

CONTRACT



KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

<u>Contract / Revision</u> 61694 /		<u>Alt Order #</u>
<u>Product</u> 10/24-10/29		
<u>Contract Dates</u> 10/24/14 - 10/29/14		<u>Estimate #</u>
<u>Advertiser</u> Weiland for Senate-West River		<u>Original Date / Revision</u> 10/21/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOTA-TV	<u>Account Executive</u> House KOTA	<u>Sales Office</u> TV Rapid City
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Craft & Associates, Inc
PO Box 88337
Sioux Falls, SD 57109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	10/24/14	10/29/14	GM KOTA Territory	530a-7a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				2	\$300.00			
	Week:	10/27/14	11/02/14	MTW----				6	\$300.00			
N 2	KOTA	10/24/14	10/29/14	M-F GMA	7a-9a		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				2	\$250.00			
	Week:	10/27/14	11/02/14	MTW----				6	\$250.00			
N 3	KOTA	10/24/14	10/29/14	M-F	4:58-5p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$900.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$900.00			
N 4	KOTA	10/24/14	10/29/14	M-F	6p-630p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$550.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$550.00			
N 5	KOTA	10/24/14	10/29/14	M-F	1230p-1p		:30			NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$80.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$80.00			
N 6	KOTA	10/24/14	10/29/14	M-F	530p-6p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$800.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$800.00			
N 7	KOTA	10/24/14	10/29/14	M-F LN	10p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$650.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$650.00			
N 8	KOTA	10/24/14	10/29/14	M-F	630p-7p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	----F--				1	\$550.00			
	Week:	10/27/14	11/02/14	MTW----				3	\$550.00			
N 9	KOTA	10/27/14	10/27/14	M	7-9p		:30			NM	1	\$1,000.00

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<u>Advertiser</u> Weiland for Senate-West		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/21/14 / 10/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$1,000.00			
N 10	KOTA	10/27/14	10/27/14	M	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	M-----				1	\$700.00			
N 11	KOTA	10/29/14	10/29/14	W	7-8p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$475.00			
N 12	KOTA	10/29/14	10/29/14	W	9-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$550.00			
N 13	KOTA	10/29/14	10/29/14	W	8-9p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W----				1	\$850.00			
N 14	KOTA	10/28/14	10/28/14	Tues	8p-9p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-T-----				2	\$700.00			
N 15	KOTA	10/24/14	10/24/14	F	8-9p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----F--				2	\$700.00			
N 16	KOTA	10/24/14	10/24/14	M	9-10p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	---F--				2	\$600.00			
N 17	KOTA	10/25/14	10/25/14	College Football Daytime	1030a-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				3	\$200.00			
N 18	KOTA	10/25/14	10/25/14	College Football Evenings	6p-930p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S-				3	\$800.00			
N 19	KOTA	10/26/14	10/26/14	Sunday	8-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$650.00			
N 20	KOTA	10/26/14	10/26/14	Sunday	7-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$600.00			
N 21	KOTA	10/26/14	10/26/14	Su LN 10p	10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$700.00			
N 22	KOTA	10/25/14	10/26/14	Sa-Su	6a-7a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----SS				2	\$100.00			
N 23	KOTA	10/26/14	10/26/14	Su 430p-5p	430p-5p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$120.00			
Totals											63	\$31,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	26	\$12,500.00	(\$1,875.00)	\$10,625.00
10/27/14 - 10/29/14	37	\$18,865.00	(\$2,829.75)	\$16,035.25
Totals	63	\$31,365.00	(\$4,704.75)	\$26,660.25

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Signature: _____ **Date:** _____

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