





1271685 history

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	03/29/24 12:40:08 PM	Cash in Advance Rem		[cleared cash in adv] cc payment received - paid in full	Jessica Le	\$600.00	22	0.00
	03/29/24 11:52:06 AM	Processed		<async process>	John Dillin	\$600.00	22	0.00
	03/29/24 11:22:32 AM	Approved			Jessica Le	\$600.00	22	0.00
	03/29/24 11:22:29 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jessica Le	\$600.00	22	0.00
	03/29/24 11:12:12 AM	Approval Workflow		[Sales Manager - Ready Default]	Lori Golda	\$600.00	22	0.00
	03/29/24 9:47:22 AM	Ready for approval		Ready	Bill Schultz	\$600.00	22	0.00
	03/29/24 9:31:44 AM	New order created		<new order>	Bill Schultz	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1271685
 Alt Order #: _____
Product Desc: Green Lake Town Hall
 Estimate: _____
Flight Dates: 04/19/24 - 04/25/24
Original Date / Rev: 03/29/24 / 03/29/24
Order Type: GENERAL

WOSH-AM
Primary AE: Bill Schultz
Sales Office: L-APP
Sales Region: Local

Agency
Name: Grothman/R/Congress-Direct
Buying Contact: _____
Billing Contact: _____
525 N Peters Ave
Fond du Lac, WI 54937

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Grothman/R/Congress-Direct
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	22	\$600.00	\$600.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	22	\$600.00	\$600.00	0.00
Totals	22	\$600.00	\$600.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bill Schultz	L-APP	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOSHA	04/19/24	04/25/24	M-F Midday M-F	CM	11:00 AM-3:00 PM (11:00 AM-3:00 PM)	MTWTF--	:30	12	\$28.00	P-50	0.00	NM	15	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		3				\$28.00		0.00			
		Week: 04/22/24	04/28/24	MTW----		12				\$28.00		0.00			
N 2	WOSHA	04/19/24	04/25/24	M-F-6a-9a M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	MTWTF--	:30	5	\$35.00	P-50	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	MTWT---		5				\$35.00		0.00			
N 3	WOSHA	04/19/24	04/25/24	M-F 5a-6a M-F	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWTF--	:30	2	\$2.50	P-50	0.00	NM	2	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
		Week: 04/22/24	04/28/24	MTWT---		2				\$2.50		0.00			
Totals													22	\$600.00	

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Timothy Svoboda, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Timothy Svoboda

Agency name: Congressman Glenn Grothman

Address: 525 N Peters Ave. Ste. 700 Fond du Lac, WI 54937

Contact: Timothy Svoboda

Phone number: 202-225-2476

Email: timothy.svoboda@mail.house.gov

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

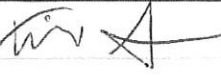
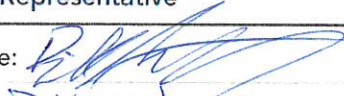
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Timothy Svoboda	Name: Bill Schuttz
Date of Request to Purchase Ad Time: 3/28/24	Date of Station Agreement to Sell Time: 3/29/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3/29/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1271685	Station Call Letters: WOSH	Date Received/Requested: 3/28/24
Est. #:	Station Location: Oshkosh	Run Start and End Dates: 4/9 - 4/20/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: Svoboda, Timothy <Timothy.Svoboda@mail.house.gov>
Sent: Thursday, March 28, 2024 9:13 AM
To: Bill Schultz <Bill.Schultz@cumulus.com>
Cc: Young, Noelle <Noelle.Young@mail.house.gov>
Subject: RE: [EXT]Radio Ads

Thanks!

This schedule looks good to me.

The NAB form is attached.

Do we pay online or is there another form to fill out?

From: Bill Schultz <Bill.Schultz@cumulus.com>
Sent: Thursday, March 28, 2024 9:33 AM
To: Svoboda, Timothy <Timothy.Svoboda@mail.house.gov>
Cc: Young, Noelle <Noelle.Young@mail.house.gov>
Subject: Re: [EXT]Radio Ads

Hi Tim,

Nice hearing from you. Since the Congressman will be addressing issues we will need to use the issue rate card and I would suggest the following schedule:

All ads run April 19-April 25 until about 1 hour before the town hall meeting is to start. I assume these are :30 second commercials.

15 ads run 11a-3pm- Between Dan Bongino & Ben Shapiro @ \$28

5 ads run 6a-10a- Phil Cianciola Show @ \$35

2 ads 5a-6a Red Eye Radio@ \$2.50

22 ads \$600

Please approve and fill out the NAB form. Also we will need cash in advance before the start of the schedule.

Bill Schultz
Account Executive
Cumulus Radio Station Group / Appleton Oshkosh
O: 920-230-0801
M: 920-419-0425

491 S Washburn St. Oshkosh, Wi. 54904
cumulusmedia.com