



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 26219664

Schedule Dates 10/11/16-10/17/16
Advertiser Josh Hawley for Attorney General-R (110901)
Agency National Media Research Planning (14053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JOSH HAWLEY FOR ATTORNEY GENERAL (84693)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name MediaAssistant,
Phone/Fax /
CPE 441/842/7746
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Josh Hawley for Atto Separation: 30

Date Entered 09/06/16
Last Modified 10/06/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25281371
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

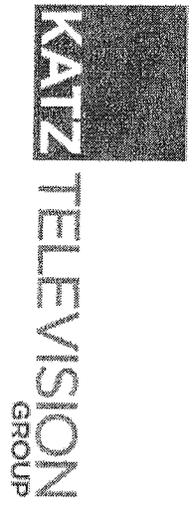
Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$1,750.00
Grand Total:	22	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	Orbit- (P)Judge Judy (Tu), (P)Judge Judy Z(Tu)	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	Orbit- (P)Judge Judy (Th), (P)Judge Judy Z(Th)	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	Orbit- (P)Judge Judy (Mo), (P)Judge Judy Z(Mo)	1	1							1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
4.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	5:58P- Big Bang Theory	1			1					1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
5.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	5:58P- Big Bang Theory	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	5:58P- Big Bang Theory	1					1			1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	5:58P- Big Bang Theory	1	1							1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
8.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	6:28P- Big Bang Theory 2	1			1					1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
9.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	6:28P- Big Bang Theory 2	1				1				1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
10.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	6:28P- Big Bang Theory 2	1					1			1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	6:28P- Big Bang Theory 2	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
12.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	10P- Mike and Molly 2	1			1					1	\$20.00	\$20.00	Paducah (KBSI)	MIKERMOLLY B	9/6/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

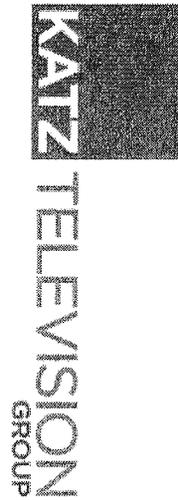
Contract # 25281371 Changes as of: 10/6/2016 at 4:48 PM Version: Highlighting Revision 1

CPE: 4418427746 Flight: 10/11/16 - 10/17/16 Station: KBSI Total \$: \$1,750.00
 Agency: NATIONAL MEDIA Advertiser: Josh Hawley for Attorney General Market: Paducah Total Spots: 22
 RESEARCH PLANNING
 815 SLATERS LANE Product: Josh Hawley for Attorney General
 ALEXANDRIA, VA Agency Order #: 5367210 Office: NEW YORK
 22314

Buyer: MediaAssistant, NMRPP
 Salesperson: JONATHAN VITTI 212-373-8256
 Assistant: KENNETH MIELE 212-373-8113
 Con Type: POLITICAL/VOTE
 Primary Demo: Adults 35-64
 Total CPP: \$36.53
 Total GRP: 47.9
 Traffic #: 2621964
 Separation:

Comments: See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
REV-5	F 6:30P-10:30P <i>no nles games</i>		NCLS	\$500.00	4.0	30	0	0	0	1	0	0	0	0	0	\$0.00	\$125.00	0.0
REV-6	Su 3:30P-6:30P <i>spots na</i>		NFL COWBOYS VS PACKERS	\$400.00	6.7	30	0	0	0	0	1	0	0	0	0	\$0.00	\$59.70	0.0
REV+7	Su 12n-3p <i>added as mg</i>		NFL Football	\$400.00	6.5	30	0	0	0	0	0	2	0	0	0	\$800.00	\$61.54	13.0
REV+8	M-F 5:30P-6p <i>added mgs</i>		Modern Family	\$25.00	2.0	30	0	0	1	0	1	0	1	0	0	\$100.00	\$12.50	8.0
TOTALS:							3	3	5	4	0	2	5	22	\$1,750.00	\$36.53	47.9	



125 West 55th St
New York, NY 10019

Contract #: 26281371 Changes as of: 10/6/2016 at 4:48 PM Version: Highlighting Revision 1
 CPE: 441/842/7746 Flight: 10/11/16 - 10/17/16 Station: KBSI
 Agency: NATIONAL MEDIA Advertiser: Josh Hawley for Attorney General Market: Paducah
 RESEARCH PLANNING 815 SLATERS LANE Product: Josh Hawley for Attorney General
 ALEXANDRIA, VA Agency Order #: 5367210 Buyer: MediaAssistant, NMRPP
 22314 Salesperson: JONATHAN VITTI 212-373-8256 Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE 212-373-8113
 Total \$: \$1,750.00
 Total Spots: 22
 Total CPP: \$36.53
 Total GRP: 47.9
 Traffic #: 2621964
 Separation:

Date/Time	Added by	Comment
10/06/16 4:48 PM	JONATHAN VITTI	See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change
09/06/16 5:02 PM	System	Notice Received.
09/06/16 4:26 PM	JONATHAN VITTI	Separation: 30

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 4:48 PM	JONATHAN VITTI	Revised	4		\$0	\$1,750.00	Changes: Total Spots from 18 to 22. Total GRPs from 37.6 to 47.9. Total CPP from \$46.54 to \$36.53. Comments from Separation: 30 to See MG lines 7 and 8 for spots na lines 5 and 6 due to prog change. User Entered \$ from \$0.00 to \$1,750.00. 4 buylines added or modified.
Queued for Electronic Contracting	9/6/16 4:26 PM	JONATHAN VITTI	Confirmed	18		\$1,750.00	\$1,750.00	
New	9/6/16 4:26 PM	JONATHAN VITTI	Confirmed	18		\$1,750.00	\$1,750.00	

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	KFVS: 62% WPSD: 29%

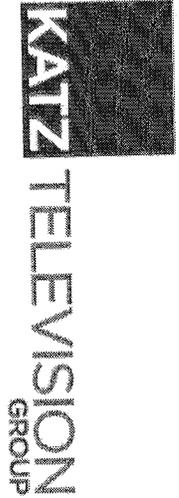
Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	22	\$1,750.00
Total	100%	22	\$1,750.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$1,750.00
Total	22	\$1,750.00

Order Level Comments

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25281371 Changes as of: 9/6/2016 at 4:26 PM Version: Current State Version 1

CPE: 441842/7746 Flight: 10/11/16 - 10/17/16 Station: KBSI Total \$: \$1,750.00

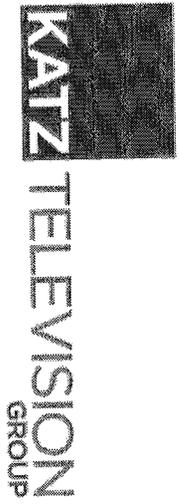
Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General Market: Paducah Total Spots: 18

815 SLATERS LANE Product: Josh Hawley for Attorney General Office: NEW YORK Total CPP: \$46.54
ALEXANDRIA, VA Agency Order #: 5367210 Primary Demo: Adults 35-64 Total GRP: 37.6
22314

Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/VOTE Separation:
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE 212-373-8256

261219160

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F, M 4p-5p		JUDGE JUDY	\$50.00	1.3	30	1	0	1	0	0	0	1	3	\$150.00	\$38.46	3.9
2	Tu-F, M 6p-6:30p		BIG BNG THEORY	\$50.00	1.8	30	0	1	1	1	0	0	1	4	\$200.00	\$27.78	7.2
3	Tu-F, M 6:30p-7p		BG BNG THRY B	\$100.00	3.2	30	1	0	1	1	0	0	1	4	\$400.00	\$31.25	12.8
4	Tu-F, M 10p-10:35p		MIKE&MOLLY B	\$20.00	0.6	30	1	1	1	1	0	0	1	5	\$100.00	\$33.33	3.0
5	F 6:30p-10:30p		NCLIS	\$500.00	4.0	30	0	0	0	1	0	0	0	1	\$500.00	\$125.00	4.0
	Su 6:30p-6:30p		NFL COWBOYS VS PACKERS	\$400.00	6.7	30	0	0	0	0	0	1	0	1	\$400.00	\$59.70	6.7
TOTALS:							3	2	4	4	0	1	4	18	\$1,750.00	\$46.54	37.6



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Contract # 25281371 Changes as of: 9/6/2016 at 4:26 PM Version: Current State Version 1
 CPE: 4418427746 Flight: 10/11/16 - 10/17/16 Station: KBSI Total \$: \$1,750.00
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General Market: Paducah Total Spots: 18
 815 SLATERS LANE Product: Josh Hawley for Attorney General Office: NEW YORK Total CPP: \$46.54
 ALEXANDRIA, VA Agency Order #: 5367210 Primary Demo: Adults 35-64 Total GRP: 37.6
 Buyer: MediaAssistant, NMRPP Con Type: POLITICAL/NOTE Separation:
 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE 212-373-8256

Special Instructions

Date/Time	Added by	Comment
09/06/16 4:26 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	
KFVS:	62%
WPSD:	29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$1,750.00	\$46.54
Total	100%	18	\$1,750.00	\$46.54

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$1,750.00
Total	18	\$1,750.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/16 4:28 PM				\$0	\$0	
New	9/6/16 4:26 PM	JONATHAN VITTI	New	18	\$1,750.00	\$1,750.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBS 1</u>	Date: <u>9/6/14</u>
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I, National Media Research, Planning, and Placement,
 being/on behalf of: Josh Hawley for Attorney General,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the Missouri General Election
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

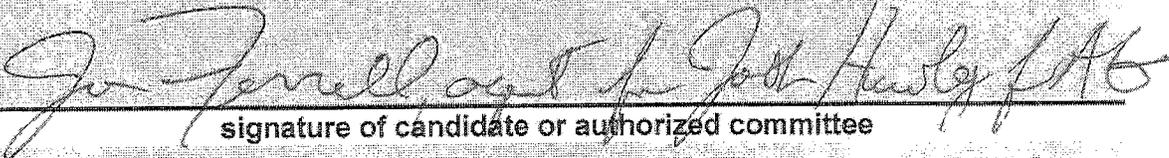
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.