



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2621982**

Schedule Dates: 10/25/16-10/31/16  
Advertiser: Josh Hawley for Attorney General-R (110901)  
Agency: National Media Research Planning (14053)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: JOSH HAWLEY FOR ATTORNEY GENERAL (84693)  
Salesperson: Millennium/NY, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 441/842/7748  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Josh Hawley for Atto Separation: 30

Date Entered: 09/06/16  
Last Modified: 10/20/16  
Entered By: Brenda Allen  
CO-OP: No  
Headline #: ECR25281373  
Demo  
Order Type: Normal  
Package Deal  
Commission %: 15.00  
Commission: \$351.00  
Net Total: \$1,989.00  
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$2,045.00
Nov. 2016	5	\$295.00
<b>Grand Total:</b>	<b>14</b>	<b>\$2,340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy 2(Tu)	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy 2(Tu)	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	1	1							1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	Orbit- [P]Big Bang Theory (Saturday)(Sa), [P]Big Bang Theory 2 (Saturday)(Sa)	1						1		1	\$20.00	\$20.00	Paducah (KBSI)	BIG BANG	9/6/16
4.0.1	Preempt	10/29/16															Paducah (KBSI)	Sold Out/Exception - Bumped by \$35	
5.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
5.0.1	Preempt	10/25/16															Paducah (KBSI)	Sold Out/Spot - Bumped by \$75 & \$90	
6.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	5:58p- Big Bang Theory	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
6.0.1	Preempt	10/26/16															Paducah (KBSI)	Sold Out/Spot - Bumped by \$75 & \$90	
7.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	5:58p- Big Bang Theory	1						1		1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sgr.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Brand: JOSH HAWLEY FOR ATTORNEY GENERAL (84693)  
Salesperson: Millennium/NY, New York (1090)  
Sales Office: Millennium New York  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 441/842/7748  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Josh Hawley for Atto Separation: 30

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CO-OP: No  
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Demo:  
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Package Deal:  
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Sales Tax:

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7.0.1	Preempt	10/27/16																		
8.0.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	5:58P- Big Bang Theory	1								1	\$50.00	\$50.00	Paducah (KBSI)	Sold Out/Spot - Bumped by \$75 & \$90	9/6/16	
8.0.1	Preempt	10/28/16																		
9.0.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	5:58P- Big Bang Theory	1								1	\$50.00	\$50.00	Paducah (KBSI)	Sold Out/Spot - Bumped by \$75 & \$90	9/6/16	
10.0.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	Program Change/Exception - WS Pre Game	9/6/16	
10.0.1	Preempt	10/25/16																		
11.0.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THEORY B	9/6/16	
11.0.1	Preempt	10/26/16																		
12.0.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	Program Change/Exception - WS Pre Game	9/6/16	
12.0.1	Preempt	10/27/16																		
13.0.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	Sold Out/Spot - Bumped by \$150	9/6/16	
13.0.1	Preempt	10/28/16																		

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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**Agency** National Media Research Planning (14053)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOSH HAWLEY FOR ATTORNEY GENERAL (84693)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 441/842/7748  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Josh Hawley for Atto Separation: 30

**Date Entered** 09/06/16  
**Last Modified** 10/20/16  
**Entered By** Brenda Allen  
**CO-OP** No  
**Headline #** ECR25281373  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$351.00  
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By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.1	Preempt	10/28/16															Paducah (KBSI)	Program Change/Exception - World Series Pre-game	9/6/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	6:28P- Big Bang Theory 2	1	1							1	\$100.00	\$100.00	Paducah (KBSI)	RG BNG THRY 2	9/6/16
15.0	Normal Line / News	10/25/16-10/25/16	1	:30	9P- News-News	1	1							1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
15.0.1	Closed Preempt	10/25/16															Paducah (KBSI)	Program Change/Exception - News is delayed on this date	9/6/16
16.0	Normal Line / News	10/26/16-10/26/16	1	:30	9P- News-News	1			1					1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
16.0.1	Closed Preempt	10/26/16															Paducah (KBSI)	Program Change/Exception - news is delayed on this date due World Series	9/6/16
17.0	Normal Line / News	10/27/16-10/27/16	1	:30	9P- News-News	1				1				1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
17.0.1	Preempt	10/27/16															Paducah (KBSI)	Sold Out/Exception - Below LUR	9/6/16
18.0	Normal Line / News	10/31/16-10/31/16	1	:30	9P- News-News	1	1							1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
19.0	Normal Line / News	10/30/16-10/30/16	1	:30	9P- News-News	1							1	1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16

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Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
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**Agency** National Media Research Planning (14053)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOSH HAWLEY FOR ATTORNEY GENERAL (84693)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 441/842/7748  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Josh Hawley for Atto Separation: 30

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0.1	Closed Preempt	10/30/16															Paducah (KBSI)	Program Change/Exception - news is delayed on this date due 2 World Series	9/6/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	10P- Mike and Molly 2	1		1						1	\$20.00	\$20.00	Paducah (KBSI)	MIK&MOLLY B	9/6/16
20.0.1	Preempt	10/25/16															Paducah (KBSI)	Program Change/Exception - delayed news	9/6/16
21.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10P- Mike and Molly 2	1			1					1	\$20.00	\$20.00	Paducah (KBSI)	MIK&MOLLY B	9/6/16
21.0.1	Preempt	10/26/16															Paducah (KBSI)	Program Change/Exception - delayed news	9/6/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	10P- Mike and Molly 2	1				1				1	\$20.00	\$20.00	Paducah (KBSI)	MIK&MOLLY B	9/6/16
23.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	10P- Mike and Molly 2	1					1			1	\$20.00	\$20.00	Paducah (KBSI)	Program Change/Exception - delayed news	9/6/16
23.0.1	Preempt	10/28/16															Paducah (KBSI)	Program Change/Exception - delayed news	9/6/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIK&MOLLY B	9/6/16
25.0	Normal Line / Baseball	10/29/16-10/29/16	1	:30	7P- Sports-FOX MLB World Series Game 4	1						1		1	\$600.00	\$600.00	Paducah (KBSI)	WORLD SERIES GAME 4 P2	9/6/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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**Brand** JOSH HAWLEY FOR ATTORNEY GENERAL (846933)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 441/842/7748  
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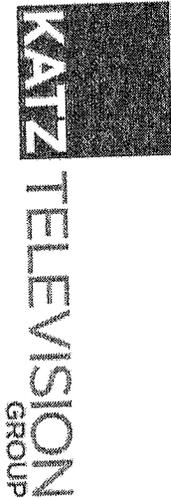
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<b>Grand Total:</b>	<b>14</b>	<b>\$2,340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Baseball	10/30/16-10/30/16	1	:30	7P- Sports-FOX MLB World Series Game 5	1							1	1	\$600.00	\$600.00	Paducah (KBSI)	WORLD SERIES GAME 5 P2	9/6/16
27.0	M/G For 15.0.1 / News	10/25/16-10/25/16	1	:30	10P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/12/16
28.0	M/G For 16.0.1 / News	10/26/16-10/26/16	1	:30	10P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/13/16
29.0	M/G For 19.0.1 / News	10/30/16-10/30/16	1	:30	10P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/13/16
30.0	Normal Line / Baseball	10/28/16-10/28/16	1	:30	7P- Sports-FOX MLB World Series Game 3	1								1	\$500.00	\$500.00	Paducah (KBSI)	WORLD SERIES GAME	10/20/16

**CONFIRMATION CONTRACT**

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125 West 55th St  
New York, NY 10019

Contract # 25281373 Changes as of: 10/20/2016 at 10:46 AM Version: Highlighting Revision 1  
 Total \$: \$3,095.00

CPE: 441842/7748 Flight: 10/25/16 - 10/31/16 Station: KBSI  
 Total Spots: 27

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General  
 Office: NEW YORK  
 Total CPM: \$47.69

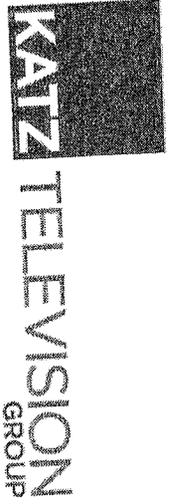
815 SLATERS LANE Product: Josh Hawley for Attorney General  
 Primary Demo: Adults 35-64  
 Total GRP: 64.9

ALEXANDRIA, VA Agency Order #: 5367262  
 Buyer: MediaAssistant, NMRPP  
 Traffic #: 2621982

Salesperson: JONATHAN VITTI 212-373-8256  
 Con Type: POLITICAL/NOTE  
 Separation:

Comments: ADDED \$500 INTO WORLD SERIES GAME 3 ON LINE 10  
 Assistant: KENNETH MIELE 212-373-8113

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP			
							10/25	10/26	10/27	10/28	10/29	10/30	10/31							
REV+ 101	F 7p-10:30P		WORLD SERIES	\$500.00	12.0	30	0	0	0	0	1	0	0	0	0	1	\$500.00	\$41.67	12.0	
ADDED \$500 INTO WORLD SERIES GAME 3 ON LINE 10																27	\$3,095.00	\$47.69	64.9	
TOTALS:							5	4	5	4	2	2	5							



125 West 55th St  
New York, NY 10019

Contract #: 25281373      Changes as of: 10/20/2016 at 10:46 AM      Version: Highlighting Revision 1  
 CPE: 441/842/7748      Flight: 10/25/16 - 10/31/16  
 Agency: NATIONAL MEDIA RESEARCH PLANNING      Advertiser: Josh Hawley for Attorney General      Product: Josh Hawley for Attorney General      Agency Order #: 5367262      Buyer: MediaAssistant, NMRPP      Salesperson: JONATHAN VITTI      212-373-8256  
 Station: KBSI      Market: Paducah      Office: NEW YORK      Primary Demo: Adults 35-64      Con Type: POLITICAL/NOTE      Assistant: KENNETH MIELE      212-373-8113  
 Total Spots: 27      Total CPM: \$47.69      Total GRP: 64.9      Traffic #: 2621982      Separation:

Special Instructions

Date/Time	Added by	Comment
10/20/16 10:46 AM	JONATHAN VITTI	ADDED \$500 INTO WORLD SERIES GAME 3 ON LINE 10
09/06/16 5:02 PM	System	Notice Received.
09/06/16 4:26 PM	JONATHAN VITTI	Separation: 30

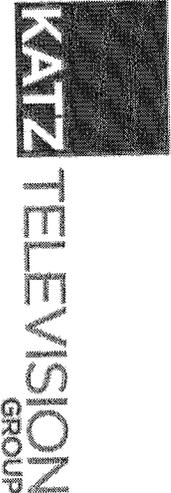
Competitive Information	
Market Budget:	\$34,389
KBSI Share:	9%
Comment:	
KFVS:	62%
WPSD:	29%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	27	\$3,095.00
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$3,095.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$2,800.00
2016-Nov	5	\$295.00
<b>Total</b>	<b>27</b>	<b>\$3,095.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spots	\$ Chg	Contract \$	Comment
Revision	10/20/16 10:46 AM	JONATHAN VITTI	Revised	1	\$500.00	\$3,095.00	Changes: Total Spots from 26 to 27, Calculated Dollars from \$2,595.00 to \$3,095.00, Total GRPs from 52.9 to 64.9, Total CPM from \$49.05 to \$47.69, Competitive Market Budget from \$19,444 to \$34,389, Comments from Separation: 30 to ADDED \$500 INTO WORLD SERIES GAME 3 ON LINE 10, User Entered \$ from \$0.00 to \$3,095.00, Total \$ from \$2,595.00 to \$3,095.00. 1 buyline added or modified.
Queued for Electronic Contracting	9/6/16 4:28 PM		Confirmed	26	\$2,595.00	\$2,595.00	
New	9/6/16 4:26 PM	JONATHAN VITTI			\$0	\$0	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING GROUPS (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY. ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



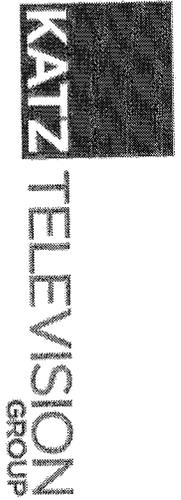
125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25281373 Changes as of: 9/6/2016 at 4:26 PM Version: Current State Version 1  
 CPE: 441184217748 Flight: 10/25/16 - 10/31/16  
 Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General  
 815 SLATERS LANE Product: Josh Hawley for Attorney General  
 ALEXANDRIA, VA Agency Order #: 5367262  
 Buyer: MediaAssistant, NIM/PPP  
 Salesperson: JONATHAN VITTI 212-373-8256  
 Station: KBSI  
 Market: Paducah  
 Office: NEW YORK  
 Primary Demo: Adults 35-64  
 Total CPP: \$49.05  
 Total Spots: 26  
 Total GRP: 52.9  
 Total \$: \$2,595.00

292128822

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31										Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31							
1	Tu-F,M 4p-5p		JUDGE JUDY	\$50.00	1.3	30	1	0	1	0	0	0	1		3	\$150.00	\$38.46	3.9		
2	Sa 6p-7p		BIG BANG	\$20.00	1.2	30	0	0	0	0	1	0	0		1	\$20.00	\$16.67	1.2		
3	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$50.00	1.8	30	1	1	1	1	0	0	1		5	\$250.00	\$27.78	9.0		
4	Tu-F,M 6:30p-7p		BG BNG THRY B	\$100.00	3.2	30	1	1	1	1	0	0	1		5	\$500.00	\$31.25	16.0		
5	Tu-F,M 9p-10p		NWS AT 9-FOX23	\$75.00	1.5	30	1	1	1	0	0	0	1		4	\$300.00	\$50.00	6.0		
6	Su 9p-10p		NWS AT 9-FOXSU	\$75.00	1.8	30	0	0	0	0	0	1	0		1	\$75.00	\$41.67	1.8		
7	Tu-F,M 10p-10:35p		MIKE&MOLLY B	\$20.00	0.6	30	1	1	1	1	0	0	1		5	\$100.00	\$33.33	3.0		
8	Sa 7p-10p		WORLD SERIES GAME 4	\$600.00	6.0	30	0	0	0	0	1	0	0		1	\$600.00	\$100.00	6.0		
9	Su 7p-10p		WORLD SERIES GAME 5	\$600.00	6.0	30	0	0	0	0	1	0	0		1	\$600.00	\$100.00	6.0		
TOTALS:							5	4	5	3	2	2	5		26	\$2,595.00	\$49.05	52.9		



125 West 55th St  
New York, NY 10019

Contract # 25281373 Changes as of: 9/6/2016 at 4:26 PM

Version: Current State Version 1

Total \$: \$2,595.00

CPE: 44118427748  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 10/25/16 - 10/31/16  
Advertiser: Josh Hawley for Attorney General

Station: KBSI  
Market: Paducah

Total Spots: 26

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: Josh Hawley for Attorney General  
Agency Order #: 5367262

Office: NEW YORK  
Primary Demo: Adults 35-64

Total CPM: \$49.05  
Total GRP: 52.9

Buyer: MediaAssistant, NMRPP  
Salesperson: JONATHAN VITTI 212-373-8256

Con Type: POLITICAL/NOTE  
Assistant: KENNETH MIELE 212-373-8113

Separation:

Special Instructions

Order Level Comments

Date/Time: 09/06/16 4:26 PM  
Added by: JONATHAN VITTI  
Comment: Separation: 30

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	KFVS: 62% WPSD: 29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$2,595.00	\$49.05	52.9
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$2,595.00</b>	<b>\$49.05</b>	<b>52.9</b>

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	21	\$2,300.00	
2016-Nov	5	\$295.00	
<b>Total</b>	<b>26</b>	<b>\$2,595.00</b>	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/16 4:28 PM		New	26		\$0	\$0	
New	9/6/16 4:26 PM	JONATHAN VITTI	New			\$2,595.00	\$2,595.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KBS 1</u>	<b>Date:</b> <u>9/6/14</u>
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I, National Media Research, Planning, and Placement,  
 being/on behalf of: Josh Hawley for Attorney General,  
 a legally qualified candidate of the Republican  
 political party for the office of: Attorney General  
 in the Missouri General Election  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

printed name

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**