

# Sales Order

Station: WKXC-FM Agency: ZIMMERMAN & MURRAY ASSOC.  
 Contract Name: BUMGARDNER STATE SENATE SC Address: 1286 UNIVERSITY AVE. #245  
WGAC City: SAN DIEGO State: CA Zip: 92103  
 Contract#: 117374 Buyer: \_\_\_\_\_  
 Start Date: 5/20/24 End Date: 6/11/24 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL AGENCY Type: Cash Agency Commission %: 15  
 Advertiser: BUMGARDNER SC STATE SENATE Billing Cycle: Calendar  
 Address: \_\_\_\_\_ Salesperson: 1484amai Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: SEE SALES MANAGER  
 Product Name: \_\_\_\_\_  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/20/24	6/07/24		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	55.00	15	825.00	2
Approved-																			
2	5/20/24	6/07/24		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	50.00	15	750.00	2
Approved-																			
3	5/20/24	6/07/24		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	55.00	15	825.00	2
Approved-																			
4	6/10/24	6/11/24		6:00 AM	10:00 AM	30	1	1						2	D	55.00	2	110.00	2
Approved-																			
5	6/10/24	6/11/24		10:00 AM	3:00 PM	30	1	1						2	D	50.00	2	100.00	2
Approved-																			
6	6/10/24	6/10/24		3:00 PM	7:00 PM	30	1							1	D	55.00	1	55.00	2
Approved-																			

Billing Projections: By Month

	May 24	Jun 24
CA	1,600.00	1,065.00
ST	800.00	1,865.00

Print Spot Prices

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TOTAL SPOTS	.....	50
GROSS TOTAL \$	.....	2,665.00
ADJUSTED SPOTS	.....	50
ADJUSTED TOTAL \$	.....	2,665.00

APPROVE	DECLINE	
<input checked="" type="radio"/>	<input type="radio"/>	NXT
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Interactive Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Manager



# Approvals for order *BUMGARDNER STATE SENATE SC* *WGAC*

Actions ▾

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Order Summary: #117374 — Published — 05/20/2024 to 06/11/2024 — Gross: \$2,665.00  
— Adjusted: \$2,665.00



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## Summary



Advertiser  
**BUMGARDNER SC STATE  
SENATE**  
(Cash Before Contracted)

Agency  
**ZIMMERMAN & MURRAY ASSOC. N/A**  
(Unlimited)

Billing Agency

EDIT

ORDER

Makegood Policy  
**SEE SALES MANAGER**

Line & Ad Types  
**Airtime**

Competitive Type  
**09 POLITICAL**

Revised \$  
**\$ 0.00**

Net \$  
**\$ 2,265.25**

Gross \$  
**\$ 2,665.00**

## Approvals

Approved/Declined By	Title	Date & Time	Approval Type	Status
Anthony Maisano		05-14-2024 04:17 PM EDT	Manager Approval	✔ Approved
Bobbie Ross		05-14-2024 04:23 PM EDT	Credit Approval	✔ Approved
Bobbie Ross		05-14-2024 04:23 PM EDT	Manager Approval	✔ Approved
Rebecca Thomas		05-14-2024 04:24 PM EDT	Publisher Approval	✔ Approved

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## Internal Comments

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Enter new comment

➕ Add

There are no internal comments

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**Momentum National - Charles Bumgardner - Flight Dates 5/20/24 - 6/11/24**

WKXC-FM 99.5 Country


STATION	DAY	TIME	DAYPART	LENGTH	20-May	27-May	3-Jun	10-Jun	Spot Total	Rate	Total
WZLA-FM 92.5	M-F	6AM - 10AM	AM Drive	:30	5	5	5	2	17	\$55.00	\$935.00
WZLA-FM 92.5	M-F	10AM-3PM	Midday	:30	5	5	5	2	17	\$50.00	\$850.00
WZLA-FM 92.5	M-F	3PM-7PM	PM Drive	:30	5	5	5	1	16	\$55.00	\$880.00
					15	15	15	5	50		\$2,665.00

ZMAMEDIA@AOL.COM

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jane Murray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
Charles Bumgardner

Authorized committee:  
Charles Bumgardner for Senate

Agency requesting time (and contact information):  
 Zimmerman & Murray Associates, Inc. 843-696-6609 *Z MEDIA @ AOL, COM*

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
SC State Senate

Date of election: June, 11, 2024  General  Primary

Treasurer of candidate's authorized committee:  
Charles Bumgardner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Jane Murray	Name: <i>Andy Mass</i>
Date of Request to Purchase Ad Time: 3-7-24	Date of Station Agreement to Sell Time: <i>5.14.24</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5.14.24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>117374</u>	Station Call Letters: <u>WKXC FM</u>	Date Received/Requested: <u>5.14.24</u>
Est. #: <u>NONE</u>	Station Location: <u>AUGUSTA, GA</u>	Run Start and End Dates: <u>5.20.24 - 6.11.24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.