

Quarterly Issues for station-FM 90.3 WJTL
October 01-December 31, 2014
Placed in the Public File-January 09, 2015

Section I Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Child Abuse-A discussion on legal responsibilities of certain individuals to report known cases of child abuse.
- B. Homelessness and Family Hardship-A look at some local efforts to relieve poverty and family hardship.
- C. Hunger-Field trip to the Power Packs Project, a local organization that provides food and nutrition information to families who are food insecure.
- D. Holiday Spending-A discussion on responsible spending habits during the holiday season without going deeply into debt.
- E. Teen Growth and Development-Analysis of how the teen brain functions in various situations.
- F. Travel Safety Tips-Words of wisdom for avoiding traffic accidents and tickets.

Section II Responsive Programming

The station has broadcast programming dealing with each of the above-referenced issues in the following ways:

A. Child Abuse:

Law For Life-5 minute program (Saturdays only at 3:20 p.m.) Attorney Shawn McGlaughlin discussed how the recent Jerry Sandusky scandal at Penn State led to recent changes in the laws of PA regarding child abuse reporting. Feature discussed the new law regarding mandated reporters of suspected child abuse. Examples of mandated reporters include: Licensed Health Care Workers, School Employees, Clergy, Police Officers, and volunteers who accept responsibility for a child. Details were provided regarding when and how to report suspected cases. Under the law, Children and Youth Services must be contacted before supervisors. Feature also gave 8 definitions of child abuse. One definition is “causing bodily injury to a child through any recent act or failure to act.” Feature also discussed penalties for failure of mandated reporters to report suspected child abuse cases.

Series aired October 18, October 25, November 01, November 08, November 15.

B. Homelessness and Family Hardship:

Get Up and Go Show-Water Street Thanksgiving Banquet (November 26)
Morning Show co-host Lisa Landis was on location at Water Street Mission to talk with residents and workers at Water Street about their outreach to the homeless in Lancaster. She spoke with Marlin about his journey from a drug relapse to Water Street, where he was able to refocus his life direction. She spoke with Mike who shared how his life was spared because of Water Street’s outreach to him. She spoke with Mark and Kim who shared how they lost their home following Mark’s surgeries in 2011 and 2013, and how their hope was restored at Water Street. Interim President Chad Crowley talked about the services provided by Water Street and their needs to reach community with those services. Reports happened at 6:50 am, 7:05 am, 7:20 am, 7:50 am, 8:05 am, 8:20 am, 8:34 am, and 8:50 am, amounting to 18 ½ minutes of conversation on the air.

Get Up and Go Show-Share The Blessing (December 24)

Morning Show host Fred McNaughton spoke with Dave Ober about the outreach of Share the Blessing to local families facing hardship this year, and what was done on their behalf at Christmas. Dave Ober spoke of many families in the area experiencing hardships due to job loss, loss of a loved one, terminal illness, or accident. Several specific examples included several homeless men that were given warm clothing and food from Share The Blessing. Other families benefitting included grandparents in Elizabethtown raising a grandchild because the parents are unable to do so.

Grandparents are on a limited income and have to choose between heating the home and providing a quality meal. Dave also told of a single mother with several children from ages 11 to 21. She is divorced, and has illness requiring surgery, which will prevent her from working to support family for extended period of time. Also mentioned was a single mother with three children. One child has a disability that requires extensive therapy and medical appointments, affecting mother's ability to hold down a full time job with needed benefits. Another person who benefited from Share the Blessing was a single mom raising a son with special needs, trying to balance work schedule with the demands of doctor and specialists visits for her son. Financial hardship has resulted from her extended time off work to meet these appointments. The family faces the possibility of becoming homeless.

The topic was discussed four times between 7 a.m. and 8 a.m. on December 24th at 7:05, 7:20, 7:35, and 7:50. Conversation totaled 16 minutes in length.

C. Hunger:

Kids Cookie Break-Three hour children's program Saturday morning from 9 to Noon. On October 18, Host Lisa Landis took her listeners on a field trip to the Power Packs Project, a local organization that provides food and nutrition information to families who are food insecure. The goal of the program is to empower families to regularly provide healthy meals and that children return to school, well-fed and ready to learn. They teach families how to stretch their limited food dollars using the food provided by the Power Packs Project.

D. Holiday Spending:

Stewardship For Life-3 minute program (Monday through Friday at 1:20 p.m.)

During the holiday season, spending typically increases for households. Host Amanda Rock offered 10 suggestions for keeping holiday spending under control to prevent debt and inviting joy.

Suggestions included:

- 1) Creating a holiday budget.
- 2) Make a list of gift items and recipients of gifts and stick to it.
- 3) Use coupons
- 4) Allocate spending for charity
- 5) Avoid the binge
- 6) Price gifts on line, then compare by phone with retailers.

Feature aired November 10-13 each day.

E. Teen Growth and Development:

Youth Culture Today- 1 minute daily program (Monday through Friday at 8:20 p.m.)

In this series, Dr. Walt Mueller presented how the teen brain affects and explains certain behaviors.

October 1st-Pot and the Teen Brain-Psychologists are sounding alarm that growing number of teens who smoke pot may see decline in brain functioning such as neurocognitive damage and addiction. Most common consequences of marijuana use include car accidents, addiction, chronic bronchitis, and decrease in life achievement.

October 15th-Teen Social Development-Teens begin to disengage from parents and begin to focus on building relationships with peers. This transition reflects a bridge between dependence of childhood and independence of adulthood.

November 4th-Teen Brain-A Temple University Dr. released research about the teen brain, asserting that by age of 15 or 16, many brain cells die in the prefrontal cortex while others are created. At this age, cognitive, advanced reasoning, and abstract thinking rapidly expand, while other connections in the brain such as decision-making, take longer to develop.

November 12th-Sugar and Teen Brains-Univ. of California research made connection between sugar consumption and memory problems.

November 14th-Teen Emotions-Mood swings are directly related to physical changes in their bodies and social pressures to fit in.

December 18th-Concussions-Researchers in Canada have released findings that remind us of the importance of monitoring teens who have experienced traumatic brain injury. They are more prone to risky behavior post-surgery such as smoking, using drugs, drinking alcohol, and failing grades.

F. Travel Safety Tips:

30 second PSA-Local police officer reminds listeners to buckle seat belts as they drive during the holiday season. Message informed listeners that police officers would monitor the local area closely during holiday season, especially night time driving hours. (Aired 15 times at various times of the day-November 20-26). Times included:

November 20 at 6:40 a.m. and 10:50 a.m.

November 21 at 4:08 p.m. and 7:50 p.m.

November 22 at 12:50 p.m and 3:50 p.m.

November 23 at 4:50 p.m. and 6:50 p.m.

November 24 at 7:09 a.m. and 1:50 p.m.

November 25 at 4:35 p.m. and 7:50 p.m.

November 26 at 8:37 a.m., 9:50 a.m., and 1:50 p.m.

Law For Life-5 minute program (Saturdays only at 3:20 p.m.) Attorney Shawn McGlaughlin offered 8 tips for avoiding traffic accidents and tickets, elaborating on each point. Those tips were:

1) Slow down

2) Don't text or email while driving

3) Never drink and drive

4) Don't run red lights

5) Follow at a safe distance (3 to 8 seconds behind vehicle in front, depending on situation.)

6) Have vehicle checked regularly.

7) Be prepared for difficult weather (Allow extra time)

8) Have right car seat for child in the car.

Featured aired on November 22nd.

