

ORDER



Orders
Order / Rev: 608643
Alt Order #: 27784966
Product Desc: TV
Estimate: 10895
Flight Dates: 11/01/22 - 11/07/22
Original Date / Rev: 05/17/22 / 05/17/22
Order Type: GENERAL

ABC - Colorado Springs,

Primary AE: Rebecca Tonne
Sales Office: M-WA
Sales Region: NAT

Agency Name: Great American Media*
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Strong Colorado For All
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-1

New Business End:
Advertiser External ID: 126475
Agency External ID: 4007633
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	55	\$74,600.00	\$63,410.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	55	\$74,600.00	\$63,410.00	0.00
Totals	55	\$74,600.00	\$63,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Tonne			Start Of Order - End Of Order	100%

Order Share

	Share	Total
ABC - Colorado Springs, CO	24%	\$74,600.00
Market	100%	\$310,833.33

Competitive Share

	Share	Total
KATC-	0%	\$0.00
KBIQ-	0%	\$0.00
KCCY-	0%	\$0.00
KCMN-	0%	\$0.00
KDZA-	0%	\$0.00
KGDQ-	0%	\$0.00
KGFT-	0%	\$0.00
KHOW-	0%	\$0.00
KIBT-	0%	\$0.00
KILO-	0%	\$0.00
KKFM-	0%	\$0.00
KKLI-	0%	\$0.00
KKMG-	0%	\$0.00
KKML-	0%	\$0.00
KKPK-	0%	\$0.00
KKTV	34%	\$105,683.33
KOA-A	0%	\$0.00
KOAA	30%	\$93,250.00

KPHT-	0%	\$0.00
KVOR-	0%	\$0.00
KVUU-	0%	\$0.00
KXRM	12%	\$37,300.00
KXTU-	0%	\$0.00
KYZX-	0%	\$0.00
KZNT-	0%	\$0.00
NRDO	0%	\$0.00

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ABC - Colorado Springs,

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRDO	11/01/22	11/07/22	M-F 7-9A M-F 7A-9A	CM	7:00 - 9:00 AM	MTWTF--	:30	10	\$1,000.00	P-1	0.00	NM	10	\$10,000.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			10		\$1,000.00			0.00			
N 2	KRDO	11/05/22	11/05/22	SA 8-9A GMC Weekend Edition Saturday	CM	SA 8A-9A	-----S-	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Good Morning Colorado Sat.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/22		10/31/22	11/06/22	-----S-			1		\$1,400.00			0.00			
N 3	KRDO	11/06/22	11/06/22	SU 8-9A GMC Weekend Edition Sunday	CM	Su 8a-9a	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
Good Morning Colorado Sun.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/31/22		10/31/22	11/06/22	-----S			1		\$1,200.00			0.00			
N 4	KRDO	11/01/22	11/07/22	NewsChannel 13 4P M-F NewsChannel 13 4p	CM	M-F 4P-5P	MTWTF--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
Newschannel 13 @ 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$1,400.00			0.00			
N 5	KRDO	11/01/22	11/07/22	M-F 5P News NewsChannel13 @ 5P	CM	M-F 459p-530P	MTWTF--	:30	5	\$1,800.00	P-1	0.00	NM	5	\$9,000.00
Newschannel 13 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$1,800.00			0.00			
N 6	KRDO	11/01/22	11/07/22	M-F 530-6P ABC World News with David Mu	CM	5:30 - 6:00 PM	MTWTF--	:30	5	\$2,400.00	P-2	0.00	NM	5	\$12,000.00
ABC World News Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$2,400.00			0.00			
N 7	KRDO	11/01/22	11/07/22	M-F 6P News NewsChannel13 @ 6p	CM	M-F 6P-630P	MTWTF--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
Newschannel 13 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$2,000.00			0.00			
N 8	KRDO	11/01/22	11/07/22	Late News (M-F) NewsChannel 13 @ 10p	CM	10:00 - 10:35 PM	MTWTF--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00
Newschannel 13 @ 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$1,400.00			0.00			
N 9	KRDO	11/01/22	11/07/22	M-F 12-1P NewsChannel 13 @ Noon	CM	12:00 - 1:00 PM	MTWTF--	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
Newschannel 13 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			4		\$800.00			0.00			
N 10	KRDO	11/01/22	11/07/22	M-F 2-3P General Hospital	CM	M-F 2P-3P	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/01/22		11/01/22	11/07/22	MTWTF--			5		\$800.00			0.00			
N 11	KRDO	11/01/22	11/07/22	M-F 3P-4P Judge Judy	CM	M-F 3P-4P	MTWTF--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Judge Judy (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/01/22	11/07/22	MTWTF--	5		\$1,000.00	0.00							
N12	KRDO	11/01/22	11/07/22	M-F 630-7P	CM	M-F 630P-7P	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/01/22	11/07/22	MTWTF--	4		\$1,200.00	0.00							
													Totals	55	\$74,600.00