

WDVE / WXDX / WWSW / WPGH / WKST / WBGG
 EEO PUBLIC FILE REPORT
 Apr 1, 2014-March 31, 2015

I. VACANCY LIST

aster Recruitment Source List" ("MRSL"), for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-21, 23-26, 29	25
Key Account Coordinator	2-21, 23-26, 29	25
Account Executive	2-21, 23-26, 29	24
Account Executive	2-21, 23-26, 29	24
Account Executive	2-21, 23-26, 29	29
digital Sales Coordinator	2-26, 29	24
Key Account Coordinator	2-21, 23-26, 29	29
Receptionist	2-21, 23-26, 29	25

*On 7/16/15 there was a revision to correct a minor discrepancy with the date.

II. Recruitment Source List

Apr 1, 2014-March 31, 2015

RS Number	RS Information	Source Entitled to Vacancy Notification	No. of Interviewees Referred by RS over reporting period
1	All Access.com 28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265 Manual Posting - allaccess.com	NO	3
2	Bethany College Email: avanhorn@bethanywv.edu or Fax: 1-304-829-7788 Contact: Amy VanHorn	YES	0
3	Black Action Society Fax: 412-648-7837 Contact: Val Stevenson	YES	0
4	Bradford School Email: mlarocca@bradfordpittsburgh.edu Fax: 412-471-6714 Contact: Michelle Larocca	NO	0
5	California University of PA E-mail: malyszka@calu.edu Fax: 724-938-5770 Contact: Sheanna Malyszka	YES	0
6	Community College of Allegheny County E-mail: robkmetz@ccac.edu Contact: Rob Kmetz	YES	0
7	Council of Three Rivers American Indian Center Fax: 412-767-4808 Contact: Kerry Jevsevar	NO	0
8	Duff's Business Institute Fax: 412-262-0763 Contact: Dana Melvin	YES	0
9	Goodwill Fax: 412-481-3254 Contact: Lisa Postlewait	NO	0
10	Hill House Association Job Openings Fax: 412-312-4462 Contact: Irma Coy	YES	0
11	ICM Fax:412-261-4588 Contact: Patty Salopek	YES	0
12	Kaplan Career Center Fax: 412-261-4588 Contact: Lind Hill	YES	0
13	Kingsley Association Email: credwood@kingsleyassociation.org Fax: 412-661-1063 Contact: Carl Redwood	NO	0
14	PA CareerLink Career Center Email:dlee@pghcareerlink.org Fax: 412-552-7051 Contact:	YES	0
15	Pittsburgh Technical Institute Email: Pollick.john@pti.edu Contact: John Pollick	YES	0
16	Point Park College E-mail: ameiers@pointpark.edu Fax: 412-392-4789 Contact: Angela Meyers	NO	0

II. Recruitment Source List

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RS Number	RS Information	Source Entitled to Vacancy Notification	No. of Interviewees Referred by RS over reporting period
17	Robert Morris College Career Services Email:careers@rmu.edu Contact: Career Services	YES	0
18	St. Vincent College - Career Development Email: Courtney.baum@email.stvincent.edu Fax: Contact:	YES	0
19	Triangle Tech Email: bdayton@triangle-tech.edu Contact: Brian Dayton	YES	0
20	University of Pittsburgh- Placement Office E-mail: kalyson@pitt.edu Fax: 412-648-7131 Contact: Carrie Kazmer-Johnson	YES	0
21	Urban League of Pittsburgh Email: dwannamaker@ulpgh.org Fax: 412-227-4802 Contact: Darlen Wanamaker	YES	0
22	pittsburgh.craigslist.com	NO	0
23	iHeartMedia - clearcareers.com	NO	0
24	Station Website Posting (all SEU Stations)	NO	3
25	Word-of-Mouth Referral	NO	3
26	Walk-In /Self-Referral	NO	0
27	On-air announcements	NO	0
28	Open house	NO	0
29	Indeed.com Manual posting	NO	2

TOTAL INTERVIEWEES OVER REPORTING PERIOD

11

III. RECRUITMENT INITIATIVES

Apr 1, 2014-March 31, 2015

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Shadow Visit / The future is mine Student Leadership conference April 24, 2014	25 local High School students received hands on experience with our staff. Sales, Business office, Programming, production, promotions and a tour of the station. We try to help create an experience where the students get an intimate view of what we do. Participating schools: Mapletown High School, Bethlehem Cneter High School, Brownsville Area High School, Waynesburg center High School, California Area High School and Yough High School
2	Shadow Visit - May 22, 2014 with an Account Executive in our sales dept	a local student from University of Pittsburgh, school of Communication, he received hands on experience with the Account Executive the ins and outs of how it functions and a tour of the station.
3	Participant in Career/Internship Fair	Spring Career Fair - April 8, 2014 at the Robert Morris School of communicatin. Attendees: HR coordinator
4	Internship Program	Our internships run Winter thru Fall and the students receive hands on experience with our promotions and programming dept. the ins and outs of how it functions along with attending events. We had 1 intern for Fall and 6 for Summer. We received students from Indiana University of PA, St. Vincent College, Clarion University, Edinboro University, Point Park, slippery rock, Penn State, West
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