

Quarterly Issues for station-FM 90.3 WJTL  
July 01-September 30, 2014  
Placed in the Public File-October 08, 2014

### Section I Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Civil Rights-A discussion of various civil rights in America, and the controversy concerning the Hobby Lobby Case/Conestoga Woods case before the Supreme Court.
- B. Student Savings-a series discussing preparation for college tuition costs.
- C. Ebola Update-An interview with Brian Diemer on what CHAP International is doing to fight against the Ebola outbreak in western Africa.
- D. Children with disabilities-An interview with representative of Schreiber Pediatric about local services that are available to benefit children with disabilities.
- E. Technology-A series on the views of technology, and the importance of having a framework for managing it wisely.
- F. Body Image Pressure-A series discussing the pressures that lead to eating disorders and obsession with body image, and ways to overcome those pressures.
- G. Amish Mafia Controversy-News updates that focus on the local controversy surrounding the Amish Mafia TV Show.

## Section II Responsive Programming

The station has broadcast programming dealing with each of the above-referenced issues in the following ways:

### A. Civil Rights:

Law For Life-5 minute program (Saturdays only at 3:20 p.m.) Feature examined the area of civil rights, which is described as a variety of freedoms and privileges that we have as citizens of the United States, provided through the Bill of Rights. Specific civil rights were focus of conversation. (August 09)

The series devoted one five-minute program to the area of religious liberty, which is described as freedom to exercise our religion according to our consciences. Two attorneys discussed certain limitations that have been applied to religious freedoms to prevent the government from establishing a religion. (August 16)

The series devoted one five-minute program to the area of free speech, which prohibits regulation of speech. Feature mentioned certain exceptions to free speech such as obscenity, pornography, and inciting riots. Several examples were used to illustrate limits of free speech and the license for free speech. (August 23)

The series devoted one five-minute program to the Hobby Lobby/Conestoga Woods Supreme Court case, which highlighted the tension between the employer mandate in the Affordable Care Act to provide contraception coverage for employees, and the constitutional right of the employer to exercise their religious convictions. (August 02)

## B. Student Savings:

Everence-3 minute program (Monday through Thursday at 1:20 p.m.) With concerns about college debt for students, this series examined ideas for students to prepare for the high cost of college and reduce expenses while in college. The host Amanda Rock mentioned 10 cost saving decisions prior to college. Examples included:

- 1) accelerated programs, which allows a student to go for their bachelor's degree in three instead of four years.
- 2) Enroll in community college for first two years, then transfer to 4-year college.
- 3) Take special academic exams.
- 4) Research online learning options.
- 5) Enroll in government military programs.

Amanda also mentioned 6 ways students can save money while in college. Examples included:

- 1) Use student I.D. for discounts wherever possible
- 2) Watch what you eat. Do not automatically buy into the most expensive meal plan.
- 3) Offset expenses. Check university financial aid office or search online for information on scholarships available to you.
- 4) Consider paid internship opportunities.

The series of four programs aired July 07 through July 10.

### C. Ebola Update:

Get Up and Go Show. On the morning of September 16 at 8:20, host Fred McNaughton conducted a phone interview with Brian Diemer, president from CHAP International about the Ebola outbreak in western Africa. News reports had been expressing concern that the virus could spread to the United States. Brian reported an overall ignorance and lack of understanding among the people in western Africa related to Ebola. CHAP's outreach is to those who are not being reached by government awareness programs so that they know how to be protected. Brian reported grim details about the rapid spread of Ebola and its morbidity rate at over 50%. The interview highlighted that Ebola is spread through contact with bodily fluids, and stressed the importance of washing hands to reduce risk of contracting Ebola. The situation was so serious, that CHAP International was focusing all their efforts strictly on containing the Ebola epidemic. Listeners were given opportunity to support the work of CHAP International in this endeavor. The conversation was 6 minutes in length.

### D. Children With Disabilities:

Get Up and Go Show. On the morning of July 17 at 7:20 and 7:50, host Fred McNaughton spoke with two representatives of Schreiber Pediatrics about their therapy services for children with disabilities. Barb Cavanaugh shared two stories to illustrate how children's disabilities were being turned into abilities.

5 year old Lauren Ebersole was born with Cerebral Palsy and not diagnosed until the age of 2. Now at age 5, she is learning to walk, run, and jump.

Lucas was born deaf, and received two implants. He is seeing a speech therapist. Now he can communicate and talk. He loves karate.

The listeners learned through the conversation that Schreiber works with children with different types of disabilities, such as cerebral palsy, down syndrome, and autism. Also, acquired disabilities are treated, such as a burn victim, someone with traumatic brain injury. Barb Cavanaugh and Sarah Dillon also talked about their Rubber Duckie Race which raises funds for their service to the community. There were two conversations adding up to 8 minutes in length.

## E. Technology:

Probe-3 minute daily program (Monday through Friday at 11:20 a.m.). This feature series examined different views of technology and stress the importance of managing it.

The Neutrality View reasons that technology is nothing more than tools that people use as needed. Technology is a means to an end and nothing more. This view focuses on individual parts of technology, but not the whole picture. The parts of technology are value-free. The neutrality view is compared to a hammer. As long as technology is used for good purposes, there are no moral problems.

The Holistic View contends that technology is not value-free. It is perceived as a way of life that informs and controls everything we do. This view sees technology more as a religion than as a set of tools. It sees the whole picture as a way of life that shapes all our thinking.

The host of the feature contended that technology was not divine to save us, nor was it an animal. It is an extension of ourselves and expresses human nature. It is capable of great acts of kindness and mercy as well as cruelty and evil.

Controlling Technology-The host, Lawrence Terlizzese reasons that the solution to advancement is not to abandon technology but to recognize its limitations and work with them. He mentioned the importance of a moral framework to keep technology from destroying society. We may be able to travel faster and communicate instantly, but we have also developed weapons of war to unimaginable levels of devastation. With a moral framework, society would be better equipped to reassert control of technology's direction.

The feature aired July 21-25.

## F. Body Image Pressures:

Youth Culture Today-1 minute daily program (Monday through Friday at 8:20 p.m.). This series discussed the pressures that lead to eating disorders and obsession with body image. The series also discussed ways parents can encourage teens to overcome those pressures.

Walt Mueller discussed the media factors that causes teenage boys and girls to be obsessed with body image and develop eating disorders such as anorexia and bulimia. Factors include advertisements, song lyrics, and role models of celebrities. With these influences, self-worth becomes equated with desirable physical appearance rather than the dignity of a human being. Feature gave statistics showing that the pressure to conform to society's standards of body image affects boys and girls. Walt Mueller gave parents several suggestions to help teens see value in who they are, not their appearance.

Suggestions included:

- 1) Realize that negative peer pressure is something all of us fight.
- 2) Examine how personal example serves as a role model for how to handle negative peer pressure.
- 3) Help children realize their value and dignity.
- 4) Help children to develop friends who are positive influences.

The series aired August 25-29.

## G. Amish Mafia TV Show Controversy:

News Reports updating listeners on the Respect Amish Movement, and their objections to the reality series “Amish Mafia” on the Discovery Channel.

On August 06, it was reported that an interfaith coalition added support to the movement by asking the Discovery Channel and its sponsors to drop support for the series and other Amished-themed knockoff productions. Their concern was that these productions were an affront, not just to the Amish, but all people of faith. (30 seconds in length-Aired at 7:05 a.m. and 8:05 a.m.)

On August 13, it was reported that Governor Corbett and other local politicians added their voices to call for the end of “Amish Mafia” and other Amish-themed knockoff productions, describing the series as “bigoted.” The same report also mentioned the concerns of many Lancaster County residents about the portrayal of Amish culture as negative, inaccurate, and potentially damaging. (The story aired at 7:05 a.m., 8:05 a.m., 3:35 p.m., and 5:35 p.m. It was 30 seconds in length. )

On August 14, it was reported that Tom Corbett and other state politicians signed a statement calling for the Discovery Channel to drop Amish Mafia. Report also aired response from a Discovery spokeswoman who said the characters on the show are, in fact, real-life Amish. (20 seconds in length-Aired at 6:35 a.m. and 8:40 a.m.)

