

WRSB AM  
2024 Q1 Jan 1-Mar 31  
Bluelight Communications  
QUARTERLY ISSUES/PROGRAM LIST Q1 2024  
WRSB AM PUBLIC AFFAIRS PROGRAMMING

During the first quarter of 2024, WRSB AM broadcast various 30 and 60 second PSAs that addressed various issues of concern to the community. The PSAs aired live during the months of October, November, and December during all primetime dayparts.

The following is a list of the PSAs that ran that covered issues of primary concern to the WRSB AM listening area, as ascertained by the WRSB AM management and staff. Included with this list is a reference to the WRSB AM Public Affairs Programming summarized in this report. PSAs are not listed in an order of importance.

Q1 PSA List

Family Promise of Greater Rochester, Girl Scouts of America, P.A.W.S. Animal Rescue, Mental Health and Wellness Support, The YMCA & YWCA, The Sickle Cell Disease Association, The American Red Cross, The Alzheimer's Association, Cannabis Connect Monroe County Job Fair.