



KBSI-TV  
806 Enterprise St  
Cape Girardeau, MO 63701

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2621982**  
 Schedule Dates: 10/25/16-10/31/16  
 Advertiser: Josh Hawley for Attorney General-R (110901)  
 Agency: National Media Research Planning (14053)  
 Product: POLITICAL CANDIDATE (ns) (1186)  
 Brand: JOSH HAWLEY FOR ATTORNEY GENERAL (84693)  
 Salesperson: Millennium/NY, New York (1090)  
 Sales Office: Millennium New York  
 Buyer Name: MediaAssistant,  
 Phone/Fax: /  
 CPE: 441/842/7748  
 Account Types: National/Political Candidate Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Josh Hawley for Atto Separation: 30

Date Entered: 09/06/16  
 Last Modified: 09/06/16  
 Entered By: Brenda Allen  
 CO-OP: No  
 Headline #: ECR25281373  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$389.25  
 Net Total: \$2,205.75  
 Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2016	21	\$2,300.00
Nov. 2016	5	\$295.00
<b>Grand Total:</b>	<b>26</b>	<b>\$2,595.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	Orbit- [P]Judge Judy(Tu), [P]Judge Judy 2(Tu)	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	Orbit- [P]Judge Judy(Th), [P]Judge Judy 2(Th)	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	1	1							1	\$50.00	\$50.00	Paducah (KBSI)	JUDGE JUDY	9/6/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	Orbit- [P]Big Bang Theory (Saturday)(Sa), [P]Big Bang Theory 2 (Saturday)(Sa)	1						1		1	\$20.00	\$20.00	Paducah (KBSI)	BIG BANG	9/6/16
5.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	5:58p- Big Bang Theory	1		1						1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
6.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	5:58p- Big Bang Theory	1			1					1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
7.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	5:58p- Big Bang Theory	1				1				1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
8.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	5:58p- Big Bang Theory	1						1		1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Demo: Demo  
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Paducah (KBSI)		
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9.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	5:58P- Big Bang Theory	1								1	\$50.00	\$50.00	Paducah (KBSI)	BIG BNG THEORY	9/6/16
10.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
11.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
13.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)	BG BNG THRY B	9/6/16
15.0	Normal Line / News	10/25/16-10/25/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
16.0	Normal Line / News	10/26/16-10/26/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
17.0	Normal Line / News	10/27/16-10/27/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
18.0	Normal Line / News	10/31/16-10/31/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
19.0	Normal Line / News	10/30/16-10/30/16	1	:30	9P- News-News	1								1	\$75.00	\$75.00	Paducah (KBSI)	NWS AT 9-FOX23	9/6/16
20.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKEMOLLY B	9/6/16
21.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKEMOLLY B	9/6/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)	MIKEMOLLY B	9/6/16

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Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
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 Demo ECR25281373  
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 Package Deal  
 Commission % 15.00  
 Commission \$389.25  
 Net Total \$2,205.75  
 Sales Tax

Paducah (KBSL)		
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<b>Grand Total:</b>	<b>26</b>	<b>\$2,595.00</b>

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23.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	10P- Mike and Molly 2						1			1	\$20.00	\$20.00	Paducah (KBSL)	MIKE&MOLLY B	9/6/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	10P- Mike and Molly 2		1							1	\$20.00	\$20.00	Paducah (KBSL)	MIKE&MOLLY B	9/6/16
25.0	Normal Line / Baseball	10/29/16-10/29/16	1	:30	7P- Sports-FOX MLB World Series Game 4							1		1	\$600.00	\$600.00	Paducah (KBSL)	WORLD SERIES GAME 4 P2	9/6/16
26.0	Normal Line / Baseball	10/30/16-10/30/16	1	:30	7P- Sports-FOX MLB World Series Game 5							1		1	\$600.00	\$600.00	Paducah (KBSL)	WORLD SERIES GAME 5 P2	9/6/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25281373

Changes as of: 9/6/2016 at 4:26 PM

Version: Current State Version 1

Total \$: \$2,595.00

CPE: 441/842/7748  
Agency: NATIONAL MEDIA RESEARCH PLANNING

Flight: 10/25/16 - 10/31/16  
Advertiser: Josh Hawley for Attorney General

Station: KBSI  
Market: Paducah

Total Spots: 26

815 SLATERS LANE

Product: Josh Hawley for Attorney General

Office: NEW YORK

Total CPP: \$49.05

ALEXANDRIA, VA 22314

Agency Order #: 5367262

Primary Demo: Adults 35-64

Total GRP: 52.9

Buyer: MediaAssistant, NMRPP  
Salesperson: JONATHAN VITTI 212-373-8256

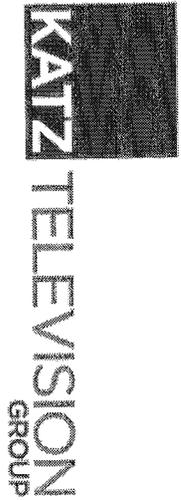
Con Type: POLITICAL/NOTE  
Assistant: KENNETH MIELE 212-373-8113

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP	
							10/25	10/26	10/27	10/28	10/29	10/30	10/31					
1	Tu-F,M 4p-5p		JUDGE JUDY	\$50.00	1.3	30	1	0	1	0	0	0	1	3	\$150.00	\$38.46	3.9	
2	Sa 6p-7p		BIG BANG	\$20.00	1.2	30	0	0	0	1	0	0	0	1	\$20.00	\$16.67	1.2	
3	Tu-F,M 6p-6:30p		BIG BNG THEORY	\$50.00	1.8	30	1	1	1	0	0	1	5	\$250.00	\$27.78	9.0		
4	Tu-F,M 6:30p-7p		BG BNG THRY B	\$100.00	3.2	30	1	1	1	0	0	1	5	\$500.00	\$31.25	16.0		
5	Tu-F,M 9p-10p		NWS AT 9-FOX23	\$75.00	1.5	30	1	1	1	0	0	1	4	\$300.00	\$50.00	6.0		
6	Su 9p-10p		NWS AT 9-FOXSU	\$75.00	1.8	30	0	0	0	0	1	0	1	\$75.00	\$41.67	1.8		
7	Tu-F,M 10p-10:35p		MIKE&MOLLY B	\$20.00	0.6	30	1	1	1	0	0	1	5	\$100.00	\$33.33	3.0		
8	Sa 7p-10p		WORLD SERIES GAME 4	\$600.00	6.0	30	0	0	0	1	0	0	1	\$600.00	\$100.00	6.0		
P2																		
9	Su 7p-10p		WORLD SERIES GAME 5	\$600.00	6.0	30	0	0	0	0	1	0	1	\$600.00	\$100.00	6.0		
P2																		
<b>TOTALS:</b>							<b>5</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>26</b>	<b>\$2,595.00</b>	<b>\$49.05</b>	<b>52.9</b>	

2 10/27/16



125 West 55th St  
New York, NY 10019

Contract # 25281373 Changes as of: 9/6/2016 at 4:26 PM Version: Current State Version 1

CPE: 441/842/7748 Flight: 10/25/16 - 10/31/16 Station: KBSI Total \$: \$2,595.00

Agency: NATIONAL MEDIA RESEARCH PLANNING Advertiser: Josh Hawley for Attorney General Market: Paducah Total Spots: 26

815 SLATERS LANE Product: Josh Hawley for Attorney General Office: NEW YORK Total CPP: \$49.05  
ALEXANDRIA, VA Agency Order #: 5367262 Primary Demo: Adults 35-64 Total GRP: 52.9

Buyer: MediaAssistant, NWRP Con Type: POLITICAL/NOTE  
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE Separation: 212-373-8256 212-373-8113

Special Instructions

Order Level Comments

Date/Time Added by Comment  
09/06/16 4:26 PM JONATHAN VITTI Separation: 30

Competitive Information	
Market Budget:	\$19,444
KBSI Share:	9%
Comment:	KFVS: 62%
WPSD:	29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	26	\$2,595.00	\$2.9
<b>Total</b>	<b>100%</b>	<b>26</b>	<b>\$2,595.00</b>	<b>\$2.9</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$2,300.00
2016-Nov	5	\$295.00
<b>Total</b>	<b>26</b>	<b>\$2,595.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/16 4:28 PM		New			\$0	\$0	
New	9/6/16 4:26 PM	JONATHAN VITTI	New	26		\$2,595.00	\$2,595.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KBS 1</u>	<b>Date:</b> <u>9/6/14</u>
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I, National Media Research, Planning, and Placement,

being/on behalf of: Josh Hawley for Attorney General,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Josh Hawley for Attorney General

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

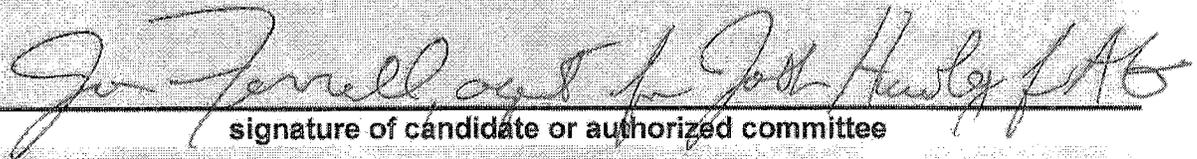
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

printed name

date

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.