

KDMX  
Dallas, TX  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/16/2019  
KDMX  
Quarterly Issues/Programs List

KDMX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**January 1, 2020**

**To: Clear Channel Public File for KDMX**

**From: Anna de Haro**

**Re: Issues & Programs Summary for January 1, 2020 through March 31, 2020**

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**Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2020 through March 31, 2020. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.**

- 1) Local/National Economic Issues and Employment Related Issues**
- 2) Education Issues**
- 3) Public Health Issues & Healthcare Issues – Coronavirus Month of March**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Terrorism and Homeland Security**
- 7) Crime and Violence**
- 8) Racism and Discrimination**
- 9) Transportation and Traffic Issues**
- 10) Environmental Issues**
- 11) Community Involvement**

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
COMMUNITY INVOLVEMENT	SUNDAY MORNING MAGAZINE 1-5-20	FINANCIAL LITERACY AND VOLUNTEERING	VOLUNTEER NOW NTX	01/05/2020 05:53 AM	030:54
HOUSING AND ECONOMY	SUNDAY MORNING MAGAZINE 1-12-20	HOMELESS YOUTH AND EDUCATION	PROMISE HOUSE	01/12/2020 06:02 AM	030:12
CRIME AND EDUCATION	SUNDAY MORNING MAGAZINE 1-19-20	ECONOMIC AND PET ISSUES	SPAY NEUTER NETWORK	01/19/2020 06:05 AM	033:11
CRIME AND EDUCATION	SUNDAY MORNING MAGAZINE 1-26-20	HUMAN TRAFFICKING AWARENESS AND PREVENTION	NEW FRIENDS NEW LIFE	01/26/2020 06:02 AM	030:11
LGBT RIGHTS	SUNDAY MORNING MAGAZINE 2-2-20	BIG BROTHERS BIG SISTERS AND EQUALITY TEXAS	EQUALITY TEXAS	02/02/2020 06:01 AM	030:56
ECONOMIC ISSUES AND VETERANS	SUNDAY MORNING MAGAZINE 2-9-20	ECONOMIC ISSUES AND VETERANS ISSUES	ATTITUDES AND ATTIRE	02/09/2020 06:03 AM	031:36
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 2-14-20	MENTAL HEALTH ISSUES AND SUICIDE PREVENTION	GRANT HALLIBURTON FOUND	02/16/2020 06:03 AM	030:21
EATING DISORDERS AWARENESS	SUNDAY MORNING MAGAZINE 2-23-20	EATING DISORDERS AWARENESS AND PREVENTION	THE ELISA PROJECT N. TX	02/23/2020 06:03 AM	032:08
EDUCATION	SUNDAY MORNING MAGAZINE 3-1-20	EDUCATION AND LITERACY	READING PARTNERS DOT ORG	03/01/2020 06:03 AM	033:16
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 3-8-20	INTERNATIONAL WOMEN'S DAY	TEXAS WOMEN'S FOUNDATION	03/08/2020 06:02 AM	029:27
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 3-15-20	CORONAVIRUS INFO WITH DALLAS CO MEDICAL	DALLAS CO MEDICAL SOCIETY	03/15/2020 06:03 AM	030:03
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 3-29-20	CORONAVIRUS, STRESS AND CHILD ABUSE PREVENTION	CORONAVIRUS INFORMATION	03/29/2020 06:00 AM	028:55

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**\*\*More Detailed Information**

**PUBLIC AFFAIRS PROGRAMS FOR 1<sup>st</sup> QUARTER 2020**

January 1, 2019 through March 31, 201

“Sunday Morning Magazine” cart #50764

January 5, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Financial Literacy and the Economy and Education and Community Involvement and Volunteerism.

Guests: Todd Mark Executive Director of Friends of Consumer Freedom and Tammy Richards the CEO of Volunteer Now.

Topic: Todd Mark joined me to talk about financial goals in the New Year since so many people use the New Year to get fiscally fit emphasizing the importance of not avoiding your finances even if you are scared to confront the reality of your debt situation. We talked about the work that the nonprofit Friends of Consumer Freedom does in North Texas to help people who are struggling to get out of debt and how they help people get on the right track without them having to go into debt to pay down bills. We talked about their education programs within the community and online that help people with home buying goals, education goals and with investment goals. We also talked about the importance of reaching out to a nonprofit rather than money lenders or scams that offer to help you get out of debt but instead you ended up paying more money. We discussed ways to improve credit scores and establishing a budget and emergency funds. Tammy Richards joined me for the second segment of the program to talk about the importance of volunteering in the community. MLK Day is coming up and since the King family declared MLK Day as a day on rather than a day off focusing on helping out the community that you live in we talked about volunteer opportunities and how Volunteer Now makes it easy for people to find volunteer opportunities that fit with people’s interests. We also talked about how easy it is to volunteer for a couple of hours a month or a week and the impact that volunteering has on a local economy.

January 12, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Economy, Housing, Human Trafficking, Homeless Teens and Mental Health Issues.

Guests: Charles Wolford the 2<sup>nd</sup> CEO of Promise House, Cobi Gray the Chief Development Officer at Promise House and Regina Levine the Chief Program Officer at Promise House.

Topic: The number of homeless teens is on the rise in North Texas and so today we highlighted the work that Promise House a nonprofit that helps homeless teens is doing. Charles Wolford the 2<sup>nd</sup>, Cobi Gray and Regina Levine joined me to talk about the work that they do with homeless teens, their community outreach to rescue homeless teens from the streets and bring them to safety, get them in school and work on family unification when possible. We also talked about the risks that face homeless teens when it comes to human trafficking and we also talked about their educational programs in North Texas school districts to work with teens to hopefully prevent them from running away. We discussed why teens end up on the streets and why in reality it is often times not by choice but because they are kicked out of their home or they are doing it to escape abuse. We also talked about ways that community can help Promise House and the importance of helping at risk youth so that in the future they do not end up as part of the chronic homeless population. We also promoted the upcoming Promise To Care event that will ask people to raise money by sleeping on the streets for one night only to highlight the issue of homeless teens.

January 19, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Economic Issues, Food Insecurity and Education and Animal Rights and Protection.

Guests: Alison Reese the Executive Director of the Souper Bowl of Caring and Jacob Carty the Marketing and Communications Director for Spay Neuter Network.

Topic: It’s MLK weekend and since we are all being asked to give back to our community one way to do that is by participating in the Souper Bowl of Caring which is underway now through Super Bowl Sunday, The Souper Bowl of Caring highlights the issue of food insecurity in our area and how food banks are constantly in need of donations so that they can help the children and families in our area who are going without. In North Texas 1 in 5 kids is food insecure. Alison talked about how the Souper Bowl of Caring started and how it works and how we can all do our part. Jacob Carty joined me for the second segment of the program to talk about Happy Neuter Year a program during the month of January that offers low cost neutering for male cats and dog.

Jacob talked about the work that the Spay Neuter Network is doing in North Texas to make sure that we have no unwanted litters and he talked about their community outreach work, their mobile clinic that goes to zip codes that have been determined to have the most owner surrender animals. We also talked about the success that they have had in the years that they have been around and how we need to be responsible pet owners and he talked about the push to adopt don't shop for pets so that we can put an end to puppy mills and rescue more animals rather than forcing them to be euthanized.

January 26, 2020  
Aired 6am to 6:30am  
30 minute program

Issues Covered: Economic Issues and Sex Trafficking and Abuse and Intolerance and Crime.

Guest: Bianca Jackson the Chief Development Officer with New Friends New Life.

Topic: The month of January is Slavery and Human Trafficking Awareness Month and since most people think this crime only happens in third world countries and not here in the US I wanted to have Bianca Jackson with New Friends New Life, a nonprofit that helps the victims of human trafficking, come in to share the reality of this crime and how it is happening here in North Texas. We talked about the work that New Friends New Life does to help the victims of this crime and their services and programs and we talked about ways the community can help in the fight against human trafficking especially men, we discussed the youth education program that New Friends New Life has that goes into schools to help young people understand the dangers and we also highlighted ways that people can spot someone who may be the victim of human trafficking.

February 2, 2020  
Aired 6am to 6:30am  
30 minute program

Issues Covered: Education, Mentoring, Economy, LGBTQ Rights

Guests: Cherry Rowe the Vice President of Programs for The Boys and Girls Clubs of Greater Dallas and Brady James with Equality Texas.

Topic: It was a week ago today that the world learned that basketball legend and former LA Laker star Kobe Bryant had been killed in a horrific helicopter crash along with his 13 year old daughter Gigi and seven other people. There have been so many tributes for Kobe and the victims and in the aftermath Kobe's widow Vanessa has asked that people give to programs that help youth. In that spirit today we are highlighting the work that is done by the Boys and Girls Clubs of North Texas. Cherry Rowe the Vice President of Programs for the Boys and Girls Clubs of Greater Dallas joined me to talk about the programs that they have in place for children in our area to help kids with their homework with STEM programs and Arts programs with physical activity and building future leaders. Cherry talked about the safe environment provided for children 6 to 18 who might otherwise be unsupervised at home as their parents work. Brady James joined me for the second segment of the program to talk about Equality Texas, the state's leading advocacy organization defending the rights of LGBTQ Texans. Today history is being made at the Super Bowl because the offensive assistant coach for the San Francisco 49ers, Katie Sowers, is the first woman in Super Bowl history who is the first woman and first opening gay coach at the big game. Brady talked about the work that Equality Texas does to protect the rights of the LGBTQ community and we also promoted an upcoming fundraiser that will be held in Dallas on Valentine's week end.

February 9, 2020  
Aired 6am to 6:30am  
30 minute program

Issue covered: Economic Issues, Veterans Issues and Education and Community Involvement.

Guests: Corena Mitchell an army veteran who is charge of the Boots To Heels program at Attitudes and Attire and Jenny Harper with Big Brothers Big Sisters North Texas.

Topic: Corena joined me to talk about the work that Attitudes and Attire does to help women in our area who have hit on hard times. The programs offered by Attitudes and Attire are aimed at helping women with self esteem, as well as teaching them resume writing, job skills training and how to dress for success. Corena talked about the Core program but also the Boots To Heels program that she is in charge of that works with female veterans who have been having a hard time entering the workforce when they leave the military. Corena shared her own personal struggles with PTS and suicidal thoughts and how Attitudes and Attire has helped her and countless other women. Jenny Harper joined me for the second part of the program to talk about the mentorship opportunities that are available through Big Brothers Big Sisters North Texas and we also promoted an upcoming craft beer and liquor event that will benefit the organization and their programs. Jenny talked about who can become a big and

the impact that being a big has on the life of a child.

February 16, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Mental Health Issues and Education and Cyber bullying

Guest: Vanita Halliburton the President and co-founder of the Grant Halliburton Foundation

Topic: Earlier this week the social media platform SnapChat launched a new set of mental health and wellness tools aimed at helping young people struggling with suicidal thoughts or depression. Vanita Halliburton joined me to talk about the work that the Grant Halliburton Foundation does to raise awareness here in North Texas about mental health issues facing young people and their families. We talked about their services and programs and what parents should know about signs that their child may be struggling. We talked about their programs in North Texas schools where young people are taught to speak up and look out for one another so that they know that they are not alone and that there are resources to help if they are struggling with mental health issues.

February 23, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Health Issues, Mental Health Issues, Economic Issues and Education.

Guest: Kimberly Martinez the Executive Director of The Elisa Project.

Topic: Kim Martinez joined me to talk about the work that The Elisa Project does to help those battling eating February is Eating Disorders Awareness Month and Kim and I talked about what parents and kids should know, how to get help and the need for early intervention. We discussed the services offered by The Elisa Project and how the organization came about following the death of Elisa McCall a Dallas teenager who died as a result of anorexia and bulimia. We also promoted the upcoming luncheon that benefits The Elisa Project that will be held on March 3<sup>rd</sup>.

March 1, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Education and Mental Health, Animal Rights and Grief

Guest: Lisa Bracken the Executive Director of Reading Partners North Texas.

Topic: Tomorrow March 2<sup>nd</sup> is National Read Across America Day and for those children who have difficulty reading the nonprofit Reading Partners is in schools across North Texas to help. Lisa Bracken joined me to talk about the work that Reading Partners is doing in elementary schools and how the community can help by becoming a volunteer to help children learn to read or improve their reading so that they are reading at grade level. We talked about the importance of reading and how reading failure rates are often times predictors of who will drop out and who will end up on welfare rolls or even in prison. For the second part of the program I was joined by grief specialist Dr. Diane Pomerance who works with the SPCA of Texas on their pet grief counseling program. I had to put my cat of 17 years down on February 25<sup>th</sup> and as I mourned my pet companion I realized how much the loss was affecting my mental health. Dr. Pomerance talked about how the SPCA of Texas helps other pet owners in our area who are grieving and having a hard time moving on. We talked about the grieving process and we also talked about the other programs that the SPCA of Texas has in place to help pet owners and to also help find forever homes for animals in area shelters.

March 8, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Economic Issues, Education and Women's Rights

Guest: Roslyn Dawson Thompson the President and CEO of Texas Women's Foundation

Topic: March 8<sup>th</sup> is International Women's Day, a global day celebrating the social, economic, cultural and political achievements of women. Roslyn Dawson Thompson joined me to talk about how the Texas Women's Foundation works towards advancing economic security and leadership opportunities for women and girls in North Texas. We talked about the economic hurdles women must deal with in the workforce due to the lack of equal pay for equal work and we talked about how helping

women helps families since so many families in North Texas are headed up by single moms. We talked about the impact that inequality has on our economy as a whole and how the foundation helps girls follow their educational goals. We also talked about the importance of the upcoming US census and how the foundation is working to make sure that women are counted so that the money allocated goes to programs aimed at helping women.

March 15, 2020

Aired 6am to 6:30am

30 minute program

Issues: Health/Coronavirus, Economy, Education.

Guest: Dr. Mark Casanova the President of the Dallas County Medical Society

Topic: The World Health Organization had declared the Coronavirus a pandemic and as more and more cases are confirmed here in our area and school districts cancel classes to stop the spread. Dr. Casanova joined me to talk about what we all need to know about the Coronavirus from how it's spread to how to protect ourselves and the importance of social distancing and how this virus is not like the seasonal flu and that we should take the threat of this virus seriously. Dr. Casanova dispelled rumors about the virus and he talked about facts versus fear and how the best thing we can all do for the sake of our community is to stay at home and practice social distancing. He does not believe that what we are doing, the steps we are taking are overblown if anything he says medical experts expect the pandemic to get worse before it gets better. He did say that North Texas may be better prepared than most other areas because we had to deal with Ebola several years ago so the area has a plan in place to deal with health emergencies such as what we are seeing now. For the last segment of the program I was joined by Dr. Sarah Gardner with USMD North Richland Hills to talk about March being Colorectal Cancer Awareness Month and what we should know about this form of cancer, Dr. Gardner talked about the signs and symptoms and the importance of checkups and talking to your doctor about anything unusual and how this is the most preventable form of cancer as long as you catch it early with a colonoscopy.

March 22, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Health Issues/Coronavirus and blood supply

Guests: Dan Halyburton with the American Red Cross North Texas and Crystal Scanio with Irving Schools Foundation

Topic: The Coronavirus has impacted families across North Texas with people sheltering at home as the pandemic continues to take lives and continues to burden our health care system. The President has declared a State of Emergency and has ordered Americans to stay at home and as families find a way to deal with the new normal the Red Cross here in North Texas is doing its part to help as part of the mass casualty task force. The Red Cross also reminding North Texans that the spring storm season is upon us so we need to make sure that we know what to do in case of a tornado or flooding and we can find out ways to be prepared at [redcross.org](http://redcross.org). We also talked about the need for blood donors right now because as school districts cancel classes that means blood drives are canceled and people are not donating blood but the need for blood continues so we asked people to take time out to donate at area blood banks. Crystal Scanio joined me to talk about the need for donations to food banks because with school out and families losing their jobs as a result of the coronavirus people are hurting economically and food banks are seeing a huge increase in the number of people needing help. Crystal talked about what the Irving Schools Foundation is doing to help out families in need by giving out dinner bags and lunches and how other districts are doing the same but they need people who can to donate to help out.

March 29, 2020

Aired 6am to 6:30am

30 minute program

Issues Covered: Health Issues/ Coronavirus and Child Abuse and Economic Issues

Guest: Kathleen LaValle the president and CEO of Dallas CASA

Topic: With the Coronavirus pandemic changing the way we all live across the world and here in North Texas families are struggling economically we are seeing the ripple effect of the pandemic with an increase in the number of child abuse cases. Cook Children's in Fort Worth announced that in one weeks' time they saw as many cases of child abuse as they normally see in a month. Kathleen LaValle joined me to talk about ways that we can protect children during this time. She offered up advice to parents who are stressed and who may lash out at the most vulnerable. She talked about the resources' available to families and she also asked people to check on their neighbors to make sure they are doing okay and that the children are safe. We also talked about the work that CASA is doing during this time of social distancing to take care of children in the foster care system and how the need for CASA volunteers to help children in our area is only growing because of the increase in the number of cases of child abuse during the pandemic.

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol	AD COUNCIL BUZZED DRIVING	000:15	24
Health Issue	ALZHEIMER'S ASSOC NORTH TX	000:15	9
Health Issue	AMERICAN HEART ASSOCIATION	000:29	7
Health Issue	AMERICAN HEART ASSOCIATION	000:30	14
Health Issue	AMERICAN HEART ASSOCIATION	000:30	4
Economic Issues	ATTITUDES AND ATTIRE	000:16	62
Education	BOYS AND GIRLS CLUBS OF NTX	000:17	56
Health Issue	CARTER BLOOD CARE	000:16	8
Education	CHILD MIND INSTITUTE	000:29	4
Education	CHILD MIND INSTITUTE	000:30	6
Education	CHILD MIND INSTITUTE	000:30	7
Education	CHILD MIND INSTITUTE	000:30	3
Education	CHILD MIND INSTITUTE	000:30	19
Economic Issues	CITY CAREER FAIR	000:15	38
Health Issue	COLON CANCER COALITION	000:15	69
Domestic Violence	GENESIS WOMEN'S SHELTER	000:14	65
Mental Health	GRANT HALLIBURTON FOUND	000:16	63
Health Issue	JERSEY MIKES DAY OF GIVING	000:16	1
Health Issue	LEUKEMIA & LYMPHOMA SOCIETY	000:17	73
Crime	PEACE IN THE STREETS	000:31	6
Transportation	PROJECT YELLOW LIGHT	000:29	2
Health Issue	PSA CARTER BLOOD 3-27-20	000:18	3
Health Issue	PSA CARTER BLOOD COVID 19	000:15	41
Economic	PSA NTFB TAFB COVID 19	000:19	37
Health Issue	PSA STAND UP TO CANCER JIMMY SMITS	000:14	10
Health Issue	PSA TMS BLOOD DRIVE	000:18	12
Health Issue	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	1
Health Issue	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
Mental Health	PSA/MH_CMI_EMMA STONE	000:29	2

Mental Health	PSA/MH_CMI_KRISTEN BELL	000:30	3
Mental Health	PSA/NAMI	000:30	2
Mental Health	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
Health Issue	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
Education	READING PARTNERS DOT ORG	000:12	1
Health Issue	RED CROSS	000:16	117
Health Issue	RONALD MCDONALD HOUSE DALLAS	000:16	11
Economic Issues	SOUPER BOWL OF CARING	000:14	30
Pet Issues	SPAY NEUTER NETWORK	000:16	69
Economic Issues	VOGEL ALCOVE	000:16	3
Health Issue	WIPE OUT KIDS' CANCER	000:16	22

## **KDMX Newscasts / Traffic Reports / Weather Reports**

### **1st Quarter 2020**

**2 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**2 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday.**

**2 - 30 second Traffic Updates every hour between 2:50pm and 7:50pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 8pm Monday through Sunday.**

## **KDMX Appearances and Events for Non Profits**

**During the 1<sup>st</sup> Quarter of 2019 from January to March KDMX supported the SPCA of Texas with a monthly feature on available pets up for adoption. Pets are featured on a dedicated page on the stations website and on the homepage and the KDMX personalities talk about it on the air.**



**On Wednesday January 1st KDMX participated in Day 1 Dallas. Day 1 Dallas is a family fun event held at Dr.Pepper Park in Frisco with games, face painting, food and a fireworks show. Day 1 Dallas also helps support Vogel Alcove. Vogel Alcove helps children in the Dallas/Fort Worth area overcome lasting traumatic effects of homelessness. KDMX was on site with music and games for listeners.**

**On Thursday, January 9th KDMX participated in the Souper Bowl of Caring, This year the Souper Bowl of Caring was held at Irving Nimitz High School in Irving, Texas. The Souper Bowl of Caring helps raise money and food to help food banks, soup kitchens, and other charities that help tackle hunger in the local community. KDMX was on site with other radio stations, Dallas Cowboys Football players, and more, helping students understand the importance of giving back and to kick off the Souper Bowl of Caring campaign.**

**On Wednesday, January 29<sup>th</sup> Kelly Kibler the President and Market Manager of I Heart Media Dallas and Anna de Haro the Public Affairs Director of I Heart Media Dallas hosted the Local Advisory Board meeting of community leaders from 11:30am to 1pm discussing issues and concerns of the DFW area as well as ways that the radio stations could address those needs and we talked about a PSA campaign to promote the US Census in North Texas.**

**On Friday, January 31<sup>st</sup> Anna de Haro the Public Affairs Director of I Heart Media Dallas served as the moderator of a community forum in Denton with the Alzheimer's Association from 5pm to 7pm. The forum focused on information for caregivers dealing with a loved one with Alzheimer's as well as information for those who have been recently diagnosed.**

**On Saturday, February 1<sup>st</sup> Anna de Haro the Public Affairs Director of I Heart Media Dallas served as the emcee of the Blue Hope Bash at the George W. Bush Library in Dallas for the Colorectal Cancer Alliance from 7pm to 11pm.**

**On Saturday, February 8th KDMX participated in The SPCA of Texas' Second Annual PALentine's Adoption Event. Carter and the NOW Crew held a LIVE broadcast from 12-8pm and encouraged the community to come out and adopt a furry friend. KDMX provided music, prizes and games throughout the event. KDMX supported this event with on-air mentions as well as social. The SPCA of Texas operates two shelters, three spay/neuter clinics and an emergency animal rescue center. They are dedicated to providing every animal exceptional care and a loving home.**

**On Friday February 21st Anna de Haro, Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Attitudes and Attire Fashion Show and Luncheon from 11am to 1pm at the World Trade Center in Dallas. The event benefitted the nonprofit which helps disadvantaged women in our community.**

**On March 6th the iHeartMedia Promotions/Marketing Department participated in the Alliance for Women in Media Tour and Presentation. The iHeartMedia Promotions/Marketing Department talked to around 30 college students about how to pursue a career in radio and insights of the promotions and marketing department.**

**I Heart Media Dallas/Fort Worth Advisory Board Members**

**Members of the Community that we meet with twice a year to discuss issues of importance in the community and how our stations can best serve the interests of the public**

**Dan Bailey**

Founder and CEO of Just Say Yes

(972) 437-0002 ext 222

Email: [dbailey@justsayyes.org](mailto:dbailey@justsayyes.org)

Dan will be conducting a presentation for the Crystal Charity Ball and so Celia Weitzel will be attending to represent Just Say YES.

**Celia Weitzel**

Director of School District Relationships

**Nekima Horton**

President and CEO Veterans Coalition of North Central Texas

(318) 278-1025

Email [nhorton@vcnct.org](mailto:nhorton@vcnct.org)

**Lisa de la Garza**

Vice President of Programs for Texas Women's Foundation

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**Captain Mark Howard**

Retired Dallas County Sheriff's Department  
Russ Martin Show Listener's Foundation

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**Vanita Halliburton**

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**Anita Foster**

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