



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2621982
Schedule Dates 10/25/16-10/31/16
Advertiser Josh Hawley for Attorney General-R (110901)
Agency National Media Research Planning (14053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JOSH HAWLEY FOR ATTORNEY GENERAL (846933)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name MediaAssistant,
Phone/Fax /
CPE 441/842/7748
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Josh Hawley for Atto
Separation: 30

Date Entered 09/06/16
Last Modified 09/06/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25281373
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$389.25
Net Total \$2,205.75
Sales Tax

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$2,300.00
Nov. 2016	5	\$295.00
Grand Total:	26	\$2,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy 2(Tu)	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	Orbit- [P]Judge Judy(Th), [P]Judge Judy 2(Th)	1			1					1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	1	1							1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	Orbit- [P]Big Bang Theory (Saturday)(Sa), [P]Big Bang Theory 2 (Saturday)(Sa)	1						1		1	\$20.00	\$20.00	Paducah (KBSI)	BIG BANG	9/6/16
5.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	BIG BANG THEORY	9/6/16
6.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	5:58p- Big Bang Theory	1			1					1	\$50.00	\$50.00	Paducah (KBSI)	BIG BANG THEORY	9/6/16
7.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	5:58p- Big Bang Theory	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	BIG BANG THEORY	9/6/16
8.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	5:58p- Big Bang Theory	1					1			1	\$50.00	\$50.00	Paducah (KBSI)	BIG BANG THEORY	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Alexandria, VA 22314

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Advertiser	Josh Hawley for Attorney General-R (110901)	Last Modified	09/06/16
Agency	National Media Research Planning (14053)	Entered By	Brenda Allen
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	JOSH HAWLEY FOR ATTORNEY GENERAL (84693)	Headline #	ECR25281373
Salesperson	Millennium/NY, New York (1090)	Demo	
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	441/842/7748	Commission	\$389.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,205.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Josh Hawley for Atto Separation: 30		

Paducah (KBSI)		
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9.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	5:58P- Big Bang Theory	1								1	\$50.00	\$50.00	Paducah (KBSI)	BIG BANG THEORY	9/6/16
10.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BANG THEORY B	9/6/16
11.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BANG THEORY B	9/6/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BANG THEORY B	9/6/16
13.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BANG THEORY B	9/6/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BIG BANG THEORY B	9/6/16
15.0	Normal Line / News	10/25/16-10/25/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
16.0	Normal Line / News	10/26/16-10/26/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
17.0	Normal Line / News	10/27/16-10/27/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
18.0	Normal Line / News	10/31/16-10/31/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
19.0	Normal Line / News	10/30/16-10/30/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
21.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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Brand	JOSH HAWLEY FOR ATTORNEY GENERAL (84693)	Headline #	ECR25281373
Salesperson	Millennium/NY, New York (1090)	Demo	
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	441/842/7748	Commission	\$389.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,205.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Josh Hawley for Atto Separation: 30		

Paducah (KBSI)		
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Grand Total:	26	\$2,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	10P- Mike and Molly 2						1			1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	10P- Mike and Molly 2		1							1	\$20.00	\$20.00	Paducah (KBSI)	MIKE&MOLLY B	9/6/16
25.0	Normal Line / Baseball	10/29/16-10/29/16	1	:30	7P- Sports-FOX MLB World Series Game 4							1		1	\$600.00	\$600.00	Paducah (KBSI)	WORLD SERIES GAME 4 P2	9/6/16
26.0	Normal Line / Baseball	10/30/16-10/30/16	1	:30	7P- Sports-FOX MLB World Series Game 5								1	1	\$600.00	\$600.00	Paducah (KBSI)	WORLD SERIES GAME 5 P2	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 25281373

Changes as of: 9/6/2016 at 4:26 PM

Version: Current State Version 1

CPE: 441/842/7748

Flight: 10/25/16 - 10/31/16

Station: KBSI

Total \$: \$2,595.00

Agency: NATIONAL MEDIA RESEARCH PLANNING

Advertiser: Josh Hawley for Attorney General

Market: Paducah

Total Spots: 26

815 SLATERS LANE

Product: Josh Hawley for Attorney General

Office: NEW YORK

Total CPP: \$49.05

ALEXANDRIA, VA 22314

Agency Order #: 5367262

Primary Demo: Adults 35-64

Total GRP: 52.9

Buyer: MediaAssistant, NMRPP

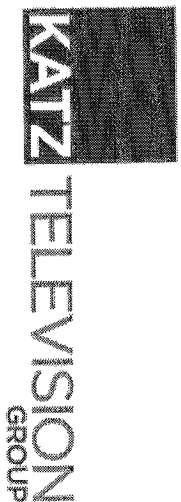
Con Type: POLITICAL/NOTE

Separation:

Salesperson: JONATHAN VITTI 212-373-8256

Assistant: KENNETH MIELE 212-373-8113

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
							10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 4p-5p		JUDGE JUDY	\$50.00	1.3	30	1	0	1	0	0	0	1	3	\$150.00	\$38.46	3.9
2	Sa 6p-7p		BIG BANG	\$20.00	1.2	30	0	0	0	0	1	0	0	1	\$20.00	\$16.67	1.2
3	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$50.00	1.8	30	1	1	1	1	0	0	1	5	\$250.00	\$27.78	9.0
4	Tu-F,M 6:30p-7p		BG BNG THRY B	\$100.00	3.2	30	1	1	1	1	0	0	1	5	\$500.00	\$31.25	16.0
5	Tu-F,M 9p-10p		NWS AT 9-FOX23	\$75.00	1.5	30	1	1	1	0	0	0	1	4	\$300.00	\$50.00	6.0
6	Su 9p-10p		NWS AT 9-FOXSU	\$75.00	1.8	30	0	0	0	0	0	1	0	1	\$75.00	\$41.67	1.8
7	Tu-F,M 10p-10:35p		MIKE&MOLLY B	\$20.00	0.6	30	1	1	1	1	0	0	1	5	\$100.00	\$33.33	3.0
8	Sa 7p-10p		WORLD SERIES GAME 4	\$600.00	6.0	30	0	0	0	0	1	0	0	1	\$600.00	\$100.00	6.0
P2																	
9	Su 7p-10p		WORLD SERIES GAME 5	\$600.00	6.0	30	0	0	0	0	0	1	0	1	\$600.00	\$100.00	6.0
P2																	
TOTALS: 5 4 5 3 2 2 5														26	\$2,595.00	\$49.05	52.9



125 West 56th St
New York, NY 10019

Contract # 25281373	Changes as of: 9/6/2016 at 4:26 PM	Version: Current State Version 1
CPE: 441/842/7748	Flight: 10/25/16 - 10/31/16	Total \$: \$2,595.00
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: Josh Hawley for Attorney General	Market: Paducah
815 SLATERS LANE	Product: Josh Hawley for Attorney General	Office: NEW YORK
ALEXANDRIA, VA 22314	Agency Order #: 5367262	Primary Demo: Adults 35-64
Buyer: MediaAssistant, NM/RP	Con Type: POLITICAL/NOTE	Total CPE: \$49.05
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Total GRP: 52.9
	Separation:	

Special Instructions

Date/Time	Added by	Comment
09/06/16 4:26 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	
KFVS:	62%
WPSD:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$2,595.00	\$49.05	52.9
Total	100%	26	\$2,595.00	\$49.05	52.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$2,300.00
2016-Nov	5	\$295.00
Total	26	\$2,595.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/6/16 4:28 PM					\$0
New	9/6/16 4:26 PM	JONATHAN VITTI	New	26		\$2,595.00
						\$2,595.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBS 1</u>	Date: <u>9/6/14</u>
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I, National Media Research, Planning, and Placement,

being/on behalf of: Josh Hawley for Attorney General,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Alex Biles
Printed Name

LSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

printed name

date

