

Quarterly Issues for station-FM 90.3 WJTL

January 01, 2014-March 31, 2014

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(time segments added January 06, 2015 at request of PA Association of Broadcasters)

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Winter Weather Safety Tips-PSAs discussing safety tips for coping with the unusually cold weather.
- B. Teen Depression-Discussion of the statistics, symptoms, and intervention of teen depression.
- C. Legal Aspects of Divorce-A look at various issues related to divorce in PA, including rights, custody, support, and alimony.
- D. Human Trafficking-Conversation with Oasis of Hope about their mission to help children who have been caught up in sex trafficking.
- E. Life Insurance-A discussion of various options to consider when purchasing life insurance.
- F. Seeing through the News Media Bias-Learning to process information correctly in an age of information overload.

Section II Responsive Programming

A. Winter Weather Safety Tips.

PSAs from the U.S. Department of Health and Human Services. During the extreme winter weather, as temperatures dropped to unusually cold conditions were felt in the WJTL listening area, PSA's aired to alert the public to specific safety tips related to the harsh winter weather. Specific measures mentioned include: Recognizing and Preventing Frostbite and Hypothermia, getting through feelings of Depression, how to stay safe during Power Outtages, how to apply First Aid to treat cuts and scrapes, and reducing the threat of home fires after a natural disaster. (Aired 4 times a day at various times of the day February 11-19.)

B. Teen Depression.

Youth Culture Today-1 minute daily feature (Monday-Friday). Feature focused on statistics, symptoms, and intervention of teen depression. One study indicates that 18% of students in grades 6, 8, and 10 struggle with depression. Suicide is the third leading cause of death among teens. Symptoms of depression include persistent sadness, inability to concentrate, major changes in eating or sleeping patterns, withdrawal from friends and family, and rapid mood swings. In addition to symptoms of depression, feature also discussed signs of suicidal tendencies such as preoccupation with violence or death, and ironically, an emotional upswing after a period of depression. Feature include tips on intervention, including the following: Never write off a threat, be a listener and encourager, remove means of suicide, don't leave depressed teen alone, and secure professional help. Feature discussed dynamics of a resilient teen, such as having strong family nurture, an outside support group beyond family ties, a mentor who is not a family member, a positive and accepting peer group, and involvement in extra-curricular activities. (Aired January 27-31 and March 26 at 8:20 p.m.)

C. Legal Aspects Of Divorce:

Law For Life-5 minute weekly feature. Six programs discussed Divorce laws in Pennsylvania. The purpose was to help listeners understand what they are going through or help others who are going through a divorce. If both parties consent, a divorce can be completed in PA in 90 days. Otherwise, it would take longer. Alimony was explained as money paid by the higher earning ex-spouse to the lower earning ex-spouse. Feature also explained the various factors that are considered when dividing marital property. On the other hand, spousal support was described as an attempt to equalize the income of parties while the divorce action is proceeding, but before the divorce is obtained. Feature explained the different family courts in PA's system, and explained how a husband and wife might be in 3 or 4 different courts during divorce proceedings. Also the attorneys spent considerable time talking about custody matters, explaining what joint custody is and the difference between legal and physical custody. (Aired Feb. 08, 15, 22, March 01, 08, 15 at 3:20 p.m.)

D. Sex Trafficking:

Get Up and Go Show-March 11 from 7 to 8 a.m., Tracey Powell, Vice President of Oasis Of Hope talked about their safe house for children 12 to 18. These children have been caught up in sex trafficking. Tracey mentioned that there is a local problem with trafficking. The mall is one place where children are vulnerable, and where traffickers often target potential victims. 200,000 children are coerced into the sex industry. Many on the missing children's list are victims of sex trafficking. Oasis of Hope offers hope, wholistic and spiritual healing, therapy, homeschooling, and a loving home for children who are coming out of trafficking. An upcoming event in April, the Urban Adventure Ride was also mentioned, which supports the work of Oasis Of Hope. Two conversations (7:20 a.m. and 7:50 a.m.) adding to 5 minutes in length.

E. Life Insurance:

Stewardship For Life-Daily 3 minute program (Monday through Friday) discussing factors to consider when purchasing life insurance. Amanda Rock discussed the benefits of life insurance such as providing final expenses such as burial and funeral expenses, support for dependents, ability to pay off mortgage or college debt, or payment of estate taxes. Factors to consider include: Know what you want, whether \$100,000 or \$250,000 coverage? Better off with term life or cash value policy? How many years of coverage do you want? How much can you afford premiums? When finding the right company, consider company ratings and service reputation. Seeking professional help is also considered helpful for assessing insurance needs. (Aired March 10-13 at 1:20 p.m.).

F. Seeing Through the Bias Of the News Media.

Probe-3 minute program (Monday through Friday). Feature begins by acknowledging that we are swimming in a sea of information from broadcast mediums to cell phones to internet access. The information we encounter is designed to have an impact on our view of the truth. Feature used the example of Bernie Madoff who persuaded investors to trust him with their money. His aura of trustworthiness allowed his scheme to continue for years without being detected. Similarly, media sources considered trustworthy should be approached with caution and discernment to determine if what is being reported is actually true. Feature points to 4 ways that bias in news reporting can be detected.

- 1) Setting the agenda-determination of what gets reported.
- 2) Slanting the Information-Using subtle techniques to influence the way people interpret information.
- 3) Skewing the facts-Selectively emphasizing facts that support journalist's point of view while leaving out facts that run counter to that point of view.
- 4) Skewering the truth-Journalist misrepresents information and/or presents faulty conclusions as established fact.

Examples were used to illustrate each form of bias. Feature uses questions for listener to consider as criteria for using discernment:

- 1) Does it begin with truth?
- 2) Is it logical?
- 3) Does it consider all of the evidence?
- 4) Does the conclusion make sense apart from the argument?
- 5) Does it stand up to close examination?

Answers to these questions will help listeners to better discern the truth and error of news media reports.

(Feature aired March 10-14 at 11:20 a.m.)