

**Baldrige Dumas Communications**  
 605 San Antonio Avenue · Many, Louisiana 71449  
 1-877-308-5958 · 1-877-600-5952 FAX (318) 256-0950

**Advertising Agreement**

<b>WEB</b>	<b>KWLA</b>	<input type="checkbox"/> <b>KWLV</b>	<input type="checkbox"/> <b>KTEZ</b>	<input type="checkbox"/> <b>KTHP</b>	<input type="checkbox"/> <b>KBDV</b>	<input type="checkbox"/> <b>KDBH</b>	<input checked="" type="checkbox"/> <b>KZBL</b>	<input type="checkbox"/> <b>KVCL</b>
<b>PAGE</b>	103.1 FM	107.1 FM	99.9 FM	103.9 FM	92.7 FM	97.5 FM	100.7 FM	92.1 FM
	(318) 256-5924	(318) 256-5924	(318) 256-0555	(409) 787-1039	(877) 308-5958	(318) 352-9696	(318) 357-1007	(318) 628-5822

<b>BDCRADIO.COM</b>	<b>KZBLRADIO.COM</b>	<b>KVCLRADIO.COM</b>	<b>KWLA1031.COM</b>
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<b>Client</b>	Latorria Freeman for Parish President	<b>File Name</b>	
<b>Address</b>	116 Ray Carpenter Rd. Natchitoches, LA 71457	<b>Co-Op</b>	
<b>Contact Person</b>		<b>Source #</b>	1357
<b>Start Date</b>	September 5, 2023	<b>Paid:</b>	<b>Talent</b>
<b>End Date</b>	October 14, 2023	<b>Phone #</b>	<b>Bill:</b>
		<b>Fax #</b>	
		<b>Account Executive</b>	Sandy Dunn

# of Spots	Station	Begin	End	Day Part	S	M	T	W	T	F	S	Rate	Cost
120	KZBL	9/5/2023	10.14.23	6A-7P			4	4	4	4	4	\$7.00	\$840.00

SPOTS	LENGTH	CLASS	RATE	NET DUE STATION PER MONTH
120	:30	BTA	\$7.00	\$840.00

<b>BILL THESE MONTHS:</b>	JAN	FEB	MAR	APR	MAY	JUN
	JUL	<b>AUG XX</b>	SEP	OCT	NOV	DEC

<b>Information/ Instructions:</b>	
<b>Web-page Ad Information</b>	
<b>Accepted by(Print Name):</b>	<b>Sales Executive:</b>
<b>Client:</b>	<b>Notes:</b>
<b>Date:</b>	

**CLIENTS HAVE 30 DAYS FROM THE DATE OF AN INVOICE TO DISPUTE A CHARGE**  
**ALL ACCOUNTS PAYABLE 10 DAYS AFTER RECEIPT OF BILL**  
**ALL ACCOUNTS 30 DAYS OR MORE PAST DUE ARE SUBJECT TO LATE CHARGE AND COLLECTION FEE**

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Latorria Freeman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Latorria Freeman

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Parish President

Date of election:

10-14-23

General       Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> Name: <u>Latorria Freeman</u> Date of Request to Purchase Ad Time: <u>8-30-23</u>	Signature: <u>[Signature]</u> Name: <u>Dawn Montgomery</u> Date of Station Agreement to Sell Time: <u>8/30/23</u>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Latoria Freeman

Date:

8-30-23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

8-30-23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See Attached

Station Call Letters:

Schedule

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.