



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2621964

Schedule Dates 10/11/16-10/17/16
Advertiser Josh Hawley for Attorney General-R (110901)
Agency National Media Research Planning (14053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JOSH HAWLEY FOR ATTORNEY GENERAL (84693)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name MediaAssistant,
Phone/Fax /
CPE 441/842/7746
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Josh Hawley for Atto
Separation: 30

Date Entered 09/06/16
Last Modified 10/06/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25281371
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$1,750.00
Grand Total:	22	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	Orbit- (P)Judge Judy (Tu), (P)Judge Judy Z(Tu)			1						1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	Orbit- (P)Judge Judy (Th), (P)Judge Judy Z(Th)					1				1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	Orbit- (P)Judge Judy (Mo), (P)Judge Judy Z(Mo)		1							1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
4.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	5:58P- Big Bang Theory				1					1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
5.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	5:58P- Big Bang Theory					1				1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	5:58P- Big Bang Theory						1			1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	5:58P- Big Bang Theory		1							1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
8.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	6:28P- Big Bang Theory 2			1						1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
9.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	6:28P- Big Bang Theory 2					1				1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
10.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	6:28P- Big Bang Theory 2						1			1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	6:28P- Big Bang Theory 2		1							1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
12.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	10P- Mike and Molly 2			1						1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2621964

Schedule Dates	10/11/16-10/17/16	Date Entered	09/06/16
Advertiser	Josh Hawley for Attorney General-R (110901)	Last Modified	10/06/16
Agency	National Media Research Planning (14053)	Entered By	Brenda Allen
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	JOSH HAWLEY FOR ATTORNEY GENERAL (84693)	Headline #	ECR25281371
Salesperson	Millennium/NY, New York (1090)	Order Type	Normal
Sales Office	Millennium New York	Package Deal	
Buyer Name	MediaAssistant,	Commission %	15.00
Phone/Fax	/	Commission	\$262.50
CPE	441/842/7746	Net Total	\$1,487.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	Josh Hawley for Atto Separation: 30		

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$1,750.00
Grand Total:	22	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	10P- Mike and Molly 2	1				1				1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
14.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	10P- Mike and Molly 2	1				1				1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
15.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	10P- Mike and Molly 2	1					1			1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
16.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- Mike and Molly 2	1							1	1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
17.0	Normal Line / Baseball	10/14/16-10/14/16	1	:30	6:30P- Sports-FOX MLB NLCS Game 1	1					1				\$500.00		Paducah (KBSI)	NCLS P2	9/6/16
17.0.1	Closed Preempt	10/14/16															Paducah (KBSI)	Program Change/Exception	
18.0	Normal Line / Football	10/16/16-10/16/16	1	:30	3:30P- Sports-FOX NFL Game 2	1							1		\$400.00		Paducah (KBSI)	NFL COWBOYS VS PACKERS P2	9/6/16
18.0.1	Closed Preempt	10/16/16															Paducah (KBSI)	Sold Out/Exception - per Alex/Inventory is available in Game 1	
19.0	M/G For 17.0.1,18.0.1 / Football	10/16/16-10/16/16	1	:30	12P- Sports-FOX NFL Game 1	1							2	2	\$400.00	\$800.00	Paducah (KBSI)		10/6/16
20.0	M/G For 17.0.1,18.0.1 / SPOT	10/12/16-10/14/16	1	:30	5:28P- Modern Family	1			1	1	1			3	\$25.00	\$75.00	Paducah (KBSI)		10/6/16
21.0	M/G For 17.0.1,18.0.1 / SPOT	10/17/16-10/17/16	1	:30	5:28P- Modern Family	1	1							1	\$25.00	\$25.00	Paducah (KBSI)		10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

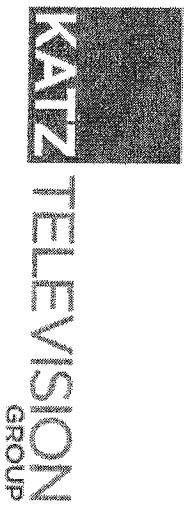
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 25281371

Changes as of: 10/6/2016 at 4:48 PM

Version: Highlighting Revision 1

CPE: 4418427746

Flight: 10/11/16 - 10/17/16

Station: KBSI

Total \$: \$1,750.00

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: Josh Hawley for Attorney General

Market: Paducah

Total Spots: 22

815 SLATERS LANE

Product: Josh Hawley for Attorney General

Office: NEW YORK

Total CPP: \$36.53

ALEXANDRIA, VA

Agency Order #: 5367210

Primary Demo: Adults 35-64

Total GRP: 47.9

22314

Buyer: MediaAssistant, NMRPP

Con Type: POLITICAL/VOTE

Traffic #: 2621964

Salesperson: JONATHAN VITTI

Assistant: KENNETH MIELE

Separation:

Comments: See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
REV-5	F 6:30P-10:30P		NCLS	\$500.00	4.0	30	0	0	0	1	0	0	0	0	\$0.00	\$125.00	0.0
no nics game																	
REV-6	Su 3:30P-6:30P		NFL COWBOYS VS PACKERS	\$400.00	6.7	30	0	0	0	0	1	0	0	0	\$0.00	\$59.70	0.0
spot is na																	
REV+7	Su 12n-3p		NFL Football	\$400.00	6.5	30	0	0	0	0	0	2	0	0	\$800.00	\$61.54	13.0
added as mg																	
REV+8	M-F 5:30P-6P		Modern Family	\$25.00	2.0	30	0	0	1	0	1	0	0	1	\$100.00	\$12.50	8.0
added mgs																	
TOTALS:														22	\$1,750.00	\$36.53	47.9



125 West 55th St
New York, NY 10019

Contract # 25281371

Changes as of: 10/6/2016 at 4:48 PM

Version: Highlighting Revision 1

CPE: 441/842/7746

Agency: NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Flight: 10/11/16 - 10/17/16
Advertiser: Josh Hawley for Attorney General

Product: Josh Hawley for Attorney General

Agency Order #: 5367210

Buyer: MediaAssistant, NMRPP

Salesperson: JONATHAN VITTI 212-373-8256

Station: KBSI
Market: Paducah

Office: NEW YORK

Primary Demo: Adults 35-64

Con Type: POLITICAL/VOTE

Assistant: KENNETH MIELE 212-373-8113

Total \$: \$1,750.00
Total Spots: 22

Total CPP: \$36.53

Total GRP: 47.9

Traffic #: 2621964

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/06/16 4:48 PM	JONATHAN VITTI	
09/06/16 5:02 PM	System	See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change
09/06/16 4:26 PM	JONATHAN VITTI	Notice Received
		Separation: 30

Competitive Information

Market Budget:	\$19,444
KBSI Share:	9%
Comment:	
KFVS:	62%
WPSD:	29%

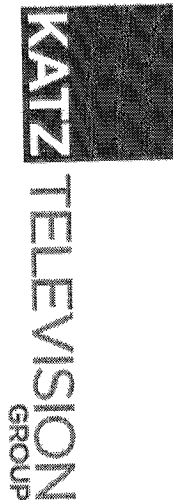
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	22	\$1,750.00	\$36.53
Total	100%	22	\$1,750.00	47.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$1,750.00
Total	22	\$1,750.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 4:48 PM	JONATHAN VITTI	Revised	4		\$0	\$1,750.00	Changes: Total Spots from 18 to 22. Total GRPs from 37.6 to 47.9. Total CPP from \$46.54 to \$36.53. Comments from Separation: 30 to See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change. User Entered \$ from \$0.00 to \$1,750.00. 4 buylines added or modified.
Queued for Electronic Contracting	9/6/16 4:28 PM					\$0	\$0	
New	9/6/16 4:26 PM	JONATHAN VITTI	Confirmed	18		\$1,750.00	\$1,750.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

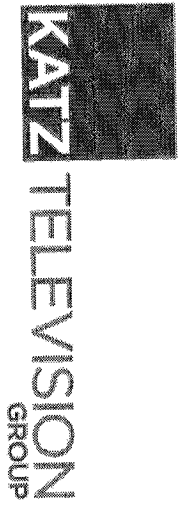


125 West 55th St
New York, NY 10019

Contract # 25281371 Changes as of: 9/6/2016 at 4:26 PM Version: Current State Version 1
 CPE: 441842/7746 Flight: 10/11/16 - 10/17/16
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General
 815 SLATERS LANE Product: Josh Hawley for Attorney General
 ALEXANDRIA, VA Agency Order #: 5367210
 22314
 Buyer: MediaAssistant, NMRRP
 Salesperson: JONATHAN VITTI 212-373-8256
 Station: KBSI
 Market: Paducah
 Office: NEW YORK
 Primary Demo: Adults 35-64
 Total CPP: \$46.54
 Total Spots: 18
 Total GRP: 37.6
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F, M 4p-5p		JUDGE JUDY	\$50.00	1.3	30	1	0	1	0	0	0	1	3	\$150.00	\$38.46	3.9
2	Tu-F, M 6p-6:30p		BIG BNG THEORY	\$50.00	1.8	30	0	1	1	1	0	0	1	4	\$200.00	\$27.78	7.2
3	Tu-F, M 6:30p-7p		BG BNG THRY B	\$100.00	3.2	30	1	0	1	1	0	0	1	4	\$400.00	\$31.25	12.8
4	Tu-F, M 10p-10:35p		MIKE&MOLLY B	\$20.00	0.6	30	1	1	1	1	0	0	1	5	\$100.00	\$33.33	3.0
5	F 6:30p-10:30p		NCLS	\$500.00	4.0	30	0	0	0	1	0	0	0	1	\$500.00	\$125.00	4.0
P2																	
6	Su 3:30p-6:30p		NFL COWBOYS VS PACKERS	\$400.00	6.7	30	0	0	0	0	0	1	0	1	\$400.00	\$59.70	6.7
P2																	
TOTALS: 3 2 4 4 0 1 4														18	\$1,750.00	\$46.54	37.6



125 West 55th St
New York, NY 10019

Contract # 25281371		Changes as of: 9/6/2016 at 4:26 PM		Version: Current State Version 1	
CPE: 441/842/7746		Flight: 10/11/16 - 10/17/16		Total \$: \$1,750.00	
Agency: NATIONAL MEDIA RESEARCH PLANNING		Advertiser: Josh Hawley for Attorney General		Station: KBSI	
815 SLATERS LANE		Product: Josh Hawley for Attorney General		Market: Paducah	
ALEXANDRIA, VA		Agency Order #: 5367210		Office: NEW YORK	
		Buyer: MediaAssistant, NMRRP		Primary Demo: Adults 35-64	
		Salesperson: JONATHAN VITTI		Con Type: POLITICAL/NOTE	
		212-373-8256		Assistant: KENNETH MIELE	
				212-373-8113	
				Separation:	
				Total CPP: \$46.54	
				Total GRP: 37.6	
				Total Spots: 18	

Special Instructions

Date/Time	Added by	Comment
09/06/16 4:26 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	
KFVS:	62%
WPSD:	29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$1,750.00	37.6
Total	100%	18	\$1,750.00	\$46.54 37.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$1,750.00
Total	18	\$1,750.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
Queued for Electronic Contracting	9/6/16 4:28 PM				\$0
New	9/6/16 4:26 PM	JONATHAN VITTI	New	18	\$1,750.00
					\$0
					\$1,750.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBS 1</u>	Date: <u>9/6/14</u>
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I, National Media Research, Planning, and Placement,
 being/on behalf of: Josh Hawley for Attorney General,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the Missouri General Election
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Alex Biles
Printed Name

63M
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe Ferrell agent for Josh Hawley for AG
signature of candidate or authorized committee

printed name

date

