

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS,  
PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON

DATE: APRIL 3, 2008

RE: 4KIDSTV 1ST QUARTER 2008 PSA REPORT

| <u>DATE</u> | <u>PROG<br/>TIME</u> | <u>PROGRAM</u> | <u>TIME<br/>AIRED</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> | <u>LEN</u> |
|-------------|----------------------|----------------|-----------------------|-------------|------------------------|------------|
|-------------|----------------------|----------------|-----------------------|-------------|------------------------|------------|

NO PSAS AIRED ON 4KIDSTV IN 1ST QUARTER '08