

ORDER



WENY-DT1 / WENY-TV
WENY

Orders
Order / Rev: 86837
 Alt Order #:
Product Desc: 10/31/23-11/7/23
 Estimate:
Flight Dates: 10/31/23 - 11/07/23
Original Date / Rev: 10/30/23 / 11/06/23
Order Type: GENERAL

Primary AE: Tammy Haskell
Sales Office: ELR
Sales Region: Regional

Agency Name: Brightside Communications
Buying Contact: Bijoy Datta
Billing Contact: Bijoy Datta
 P.O. Box 5806
 Endicott, NY 13763

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI/Cheryl Insinga for State Suprem
Demographic: HH
Product Codes: State Supreme Court Justice
Revenue Code 1: POL
Revenue Code 2: POL-C
Revenue Code 3: GEN
Priority: P-01.3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	12	\$655.00	\$556.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	12	\$655.00	\$556.75	0.00
Totals	12	\$655.00	\$556.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tammy Haskell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WENY	10/31/23	11/07/23	GMA Good Morning America	CM	7a-9a	11111--	:30	5	\$40.00	P-01.	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	- 1111--		4				\$40.00		0.00			
		Week: 11/06/23	11/12/23	11-----		2				\$40.00		0.00			
N 2	WENY	10/31/23	11/06/23	Early News Weekday (20M WENY News @ 6pm	CM	6pm-6:30pm	11111--	:30	5	\$75.00	P-01.	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	- 1111--		4				\$75.00		0.00			
		Week: 11/06/23	11/12/23	1-----		1				\$75.00		0.00			
N 3	WENY	11/05/23	11/05/23	This Week w/George S. CM This Week Sun 10a-11a	CM	10am-11am	-----1	:30	1	\$40.00	P-01.	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----1		1				\$40.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WENY	10/30/23-11/05/23	This Week w/George S.		10am-11am	-----Su	:30		(\$40.00)		0.00	NM		
				Credited											
				[Made good on line 4]											
N 4	WENY	11/07/23	11/07/23	GMA Good Morning America	CM	7a-9a	-T-----	:30	1	\$40.00	P-01.	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-T-----		1				\$40.00		0.00			

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Advertiser: POLI/Cheryl Insinga for State Supreme C
 Product Desc: 10/31/23-11/7/23 **WENY**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/23	11/12/23	-T-----	1	\$40.00	0.00								
													Totals	12	\$655.00