football Evenings	6p-930p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				3	\$800.00			
N 19	KOTA	10/26/14	10/26/14	Sunday	8-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$650.00			
N 20	KOTA	10/26/14	10/26/14	Sunday	7-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$600.00			
N 21	KOTA	10/26/14	10/26/14	Su LN 10p	10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$700.00			
N 22	KOTA	10/25/14	10/26/14	Sa-Su	6a-7a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----SS				2	\$100.00			
N 23	KOTA	10/26/14	10/26/14	Su 430p-5p	430p-5p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$120.00			
Totals											63	\$31,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	26	\$12,500.00	(\$1,875.00)	\$10,625.00
10/27/14 - 10/29/14	37	\$18,865.00	(\$2,829.75)	\$16,035.25
Totals	63	\$31,365.00	(\$4,704.75)	\$26,660.25

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Signature: _____ **Date:** _____

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